



CAIRO COMMUNICATION

Interim dividend for financial year 2011

Milan, 30 November 2011: at its meeting today, the Board of Directors of Cairo Communication resolved to distribute to the Shareholders an interim dividend for financial year 2011 of Euro 0.15 (inclusive of tax) for each outstanding share as at the coupon detachment date, with the exception of company treasury shares held at that date.

For financial year 2011, the Board has set the objective of a total dividend, including the interim dividend, of Euro 0.28 (inclusive of tax) per share, up 12% versus the 2010 dividend (Euro 0.25 per share).

The interim dividend for financial year 2011 will be payable from 22 December 2011, with detachment date of coupon n. 4 on 19 December 2011.

The Audit Firm KPMG S.p.A. has issued its opinion under art. 2433-bis, paragraph 5, of the Civil Code.

The Directors' Report and the financial statements as at 30 September 2011 of Cairo Communication S.p.A., taken as the basis by the Board of Directors to resolve on the distribution of the interim dividend, are available at the Company head office, at Borsa Italiana S.p.A. and on the Company's website www.cairocommunication.it, together with the Audit Firm's opinion on the distribution of the interim dividend under art. 2433-bis of the Civil Code.

Cairo Communication Group is a leading Italian weekly magazine publishing and advertising sales Group, recognized as one of the first to have developed a multimedia sales approach, beginning with print media and expanding later into free, digital and pay TV and the Internet.

For further information:

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The press release is also available on the company's website www.cairocommunication.it