



CAIROCOMMUNICATION

Press Release

Buy back plan periodical report.

Milan, 20 July 2009 - As an updating of the performance of the buy back plan, authorized by the Shareholders' Meeting as of 29 April 2009 and started on 5 June 2009, Cairo Communication notices that in the period starting from 13 July 2009 and until 17 July 2009 it has been purchased 1,600 ordinary shares of Cairo Communication S.p.A. (corresponding to 0.002 % of the share capital), at an average unit price of 1.80013 Euros and for a total amount of 2,880.20 Euros.

As of 17 July 2009, Cairo Communication owned 771,326 own shares, corresponding to 0.985 % of the share capital.

Cairo Communication Group is a leading Italian weekly magazine publisher and advertising sales Group, recognised as one of the first to have developed a multimedia sales approach, beginning with print media and expanding later into TV and the Internet.

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