



**CAIROCOMMUNICATION**

**Press Release**

**Buy back plan periodical report.**

**Milan, 13 July 2009** - As an updating of the performance of the buy back plan, authorized by the Shareholders' Meeting as of 29 April 2009 and started on 5 June 2009, Cairo Communication notices that in the period starting from 8 July 2009 and until 10 July 2009 it has been purchased 11,519 ordinary shares of Cairo Communication S.p.A. (corresponding to 0.015 % of the share capital), at an average unit price of 1.81072 Euros and for a total amount of 20,857.69 Euros.

As of 10 July 2009, Cairo Communication owned 769,726 own shares, corresponding to 0.983 % of the share capital.

*Cairo Communication Group is a leading Italian weekly magazine publisher and advertising sales Group, recognised as one of the first to have developed a multimedia sales approach, beginning with print media and expanding later into TV and the Internet.*

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