



CAIRO COMMUNICATION

Press Release

Notice of convocation of the General Shareholders' Meeting 2011 and illustrating reports of the Board of Directors

Milano, 15 March 2011: Cairo Communication would like to inform that the notice of convocation of the General Shareholders' meeting of 2011 of the Company was published today on the Company's website www.cairocommunication.it, on the Italian newspaper "Italia Oggi", on the "Gazzetta Ufficiale della Repubblica Italiana" and on the website of Borsa Italiana S.p.A..

Today have also been made available to the public at the registered office, the Borsa Italiana S.p.A. and on the Company's website www.cairocommunication.it the report of the Board of Directors pursuant art. 125ter of the TUF, together with other reports of the Board of Directors related to the proposals on the purchase of treasury shares and on the bylaws amendment.

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The press release is also available on the company's website www.cairocommunication.it