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VOLUNTARY PARTIAL PUBLIC TENDER OFFER PROMOTED BY CAIRO COMMUNICATION S.P.A. OVER TREASURY SHARES

PRESS RELEASE

pursuant to Article 36 of the Regulation adopted by CONSOB by way of Resolution no. 11971 of 14 May 1999 (the "Issuers' Regulation")

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END OF THE ACCEPTANCE PERIOD AND PROVISIONAL RESULTS OF THE OFFER

Milan, 7 May 2025 – In relation to the voluntary partial public tender offer promoted by Cairo Communication S.p.A. (the "Offeror" or "Cairo Communication") pursuant to Articles 102 *et seq.* of Legislative Decree 24 February 1998, no. 58, as subsequently amended and supplemented (the "CFA"), over a maximum of no. 24,194,987 shares of the Offeror with no indication of the par value, representing 18.0% of the share capital of the Offeror (the "Offer"), which the communication published on 20 February 2025 by the Offeror refers to (the "Announcement Date"), it is hereby announced that, on the date hereof, the acceptance period to the Offer (the "Acceptance Period"), which started on 7 April 2025, has concluded.

Capitalized terms used in this press release, unless otherwise defined, will have the same meaning attributed to them in the offer document relating to the Offer (the "Offer Document"), approved by the National Commission for Companies and the Stock Exchange (Commissione Nazionale per le Società e la Borsa – "CONSOB"), with resolution no. 23493 of 1 April 2025 pursuant to Article 102, paragraph 4, of the CFA.

Provisional results of the Offer

Based on the provisional results of the Offer communicated by Equita SIM S.p.A., in its capacity as Intermediary in Charge of Coordinating the Collection of Acceptances, at the end of the Acceptance Period no. 14,258,391 Shares, representing 10.61% of the Offeror's share capital and equal to 58.93% of the Offer Shares, were tendered to the Offer.

Therefore, should the provisional results to the Offer be confirmed, taking into account the (i) no. 779 Treasury Shares already held by the Offeror, representing 0.001% of the share capital of Cairo Communication; and (ii) no. 14,258,391 Shares, representing 10.61% of the Offeror's share capital, tendered to the Offer during the Acceptance Period, as of the Payment Date the Offeror will own overall no. 14,259,170 Shares, representing 10.61% of the share capital of Cairo Communication.

<u> Allotment</u>

Should the provisional results to the Offer be confirmed in the Press Release on the Final Results of the Offer, since the number of Shares overall tendered to the Offer is lower than the number of the Offer

Shares, the Offeror will purchase – on the Payment Date – all the Shares tendered to the Offer and the Allotment will not take place.

Condition for the Offer to be effective

It should be noted that the effectiveness of the Offer is subject to the fulfilment (or waiver by the Offeror) of the MAC Condition, relating to the non-occurrence, within the first Trading Day following the end of the Acceptance Period, of (i) extraordinary events or situations at a national and/or international level involving serious changes in the political, financial, economic, currency or market situation not already determined as of the Announcement Date and which have a substantially detrimental effect on the Offer, on the business conditions and/or on the equity, economic and/or financial conditions of the Offeror, as resulting from the 2024 Annual Financial Report, or, (ii) acts, facts, circumstances, events or situations not already determined as of the Announcement Date and such as to determine a material detrimental effect on the Offer, on the business conditions and/or on the equity, economic or financial conditions of the Offeror, as resulting from the 2024 Annual Financial Report.

The Offeror will announce the fulfilment or the non-fulfilment (and, as the case may be, the waiver) of the MAC Condition no later than 7:29 a.m. (Italian time) on 9 May 2025 with a separate press release issued pursuant to Article 36, paragraph 3, of the Issuers' Regulation.

The final results of the Offer will be announced with the Press Release on the Final Results of the Offer, which will be issued by the Offeror no later than 7:29 a.m. (Italian time) on 13 May 2025.

Payment Date of the Consideration

The Consideration for each Offer Share tendered to the Offer, equal to Euro 2.900, will be paid to the Adherents, against the transfer of the Shares tendered to the Offer in favour of the Offeror, on 14 May 2025, corresponding to the fifth Trading Day following the end of the Acceptance Period.

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This press release does not represent, nor does it intend to represent an offer, invitation, or solicitation to buy or otherwise acquire, subscribe, sell, or otherwise dispose of financial instruments, and no sale, issue, or transfer of financial instruments of Cairo Communication S.p.A. will be made in any country in breach of the regulations applicable therein. The Offer was launched through the publication of the offer document. The offer document contains the full description of the terms and conditions of the Offer.

The publication or dissemination of this press release in countries other than Italy may be subject to restrictions under the applicable law and, therefore, any person subject to the laws of any country other than Italy should independently obtain information about any restrictions under the applicable laws and regulations and ensure that they comply with them. Any failure to comply with such restrictions may constitute a violation of the applicable laws of the relevant country. To the fullest extent permitted by the applicable laws and regulations, the persons involved in the Offer shall be held harmless from any liability or detrimental consequence that may arise out of the breach of the above restrictions by such relevant persons. This press release has been prepared in accordance with the laws of Italy and the information contained herein may be different from that which would have been disclosed if the notice had been prepared in accordance with the laws of countries other than Italy.

No copy of this press release or of any other documents relating to the Offer shall be, nor may be, sent by post or otherwise forwarded or distributed in any or from any countries in which the provisions of local laws might give rise to civil, criminal or

