



CAIROCOMMUNICATION

PRESS RELEASE

Voluntary exchange offer launched by Cairo Communication S.p.A. on all the ordinary shares of RCS MediaGroup S.p.A.

Notice pursuant to Article 38, paragraph 1, of the Regulation 14 May 1999, No. 11971

Milan, 6 May 2016 - With reference to the voluntary exchange offer launched by Cairo Communication S.p.A. on all the ordinary shares of RCS MediaGroup S.p.A. on 28 May 2016, pursuant to Article 102, paragraph 3, of Legislative Decree 24 February 1998, No. 58 (the “**Consolidated Financial Act**”), with the filing of the offer document and the request of the judgment of equivalence pursuant to Articles 34-ter, paragraph 1, let. j) and 57, paragraph 1, let. c) of the Regulation 14 May 1999, No. 11971 (the “**Issuers’ Regulation**”), Cairo Communication S.p.A. communicates that today Consob required Cairo Communication S.p.A. additional information, pursuant to Article 102, paragraph 4, of the Consolidated Financial Act, and communicated the suspension of the term for the approval of the offer document until the provision of the requested additional information. Such suspension will not, in any case, be longer than 15 days.

A notice concerning the reopening of the term will be promptly disclosed to the market, pursuant to Article 38, paragraph 1, of the Issuers’ Regulation.

Cairo Communication is one of the leading groups in the weekly magazine, TV publishing and advertising sales segments, recognized as one of the first to have developed a multimedia sales approach, beginning with magazine and expanding later into free, digital and pay TV and the Internet.

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This press release is also available on the Company's website www.cairocommunication.it