

Notice on total number of voting rights

(Prepared pursuant to art. 85-bis, par. 4-bis, of Consob Regulation 11971 of 14.5.1999)

Milan, March 5, 2020 - The data below refer to composition of the share capital and the number of voting rights that may be exercised at the Shareholders' Meeting of Cairo Communication S.p.A. as from 25 February 2020, following the increase of voting rights attributable to certain shares pursuant to the By-laws.

	updated situation		previous situation	
	number of shares forming the share capital	number of voting rights	number of shares forming the share capital	number of voting rights
Total	134,416,598	202,162,007	134,416,598	168,239,884
of which ordinary shares	66,671,189	66,671,189	100,593,312	100,593,312
of which ordinary shares with increased voting right	67,745,409	135,490,818	33,823,286	67,646,572

Cairo Communication is one of the leading groups in the weekly magazine, TV publishing and advertising sales segments, recognized as one of the first to have developed a multimedia sales approach, beginning with magazines and expanding later into free, digital and pay TV and the Internet. With the acquisition of the control of RCS MediaGroup, Cairo Communication establishes itself as a major multimedia publishing group, well-positioned to become the main player on the Italian market, with a strong international presence in Spain, by leveraging on the high quality and diversification of products in the dailies, magazines, television, web and sporting events segments.