

Press Release

Calendar of meetings of the Board of Directors for the year 2017 and publication of periodic quarterly financial information

Milan, 1 September 2017 – Cairo Communication S.p.A. announces that it will adhere to the following dates scheduled for corporate events in 2017:

8	Board of Directors' meeting for approval of the half-yearly financial report
September	for 2017
14-15 November	Board of Directors' meeting for approval of the interim Directors' Report as at 30 September 2017

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Publication of interim Directors' Reports

Cairo Communication S.p.A., as company listed on the STAR segment of the MTA (screen-based share market) organised and managed by Borsa Italiana, announces that it will continue to publish interim Directors' Reports pursuant to art. 2.2.3, paragraph 3 of the Regulation of Markets organised and managed by Borsa Italiana, within 45 days of the end of the first, third and fourth quarters of the year (without prejudice to the exemption from the obligation to publish the fourth report if the annual financial report, together with the other documents set forth in art. 154-ter, paragraph 1, of Italian Legislative Decree 58/98, is made available within 90 days from the close of the year).

The interim Directors' Reports will be made available, in accordance with the applicable regulatory provisions, at the company's registered office and on the company's website at <u>www.cairocommunication.com</u>, as well as on the authorised storage mechanism eMarket STORAGE available at the address <u>www.emarketstorage.com</u> managed by Spafid Connect S.p.A., based in Foro Buonaparte 10, Milan.

The Cairo Communication Group is one of the leading groups in the weekly magazine, TV publishing and advertising sales segments, recognised as one of the first to have developed a multimedia sales approach, beginning with magazines and expanding later into free, digital and pay TV and the Internet. With the acquisition of the control of RCS MediaGroup, Cairo Communication establishes itself as a major multimedia publishing group, well-positioned to become the main player on the Italian market, with a strong international presence in Spain, by leveraging on the high quality and diversification of products in the dailies, magazines, television, web and sport events segments.

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