



**CAIROCOMMUNICATION**

**Press Release**

**Notice of call of the Ordinary General Shareholders' Meeting 2017 and filing of documentation**

**Milano, 29 March 2017:** Cairo Communication S.p.A. would like to inform that the notice of call of the General Shareholders' Meeting 2017 of the Company has been published today on the Company's website [www.cairocommunication.it](http://www.cairocommunication.it) and is also filed in the authorised storage "1INFO" ([www.1info.it](http://www.1info.it)). The abstract of the notice of call has been also published on the newspaper *Corriere della Sera* of today.

Furthermore, the Reports of the Board of Directors on the items on the agenda (pursuant art. 125-ter of the Legislative Decree 58/1998) has been also made available today to the public at the registered office, at Borsa Italiana S.p.A. and on the Company's website [www.cairocommunication.it](http://www.cairocommunication.it).

*The Cairo Communication Group is one of the leading groups in the weekly magazine, TV publishing and advertising sales segments, recognized as one of the first to have developed a multimedia sales approach, beginning with magazines and expanding later into free, digital and pay TV and the Internet. With the acquisition of the control of RCS MediaGroup, Cairo Communication establishes itself as a major multimedia publishing group, well-positioned to become the main player on the Italian market, with a strong international presence in Spain, by leveraging on the high quality and diversification of products in the dailies, magazines, television, web and sport events segments.*

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This press release is also available on the Company's website [www.cairocommunication.it](http://www.cairocommunication.it) in the section NOTICES AND DOCUMENTS / PRESS RELEASES