



CAIROCOMMUNICATION

Press Release

Notice of call of the Ordinary General Shareholders' Meeting 2018 and filing of documentation

Milano, 28 March 2018: Cairo Communication S.p.A. would like to inform that the notice of call of the General Shareholders' Meeting 2018 of the Company has been published today on the Company's website www.cairocommunication.it and is also filed in the authorised storage "eMarket STORAGE" (www.emarketstorage.com) managed by da Spafid Connect S.p.A.. The abstract of the notice of call has been also published on the newspaper *Corriere della Sera* of today.

The Reports of the Board of Directors on the items on the agenda (pursuant art. 125-ter of the Legislative Decree 58/1998) is also made available today to the public as provided for by the applicable laws, among others at the registered office, at Borsa Italiana S.p.A. and on the Company's website www.cairocommunication.it.

The Cairo Communication Group is one of the leading groups in the weekly magazine, TV publishing and advertising sales segments, recognized as one of the first to have developed a multimedia sales approach, beginning with magazines and expanding later into free, digital and pay TV and the Internet. With the acquisition of the control of RCS MediaGroup, Cairo Communication establishes itself as a major multimedia publishing group, well-positioned to become the main player on the Italian market, with a strong international presence in Spain, by leveraging on the high quality and diversification of products in the dailies, magazines, television, web and sport events segments.

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This press release is also available on the Company's website www.cairocommunication.it in the section *COMUNICAZIONI E DOCUMENTI/ COMUNICATI STAMPA*