

## PRESS RELEASE

## Notice of call of the Ordinary Shareholders' Meeting 2021

**Milano, 29 March 2021** Cairo Communication S.p.A. informs that the notice of call of the Ordinary Shareholders' Meeting of the Company has been published today on the Company's website <u>www.cairocommunication.it</u> ("Shareholders' Meeting 2021" section) and is also filed in the authorised storage "eMarket STORAGE" (www.emarketstorage.com) managed by da Spafid Connect S.p.A.

The abstract of the notice of call will also be published on the newspaper *Corriere della Sera* of 30<sup>th</sup> March.

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Cairo Communication Group is one of the leading groups in the weekly magazine, TV publishing and advertising sales segments, recognized as one of the first to have developed a multimedia sales approach, beginning with magazines and expanding later into free, digital and pay TV and the Internet. With the acquisition of the control of RCS MediaGroup, Cairo Communication establishes itself as a major multimedia publishing group, well-positioned to become the main player on the Italian market, with a strong international presence in Spain, by leveraging on the high quality and diversification of products in the dailies, magazines, television, web and sporting events segments.

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This press release is also available on the Company's website <u>www.cairocommunication.it</u> in the section NOTICES AND DOCUMENTS / *PRESS RELEASES*