

Press Release

Notice of call of the General Shareholders' Meeting 2013 and deposit of illustrating reports of the Board of Directors

Milano, 26 March 2013: Cairo Communication S.p.A. would like to inform that the notice of call of the General Shareholders' Meeting 2013 of the Company has been published today on the Company's website www.cairocommunication.it, on "Gazzetta Ufficiale", on the Italian daily newspaper "Italia Oggi" and on the website of Borsa Italiana S.p.A.

Furthermore, the Reports of the Board of Directors on the items on the agenda (pursuant art. 125-ter of the Legislative Decree 58/1998) and on the proposal to buy back treasury shares, have been also made available today to the public at the registered office, at Borsa Italiana S.p.A. and on the Company's website www.cairocommunication.it.

Cairo Communication Group is a leading Italian weekly magazine publishing and advertising sales Group, recognized as one of the first to have developed a multimedia sales approach, beginning with print media and expanding later into free, digital and pay TV and the Internet

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This press release is also available on the Company's website www.cairocommunication.it in the section NOTICES AND DOCUMENTS / PRESS RELEASES