



CAIROCOMMUNICATION

Press Release

Notice of call of the General Shareholders' Meeting 2016 and deposit of illustrating reports of the Board of Directors

Milano, 24 March 2016: Cairo Communication S.p.A. would like to inform that the notice of call of the General Shareholders' Meeting 2016 of the Company has been published today on the Company's website www.cairocommunication.it, on "Gazzetta Ufficiale", on the Italian daily newspaper "Italia Oggi", on the website of Borsa Italiana S.p.A. and is also filed in the authorised storage "1INFO" (www.linfo.it).

Furthermore, the Reports of the Board of Directors on the items on the agenda (pursuant art. 125-ter of the Legislative Decree 58/1998) and on the proposal to buy back treasury shares, have been also made available today to the public at the registered office, at Borsa Italiana S.p.A. and on the Company's website www.cairocommunication.it.

Cairo Communication is one of the leading groups in the weekly magazine, TV publishing and advertising sales segments, recognized as one of the first to have developed a multimedia sales approach, beginning with magazine and expanding later into free, digital and pay TV and the Internet.

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This press release is also available on the Company's website www.cairocommunication.it in the section *NOTICES AND DOCUMENTS / PRESS RELEASES*