



**CAIRO COMMUNICATION**

## Draft Annual Report at 31 December 2023

**Cairo Communication S.p.A.**

Registered office: Via Angelo Rizzoli 8, Milan  
Share capital: Euro 6,989,663.10

**English translation for convenience of international readers. Only the Italian version is authentic**





## CAIRO COMMUNICATION

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Registered Office – Via Angelo Rizzoli 8, Milan  
Share capital Euro 6,989,663.10  
Company Register and Tax Code No. 07449170153

### **Notice of call of Ordinary and Extraordinary Shareholders' Meeting** (also published on the website [www.cairocommunication.it](http://www.cairocommunication.it), *Assemblea 2024* section)

Those entitled to participate and exercise their right to vote at the Shareholders' Meeting of Cairo Communication S.p.A. (the "**Company**") are called to the Ordinary and Extraordinary Shareholders' Meeting in single call - as detailed below - at **11.00 on 8 May 2024** to discuss and resolve on the following

#### Agenda

##### Ordinary session

1. Financial statements at 31.12.2023; Directors' Report on Operations; Independent Auditors' Report; Board of Statutory Auditors' Report; Presentation of the consolidated financial statements at 31.12.2023:
  - a) approval of the financial statements. Related and consequent resolutions;
  - b) allocation of profit for the year and partial distribution of .reserves. Related and consequent resolutions.
2. Integration of the Bord of Directors. Related and consequent resolutions.
3. Report on the Remuneration Policy and compensation paid pursuant to Article 123-ter of Legislative Decree 58/1998:
  - a) approval of "Section One" of the Report, pursuant to Article 123-ter, paragraph 3-ter, of Legislative Decree no. 58/1998;
  - b) advisory vote on "Section Two" of the Report, pursuant to Article 123-ter, paragraph 6, of Legislative Decree no. 58/1998.
4. Authorization to purchase and dispose of treasury shares pursuant to Article 2357 et seq. of the Italian Civil Code, subject to revocation of the prior shareholders' resolution. Related and consequent resolutions.

##### Extraordinary session

1. Proposal to introduce the possibility to held the Shareholders' meeting exclusively through the so called Appointed Representative (amendment of Articles 10 and 12 of the Bylaws) and to held the Shareholders' meeting, as well as the Board of Directors' meeting and the Board of Statutory Auditors' meeting, by means of telecommunication (amendment of Articles 10, 18, 19 e 26 of the By Laws). Further amendments of Articles 11, 14, 15, 23, 25 of the Bylaws.

\* \* \*

### **PARTICIPATION IN THE SHAREHOLDERS' MEETING THROUGH THE APPOINTED REPRESENTATIVE**

Pursuant to Article 11, paragraph 2, of Law 5 March 2024 no. 2, "*Measures to support the competitiveness of the capitals and delegation to the Government for the reform of the provisions relating to capital markets contained in the Legislative Decree no. 58/1998 ("TUF") and of the provisions relating to the limited companies contained in the Italian civil code also applicable to the companies listed in the stock exchange ("Legge Capitali")*" which have extended until 31 December 2024 the term referred to in Article 106, paragraph 7, of the Law Decree 17 march 2020, no. 18, converted with amendments by Law no. 27 of 24 April 2020, relating to shareholders' meeting ("DL Covid"), the participation in the Shareholders' Meeting of those entitled to vote shall take place exclusively by granting a proxy (or sub-proxy) to the Appointed Representative of the Company pursuant to Article 135-undecies of Legislative Decree no. 58/1998 ("TUF").

For this purpose, the Company has named Monte Titoli S.p.A., with legal office in Milan Piazza Affari no. 6 as the Appointed Representative (the “Appointed Representative”), which shall be granted a proxy in the manner and under the conditions indicated below in the “APPOINTED REPRESENTATIVE” Section.

The Appointed Representative may also be granted proxies or sub-proxies pursuant to Article 135-novies of the TUF, as an exception to Article 135-undecies, paragraph 4, of the TUF.

#### **PARTICIPATION IN THE SHAREHOLDERS' MEETING OF OTHER ELIGIBLE PARTIES**

The Directors, Statutory Auditors, the Appointed Representative, the Chairman and the Secretary, as well as other persons entitled under law other than those who are entitled to vote, may participate in the Shareholders' Meeting by means of telecommunication that ensure their identification. The instructions for participation in the Shareholders' Meeting by means of telecommunication shall be made known by the Company to the Directors and Statutory Auditors, as well as to the other persons entitled to attend, other than those who have the right to vote.

#### **ENTITLEMENT TO PARTICIPATE IN THE SHAREHOLDERS' MEETING AND EXERCISE THE RIGHT TO VOTE**

Pursuant to law and the Bylaws, entitlement to participate in the Shareholders' Meeting and to exercise the right to vote - which may only be exercised through the Appointed Representative - is certified by a communication sent to the Company, in accordance with its accounting records, by an intermediary that holds the accounts in which Cairo Communication shares are recorded, in favour of the subject with the right to vote on the basis of records as at the end of the accounting period on the seventh trading day prior to the date set for the Shareholders' Meeting (*i.e.* **Friday 26 April 2024**, so-called “*record date*”); registrations of credits and debits on accounts carried out after said date are not relevant for the purposes of entitlement to exercise the right to vote at the Shareholders' Meeting. Therefore, those who are confirmed to be holding Company shares only after such date shall not be deemed entitled to attend and to exercise voting rights in the Shareholders' Meeting. The notice is sent to the Company by the intermediary at the request of the subject with the right to vote. Holders of voting rights are therefore requested to give instructions to the authorized intermediary who holds the relevant accounts, so that the above communication is made to the Company. Any requests for notice from the authorized intermediary shall not fall under the responsibility of the Company.

Notice from the intermediary shall be received by the Company by the end of the third trading day prior to the date set for the Shareholders' Meeting, therefore **by Friday 3 May 2024**. However, shareholders are still entitled to participate and to vote, within the abovementioned time limits and in compliance with the time limits for granting proxies to the Appointed Representative, if notices are received by the Company after the abovementioned deadline, provided they are received before the start of the shareholders' meeting.

#### **ADDITIONS TO THE AGENDA AND SUBMISSION OF NEW PROPOSED RESOLUTIONS**

Pursuant to Article 126-bis of the TUF, Shareholders who, including jointly, represent at least one fortieth of the share capital may, within ten days after publication of this notice (*i.e.* **by Monday 8 April 2024**), request the inclusion of additional items in the agenda of the Shareholders' Meeting, specifying the proposed items in the request, or submit proposed resolutions on the items already included in the agenda of the Shareholders' Meeting, indicating them in the request.

Pursuant to Article 126-bis, paragraph 3, of the TUF, the additions may not concern matters which the Shareholders resolve upon, in accordance with the applicable provisions, on the proposal of the Board of Directors or on the basis of a project or report prepared by them different from those set out in Article 125-ter, paragraph 1, of the TUF.

The request, along with the notice (or notices) issued in accordance with the provisions in force by the intermediaries that hold the accounts in which the requesting shareholders' shares are recorded, certifying ownership of the abovementioned investment (to prove entitlement), shall be sent in writing by the aforementioned time limit, by delivery or by registered mail to the Company's registered office (Via Angelo Rizzoli 8, 20132 Milan) to the attention of the Secretary of the Board of Directors, or sent by e-mail or certified e-mail to the address [assemblea@cairocommunication.legalmail.it](mailto:assemblea@cairocommunication.legalmail.it), together with information that allows the identification of the submitting shareholders (for this purpose, it is also recommended that a telephone number be provided). Also by the same time limit and using the same procedures, any proposing Shareholders shall send a report explaining the reasons for the proposed resolution on the new items proposed for discussion and

to be added to the agenda, or the reason for the additional proposed resolution concerning items already on the agenda.

The Company shall disclose any additions to the Shareholders' Meeting agenda or the submission of additional proposed resolutions on items already included in the agenda in the same manner as for the publication of this notice of call, at least fifteen days before the date set for the Shareholders' Meeting (*i.e.* **by Thursday 23 April 2024**).

When the notice regarding additions to the agenda or the submission of proposed resolutions on items already on the agenda is published, such proposals, as well as the relating report prepared by the submitting shareholders and the report of the shareholders requesting additions to the agenda, possibly accompanied by remarks from the Board of Directors, shall be made publicly available in accordance with the procedures set out under Article 125-ter, paragraph 1 of the TUF.

#### **APPOINTED REPRESENTATIVE**

Pursuant to Article 106, paragraph 4 of Law Decree COVID-19, **participation in the Shareholders' Meeting of those entitled to vote shall take place exclusively through the Appointed Representative of the Company**, pursuant to Article 135-undecies of the TUF, which shall be granted a proxy, with no charge incurred by the delegating party (with the exception of any postage costs), with voting instructions, on all or some of the proposals on the Agenda of the Shareholders' Meeting, through the specific form available, together with the accompanying instructions for its preparation and notification on the Company website [www.cairocommunication.it](http://www.cairocommunication.it) (*Assemblea 2024* section).

The proxy, with the voting instructions, shall be received - by the end of the second trading day prior to the date set for the Shareholders' Meeting (*i.e.* **by Monday 6 May 2024**), along with a copy of the delegating person's valid identification document or, if the delegating person is a legal entity, that of the pro-tempore legal representative or other authorized person, along with adequate documentation certifying their qualification and powers - by the Appointed Representative through the following alternative methods (i) transmission of an electronically reproduced copy (PDF) to the certified e-mail address [rd@pec.euronext.com](mailto:rd@pec.euronext.com) (subject "Proxy for Cairo Communication S.p.A. May 2024 Shareholders' Meeting") from the user's certified e-mail address (or, otherwise, from the user's ordinary e-mail address; in this case, the proxy with the voting instructions shall be signed with a qualified or digital electronic signature); (ii) transmission of the original, by courier or registered letter with return receipt to the Register Services area, to Monte Titoli S.p.A., Piazza degli Affari 6, 20123 Milan (Ref. "Proxy for Cairo Communication May 2024 Shareholders' Meeting"), sending in advance an electronically reproduced copy (PDF) by ordinary e-mail to the following address [rd@pec.euronext.com](mailto:rd@pec.euronext.com) (subject "Proxy for Cairo Communication May 2024 Shareholders' Meeting").

The proxy and voting instructions may be revoked within the same time limit as above (*i.e.* **by Monday 6 May 2024**).

The proxy shall only be effective for those proposals for which voting instructions have been given.

The shares of the Company for which the proxy has been granted, including partial, are counted for the purposes of the quorum required for the Shareholders' Meeting. With regard to proposals for which no voting instructions have been given, the shares are not counted in calculating the majority and the percentage of capital required for the approval of resolutions.

Failing a notice from the authorized intermediary certifying the entitlement to attend the Shareholders' Meeting, the proxy shall be considered null and void.

The Appointed Representative may also be granted proxies or sub-proxies pursuant to Article 135-novies of the TUF, as an exception to Article 135-undecies, paragraph 4, of the TUF.

Those who do not intend to avail themselves of the provisions of Article 135-undecies, of the TUF, may, alternatively, grant the same Appointed Representative a proxy or sub-proxy pursuant to Article 135-novies, of the TUF, which shall necessarily contain voting instructions on all or some of the proposals on the agenda, by using the appropriate proxy/sub-proxy form, available on the Company website [www.cairocommunication.it](http://www.cairocommunication.it) (*Assemblea 2024* section), with no costs for the delegating party (except for postage costs if any). For the granting of proxies/sub-proxies, the same procedures indicated above in the proxy form shall apply. The proxy shall be received by 6:00 pm on the day before the Shareholders' Meeting (and in

any case by the beginning of the meeting). The proxy and voting instructions may always be revoked within the above time limit.

Failing a notice from the authorized intermediary certifying the entitlement to attend the Shareholders' Meeting, the proxy shall be considered null and void.

For any clarifications regarding the granting of proxy (and in particular on completion of the proxy form and the Voting Instructions and their transmission), persons entitled to participate in the Shareholders' Meeting may contact Monte Titoli S.p.A. by e-mail at RegisterServices@euronext.com or at (+39) 02.33635810 during open office days, from 9:00 a.m. to 5:00 p.m.

#### **VOTING BY CORRESPONDENCE**

No procedures are provided for voting by correspondence or electronic means.

#### **RIGHT TO SUBMIT QUESTIONS ON THE ITEMS ON THE AGENDA**

Pursuant to Article 127-ter of the TUF, those entitled to vote may also submit questions on the items on the agenda before the Shareholders' Meeting. Questions that are not related to the items on the agenda of the Shareholders' Meeting shall not be taken into consideration by the Company.

Pursuant to Article 127-ter, paragraph 1-bis of the TUF, applications shall be received by the Company, in the manner indicated below, by the end of the seventh trading day prior to the date set for the Shareholders' Meeting (*i.e.* **by Friday 26 April 2024**).

Applications, together with the certification issued in accordance with the provisions in force by the intermediaries that hold the accounts on which the shares of the entitled party attesting the ownership of the investment are registered, may be sent, together with information allowing identification of the entitled party, by registered mail to the registered office of the Company (Via Angelo Rizzoli 8, 20132 Milan), or by e-mail or certified e-mail to [assemblea@cairocommunication.legalmail.it](mailto:assemblea@cairocommunication.legalmail.it).

Answers to questions received within the above time limit are provided at least two days ahead of the Shareholders' Meeting, by publication on the website [www.cairocommunication.it](http://www.cairocommunication.it), (*Assemblea 2024* section). The Company may provide one overall answer to questions with the same content.

Ownership of the voting right may be certified also after submission of the applications, provided it is sent no later than the third day after the record date (*i.e.* **by Monday 29 April 2024**).

#### **OTHER RIGHTS OF SHAREHOLDERS**

With regard to the fact that attendance at the Shareholders' Meeting takes place exclusively through the Appointed Representative, pursuant to Article 113-undecies.1 of the TUF, the persons entitled who intend to submit proposals for resolutions and vote on the items on the agenda shall submit them **by Thursday 23 April 2024** by e-mail or certified e-mail to the following address [assemblea@cairocommunication.legalmail.it](mailto:assemblea@cairocommunication.legalmail.it). These proposals shall be promptly published on the website [www.cairocommunication.it](http://www.cairocommunication.it) (*Assemblea 2024* section), in order to allow (i) those entitled to vote to decide in an informed fashion, also taking account of such new proposals, and (ii) to allow the Appointed Representative to collect voting instructions, if necessary, also on such proposals.

The applicant shall provide appropriate documentation proving the entitlement to participate in the Shareholders' Meeting and granting of the proxy to the Appointed Representative for participation in the Meeting. Proposals are recommended to be clearly and completely worded, duly accompanied by a report stating the rationale.

#### **SHARE CAPITAL AND SHARES WITH VOTING RIGHTS**

The share capital of Cairo Communication is equal to Euro 6,989,663.10, represented by 134,416,598 ordinary shares with no indication of par value. Each ordinary share entitles shareholders to a single vote, except as provided by articles 6 and 13 of the Bylaws for shares with increased voting rights.

In this respect, it should be noted that:

- a. at the date of publication of this notice of call, the Company holds no. 779 treasury shares, equal to 0.001% of the share capital. Voting rights for such shares are suspended pursuant to applicable law (the number may vary during the period between the date of publication of this notice and the date of the Meeting);
- b. the number of voting rights that may be exercised by reason of the vesting of the increased voting right pursuant to Article 13.7 of the Bylaws is published on the website ([www.cairocommunication.it](http://www.cairocommunication.it) Corporate Governance/Voto maggiorato section) and will be updated in accordance with Article 85-bis of CONSOB Regulation no. 11971/1999 (the "Issuer Regulation").

## DOCUMENTATION AND INFORMATION

The documentation on the items on the agenda, required under the applicable legal and regulatory provisions, is made publicly available at the Company's registered office and is published on the Company website [www.cairocommunication.it](http://www.cairocommunication.it) (Assemblea 2024 section) and on the authorized storage mechanism "eMarket STORAGE" ([www.emarketstorage.com](http://www.emarketstorage.com)) and in any case in accordance with the procedures and time limits prescribed by the regulations in force. Shareholders and other persons entitled to participate in the Shareholders' Meeting may obtain a copy of the documents. In particular, the following are available to the public:

- **on today's date**, concurrent to the publication of this notice, the Financial Report for the year ended 31 December 2023, the non-financial statement pursuant to Legislative Decree no. 254/2016; the Report on Corporate Governance and Ownership Structure for the year ended 31 December 2023;
- **by Wednesday 17 April 2024**, the Explanatory Report of the Board of Directors on the matter of items 2 and 4 of the Agenda of the Shareholders' Meeting – Ordinary session; the Report on the remuneration policy and compensation paid drawn up pursuant to Article 123-ter of the TUF; the Explanatory Report of the Board of Directors on the matters indicated on item 1 of the Agenda of the Shareholders' Meeting - Extraordinary session;
- **by Thursday 23 April 2024**, at the registered office, the documentation referred to in Article 77, paragraph 2-bis, of the Issuer Regulation.

Information on the Shareholders' Meeting and participation, also with regard to the provisions of Article 125-*quater* of the TUF, is published in accordance with the time limits of law on the Company website [www.cairocommunication.it](http://www.cairocommunication.it) (Assemblea 2024 section).

Milan, 29 March 2024

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*This notice is published on 29 March 2024 on the Company website at [www.cairocommunication.it](http://www.cairocommunication.it) (Assemblea 2024 section), at the authorized storage mechanism "eMarket STORAGE" ([www.emarketstorage.com](http://www.emarketstorage.com)) and, as an excerpt, in the daily newspaper Corriere della Sera on 30 March 2024.*

Cairo Communication S.p.A.

For the Board of Directors  
Chairman Urbano R. Cairo

*ENGLISH TRANSLATION FOR CONVENIENCE ONLY - ONLY THE ITALIAN VERSION IS AUTHENTIC*

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## **Directors' Report on Operations**





## Governance

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### Board of Directors (\*)

Urbano Cairo (**)	Chairman
Uberto Fornara	CEO
Daniela Bartoli	Director
Valentina Beatrice Manfredi	Director
Laura Maria Cairo	Director
Roberto Cairo	Director
Massimo Ferrari	Director
Paola Mignani	Director
Marco Pompignoli	Director

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### Control and Risk Committee

Massimo Ferrari	Director
Daniela Bartoli	Director
Paola Mignani	Director

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### Remuneration and Appointments Committee

Paola Mignani	Director
Daniela Bartoli	Director
Valentina Manfredi	Director

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### Board of Statutory Auditors (\*\*\*)

Michele Paolillo	Chairman
Gloria Marino	Standing Auditor
Maria Pia Maspes	Standing Auditor
Emilio Fano	Alternate Auditor
Francesco Brusco	Alternate Auditor

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### Independent Auditors (\*\*\*\*)

Deloitte & Touche S.p.A.

(\*) The Board of Directors was appointed by resolution of the Shareholders' Meeting held on 8 May 2023. The Directors are in office for the years 2023-2024-2025, therefore until the Shareholders' Meeting called to approve the financial statements for the year ending 2025

(\*\*) Ordinary and extraordinary executive powers exercised with single signatory, as limited by the Board of Directors

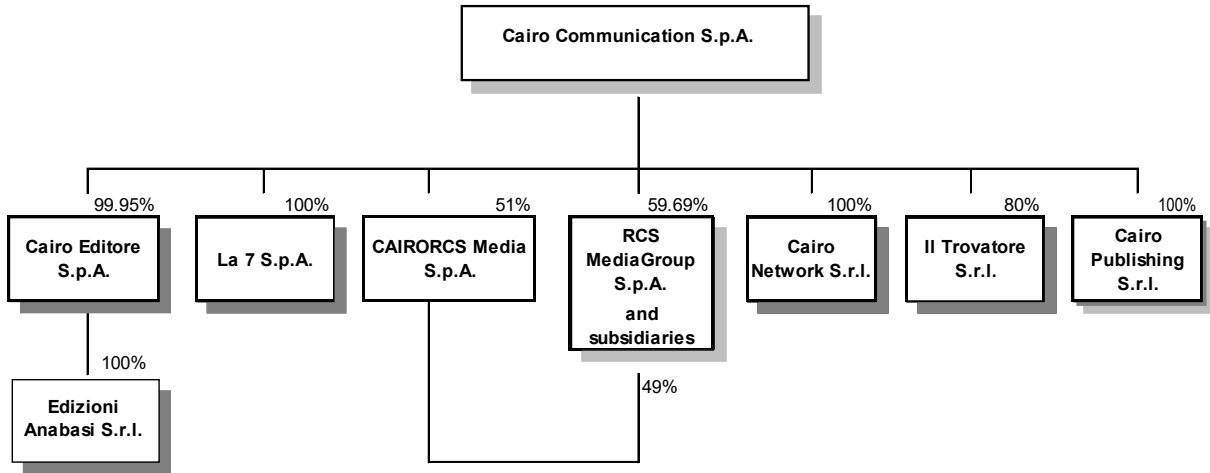
(\*\*\*) The Board of Statutory Auditors in office at the date of approval of this Report was appointed by resolution of the Shareholders' Meeting on 8 May 2023. The Statutory Auditors are in office for the years 2023-2024-2025, therefore until the Shareholders' Meeting called to approve the financial statements relating to the last of these years.

(\*\*\*\*) In office until the Shareholders' Meeting called to approve the financial statements for the year ending 2028





## The Group at 31 December 2023





# DIRECTORS' REPORT ON OPERATIONS

## Separate and consolidated financial statements at 31 December 2023

Shareholders,

the separate and consolidated financial statements as at and for the year ended 31 December 2023, submitted for your approval, show, respectively, a profit of Euro 19.4 million and a consolidated profit attributable to the owners of the parent of Euro 38.4 million.

In 2023, the Group operated as a:

- publisher of magazines and books (Cairo Editore/Editoriale Giorgio Mondadori and Cairo Publishing);
- TV (La7, La7d) and Internet (La7.it, TG.La7.it) publisher and network operator (Cairo Network);
- multimedia agency for the sale of advertising space (CAIRORCS Media);
- publisher of dailies and magazines (weeklies and monthlies) in Italy and in Spain, through RCS MediaGroup, also active in the organization of major world sporting events, and in newsstand distribution through its subsidiary m-Dis.

2023 was marked by the continued conflict in Ukraine, with its consequences also in terms of impacts on the economy and trade. This is leading to a state of great uncertainty and a slowdown in anticipated economic growth in relevant markets. This backdrop fueled in 2022 the growing trend in the costs of various inputs already underway since 2021, affecting the Group's production costs, particularly for paper. The Group has no direct exposure and/or business activities towards the markets affected by the conflict and/or sanctioned entities. Moreover, during 2023, energy and gas costs, after the strong volatility and increases recorded in 2022, gradually returned to around the prices of late summer 2021; paper costs also decreased versus the prices of 2022, with anticipated positive effects on the income statement of 2024.

Since October, a conflict has erupted in the Middle East following Hamas attacks on Israeli territory, potentially leading to escalating geopolitical impacts and exacerbating the overall environment of uncertainty.

In 2023, GDP in Italy recorded a 0.9% YoY increase versus 2022 (*ISTAT*). At December 2023, the downward trend in inflation persisted, dropping to +0.6% YoY versus +11.3% at December 2022 (*ISTAT - FOI index excluding tobacco*). In Spain, GDP grew by 2.5% in 2023 versus 2022 (*National Institute of Statistics - INE*). At December 2023, YoY inflation rose by 3.1% versus +5.7% at December 2022 (*National Institute of Statistics - INE*).

In Italy, the advertising market in 2023 (*Nielsen*) was up by 1.9% versus 2022, with online (net of search, social media and over the top), TV and magazines up by 2.4%, 2.1% and 0.8%. Newspapers were down by 4%.

In 2023, the Spanish advertising sales market was up by 3.7% versus 2022 (*i2p, Arce Media*). Specifically, the newspaper market fell by 2.8%, while Internet (excluding social media, search, etc.), radio, and magazines were up by 14.8%, 3%, and 0.8%.

Economic uncertainty and the general scenario also hit daily newspaper and magazine sales figures. On the circulation front, in 2023 generalist newspapers in Italy recorded a 4.8% decline in print and digital circulation, while sports newspapers recorded a 32.4% increase in print and digital circulation (*ADS 2023*), thanks mainly to the trend in digital copies. In Spain, in 2023, circulation figures show a decline for generalist newspapers (-9.4%), sports newspapers (-12.1%) and business newspapers (-4.7%) (*OJD*).

In 2023, amid uncertainty from the conflicts in Ukraine and the Middle East:

- **the Group** increased its margins (EBITDA, EBIT, and profit) versus the results in 2022;





- **RCS's margins (EBITDA, EBIT and profit) too were up versus 2022.** During the year, RCS confirmed remarkable circulation levels at newsstands and continued its growth in the digital field, ranking as the top online publisher also in 2023 in Italy with an aggregate figure of 31.6 million average monthly unique users (net of duplications) (*Audicom*). At end December, the total active digital customer base (digital edition, membership and m-site) of *Corriere della Sera* reached 595 thousand subscriptions (508 thousand at end 2022 - Internal Source), while the customer base of *Gazzetta's* pay products (*G ALL*, *G+*, *GPRO* and *Fantacampionato*) reached 214 thousand subscriptions (171 thousand at end 2022 - Internal Source). Digital subscriptions grew in Spain too, reaching at year end 136 thousand subscriptions for *El Mundo* (101 thousand at end 2022 - Internal Source) and 82 thousand subscriptions for *Expansión* (51 thousand at end 2022 - Internal Source), topping 218 thousand subscriptions;
- the **TV publishing (La7) and network operator segment** achieved high ratings of the La7 channel (3.4% in the all-day share and 4.9% in prime time). Specifically, in the year La7 was the sixth channel in prime time ratings and in autumn (September/December) the fifth with a 5.6% share. Gross advertising sales on La7 and La7d channels amounted to approximately Euro 150.8 million (Euro 150 million in 2022);
- the results of the **magazine publishing segment Cairo Editore** were higher than in 2022.

In 2023, consolidated gross revenue amounted to approximately Euro 1,160.0 million (comprising gross operating revenue of Euro 1,112.0 million and other revenue and income of Euro 48.0 million) versus Euro 1,175.9 million in 2022 (comprising gross operating revenue of Euro 1,126.70 million and other revenue and income of Euro 49.2 million).

EBITDA and EBIT came to Euro 167.5 million and Euro 86.9 million (Euro 147.1 million and Euro 69.3 million in the prior year). Net non-recurring expense came to Euro -0.4 million (Euro 12.1 million in 2022, including Euro 10 million in expense from the settlement of the litigation over the Via Solferino/San Marco/Balzan property complex).

Profit attributable to the owners of the parent came to approximately Euro 38.4 million (Euro 32.1 million in 2022).

Looking at the business segments, in 2023:

- in the **magazine publishing segment (Cairo Editore)**, EBITDA and EBIT came to Euro 7.9 million and Euro 6.5 million (Euro 4.4 million and Euro 1.9 million in 2022). Regarding weeklies, with approximately 1 million average copies sold in 2023 (*ADS*), Cairo Editore retains its position as the leading publisher in copies of weeklies sold at newsstands, with an approximately 30% market share. Including the average sales of titles out of the *ADS* survey (comprising copies sold of “*Enigmistica Più*” and of “*Enigmistica Mia*”), average copies sold were approximately 1.1 million;
- in the **TV publishing (La7) and network operator segment**, EBITDA grew to reach approximately Euro 16.6 million (Euro 15.6 million in 2022). EBIT was approximately Euro -0.6 million (Euro -0.4 million in 2022);
- in the **advertising segment**, EBITDA came to Euro 2.8 million (Euro 4.8 million in 2022) and EBIT to Euro 0.3 million (Euro 2.6 million in 2022);
- in the **RCS segment**, in the consolidated financial statements of Cairo Communication, EBITDA<sup>1</sup> and EBIT amounted to Euro 140.2 million and Euro 80.7 million (Euro 122.1 million and Euro 65 million in the prior year). Net operating revenue amounted to Euro 826.1 million, with total digital revenue (Italy and Spain) amounting to approximately Euro 217.6 million and accounting for approximately 26% of total revenue. Total advertising sales from RCS online media amounted to Euro 149.1 million in 2023, making for 43% of total advertising revenue. Both Italian newspapers, *Corriere della Sera* and *La Gazzetta dello Sport*, and in Spain *Marca* and *Expansión*, retained their circulation leadership in their respective market segments (*ADS* for Italy and *OJD* for Spain). *La Gazzetta dello Sport*, with the Audipress 2023/III survey,

<sup>1</sup> Mention should be made that RCS adopts a different definition of EBITDA from the one used by the Cairo Communication Group, as indicated in the section below “Alternative Performance Measures”. As a result of these differences - relating to allocations to the provisions for risks and charges and the allowance for impairment, totaling Euro 4 million in 2023 - EBITDA reported in the RCS 2023 Annual Report approved on 27 March 2024 amounts to Euro 136.2 million.



retained its position as the most-read Italian newspaper with a readership of over 2 million. EGM's latest November 2023 "General Media Research" survey confirms Unidad Editorial as the leader in Spanish print media, with almost 1.6 million overall daily readers of its three daily newspapers. The main digital performance indicators confirm the top market position of RCS, with the *Corriere della Sera* and *La Gazzetta dello Sport* brands, which counted in 2023 30.2 million and 17.8 million average monthly unique users, and 3.8 million and 2.5 million average daily unique users (*Audicom*). The main social accounts of the *Corriere System* at 31 December 2023 reached approximately 12.5 million total followers (considering *Facebook*, *Instagram*, *X*, *LinkedIn* and *TikTok* - Internal Source) and those of *La Gazzetta dello Sport* 6 million (considering *Facebook*, *Instagram*, *X* and *TikTok* - Internal Source). In Spain, as part of the online activities, *elmundo.es*, *marca.com* and *expansión.com* reached 44.4 million, 90.6 million and 9.5 million average monthly unique browsers in 2023, comprising both domestic and foreign browsers and including apps (*Google Analytics*). The social audience of Unidad Editorial Group titles (Internal Source) stands at 10.7 million followers for *El Mundo*, 18.6 million for *Marca* and 2.4 million for *Telva* (considering *Facebook*, *Instagram* and *X*) and 1.5 million for *Expansión* (considering *Facebook*, *Instagram*, *X* and *LinkedIn*).

In 2023, La7's average all-day share was 3.4% and 4.9% in prime time (from 8:30 PM to 10:30 PM), confirming a high-quality target audience. Specifically, in the year La7 was the sixth channel in prime time ratings and in autumn (September-December) the fifth, with an average rating of 5.6%. In the morning slots too (7:00/12:00), La7 achieved a 3.5% share in the twelve months, claiming the fifth position in the national ranking. La7's share in 2023 was 0.5% in both all-day and prime time. The channel's news and discussion programmes in 2023 all continued to deliver remarkable results: *Otto e Mezzo* with 7.4% average share from Monday to Friday, *TgLa7 8 p.m. edition* with 6.1% from Monday to Friday, *diMartedì* with 6.7%, *Piazzapulita* with 5.3%, *Propaganda Live* with 5.8%, *In Viaggio con Barbero* with 5.5%, *Una giornata particolare* with 5.9%, *In Altre Parole* with 5.2% on Saturdays, *In Onda* with 6.2% in access prime time and 4.6% in prime time in summer, *Omnibus La7* with 3.8%, *Coffee Break* with 3.9% from Monday to Friday, *L'Aria che tira* with 4.6% in autumn, and *Tagadà* with 3.5%.

In 2023, La7 confirmed its leadership among generalist TV stations in terms of news hours (almost 13 hours in the year) and was the second channel in terms of live hours (an average of more than 10 hours per day).

On the digital front, average monthly unique users in 2023 were 8.9 million (+52% versus 2022) and daily unique users 710 thousand (+78%). Stream views were 29.9 million per month (+87%). In the year, average monthly unique browsers of Tg.La7.it (2.9 million) grew by 531% versus 2022. At end 2023, followers of La7 and its active programmes on Facebook, X, Instagram and TikTok were over 6.8 million.



# Performance

## 1. Cairo Communication Group – Consolidated figures

The main **consolidated income statement figures** in 2023 can be compared with the figures in 2022:

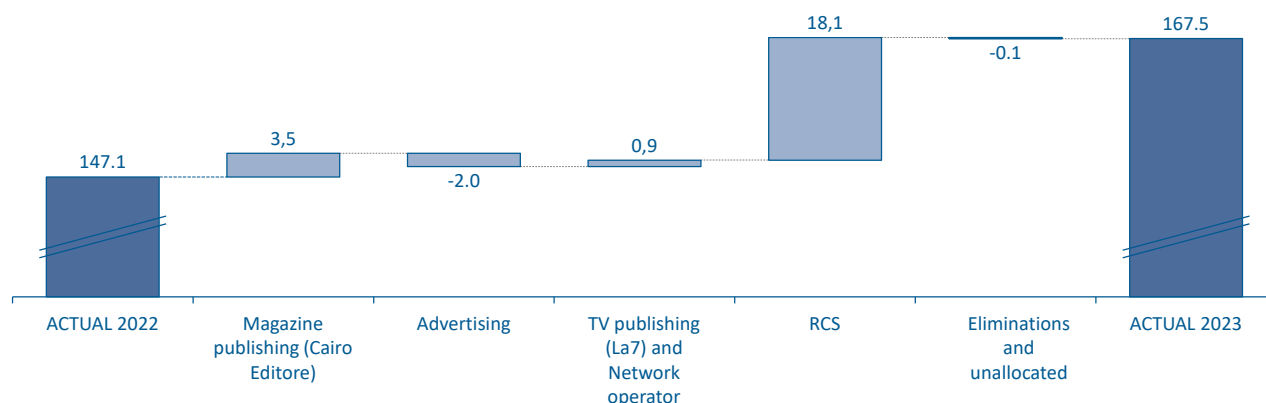
(€ millions)	2023	2022
Gross operating revenue	1,112.0	1,126.7
Advertising agency discounts	(62.6)	(62.7)
<b>Net operating revenue</b>	<b>1,049.4</b>	<b>1,064.0</b>
Change in inventory	(0.7)	2.4
Other revenue and income	48.0	49.2
<b>Total revenue</b>	<b>1,096.8</b>	<b>1,115.7</b>
Production costs	(608.9)	(640.6)
Personnel expense	(320.0)	(315.9)
Non-recurring income (expense)	(0.4)	(12.1)
<b>EBITDA</b>	<b>167.5</b>	<b>147.1</b>
Amortization, depreciation, provisions and write-downs	(80.6)	(77.8)
<b>EBIT</b>	<b>86.9</b>	<b>69.3</b>
Other gains (losses) from financial assets/liabilities	1.3	(4.1)
Net financial income	(12.8)	(8.8)
<b>Profit (loss) before tax</b>	<b>75.4</b>	<b>56.4</b>
Income tax	(14.3)	(4.7)
Non-controlling interests	(22.7)	(19.6)
<b>Profit (loss) from continuing operations</b>	<b>38.4</b>	<b>32.1</b>
Profit (loss) from discontinued operations	0	0
<b>Profit (loss) attributable to the owners of the parent</b>	<b>38.4</b>	<b>32.1</b>

In 2023, consolidated gross revenue amounted to approximately Euro 1,160.0 million (comprising gross operating revenue of Euro 1,112.0 million and other revenue and income of Euro 48.0 million) versus Euro 1,175.9 million in 2022 (comprising gross operating revenue of Euro 1,126.7 million and other revenue and income of Euro 49.2 million).

EBITDA and EBIT came to Euro 167.5 million and Euro 86.9 million (Euro 147.1 million and Euro 69.3 million in the prior year). Net non-recurring expense came to Euro -0.4 million (Euro 12.1 million in 2022, including Euro 10 million in expense from the settlement of the litigation over the Via Solferino/San Marco/Balzan property complex).



The **EBITDA** trend between 2022 and 2023 is shown below:



Profit attributable to the owners of the parent came to approximately Euro 38.4 million (Euro 32.1 million in 2022).

The Group **statement of comprehensive income** can be analyzed as follows:

€ millions	2023	2022
<b>Profit (loss) for the year</b>	<b>61.1</b>	<b>51.7</b>
<i>Reclassifiable items of the comprehensive income statement</i>		
Gains (losses) from the translation of financial statements denominated in foreign currencies	0.0	0.1
Gains (losses) from cash flow hedges	0.0	1.5
Reclassification of gains (losses) from cash flow hedges	(1.0)	0.1
Tax effect	0.2	(0.4)
<i>Non-reclassifiable items of the comprehensive income statement</i>		
Actuarial gains (losses) from defined benefit plans	(0.1)	3.3
Tax effect	0.0	(0.7)
Gains (losses) from the fair value measurement of equity instruments	(0.4)	0.0
<b>Total comprehensive income for the period</b>	<b>59.9</b>	<b>55.6</b>
- Owners of the parent	37.6	34.8
- Non-controlling interests - continuing operations	22.3	20.8
	<b>59.9</b>	<b>55.6</b>

The Group's performance can be read better by analyzing the 2023 results by **main business segment** (magazine publishing Cairo Editore, advertising, TV publishing La7, network operator and RCS) versus those of 2022.



2023 (€ millions)	Magazine publishing Cairo Editore	Advertising	TV publishing La7 and network operator	RCS	Elimination s and unallocated	Total
Gross operating revenue	77.6	402.6	117.0	864.0	(349.1)	1,112.0
Advertising agency discounts	0	(52.5)	0	(38.0)	27.8	(62.6)
<b>Net operating revenue</b>	<b>77.6</b>	<b>350.2</b>	<b>117.0</b>	<b>826.1</b>	<b>(321.4)</b>	<b>1,049.4</b>
Change in inventory	(0.0)	0	0	(0.7)	0	(0.7)
Other revenue and income	9.7	6.7	1.0	37.8	(7.1)	48.0
<b>Total revenue</b>	<b>87.2</b>	<b>356.9</b>	<b>118.0</b>	<b>863.2</b>	<b>(328.5)</b>	<b>1,096.8</b>
Production costs	(63.3)	(330.1)	(63.3)	(480.8)	328.5	(608.9)
Personnel expense	(16.1)	(24.0)	(38.1)	(241.7)	(0.1)	(320.0)
Non-recurring income (expense)	0	0	0	(0.4)	0	(0.4)
<b>EBITDA</b>	<b>7.9</b>	<b>2.8</b>	<b>16.6</b>	<b>140.2</b>	<b>0.0</b>	<b>167.5</b>
Amortization, depreciation,	(1.4)	(2.5)	(17.2)	(59.5)	0.0	(80.6)
<b>EBIT</b>	<b>6.5</b>	<b>0.3</b>	<b>(0.6)</b>	<b>80.7</b>	<b>0.0</b>	<b>86.9</b>
Other gains (losses) from financial assets/liabilities	0	0	0	1.3	0	1.3
Net financial income	0.3	(2.2)	0.8	(11.6)	0.0	(12.8)
<b>Profit (loss) before tax</b>	<b>6.8</b>	<b>(1.9)</b>	<b>0.2</b>	<b>70.4</b>	<b>0.0</b>	<b>75.4</b>
Income tax	(1.0)	0.0	-0.1	(13.3)	(0.0)	(14.3)
Non-controlling interests	0	0.1	0	(22.8)	0.0	(22.7)
<b>Profit (loss) from continuing</b>	<b>5.8</b>	<b>(1.8)</b>	<b>0.1</b>	<b>34.4</b>	<b>0.0</b>	<b>38.4</b>
Profit (loss) from discontinued	0	0	0	0	0	0
<b>Profit (loss) for the period attributable to the owners of the parent</b>	<b>5.8</b>	<b>(1.8)</b>	<b>0.1</b>	<b>34.4</b>	<b>0.0</b>	<b>38.4</b>

2022 (€ millions)	Magazine publishing Cairo Editore	Advertising	TV publishing La7 and network operator	RCS	Elimination s and unallocated	Total
Gross operating revenue	79.5	402.0	114.8	882.9	(352.6)	1,126.7
Advertising agency discounts	0.0	(52.4)	0.0	(37.9)	27.7	(62.7)
<b>Net operating revenue</b>	<b>79.5</b>	<b>349.6</b>	<b>114.8</b>	<b>845.0</b>	<b>(324.9)</b>	<b>1,064.0</b>
Change in inventory	0.0	0.0	0.0	2.4	0.0	2.4
Other revenue and income	7.9	6.2	4.6	36.0	(5.6)	49.2
<b>Total revenue</b>	<b>87.5</b>	<b>355.8</b>	<b>119.5</b>	<b>883.4</b>	<b>(330.5)</b>	<b>1,115.7</b>
Production costs	(66.7)	(327.5)	(66.5)	(510.6)	330.7	(640.6)
Personnel expense	(16.4)	(23.5)	(37.3)	(238.6)	(0.1)	(315.9)
Non-recurring income (expense)	0.0	0.0	0.0	(12.1)	0.0	(12.1)
<b>EBITDA</b>	<b>4.4</b>	<b>4.8</b>	<b>15.6</b>	<b>122.1</b>	<b>0.1</b>	<b>147.1</b>
Amortization, depreciation,	(2.5)	(2.2)	(16.0)	(57.1)	0.0	(77.8)
<b>EBIT</b>	<b>1.9</b>	<b>2.6</b>	<b>(0.4)</b>	<b>65.0</b>	<b>0.1</b>	<b>69.3</b>
Other gains (losses) from financial assets/liabilities	0.0	0.0	0.0	(4.1)	0.0	(4.1)
Net financial income	(0.1)	(0.3)	(0.4)	(8.0)	0.0	(8.8)
<b>Profit (loss) before tax</b>	<b>1.8</b>	<b>2.3</b>	<b>(0.8)</b>	<b>53.0</b>	<b>0.1</b>	<b>56.4</b>
Income tax	0.9	(1.1)	0.0	(4.5)	(0.0)	(4.7)
Non-controlling interests	0.0	0.0	0.0	(19.6)	0.0	(19.6)
<b>Profit (loss) from continuing</b>	<b>2.8</b>	<b>1.2</b>	<b>(0.8)</b>	<b>28.9</b>	<b>0.1</b>	<b>32.1</b>
Profit (loss) from discontinued	0.0	0.0	0.0	0.0	0.0	0.0
<b>Profit (loss) for the period attributable to the owners of the parent</b>	<b>2.8</b>	<b>1.2</b>	<b>(0.8)</b>	<b>28.9</b>	<b>0.1</b>	<b>32.1</b>



**Gross operating revenue** in 2023, split up by main business segment, can be analyzed as follows versus the amounts of 2022:

<b>2023</b> (€ millions)	<b>Magazine publishing Cairo Editore</b>	<b>Advertising</b>	<b>TV publishing La7 and network operator</b>	<b>RCS</b>	<b>Eliminations and unallocated</b>	<b>Total</b>
TV advertising	0	150.8	102.2	0.4	(103.1)	150.3
Advertising on print media, Internet and sporting events	8.6	248.8	2.7	384.6	(234.7)	410.2
Other TV revenue	0	0	1.8	2.8	(0.3)	4.3
Magazine over-the-counter sales and subscriptions	70.1	0	0	336.3	(2.1)	404.3
VAT relating to publications	(1.2)	0	0	(3.4)	0	(4.5)
Sundry revenue	0	3.0	10.2	143.2	(9.0)	147.4
<b>Total gross operating revenue</b>	<b>77.6</b>	<b>402.6</b>	<b>117.0</b>	<b>864.0</b>	<b>(349.2)</b>	<b>1,112.0</b>
Other revenue	9.7	6.7	1.0	37.8	(7.1)	48.0
<b>Total gross revenue</b>	<b>87.3</b>	<b>409.3</b>	<b>118.0</b>	<b>901.8</b>	<b>(356.3)</b>	<b>1,160.0</b>

<b>2022</b> (€ millions)	<b>Magazine publishing Cairo Editore</b>	<b>Advertising</b>	<b>TV publishing La7 and network</b>	<b>RCS</b>	<b>Eliminations and unallocated</b>	<b>Total</b>
TV advertising	0	151.1	102.1	0.4	(103.5)	150.1
Advertising on print media, Internet and sporting events	9.2	248.2	2.6	383.0	(236.5)	406.5
Other TV revenue	0	0	1.3	2.7	(0.3)	3.8
Magazine over-the-counter sales and subscriptions	71.5	0	0	358.5	(2.8)	427.2
VAT relating to publications	(1.2)	0	0	(2.6)	0	(3.8)
Sundry revenue	0	2.7	8.8	141.0	(9.6)	142.9
<b>Total gross operating revenue</b>	<b>79.5</b>	<b>402.0</b>	<b>114.8</b>	<b>882.9</b>	<b>(352.6)</b>	<b>1,126.7</b>
Other revenue	7.9	6.2	4.6	36.0	(5.6)	49.2
<b>Total gross revenue</b>	<b>87.5</b>	<b>408.2</b>	<b>119.5</b>	<b>919.0</b>	<b>(358.2)</b>	<b>1,175.9</b>



The main **consolidated statement of financial position figures** at 31 December 2023 can be compared with the situation at 31 December 2022:

(€ millions)	31/12/2023	31/12/2022
Tangible assets	107.1	110.9
Rights of use leased assets	130.4	146.4
Intangible assets	987.3	990.2
Financial assets	35.0	36.8
Deferred tax assets	84.0	86.0
Net working capital	(47.1)	(57.8)
<b>Total assets</b>	<b>1,296.7</b>	<b>1,312.5</b>
Non-current liabilities and provisions	87.8	104.7
Deferred tax provision	163.4	163.4
(Financial position)/Net debt	4.8	15.2
Liabilities from leases (pursuant to IFRS 16)	145.4	162.4
Equity attributable to the owners of the parent	548.4	525.0
Equity attributable to non-controlling interests	346.9	341.8
<b>Total equity and liabilities</b>	<b>1,296.7</b>	<b>1,312.5</b>

In 2023, as part of the share buy-back plans, no treasury shares were sold or purchased. At 31 December 2023, Cairo Communication held a total of no. 779 treasury shares, or 0.001% of the share capital, subject to Article 2357-ter of the Italian Civil Code.

It should be noted that:

- the Shareholders' Meeting held by RCS on 8 May 2023 approved the distribution of a dividend of Euro 0.06 per share, gross of tax, with ex-dividend date on 22 May 2023, for a total of approximately Euro 31 million (Euro 18.7 million the share of Cairo Communication),
- the Shareholders' Meeting held by Cairo Communication on 8 May 2023 approved the distribution of a dividend of Euro 0.14 per share, gross of tax, with ex-dividend date on 29 May 2023, for a total of approximately Euro 18.8 million.

The change in net financial debt at Group level as a result of the distribution of dividends was approximately Euro 31.2 million.

Consolidated **net financial debt** at 31 December 2023, versus the consolidated financial statements amounts at 31 December 2022, is summarized in the table below:



<b>Net financial position (Euro millions)</b>	<b>31/12/2023</b>	<b>31/12/2022</b>	<b>Changes</b>
Cash and cash equivalents	58.1	54.3	3.8
Other current financial assets and financial	0.9	1.0	(0.1)
Current financial assets (liabilities) from derivative instruments	0.2	0.9	(0.7)
Current financial payables	(23.6)	(31.8)	8.3
<b>Current net financial position (net financial debt)</b>	<b>35.6</b>	<b>24.3</b>	<b>11.3</b>
Non-current financial payables	(40.4)	(40.0)	(0.4)
Non-current financial assets (liabilities) from derivative instruments	0.0	0.4	(0.4)
<b>Non-current net financial position (net financial debt)</b>	<b>(40.4)</b>	<b>(39.6)</b>	<b>(0.8)</b>
<b>Net financial position (net financial debt)</b>	<b>(4.8)</b>	<b>(15.2)</b>	<b>10.4</b>
Liabilities from leases (pursuant to IFRS 16)	(145.4)	(162.4)	17.0
<b>Total net financial position (net financial debt)</b>	<b>(150.2)</b>	<b>(177.6)</b>	<b>27.4</b>

Consolidated **net financial debt** at 31 December 2023 stood at approximately Euro 4.8 million (Euro 15.2 million at end 2022). The change versus 2022 is explained mostly by the outlays for dividend payout of approximately Euro 31.2 million and for technical expenditure and non-recurring expense totaling Euro 41.1 million, offset by the positive contribution of ordinary operations, affected by the current timing of collecting tax credits granted to the publishing industry (at 31 December 2023, the outstanding credit of approximately Euro 39.8 million refers also to 2021 and 2022). The Group generated positive cash flows in the second half, improving the net financial debt by Euro 42.2 million versus 30 June 2023 (Euro -47 million). At end December, the net financial debt of RCS stood at Euro 23.4 million (Euro 31.6 million at end 2022).

**Total net financial debt**, which includes financial liabilities from leases recognized in accordance with IFRS 16 (mainly property leases) of Euro 145.4 million, amounted to Euro 150.2 million (Euro 177.6 million at 31 December 2022).

To analyze the major financial indicators, the consolidated asset structure at 31 December 2023 can be examined using a reclassified statement showing increasing liquidity/settlement:





	31/12/2023	31/12/2022
<b>Non-current assets</b>		
Tangible and intangible assets	1,094.4	1,101.1
Rights of use on leased assets	130.4	146.4
Financial assets	30.5	32.5
Other non-current assets	4.5	4.3
Deferred tax assets	84.0	86.0
<b>Total non-current assets</b>	<b>1,343.8</b>	<b>1,370.3</b>
<b>Current assets</b>		
Inventory	21.4	35.5
Trade receivables (unavailable liquid funds)	259.5	264.3
Other unavailable liquid funds	89.9	88.8
<b>Total operating working capital</b>	<b>370.8</b>	<b>388.6</b>
Other current financial assets	1.1	1.9
Available cash funds	58.1	54.3
<b>Total current assets</b>	<b>430.0</b>	<b>444.8</b>
<b>Invested capital</b>	<b>1,773.8</b>	<b>1,815.1</b>
<b>Equity attributable to the owners of the parent</b>	<b>895.3</b>	<b>866.8</b>
<b>Consolidated liabilities</b>		
Post-employment benefits and provisions for risks and charges	63.3	71.4
Deferred tax liabilities	163.4	163.4
Other non-current liabilities	3.8	1.3
Non-current liabilities from leases	120.0	133.6
Non-current borrowing liabilities	40.4	40.0
<b>Total consolidated liabilities</b>	<b>390.9</b>	<b>409.7</b>
<b>Current liabilities</b>		
Current portion of provisions for risks and charges	20.7	32.0
Operating liabilities	417.9	446.0
Current liabilities from leases	25.4	28.8
Current borrowing liabilities	23.6	31.8
<b>Total current liabilities</b>	<b>487.6</b>	<b>538.6</b>
<b>Financing capital</b>	<b>1,773.8</b>	<b>1,815.1</b>
Profit (loss)	38.4	32.1
EBIT	86.9	69.3
Revenue from sales	1,051.3	1,064.0



The table below shows the analysis of the operating results and cash flows of the Group through the key financial indicators which - in order to also compare figures - have been calculated in keeping with prior years (before IFRS 16):

(€ millions)	Description	31/12/2023	31/12/2022
<b>Solvency indicators</b>			
Current assets less current liabilities	Current assets-current liabilities	(32.3)	(64.9)
Current assets less current liabilities ratio	Current assets/current liabilities	0.9	0.9
Treasury margin	(Unavailable liquid funds + available liquid funds)-	(53.7)	(100.4)
Treasury ratio	(Unavailable liquid funds + available liquid	0.9	0.8
<b>Non-current asset financing indicators</b>			
Own funds less fixed assets margin	Own funds – non-current assets	(318.1)	(357.1)
Own funds less non-current assets ratio	Equity/non-current assets	0.7	0.7
Own funds plus non-current liabilities less non-current assets margin	(Own funds+non-current liabilities) – non-current assets	(87.6)	(121.0)
Own funds plus non-current liabilities less non-current assets ratio	(Own funds+non-current liabilities)/non-current assets	0.9	0.9
<b>Financing structure indicators</b>			
Total debt ratio	(Non-current + current liab.)/Own funds	0.8	0.9
Financing debt ratio	Third-party funds/Own funds	0.1	0.1
Current operating assets - current		(47.1)	(57.8)
<b>Profitability indicators</b>			
ROE	Profit/Own funds	4.3%	3.7%
ROE current operations	Profit curr. op./Own funds	4.3%	2.7%
ROI	Operating profit/ (Inv. op. capital – op. liabilities)	6.5%	5.2%
ROI current operations	Operating profit current operations/ capital – op. liabilities)	6.5%	6.1%
<b>Other indicators</b>			
Receivables turnover		74	74

Solvency indicators (liquidity), which represent the ability to maintain short-term financial stability, namely to meet short-term outflows (current liabilities) with existing cash (available liquid funds) and short-term inflows (unavailable liquid funds), show that current liabilities are higher than current assets.

In this regard, at 31 December 2023:

- Euro 10 million out of the amount of the revolving lines of Euro 60 million set out in the Group's loan agreements had been drawn down;
- the publishing companies have a negative net working capital (current assets net of current liabilities, not including financial assets or liabilities), since a portion of the trade receivables (those from sales in the publishing segment) is transformed into cash more quickly than average supplier payment terms;
- the Group attempts to ensure that an appropriate ability to generate cash is maintained, even under the current market conditions.

The statement of cash flows is used to analyze overall dynamics and origins of cash movements.

The financing structure and non-current assets financing indicators express the strength of equity, and the ability of the company to maintain financial stability in the medium/long term, which depends on:



- the methods of funding medium/long term commitments,
- the composition of funding sources.

With regard to profitability indicators, the ROI (Return on Invested capital) is an indicator that expresses the level of efficiency/effectiveness of corporate management. Invested capital as the denominator is restated for an equivalent amount of liabilities without explicit maturity since their cost is substantially included in operating profit

## 2. Cairo Communication S.p.A. - Parent performance

The main **income statement figures of Cairo Communication S.p.A.** in 2023 can be compared as follows versus those in 2022:

(€ millions)	2023	2022
Gross operating revenue	4.8	5.0
Advertising agency discounts	0	0
<b>Net operating revenue</b>	<b>4.8</b>	<b>5.0</b>
Other revenue and income	0.3	1.2
<b>Total revenue</b>	<b>5.1</b>	<b>6.2</b>
Production costs	(2.7)	(3.1)
Personnel expense	(1.9)	(1.9)
<b>EBITDA</b>	<b>0.5</b>	<b>1.2</b>
Amortization, depreciation, provisions and write-downs	(0.2)	(0.2)
<b>EBIT</b>	<b>0.3</b>	<b>1.0</b>
Net financial income	(1.8)	(0.2)
Other gains (losses) from financial assets/liabilities	20.7	25.5
<b>Profit (loss) before tax</b>	<b>19.3</b>	<b>26.4</b>
Income tax	0.1	(0.6)
<b>Profit (loss) for the year</b>	<b>19.4</b>	<b>25.7</b>

In 2023, Cairo Communication continued to operate in TV advertising sales (La7, La7d) through its subsidiary CAIRORCS Media on a sub-concession basis, invoicing advertising spaces directly to its customers and returning to Cairo Communication a share of revenue generated by resources managed on a sub-concession basis. Revenue from sub-concession fees charged to the subsidiary CAIRORCS Media is shown net of the fees paid back to the publishers who own the media.

In 2023, EBITDA came to a positive Euro 0.5 million (Euro 1.2 million in 2022) and EBIT to a positive of approximately Euro 0.3 million (Euro 1 million in 2022). Profit was approximately Euro 19.4 million (Euro 25.7 million in 2022).

In 2023, "Other income (expense) from financial assets and liabilities" mainly includes dividends approved by subsidiaries RCS MediaGroup for Euro 18.7 million, Cairo Editore for Euro 1.9 million, and Cairo Publishing for Euro 0.2 million. In 2022, Euro 18.7 million RCS MediaGroup and Euro 6.8 million Cairo Editore.



The Parent **statement of comprehensive income** can be analyzed as follows:

€ millions	2023	2022
<b>Profit (loss) for the year</b>	<b>19.4</b>	<b>25.7</b>
<i>Other reclassifiable items of the comprehensive income statement</i>		
Gains (losses) from cash flow hedges	(0.2)	0.2
Tax effect	0.0	(0.0)
<i>Other non-reclassifiable items of the comprehensive income statement</i>		
Actuarial gains (losses) from defined benefit plans	0.0	0.2
Tax effect	(0.0)	(0.0)
<b>Total comprehensive income</b>	<b>19.3</b>	<b>26.0</b>

The main **statement of financial position figures** of Cairo Communication S.p.A. at 31 December 2023 can be compared with the situation at 31 December 2022:

(€ millions)	31/12/2023	31/12/2022
Tangible assets	0.2	0.3
Rights of use leased assets	0.1	0.1
Intangible assets	0.2	0.2
Financial assets	326.0	325.9
Other non-current financial assets	4.5	4.5
Net working capital	(29.1)	(24.4)
<b>Total assets</b>	<b>301.9</b>	<b>306.7</b>
Non-current liabilities and provisions	1.1	1.1
(Financial position)/Net debt	40.7	45.9
Liabilities from leases (pursuant to IFRS 16)	0.1	0.1
Equity	260.1	259.6
<b>Total equity and liabilities</b>	<b>301.9</b>	<b>306.7</b>

The **net financial debt** of the Parent at 31 December 2023, versus the situation at 31 December 2022, is summarized as follows:

	31/12/2023	31/12/2022	Change
Cash funds	21,922	14,809	7,113
Non-current assets for hedging derivatives	0	207	(207)
Financial payables to La7 S.p.A.	(41,036)	(40,071)	(965)
Financial payables to subsidiaries - intra-group	(11,476)	(15,830)	4,354
Non-current financial payables	(10,000)	0	(10,000)
Current financial payables	0	(5,000)	5,000
<b>Net financial debt</b>	<b>(40,590)</b>	<b>(45,885)</b>	<b>5,295</b>
Liabilities from leases	(83)	(84)	1
<b>Total net financial debt</b>	<b>(40,673)</b>	<b>(45,969)</b>	<b>5,296</b>



Financial payables to subsidiaries are attributable to the short-term interest-bearing cash deposit agreement with La7 S.p.A. (Euro 41 million) and to the intra-group current account for Euro 11.5 million.

**Total net financial debt** also includes Euro 0.1 thousand in financial liabilities from lease contracts recorded in the financial statements pursuant to IFRS 16 (relating to company cars).

## Statement of reconciliation of Parent equity and profit and Group equity and profit

The statement of reconciliation of equity and profit of Cairo Communication S.p.A. and Group equity and profit can be analyzed as follows:

(€ millions)	Equity 31/12/2023	Profit (loss) for the period
<b>Separate financial statements of Cairo Communication S.p.A.</b>	<b>260.1</b>	<b>19.3</b>
Elimination of the carrying amount of consolidated equity investments:		
- Difference between carrying amount of investments and their equity value	29.7	
- Effects of the purchase price allocation of RCS S.p.A.	156.7	0.1
- Effects of the purchase price allocation of La7 S.p.A.	0.0	0.0
- Share in consolidated companies' profit net of investment impairment losses		39.7
Allocation of consolidation differences		
- RCS goodwill net of tax effects	112.4	0.0
- Other goodwill	7.2	
- Elimination of intra-group profits net of income tax	(17.8)	0.0
- Elimination of intra-group dividends		(20.7)
<b>Consolidated financial statements of Cairo Communication</b>	<b>548.4</b>	<b>38.4</b>

## Main business segment operating results and related risk factors and strategic opportunities

### MAGAZINE PUBLISHING CAIRO EDITORE

#### *Cairo Editore - Cairo Publishing*

Cairo Editore operates in the magazine publishing segment through (i) the weeklies “*Settimanale DIPIU*”, “*DIPIU TV*” and the supplements “*Settimanale DIPIU e DIPIU TV Cucina e Stellare*”, “*Diva e Donna*”, the fortnightly supplement “*Cucina Mia*”, “*TV Mia*”, “*Nuovo*”, “*F*”, “*Settimanale Giallo*” “*NuovoTV*”, “*Enigmistica Più*” and “*Enigmistica Mia*”, (ii) the monthly magazines “*For Men Magazine*”, “*Natural Style*”, “*Bell'Italia*”, “*Bell'Europa*”, “*In Viaggio*”, “*Airone*”, “*Gardenia*”, “*Arte*” and “*Antiquariato*”.

The results achieved by the Cairo Editore publishing segment in 2023 can be analyzed as follows:



<b>Cairo Editore publishing segment</b> (€ millions)	<b>2023</b>	<b>2022</b>
Operating revenue	77.6	79.5
Other income	9.7	7.9
Change in inventory	0.0	0.0
<b>Total revenue</b>	<b>87.2</b>	<b>87.5</b>
Production costs	(63.3)	(66.7)
Personnel expense	(16.1)	(16.4)
<b>EBITDA</b>	<b>7.9</b>	<b>4.4</b>
Amortization, depreciation, provisions and write-downs	(1.4)	(2.5)
<b>EBIT</b>	<b>6.5</b>	<b>1.9</b>
Other gains (losses) from financial assets/liabilities	0	0
Net financial income	0.3	(0.1)
<b>Profit (loss) before tax</b>	<b>6.8</b>	<b>1.8</b>
Income tax	(1.0)	0.9
<b>Profit (loss) for the year</b>	<b>5.8</b>	<b>2.8</b>

In 2023, amid persisting uncertainty from the conflicts in Ukraine and the Middle East, Cairo Editore improved its results versus 2022.

EBITDA and EBIT came to approximately Euro 7.9 million and approximately Euro 6.5 million (Euro 4.4 million and Euro 1.9 million in 2022).

The Group weeklies reported high circulation results, with an average ADS weekly circulation in 2023 of 281,582 copies for “*Settimanale DIPIU*”, 130,161 copies for “*DIPIU’ TV*”, 37,995 copies for “*Settimanale DIPIU’ e DIPIU’TV Cucina*”, 93,059 copies for “*Diva e Donna*”, 149,076 copies for “*Settimanale Nuovo*”, 68,360 copies for “*F*”, 58,661 copies for “*TVMia*”, 46,676 copies for “*Settimanale Giallo*”, and 68,525 copies for “*NuovoTV*”, reaching a total of approximately 1 million average weekly copies sold, and making the Group the leading publisher in copies of weeklies sold at newsstands, with an approximately 30% market share. Including the average sales of titles out of the ADS survey (comprising copies sold of “*Enigmistica Più*” and of “*Enigmistica Mia*”), average copies sold were approximately 1.1 million.

Cairo Editore’s activities continued to focus also on enhancing the value of editorial content, developing existing brands, and launching new projects.

Below are some of the main initiatives implemented in 2023:

- in March, *Gardenia*'s Instagram account topped 200 thousand followers, in July *For Men*'s 50 thousand, and in September *Bell'Italia*'s 250 thousand;
- in April, *Gardenia* launched on newsstands the Royal Horticultural Society's "How to garden" guide, translated and published for the first time in Italy;
- in June, two events organized by the *Bell'Italia* magazine were held in Sardinia (Cagliari, Alghero), backed by a special issue of "*Bell'Italia Sardegna*";
- 11 June saw the comeback on La7 of the third season of "*Bell'Italia. In Viaggio*";
- 27 June saw the "*Face to Face*" event, the new editorial project of the magazine *F*, held in the square of Regione Lombardia in Milan;
- the 23rd Cairo Prize returned for exhibition at Museo della Permanente with a zero-impact event held from 10 to 15 October. The winner was Giulia Cenci's “*Stiamo bene negli acquitrini*”;
- the *Gardenia* 2024 agenda, produced in collaboration with Ricola, was presented at the Museum of Natural History in Milan. Stefano Faravelli's watercolours, illustrating it, were showcased in an exhibition at the same Museum from 19 to 29 October;
- *Bell'Italia* and its @bell'italia\_magazine page created an exhibition with the most beautiful shots of the Instagram account users within the Book City exhibition;
- for the day against violence against women F, in collaboration with the Municipality of Milan, launched



the “Uomini che amano le donne” manifesto;

- in November, F launched a new communication campaign titled “A testa alta”. The main characters were the women readers who engaged in the Face to Face project launched during the summer, where they shared personal stories, cherished locations, secret recipes, and even participated in fashion shoots;
- Bell'Italia in December published the 2024 calendar under the theme Italy Mother Earth, an all-female collective portrait of our country by Bell'Italia's female photographers. Each photographer chose a place significant to her biography, where signs of human presence harmoniously coexist with nature;
- At year end, Gardenia's Instagram account reached 300,000 followers and introduced the use of creators to stay ahead of digital trends while opening up new business opportunities.

After year end, Cairo Editore discontinued the publication of five monthly magazines (*Bell'Europa*, *In Viaggio*, *Airone*, *For Men Magazine*, *Antiquariato*), starting with the issue following the February 2024 edition. These magazines had been consistently generating negative margins for several years.

In early February, two reorganization plans were signed with Cairo Editore union representatives, assisted by territorial organizations, to manage 32 declared redundancies among journalists (16) and graphic designers (16). The procedures were concluded through joint examination with the Ministry of Labour on 27 February 2024, and with the Lombardy Region on 29 February 2024, respectively. Under the plans, Cairo Editore applied for CIGS for reorganization, effective for a duration of 24 months from March 2024, with a maximum allowance for 16 journalists and 16 graphic designers. The Company also applied for recognition for access to 32 early retirements (16 journalists and 16 graphic designers), in accordance with current regulations and within the limit of positions available under the allocated resources.

## ADVERTISING

With regard to the advertising segment, at end 2020 Cairo Communication and RCS transferred in a newly-established investee, CAIRORCS Media S.p.A., the advertising sales business units for RCS's print and online titles in Italy and the print, television and online titles of Cairo Editore and La7, as well as certain third-party media.

The results achieved by Advertising in 2023 can be analyzed as follows:

Advertising segment (€ millions)	2023	2022
Gross operating revenue	402.6	402.0
Advertising agency discounts	(52.5)	(52.4)
<b>Net operating revenue</b>	<b>350.2</b>	<b>349.6</b>
Other income	6.7	6.2
Change in inventory	0.0	0.0
<b>Total revenue</b>	<b>356.9</b>	<b>355.8</b>
Production costs	(330.1)	(327.5)
Personnel expense	(24.0)	(23.5)
<b>EBITDA</b>	<b>2.8</b>	<b>4.8</b>
Amortization, depreciation, provisions and write-downs	(2.5)	(2.2)
<b>EBIT</b>	<b>0.3</b>	<b>2.6</b>
Other gains (losses) from financial assets/liabilities	0.0	0.0
Net financial income	(2.2)	(0.3)
<b>Profit (loss) before tax</b>	<b>(1.9)</b>	<b>2.3</b>
Income tax	0.0	(1.1)
Non-controlling interests	0.1	0.0
<b>Profit (loss) for the year</b>	<b>(1.8)</b>	<b>1.2</b>



In 2023, EBITDA came to Euro 2.8 million and EBIT to Euro 0.3 million (Euro 4.8 and Euro 2.6 million in 2022).

In 2023:

- gross advertising sales on La7 and La7d channels amounted to approximately Euro 150.8 million (Euro 150 million in 2022),
- advertising sales on Cairo Editore titles amounted to Euro 11.1 million (Euro 11.8 million in 2022),
- gross advertising revenue of RCS titles in Italy amounted to Euro 222.4 million (Euro 223.4 million in 2022).

## TV PUBLISHING (La7) AND NETWORK OPERATOR

The Group started operations in the TV field in 2013, following acquisition from Telecom Italia Media S.p.A. of the entire share capital of La7 S.r.l. (today La7 S.p.A.) as of 30 April 2013, with the upstream integration of its concessionaire business for the sale of advertising space, diversifying its publishing activities previously focused on magazines.

At the acquisition date, the financial situation of La7 had called for the implementation of a restructuring plan aimed at reorganizing and streamlining the corporate structure and at curbing costs, while retaining the high quality levels of the programming. Starting from May 2013, the Group began to implement its own plan, achieving, as early as the May-December eight-month period of 2013, a positive EBITDA, strengthening in the years that followed the results of the cost rationalization measures implemented.

With regard to the network operator business, in 2014, the Group company Cairo Network took part in the tender procedure opened by the Ministry of Economic Development for the assignment of rights to use TV frequencies for digital terrestrial broadcasting systems, winning the rights of use for a period of 20 years. The mux covers at least 94% of the national population, providing high-quality service levels.

January 2017 marked the start of the broadcasting of La7 channels on the mux. It also currently hosts Dazn Channel, some of Elda Srl's "Italy" and "Art" channels, and some of GMH's channels.

The results achieved by the TV publishing (La7) and network operator segment in 2023 can be analyzed as follows:

<b>TV publishing and network operator segment</b> (€ millions)	<b>2023</b>	<b>2022</b>
Gross operating revenue	117.0	114.8
Other income	1.0	4.6
Change in inventory	0.0	0.0
<b>Total revenue</b>	<b>118.0</b>	<b>119.5</b>
Production costs	(63.3)	(66.5)
Personnel expense	(38.1)	(37.3)
<b>EBITDA</b>	<b>16.6</b>	<b>15.6</b>
Amortization, depreciation, provisions and write-downs	(17.2)	(16.0)
<b>EBIT</b>	<b>(0.6)</b>	<b>(0.4)</b>
Other gains (losses) from financial assets/liabilities	0.0	0.0
Net financial income	0.8	(0.4)
<b>Profit (loss) before tax</b>	<b>0.2</b>	<b>(0.8)</b>
Income tax	(0.1)	0.0
Non-controlling interests	0.0	0.0
<b>Profit (loss) for the year</b>	<b>0.1</b>	<b>(0.8)</b>





In 2023, La7's average all-day share was 3.4% and 4.9% in prime time (from 8:30 PM to 10:30 PM), confirming a high-quality target audience. Specifically, in the year La7 was the sixth channel in prime time ratings and in autumn (September-December) the fifth, with an average rating of 5.6%. In the morning slots too (7:00/12:00), La7 achieved a 3.5% share in the twelve months, claiming the fifth position in the national ranking. La7d's share in 2023 was 0.5% in both all-day and prime time. The channel's news and discussion programmes in 2023 all continued to deliver remarkable results: *Otto e Mezzo* with 7.4% average share from Monday to Friday, *TgLa7* 8 p.m. edition with 6.1% from Monday to Friday, *diMartedì* with 6.7%, *Piazzapulita* with 5.3%, *Propaganda Live* with 5.8%, *In Viaggio con Barbero* with 5.5%, *Una giornata particolare* with 5.9%, *In Altre Parole* with 5.2% on Saturdays, *In Onda* with 6.2% in access prime time and 4.6% in prime time in summer, *Omnibus La7* with 3.8%, *Coffee Break* with 3.9% from Monday to Friday, *L'Aria che tira* with 4.6% in autumn, and *Tagadà* with 3.5%.

In 2023, La7 confirmed its leadership among generalist TV stations in terms of news hours (almost 13 hours in the year) and was the second channel in terms of live hours (an average of more than 10 hours per day).

On the digital front, average monthly unique users in 2023 were 8.9 million (+52% versus 2022) and daily unique users 710 thousand (+78%). Stream views were 29.9 million per month (+87%). In the year, average monthly unique browsers of Tg.La7.it (2.9 million) grew by 531% versus 2022. At end 2023, followers of La7 and its active programmes on Facebook, X, Instagram and TikTok were over 6.8 million.

## RCS

In 2016, the Group started operations in the daily newspaper publishing segment with the acquisition of the control of RCS.

RCS, both directly and indirectly through its subsidiaries, publishes and distributes - in Italy and Spain - daily newspapers and magazines (weeklies and monthlies), and is also involved in the distribution of editorial products at newsstands.

Specifically, in Italy RCS publishes the dailies *Corriere della Sera* and *La Gazzetta dello Sport*, as well as various weeklies and monthlies such as *Io Donna*, *Oggi*, *Amica*, *Living*, *Style Magazine*, *Sportweek*, *Sette*, *Dove* and *Abitare*.

In Spain, it operates through its subsidiary Unidad Editorial S.A., publisher of the dailies *El Mundo*, *Marca* and *Expansion*, as well as several magazines such as *Telva*.

RCS is also marginally active in the Pay TV market in Italy, through the satellite and OTT TV channel *Caccia e Pesca* and also publishes the web TVs of *Corriere della Sera* and *La Gazzetta dello Sport*.

In Spain, it is active with the leading national sports radio *Radio Marca* and the web TV of *El Mundo*, and broadcasts the two digital TV channels *GOL* and *Dmax*, whose content is produced by third parties.

RCS also organizes, through RCS Sport and RCS Sports & Events, major world sporting events (such as *Giro d'Italia*, the *UAE Tour* and the *Milano City Marathon*).

With *Solferino - i libri del Corriere della Sera*, it is active in book publishing; June 2020, instead, saw the start of activities of *RCS Academy*, the Business School of the Group.

RCS generated negative results prior to 2016, and has embarked on an operational restructuring process to restore profitability. In 2016, profit had amounted to Euro 3.5 million,<sup>2</sup> marking a return to positive territory by the RCS Group (the first time since 2010), and in 2017<sup>2</sup>, 2018<sup>2</sup>, 2019<sup>2</sup>, 2020<sup>2</sup>, 2021<sup>2</sup> and 2022<sup>2</sup> profit had amounted to Euro 71.1 million, Euro 85.2 million, Euro 68.5 million, Euro 31.7 million, Euro 72.4 million and Euro 50.1 million.

The results achieved by the RCS segment in 2023 can be analyzed as follows:

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<sup>2</sup> RCS 2017, 2018, 2019, 2020, 2021 and 2022 Annual Report



RCS (€ millions)	2023	2022
Gross operating revenue	864.0	882.9
Advertising agency discounts	(38.0)	(37.9)
<b>Net operating revenue</b>	<b>826.1</b>	<b>845.0</b>
Change in inventory	(0.7)	2.4
Other revenue and income	37.8	36.0
<b>Total revenue</b>	<b>863.2</b>	<b>883.4</b>
Production costs	(480.8)	(510.6)
Personnel expense	(241.7)	(238.6)
Non-recurring income and expense	(0.4)	(12.1)
<b>EBITDA</b>	<b>140.2</b>	<b>122.1</b>
Amortization, depreciation, provisions and write-downs	(59.5)	(57.1)
<b>EBIT</b>	<b>80.7</b>	<b>65.0</b>
Other gains (losses) from financial assets/liabilities	1.3	(4.1)
Net financial income	(11.6)	(8.0)
<b>Profit (loss) before tax</b>	<b>70.4</b>	<b>53.0</b>
Income tax	(13.3)	(4.5)
Non-controlling interests	(22.8)	(19.6)
<b>Profit (loss) for the year</b>	<b>34.4</b>	<b>28.9</b>

In 2023, against a backdrop still dominated by the uncertainty caused by the conflicts in Ukraine and the Middle East, RCS achieved - in the consolidated financial statements of Cairo Communication - an EBITDA of approximately Euro 140.2 million<sup>3</sup> and an EBIT of Euro 80.7 million (Euro 122.1 million and Euro 65 million in 2022). Net non-recurring expense and income came to Euro -0.4 million (Euro -12.1 million in 2022, including Euro 10 million in expense from the settlement of the litigation over the Via Solferino/San Marco/Balzan property complex).

In 2023, consolidated net operating revenue generated by RCS amounted to approximately Euro 826.1 million (Euro 845 million in 2022). RCS digital revenue (Italy and Spain), which amounted to approximately Euro 217.6 million, accounted for approximately 26% of total revenue. Total advertising sales from RCS online media amounted to Euro 149.1 million in 2023, making for 43% of total advertising revenue.

Both Italian newspapers retained their circulation leadership in their respective market segments in 2023 (ADS). In Italy, in 2023 average daily copies circulated including digital copies of *Corriere della Sera* stood at 247 thousand, and those of *La Gazzetta dello Sport* at 168 thousand copies (ADS January-December 2023). *La Gazzetta dello Sport*, with the Audipress 2023/III survey, retained its position as the most-read Italian newspaper with a readership of over 2 million. *Corriere della Sera* was able to achieve the excellent newsstand circulation results and, most importantly, to continue the growth in digital development. Regarding the comparison with the market, the circulation performance of *Corriere della Sera* (-5.1%) is broadly in line with the -4.8% of the generalist newspaper market. *Gazzetta dello Sport* increased by 49.4%, driven by the performance of digital copies versus the +32.4% increase in the sports newspaper market (ADS January-December 2023).

At end 2023, the total active digital customer base for *Corriere della Sera* (digital edition, membership and m-

<sup>3</sup> Mention should be made that RCS adopts a different definition of EBITDA from the one used by the Cairo Communication Group, as indicated in the section below "Alternative Performance Measures". As a result of these differences - relating to allocations to the provisions for risks and charges and the allowance for impairment, totaling Euro 4 million in 2023 - EBITDA reported in the RCS 2023 Annual Report approved on 27 March 2023 amounts to Euro 136.2 million.



site) reached 595 thousand subscriptions (508 thousand at end 2022 - Internal Source), while the customer base of *Gazzetta*'s pay products (which includes *G ALL*, *G+*, *GPRO* and *Fantacampionato* products) reached 214 thousand subscriptions (171 thousand at end 2022 - Internal Source).

The main digital performance indicators confirm the top market position of RCS. The *Corriere della Sera* and *La Gazzetta dello Sport* brands in 2023 counted 30.2 million and 17.8 million average monthly unique users, and 3.8 million and 2.5 million average daily unique users (*Audicom*). RCS ranks as the top online publisher also in 2023 in Italy with an aggregate figure of 31.6 million average monthly unique users (net of duplications - *Audicom*).

The main social accounts of the *Corriere System* at 31 December 2023 reached approximately 12.5 million total followers (considering *Facebook*, *Instagram*, *X*, *LinkedIn* and *TikTok* - Internal Source) and those of *La Gazzetta dello Sport* 6 million (considering *Facebook*, *Instagram*, *X* and *TikTok* - Internal Source).

Including digital copies, in 2023 the average daily circulation of *El Mundo*, *Marca* and *Expansión* stood at approximately 55 thousand copies, approximately 53 thousand copies and approximately 22 thousand copies (*OJD*). The latter two newspapers retained their circulation leadership in their respective market segments also at December 2023 (*OJD*). The latest *Estudio General de Medios* survey published in November 2023, confirms Unidad Editorial as the daily news leader with almost 1.6 million total daily readers for the three daily titles.

In Spain as well, the main digital performance indicators confirm Unidad Editorial's top market position, with *elmundo.es*, *marca.com* and *expansion.com* reaching 44.4 million, 90.6 million and 9.6 million average monthly unique browsers respectively in 2023, comprising both domestic and foreign browsers and including apps (*Google Analytics*). The international English-language version of *Marca* achieved 26 million average monthly unique browsers in 2023 (Internal Source), including those of *marca.com* above. The social audience of Unidad Editorial Group titles (Internal Source) stands at 10.7 million followers for *El Mundo*, 18.6 million for *Marca* and 2.4 million for *Telva* (considering *Facebook*, *Instagram* and *X*) and 1.5 million for *Expansión* (considering *Facebook*, *Instagram*, *X* and *LinkedIn*).

In Spain, at end 2023, digital subscriptions grew to approximately 136 thousand subscriptions for *elmundo.es* (101 thousand at end 2022 - Internal Source) and approximately 82 thousand subscriptions for *expansion.com* (51 thousand at end 2022 - Internal Source), thus topping 218 thousand subscriptions.

At 31 December 2023, net financial debt stood at Euro 23.4 million (Euro 31.6 million at 31 December 2022). The change is explained mostly by the outlays for dividend payout of approximately Euro 31 million and for technical expenditure, and by non-recurring expense of approximately Euro 25.7 million, partly offset by the positive contribution of ordinary operations for approximately Euro 62.6 million, affected in the year by the current timing of collecting tax receivables granted to the publishing industry (at 31 December 2023, the outstanding receivable of approximately Euro 27.4 million refers also to 2021 and 2022), and by the dynamics of working capital. RCS generated positive cash flows in the second half, improving its net financial debt by Euro 46 million versus 30 June 2023 (Euro 69.4 million net financial debt at 30 June 2023).

The total net financial debt of RCS, which includes financial liabilities from leases recognized in accordance with IFRS 16, totaling Euro 128 million (mainly property leases), amounted to Euro 151.4 million (Euro 174.4 million at 31 December 2022).

RCS's activities continued to focus also on enhancing the value of editorial content, developing existing brands, and launching new projects.

Below are some of the main initiatives implemented **in Italy** in 2023:

- February saw the launch of the new *Stile Gazzetta* section on *Gazzetta.it*;
- on 5 March, the first 2023 issue of *La Lettura per ragazze e ragazzi* hit newsstands;
- 9-10 March saw the second edition of *Obiettivo5*, the event dedicated to gender equality issues;
- on 31 March, "Italia Genera Futuro" was held at Palazzo Mezzanotte in Milan;
- *Corriere della Sera* and *La Gazzetta dello Sport* continued their efforts in 2023 on the series, books and add-ons front;
- on 17 April, the second edition of the *Bilanci di Sostenibilità Award* was held;
- for the *Milan Design Week* from 17-23 April, the headquarters of the *Corriere della Sera* was open to the public with a tour through the installation *Solferino 28 Elevators*, an initiative organized together with the interior decorating titles *Living* and *Abitare*;
- in April, for the *Corriere della Sera* local edition extension plan, the editions in Trento and Salerno were opened, followed in July by the Monza and province edition;



- in the *Corriere della Sera* digital subscriptions area, exclusive and dedicated live events were organized for *Corriere*'s digital subscribers, and the new *Corriere Family* product was also launched;
- the podcast and newsletter catalogues of *Corriere della Sera* were expanded, while *La Gazzetta dello Sport* also bolstered its podcast offerings;
- in 2023, efforts continued in improving the graphics of *G+* content, the premium section of *Gazzetta.it*, through the launch of new interactive specials and in-depth features;
- *La Gazzetta dello Sport* and its supplements covered and delved into the various sports events of 2023, with several issues of *Grande Gazzetta*, *G magazine*, *Sportweek* specials, and instalments;
- second quarter 2023 saw the launch of *Il Ciclista*: the new subscription-based digital section of *Gazzetta.it* dedicated to recreational cyclists;
- the growth of the *Gazzetta Motori* brand continued, partly due to the release of three special sections throughout the year in collaboration with *La Gazzetta dello Sport*, along with the launch of its own YouTube channel;
- *Gazzetta.it*'s online game offerings were enriched with the "Mr. Palleggio" skill game, and the quiz "Questo o Quello". The *Fantacampionato* competition (which topped 50 thousand subscribers) too introduced new games: *Fantamarket*, *Fanta5* and *FantaDuello*;
- on 4-7 May, the fifth edition of "Civil Week" was held;
- on 16-18 May, the second edition of the *Tech Emotion* event was held at Palazzo Mezzanotte;
- on 26-28 May, the Festival *Cibo a Regola d'arte* was held;
- in first nine months 2023, the *Economia d'Italia* cycle of events continued;
- in May, *La Gazzetta dello Sport*, with the sponsorship of the Municipality of Milan, organized the first edition of *Milano Football Week*;
- in July, *La Gazzetta dello Sport* launched its *Gazzabet* remote gaming site;
- starting from August, with the comeback of the Serie A championship, a *Numbers* section was created on *Gazzetta.it*;
- from 8-10 September, the tenth edition of the *Il Tempo delle Donne* Festival took place, attracting 32 thousand live attendees and garnering over 9 million streams online and on social networks;
- on 15 September, the first meeting of the *Economia* publishing system dedicated to Digital Health was held;
- on 23-25 September, the second edition of the *Trento DOC Festival* was held;
- starting from September, the *corriere.it* website has introduced a feature that allows users to listen to almost all articles, whether from smartphones, computers, or tablets;
- October 2023 saw a major update of the *Gazette's digital edition* app;
- in October 2023, the concluding event of the *Capitale Umano* project was held;
- on 10-11 October, the third edition of *Women in Food* was held in Urbino;
- on 13 October, the event *La Bellezza Ritrovata* was held in Florence;
- from 12-15 October, the sixth edition of *Il Festival dello Sport* was held in Trento, Italy, with more than 52 thousand attendees at the over 130 events and activities of the Festival. The audience in Trento was joined by a huge digital audience of those who followed the Festival online with a record result of more than 43 million video views and a significant social following;
- on Monday 16 October, *Corriere della Sera* and the Milan Polytechnic held the event *Change - Tecnologia e creatività per uno sviluppo sostenibile*;
- on 24 October, the new *Canale Salute* service was launched, where more than 200 doctors, divided into 53 specialties, answer questions from readers who register on the *Corriere* website;
- from 26 October to 14 November, the eighth edition of *Il Bello dell'Italia* kicked off;
- 8 November saw the launch of the new *Corriere Club*, a program dedicated to *Corriere della Sera* digital subscribers that rewards loyalty;
- from 9-12 November, the *Il Tempo della Salute* festival was held at the Museum of Science and Technology in Milan;
- from 15-16 November, the seventh edition of *L'Economia del Futuro* was held;
- from 23-26 November, the online special "Insieme contro la violenza" was published on the *Corriere* website in conjunction with the day against violence against women;
- on 27 November, the *Cook Night* event was held;



- *Corriere della Sera* solidifies its presence on *TikTok*, leveraging its five existing profiles to reach a total follower base of more than 400 thousand followers at end December 2023. The newspaper also expands its social media presence by launching new *WhatsApp* and *Threads* profiles, which have garnered 94 thousand subscribers and 190 thousand followers, respectively. *Corriere's* main *Instagram* accounts topped 2.5 million followers in total;
- on 14 December, the event “*Le nuove frontiere del riciclo in Italia per una economia circolare e decarbonizzata*” was held;
- in December 2023, the project of the first pages of the NFT version of *Lettura* was launched;
- December also saw the ninth edition of the *Gazzetta Sports Awards*.

In 2023, RCS Academy, the Group's business school, launched a total of 19 new master's degree programs (focusing on *Digital Marketing*, *Communication and New Media*, *Management of Sports, Art, Food, Fashion and Luxury*, and *Audiovisual*), including 13 full-time master's degrees with internships; completed the training activities of the master's degrees launched in autumn 2022 by placing 320 alumni in the job world, in addition to the 900 already placed from 2019 to date thanks to the strong and prestigious network of partner companies. The success of the Journalism Master *Corriere* method, now in its 7th edition, continued, as did the success of Sports Journalism, created thanks to the collaboration of journalists from *La Gazzetta dello Sport*.

In 2023, 17 Business talks were held, broadcast live on *corriere.it* with 400 thousand average users, on the topics of *Economy and Business Sustainability*, *Fashion & Made in Italy*, *Retail & Omnichannel Strategy*, and the series of events on *Energy, Smart cities and Green Governance*, in sessions moderated by *Corriere della Sera* journalists. New initiatives that received high appreciation included the *CEO Talks*, exclusive invitation-only meetings reserved for CEOs of national and international companies, dedicated to discussing topics such as sustainable growth, digital transformation, and artificial intelligence within the current geo-economic and political landscape.

Regarding the Books market (*GFK*), after a negative first part of the year, the last four months led to a positive closure for the year (+0.9% in volume, +3.4% in value), with a notably positive month of December versus 2022 (+7.4% in volume, +9.3% in value). Publications related to the RCS brands (*Solferino*, *Cairo* and *Fuoriscena*) in turn showed a strong recovery in the final period of the year (+9.4% in volume, +11.3% in value in December) and the presence of 23 titles in the Top2500 ranking of 2023 out of a base of more than 600 thousand titles (*GFK*).

Starting 3 October 2023, the publishing offer of RCS Group's books area expanded with the addition of “*Fuoriscena*”, a new publishing house, an initiative aimed to dedicate space to intervention non-fiction, investigative journalism, and civil narratives addressing contemporary major issues.

For **magazines**:

- in February, the event organized by *Dove* dedicated to the Veneto region was held, followed by the event on 13 June “*Viaggiare è rinascere*”;
- in February, a new business activity was launched in Italy by the *Childhood Magazines* with the opening in Milan of the first store offering pre-birth 5D images to parents-to-be;
- on 1 March 2023, Luisa Simonetto was appointed Editor-in-Chief of *Amica*, replacing Danda Santini;
- in March, *Io Donna* participated together with *Corriere della Sera* in the *Obiettivo5* event;
- on 10-11 June, the first edition of *Io Donna's* event “*A corpo libero*” was held in the Indro Montanelli Gardens in Milan;
- in September, *Io Donna* was a media partner of the *Milan Beauty Week*;
- in October, the *bimbinfiera* event organized by the *Childhood Magazines* Division was held;
- in November, *Living* celebrated its tenth anniversary with a 374-page special issue highly appreciated by advertising customers, reaching extraordinary sales of 193 pages;
- on 11 November, a special issue of *Io Donna* titled “*Generazioni a confronto*” was published;
- in December, the supplement “*Speciale sfilate Primavera/Estate 2024*” and *l'Agenda astrologica* were distributed on newsstands together with *Amica*.

Below are also some of the main initiatives implemented **in Spain** in 2023:



- 1 February saw the launch of the new online version of *El Mundo*, featuring major innovations, including technological advancements, to provide readers with an improved reading experience, thanks also to new graphics;
- the graphical layout and organization of the print version of *El Mundo* was revamped;
- on 22 March, the *El Mundo online Cooking* platform was launched;
- at end March, Malaga held the annual *Marca Sport Weekend* with more than 150 initiatives scattered throughout the city;
- throughout the year, the *Telva* magazine celebrated its 60th anniversary with a series of events and meetings (*España Está de Moda*) at major cities around the country;
- on 22 April, the first *Marca Family & Sports* edition was held;
- on 10-11 May, the fourth edition of "*El foro económico internacional Expansión*" was held, organized in association with The European House Ambrosetti;
- 2 June marked the third *Congreso Internacional de Telva* focused on topical issues of wellness and mental health;
- *Marca* strengthened its content offering with the acquisition of the rights to broadcast the main matches of the Arab-Saudi league and the launch of new radio programs dedicated to the NFL (*National Football League*) and the Padel world;
- on September 12, *Marca* launched the new project *Sportavatar*, a platform dedicated to the NFT world;
- a new version of the *Expansión* app was launched in September;
- on 27-28 September, the first edition of the new *Expansión Green World & Sustainability* summit was held;
- in early October, the second edition of *Tiempo de las Mujeres*; the festival organized by *YoDona and El Mundo* dedicated to the world of women was celebrated;
- in October, the magazine *Actualidad Economica* was revamped with a new print and online format;
- in November, *El Mundo* celebrated the presentation of the annual *Premios Internacionales de Periodismo*;
- in October and November, the first edition of *Noche de Deporte* in Madrid was held, as well as the second editions of *Criterium Ciudad de Madrid* and *Gran Fondo de Tenerife*;
- in December, the daily *Expansión* organized a new conference with artificial intelligence and the impact of new technologies taking centre stage.

## Alternative performance measures

In this Annual Report, in order to provide a clearer picture of the financial performance of the Cairo Communication Group, besides of the conventional financial measures required by IFRS, a number of alternative performance measures are shown that should, however, not be considered substitutes of those adopted by IFRS.

The alternative measures are:

• **EBITDA:** used by Cairo Communication as a target to monitor internal management, and in public presentations (to financial analysts and investors). It serves as a unit of measurement to evaluate Group and Parent operational performance, with **EBIT**, and is calculated as follows:

### **Result from continuing operations, before tax**

+/- Net finance income

+/- Other income (expense) from financial assets and liabilities

### **EBIT - Operating profit (loss)**

+ Amortization & depreciation

+ Bad debt impairment losses

+ Provisions for risks

### **EBITDA – Operating profit (loss), before amortization, depreciation, provisions and write-downs**

EBITDA (earnings before interest, tax, depreciation and amortization) is not classified as an accounting measure under IFRS, therefore, the criteria adopted for its measurement may not be consistent among companies or different groups.



RCS defines EBITDA as operating profit (EBIT) before depreciation, amortization and write-downs on fixed assets.

The main differences between the two definitions of EBITDA lie in the provisions for risks and in the allowance for impairment, included in the EBITDA definition adopted by RCS, while they are excluded from the EBITDA definition adopted by Cairo Communication. Owing to the differences between EBITDA definitions adopted, in this Annual Report, consolidated EBITDA was determined consistently with the definition adopted by the Parent Cairo Communication.

**Consolidated gross revenue:** for a more detailed view, and in consideration of the specific features of the segment, operating revenue - for advertising revenue - includes gross operating revenue, advertising agency discounts and net operating revenue. Consolidated gross revenue is equal to the sum of gross operating revenue and other revenue and income.

The Cairo Communication Group also considers the **net financial position (net financial debt)** as a valid measure of the Group's financial structure determined as a result of current and non-current financial liabilities, net of cash and cash equivalents and current financial assets, excluding financial liabilities (current and non-current) from leases previously classified as operating and recognized in the financial statements in accordance with IFRS 16.

The **total net financial position (net financial debt)** also includes financial liabilities from leases recorded in the financial statements pursuant to IFRS 16, previously classified as operating leases and non-remunerated debt, which have a significant implicit or explicit financing component (e.g. trade payables with a maturity of over 12 months), and any other non-interest-bearing loans (as defined by the "Guidelines on disclosure requirements under the Prospectus Regulation" published by ESMA on 4 March 2021 with document "ESMA32-382-1138" and taken up by CONSOB in communication 5/21 of 29 April 2021).

## **Transactions with parents, subsidiaries and associates and subject to the control of the parents**

Transactions in the year with related parties, including with Group companies, were not considered to be atypical or unusual, and were part of the ordinary activities of Group companies. These transactions were carried out on market terms, taking account of the goods and services provided.

Information on transactions with related parties is disclosed in [Note 40](#) to the consolidated financial statements and in [Note 31](#) to the separate financial statements.

As for the procedures adopted regarding related party transactions, also with reference to the provisions of Article 2391-bis of the Italian Civil Code, in force in 2023, reference is made to the procedure adopted by Cairo Communication S.p.A., also pursuant to the Regulations approved by CONSOB through resolution no. 17221 of 12 March 2010 and subsequent amendments, published on the Company website in the Governance section, with information also provided in the Report on Corporate Governance and Ownership Structure.

## **Main risks and uncertainties to which Cairo Communication S.p.A. and its Group are exposed**

### **1. Risks associated with the general economic climate and geopolitical risks**

The operating results, financial position and cash flows of the Cairo Communication Group may be influenced by various factors within the macro-economic environment, such as the increase or decrease of GNP, the level of consumer and corporate confidence, the advertising expenditure/GDP ratio, interest rate trends and cost of raw materials.

With the acquisition of the control of RCS, the Group activities are carried out mainly in Italy and Spain. Therefore, Group profits are exposed to risks caused by the economic cycle of these two countries, and the effectiveness of the economic policies implemented by the respective governments.

In 2023, GDP in Italy recorded a 0.9% YoY increase versus 2022 (*ISTAT*). According to Bank of Italy estimates, for the Italian economy in the three-year period 2024-2026, GDP growth will be +0.6% in 2024 and +1.1% in 2025 and 2026 (*Bank of Italy Bulletin January 2024*). The European Commission estimates GDP



growth of 0.7% for 2024 and 1.2% for 2025. At December 2023, the downward trend in inflation in Italy persisted, dropping to +0.6% YoY versus +11.3% at December 2022 (*ISTAT - FOI index excluding tobacco*). Inflation is expected to stand at 2% in 2024 and 2.3% in 2025 (*European Economic Forecast - European Commission February 2024*).

In Spain, GDP grew by 2.5% in 2023 versus 2022 (*National Institute of Statistics - INE*). At December 2023, YoY inflation rose by 3.1% versus +5.7% at December 2022 (*National Institute of Statistics - INE*). Forecasts estimate a change in GDP of +1.7% for 2024 and +2% for 2025 (*European Economic Forecast - European Commission February 2024*). Inflation is expected to stand at 3.2% in 2024 and 2.1% in 2025 (*European Economic Forecast - European Commission February 2024*).

2023 was marked by the continued conflict in Ukraine, with its consequences also in terms of impacts on the economy and trade. This is leading to a state of great uncertainty and a slowdown in anticipated economic growth in relevant markets. This backdrop fueled in 2022 the growing trend in the costs of various inputs already underway since 2021, affecting the Group's production costs, particularly for paper. The Group has no direct exposure and/or business activities towards the markets affected by the conflict and/or sanctioned entities. Moreover, during 2023, energy and gas costs, after the strong volatility and increases recorded in 2022, gradually returned to around the prices of late summer 2021; paper costs also decreased versus the prices of 2022, with anticipated positive effects on the income statement of 2024.

Since October, a conflict has erupted in the Middle East following Hamas attacks on Israeli territory, potentially leading to escalating geopolitical impacts and exacerbating the overall environment of uncertainty. The Group is monitoring developments on a daily basis to minimize the impacts, by defining and implementing flexible and timely action plans.

Should this situation of uncertainty continue for some time, the operations, strategy and outlook for the Group may be impacted.

## **2. Risks associated with advertising and publishing market trends**

The persisting short and medium-term economic uncertainty, aggravated by the current conflicts in Ukraine and the Middle East, may impact negatively on daily newspapers and magazines.

In Italy, the advertising market in 2023 (*Nielsen*) was up by 1.9% versus 2022, with online (net of search, social media and over the top), TV and magazines up by 2.4%, 2.1% and 0.8%. Newspapers were down by 4%.

In 2023, the Spanish advertising sales market was up by 3.7% versus 2022 (*i2p, Arce Media*). Specifically, the newspaper market fell by 2.8%, while Internet (excluding social media, search, etc.), radio, and magazines were up by 14.8%, 3%, and 0.8%.

On the circulation front, in 2023 generalist newspapers in Italy recorded a 4.8% decline in print and digital circulation, while sports newspapers recorded a 32.4% increase in print and digital circulation (*ADS 2023*), thanks mainly to the trend in digital copies. In Spain, in 2023, circulation figures show a decline for generalist newspapers (-9.4%), sports newspapers (-12.1%) and business newspapers (-4.7%) (*OJD*).

### **2.1 Advertising**

The Cairo Communication Group is significantly exposed to advertising revenue trends, which are cyclical and directly related to general economic trends. Advertising sales are currently the main source of revenue for the TV publishing segment. La7 boasts an exceptional audience profile, particularly appealing in terms of advertising.

Considering the Cairo Editore magazine publishing segment, advertising revenue at the Group level in 2023 accounted for 14.4%, while the remaining 85.6% was generated by distribution and subscription revenue.

Regarding RCS, advertising represents 41.9% of total revenue.

Persisting global economic uncertainty could impact on advertising market prospects. Against this backdrop, any difficulty in maintaining or increasing its advertising revenue could impact on Group prospects, activities, operating results and cash flows.





Additionally, also with regard to the advertising segment, in light of the developments taking place, growing importance is attached to the ability of the operators to develop digital products that allow the customization of advertising content and formats, user profiling, use of analytics/big data, and lead generation. With regard to the evolution of the market, any difficulty or delay in adapting to and meeting the new demand - also through the development of cutting-edge, intuitive and effective technological products - may impact negatively on the prospects, activities, operating and financial results of the Group.

## **2.2 Circulation**

In addition to advertising, a large share of its other activities is represented by the sale of publishing products for a market that has been long undergoing change in both Italy and Spain, which implies increasing integration with online communication systems. This transition may impact on the circulation of print products, which the Group is addressing by adopting appropriate digital development strategies. Against this backdrop, any difficulty in maintaining the circulation of its print products could impact on Group prospects, activities, operating results and cash flows.

The ability of the Cairo Communication Group to increase its revenue and pursue its growth and development targets, and maintain adequate levels of profitability, also depends on how successful it is in putting its industrial strategy into place, which is also based on the expansion and enrichment of its product portfolio, including digital products, in order to capture market segments with greater potential.

Should the Cairo Communication Group fail to pursue this strategy, the activities and prospects of the Group may be negatively affected.

## **3. Risks associated with developments in the media segment**

The media segment is witnessing an increase in the level of penetration of new communication resources, together with technology innovations that have led to changes in the demand by consumers, who are increasingly able to request personalized content by directly selecting the source. As a result, this may change the importance of the various media and audience distribution, leading to greater market fragmentation.

Specifically, Cairo Communication has identified the following main market trends:

- the demand for entertainment content continues to grow, both on traditional media and on the new platforms;
- in the television segment, the convergence of distribution platforms may, on the one hand, create development opportunities, but, on the other, carry a risk of audience fragmentation and an increase in the spectrum of platforms available for the use of TV content (satellite, Internet, mobile), engendering a more complex competitive environment;
- technological advancements have gradually changed the way content is used, towards more interactive/on demand media, enabling younger audiences to switch to more personalized user options.

The Group constantly monitors the level of penetration of new resources as well as changes in the business model related to the distribution of content available, to assess the opportunity to develop the various distribution platforms.

Against this backdrop, much importance is attached to:

- the ability to organize activities and adapt them to the increasingly rapid changes in markets and consumers,
- the ability to promptly develop cutting-edge, intuitive and effective technological products,
- the ability to develop and attract digital transformation skills.

The current publishing scenario may lead to business combinations of publishing groups, with a consequent change in the market structures.



#### **4. Privacy, data protection and cybersecurity**

The innovation and enhancement of technological platforms and the organic development of digital products and customer centric strategies lead to increased risks related to data protection. Privacy and personal data protection are becoming an increasingly important issue for the Group and, especially in the publishing industry, play a key role in the relationship of trust with readers and users.

This strategy must be complemented by stringent rules and policies and a corporate culture that needs to be aligned with the latest regulations that have extended and consolidated the protection of data subjects' rights.

Additionally, the global scenario has seen a growth in the frequency and complexity of cyberattacks (malware, ransomware, phishing and social engineering techniques), with both extortionary and industrial espionage purposes.

Also in connection with the ongoing conflict in Ukraine and its geopolitical consequences, greater threats have arisen from criminal organizations of cyberattacks against industrial and strategic targets in a number of countries, including Italy.

Such a context requires constant monitoring and evolving IT security systems, which in turn call for growing resources to cope with increasingly sophisticated attacks.

Given the topical nature of the risk, the Group has introduced further protection tools and procedures, focusing its attention on a constant and gradual upgrading of its technological platforms.

The Group has procedures and tools in place to ensure compliance with the European Regulation on the protection of personal data EU 679/2016, with Legislative Decree 196/2003 as amended by Legislative Decree 101/2018 in Italy, and with Ley Orgánica 3/2019, de Protección de Datos Personales y Garantía de los Derechos Digitales in Spain of 5 December 2019.

#### **5. Risks associated with Management and “key staff”**

The Group's success also depends on the ability of its executive directors and the other members of the management team to effectively manage the Group and the individual business segments.

Editors and TV personalities, too, have a significant role in the titles they head and the programmes they host. The loss of the services of an executive Director, editor, TV personality or other key resource without an appropriate replacement, as well as the difficulty in attracting and retaining new and qualified resources, may impact negatively on the prospects, activities, operating and financial results of the Group.

#### **6. Risks associated with retaining the value of the brands of the Group titles and TV programmes**

The value of Group brands and TV programmes must be continuously protected by maintaining the current level of quality and innovation.

The Group publishing strategy has always been focused on the quality of its products, driven by the efforts of Management and the editors.

Brands play a crucial role in the development of Group activities for RCS too, including in the new digital environments. Events that diminish the prestige associated with brands could lead to profit losses and also impact the valuation of related intangible assets.

Any difficulties that the Cairo Communication Group has in maintaining the value of its publication or programme brands, or any changes in the audience preferences, could impact negatively on the operating results, financial position and cash flows of the Cairo Communication Group.

#### **7. Risks associated with business with suppliers, customers and employees**

A number of the production processes of the Cairo Communication Group, particularly magazine printing, and dailies in Spain, and network management activities in the TV publishing segment, are outsourced. The outsourcing of production processes requires close collaboration and careful monitoring of suppliers to ensure



and preserve the quality of the products carried out with the help of external suppliers. This outsourcing may provide operational benefits in terms of flexibility and efficiency, but means that the Cairo Communication Group has to trust the ability of its suppliers to achieve and maintain the quality standards required by the Cairo Communication Group.

As previously mentioned, the uncertainty on the short and medium-term economic scenario, exacerbated by the conflict in Ukraine, fueled in 2022 the growing trend in the costs of various inputs already underway since 2021, affecting the Group's production costs, particularly for paper.

The Group's main raw material is paper, and the paper mill market is highly concentrated. The macroeconomic cycle and the sustainability trends may lead in the future to the conversion of a number of paper mills to the production of paper for packaging and/or closure of a number of paper mills (as was the case in the past), further increasing market concentration and continuing to generate price tensions and supply difficulties, particularly for pink paper.

Moreover, during 2023, energy and gas costs, after the strong volatility and increases recorded in 2022, gradually returned to values basically in line with those of late summer 2021; paper costs also decreased versus the values of 2022, with anticipated positive effects on the income statement of 2024.

Certain dealings with suppliers/customers are based on licence and/or sponsorship agreements, non-renewal of which on expiry or renewal of which at less favourable conditions could impact on the results and financial position of the Group.

## **8. Risks associated with legal and regulatory developments**

The Cairo Communication Group operates in a number of heavily-regulated business areas.

La7 activities are regulated mainly by Legislative Decree. no. 208 of 28 November 2021, Consolidated Law on Audiovisual Media Services, hereinafter "TUSMA", which repealed and replaced the previous Consolidated Law on Audiovisual and Radio Media Services (Legislative Decree no. 177 of 31 July 2005, "TUSMAR"). The new Consolidated Law outlines general principles for the provision of audiovisual media services in response to evolving market dynamics.

The role of network operator carried out by Cairo Network is subject to extensive regulation at both national and EU level. Specifically, radio-television broadcasters are subject to regulations aimed at protecting people and the environment from exposure to electromagnetic fields.

Since, as mentioned above, a qualified operator was engaged to create and manage the network in full service mode, who made commitments and guarantees that Cairo Communication considered to be adequate to ensure compliance with applicable regulations, any breaches could have negative effects on the operating results and financial position of the Cairo Communication Group.

In the 2018 Budget Law (Law no. 205 of 2017, as subsequently supplemented and amended by Law no. 145 of 2019), Article 1, paragraph 1026 et seq. introduced specific provisions for terrestrial TV operators to release 694-790 MHz frequencies ("700 band" – corresponding to channels 49-60) to telephone operators and for the consequent reorganization of the user rights of existing television operators over the remaining television spectrum ("refarming").

In implementation of the above law, AGCOM and MISE adopted the consequent measures, as a result of which in 2019 Cairo Network was assigned a right of use with no frequency specification, equal to half of a mux.

Subsequently, at the end of the procedure for consideration called, the Ministry of Economic Development, through its decision dated 2 July 2021, announced that Cairo Network had been awarded a right of use with no frequency specification, equal to half of a newly-planned national multiplex. Cairo Network paid half of the amount offered in the tender (subject to a reservation) and asked for the residual amount to be paid in installments (in three annual installments). On 6 August 2021, MISE, as a result of the combination of the two rights of use with no frequency specification, then announced the provision for the assignment of the right of use of the frequencies for the purposes of operating the national network of the PNAF called "National network no. 10" until 2032 (two years less than the duration of the right originally acquired in 2014).

Cairo Network was heard in the context of the various proceedings, and took part in the relating public consultations, pointing out the legal and technical arguments for the exclusion of the Company from the application of the Budget Law (and, specifically, from the procedure for the conversion of the original right of use and the assignment of newly-planned rights of use), also attaching supporting documentation.

Cairo Network then also challenged the resolutions and provisions of AGCOM and MISE, implementing the Budget Law, filing appeals with the Latium Regional Administrative Court, Rome, and subsequent additional



grounds (g.r. no. 6740/2018, no. 7017/18, no. 440/2021 and no. 6040/2021), in which the same arguments raised with the public authorities and further illegalities of the contested measures were also raised with the administrative judge.

The Latium Regional Administrative Court, with judgments issued on 28 January 2021 in the above trials g.r. no. 6740/2018 and no. 7017/2018, rejected the claims for annulment, while not fully addressing the merits of the issues raised by Cairo Network, and the above judgments are subject to an appeal before the Council of State (g.r. no. 4335/2021 and no. 4334/2021), which by Order no. 10415 of 1 December 2023, after the discussion hearings on 28 September 2023, ordered a reference for a preliminary ruling under Article 267 TFEU before the Court of Justice of the European Union C-764/23.

On 8 February 2022, the MISE then published the decree on compensatory measures to network operators for the costs incurred in the preparation of transmission facilities to guarantee the T2 transmission standard, which Cairo Network has challenged in an appeal before the Regional Administrative Court, which is pending (g.r. no. 4515/2022).

Lastly, with decree dated 17 April 2023 (published on 10 July 2023), the Ministry of Business and Made in Italy (Mimit) established the fees for digital frequency usage rights for the years 2022-2023. According to the decree, network operators are required to pay an annual amount of Euro 3.8 million for each network. Cairo Network should be exempted from the provisions of the above decree, and, specifically, from paying the fees for the years 2022 and 2023, since the acts of the bidding procedure called in 2014 and concluded with the assignment to Cairo Network of the right of use for a 20-year period, established that: i) upon completion of the refarming of frequencies, Cairo would receive a frequency with similar coverage and duration as the one assigned; ii) payment of the amount of Cairo's bid was also made as a fee for the granting of rights of use of radio frequencies, thus fulfilling its obligation to pay. On 3 August 2023, the Ministry of Enterprise and Made in Italy published a notice announcing a review of this decree of 17 April 2023, still underway to date.

Additionally, Cairo Network is about to initiate actions, also of a judicial nature (in addition to disputes already filed), in order to obtain compensation for the damages and harm suffered i) for payment requested to regain ownership of a right of use of frequencies that Cairo had already paid for as a result of the 2014 tender procedure, ii) for the different duration of the new right of use, iii) for the loss of business opportunities suffered in recent years as a result of the uncertainty generated by the refarming procedure, and iv) for being discriminated (virtually the only network operator to be so) by the compensatory measures envisaged in the MISE decree of 17 November 2021 and published on 8 February 2022.

To date, the effects of the outcome of the appeals brought before the Regional Administrative Court and the Council of State, also following the interlocutory procedure before the Court of Justice, or of those that may be brought in the future, cannot be predicted with certainty yet.

## **9. Risks associated with the measurement of intangible assets**

At 31 December 2023, the Group held intangible assets for a total of Euro 987.3 million.

Intangible assets should be regularly subject to measurement, in accordance with international accounting standards, in order to verify their recoverable carrying amount and ensure their consistency with the carrying amounts in the financial statements (impairment test). This test is based on financial ratios and estimates of the trend of the activities to which the assets are linked, which are highly sensitive to the financial and economic markets. The main valuation decisions and the sources of estimation uncertainty are commented on in Note 25 to the consolidated financial statements of this Annual Report, to which reference is made for further details. Significant changes in the economic and financial environment may lead to significant deviations in the parameters and forecasts as estimated and used in the impairment test. If these changes were negative, write-downs could be made with a significant impact on results.

## **10. Risks associated with litigation**

Due to the nature of its business, the Cairo Communication Group is subject to the risk of litigation in the performance of its activities. The Cairo Communication Group monitors the development of these disputes, including with the help of external consultants, and sets aside the amounts needed to deal with the disputes in place according to how likely they are to lose.

The notes on “Commitments, risks and other information” (Note 39 to the consolidated financial statements) contain information on a number of cases of litigation. The evaluation of the potential legal and tax liabilities



requires the Company to use estimates and assumptions in relation to forecasts made by the Directors, based upon the opinions expressed by the Company's legal and tax advisers, in relation to the probable cost that can be reasonably considered to be incurred. Actual results may vary from these estimates.

Mention should be made that, because of its business activities, the Cairo Communication Group is involved in certain civil and criminal disputes for press defamation. With regard to the disputes for libel, on the basis of the experience of the Cairo Communication Group, for the cases where the Cairo Communication Group companies have lost, these proceedings are normally settled by paying compensation for smaller amounts than the original amounts claimed. Moreover, La7 has an insurance policy that covers professional responsibility for television activity.

## **12. Risks associated with environmental issues**

Climate change is a major issue for all industries, and no less so for publishing. In the publishing sector, greenhouse gas emissions are mainly connected with energy consumption, transportation (e.g. company fleet, and business travel) and the production cycle of print products managed internally.

The Group's supply chain is primarily centered around the procurement of the raw material "paper", with production processes (printing) entirely outsourced, both in Spain and in other countries, for the printing of magazines. In Italy, on the other hand, production processes are mainly managed directly for daily newspapers. The distribution process for print publishing products in Spain is outsourced and in Italy is managed directly by m-dis.

The paper industry in Europe has traditionally been one of the most environmentally friendly, as it uses renewable resources that generate recyclable products. In this context, the Group uses the main Italian and European suppliers, with certifications of an eco-friendly production process.

Another important aspect is the management of waste; in this case, the Group is committed to operating in compliance with local regulations and guaranteeing waste traceability. Additionally, the Group delivers waste to specialized and authorized companies for recovery or disposal and also recycles the paper of publishing products by specialized pulpers.

As far as its supply chain is concerned (the publishing and distribution chain in particular), in addition to requiring compliance with current legislation, the Group has adopted stringent environmental protection policies. The Group considers it crucial to adopt stringent policies in supplier selection, also on the basis of the proven attention to environmental topics, as explained in the Consolidated Non-Financial Statement.

The Group continuously monitors environmental risks to prevent and curb potential impacts. The environmental risks the Group is potentially exposed to include not only those associated with directly-managed production processes, but also those mainly generated indirectly through third parties, such as "strategic" paper supplies or printing processes and offices where the Group is a lessee of "multitenant" buildings. While in cases of internal production, the Group is able to adopt policies to reduce its environmental impact, through the monitoring of specific KPIs, in the case of purchases of outsourced goods or services, the Group can act only indirectly, by carefully choosing suppliers and sharing its environmental policies.

It should be noted that during the year, the Group, in line with ESMA guidance (as part of the European common enforcement priorities for 2023 financial statements) concerning climate risk, incorporated a specific focus on risks associated with climate change and their potential impact on the Group's activities within its risk assessment process.

In particular, the Group has identified the main potential risks caused or influenced by climate change that could impact both the economic and reputation targets pursued by the Group. Consistent with operational guidelines and practices, both "physical risks", such as losses resulting from increased frequency and severity of extreme weather events (e.g., floods, wind gusts, earthquakes, etc.), and "transition risks" stemming from the transition toward a low-carbon economy have been identified. These risks could impact the company's competitiveness and prospects through increased costs (e.g., compliance costs, access to new technologies, etc.) or changes in market and consumer preferences towards less impactful products and companies with established reputations in these topics. This could necessitate adaptations to production processes, investments, or re-evaluation of the useful life of assets and/or their obsolescence assessments. The assessment of the significance of these risks in terms of likelihood of occurrence and potential impact on the company was conducted by involving the heads of operational and corporate departments representing all major business areas of the Group.

At the conclusion of the Risk Assessment, and considering their respective sectors, the heads of these



departments reported no significant risks related to climate change. However, the following risks emerged, assessed to be of medium significance, attributed to:

- regulatory developments related to possible interventions aimed at accelerating the transition to a low-carbon economy, which may result in direct or indirect operating costs;
- changes in the preferences and expectations of consumers and stakeholders of the Group, who may gradually lean towards products and companies showing strong sensitivity to sustainability topics.

In accordance with the provisions of Article 5, paragraph 3, letter b, of Legislative Decree 254/2016 in implementation of EU Directive 2014/95, the Group has prepared the Consolidated Non-Financial Statement, which is a separate document from the Annual Report, to which reference should be made for further information in this regard.

### **13. Financial risks**

The Group manages capital structure and financial risks consistent with its asset structure, in order to maintain adequate and consistent credit ratings and capital ratio levels, taking account of the current credit availability in Italy.

No significant changes were made to the operating targets, policies and procedures in 2023 from the year ended 31 December 2022.

The notes on “Information on financial risks” (Note 41 to the consolidated financial statements) contain information on liquidity risk, interest rate risk and credit risk.

### **Treasury shares**

Movements in Cairo Communication treasury shares are disclosed in Note 20 to the separate financial statements of the Parent Company.

With regard to RCS, at 31 December 2023, there were no. 4,479,237 treasury shares in portfolio, at an average carrying amount of Euro 5.9 per share, corresponding to a total of 0.86% of the entire share capital.

### **Stock Options**

The Cairo Communication Group has no stock option plans in place at this time.

### **Shares held by directors, statutory auditors and general managers**

Shares held directly by Directors, Statutory Auditors and General Managers are illustrated in the Remuneration Report prepared pursuant to Article 123-ter of the TUF.

### **Other information**

#### **1. Research and development activities**

There are no research and development activities to report having a significant effect on the performance of the Company or the Group.

#### **2. Human resources**

The Cairo Communication Group, in accordance with the provisions of Article 5, paragraph 3, letter b, of Legislative Decree 254/2016 in implementation of EU Directive 2014/95, has prepared the consolidated non-financial statement (hereinafter “NFS”), which is a separate document from the Annual Report, to which reference should be made for further information relating, inter alia, to human resources topics.

The 2023 consolidated non-financial statement is prepared in accordance with the “*Global Reporting Initiative Sustainability Reporting Standards*”, including the “*Media Sector Disclosures*”, outlined in 2016 and 2014,



respectively, by the *Global Reporting Initiative* (GRI) and its updates, and is subject to conformity assessment ("limited assurance engagement" according to the criteria outlined in ISAE 3000 Revised) by Deloitte & Touche.

By the nature of the services it offers to the community, human resources form a critical factor for the success of the Cairo Communication Group. The enhancement of staff, the development of skills and the recognition of achievements and responsibilities are the principles underpinning personnel management, from the selection phase, which is facilitated by the high degree of the Group's visibility and its ability to attract personnel.

Accordingly, the Group's main objective is to continually enhance human capital, developing existing skills, with a view to increasing professional qualities and creating the best conditions to ensure team spirit, motivation and participation in the workplace, in order to reinforce the shared feeling of belonging to a constantly expanding and leading publishing Group.

The breakdown of personnel at 31 December 2023 can be analyzed as follows, distinguishing between Cairo Communication and other Group companies other than RCS and its subsidiaries, split up further by gender:

	CAIRO COMMUNICATION AND OTHER COMP.		RCS		TOTAL
	MEN	WOMEN	MEN	WOMEN	
Executives	39	6	54	19	118
Editors	7	1	23	9	40
Middle managers	64	49	112	86	311
White collars	266	269	580	659	1,774
Blue collars	1	0	136	10	147
Journalists and freelance	93	127	710	469	1,399
<b>TOTAL</b>	<b>470</b>	<b>452</b>	<b>1,615</b>	<b>1,252</b>	<b>3,789</b>

The breakdown of employees between Italy and abroad, split up further by gender, can be analyzed as follows:

	ITALY		ABROAD		TOTAL
	MEN	WOMEN	MEN	WOMEN	
Executives	84	17	9	8	118
Editors	27	7	3	3	40
Middle managers	152	117	24	18	311
White collars	553	611	293	317	1,774
Blue collars	137	10	0	0	147
Journalists and freelance	529	415	274	181	1,399
<b>TOTAL</b>	<b>1,482</b>	<b>1,177</b>	<b>603</b>	<b>527</b>	<b>3,789</b>

With regard to Cairo Communication and the Group companies other than RCS and its subsidiaries, the headcount at 31 December 2023 is equal to 922 resources.

Most of the employees work in the TV segment (491 resources), followed by advertising, which employs 235 resources. CAIORCS Media's sales network also counts approximately 200 agents (direct and indirect), who are coordinated by senior sales managers and staff who, together with their staff, also ensure coordination with the editors and the promotion of special initiatives.

Regarding RCS, the exact headcount at 31 December 2023 (2,867) shows 65 units less than the figure at 31 December 2022. The exact headcount broken down by geographical segment is shown below:



	Italy		Spain		Other countries		Total	
	31 December		31 December		31 December		31 December	
	2023	2022	2023	2022	2023	2022	2023	2022
Executives, middle managers and	841	912	640	611	29	33	1,510	1,556
Publication editors and journalis	750	745	459	448	2	2	1,211	1,195
Blue collars	146	158	0	23			146	181
<b>Consolidated total</b>	<b>1,737</b>	<b>1,815</b>	<b>1,099</b>	<b>1,082</b>	<b>31</b>	<b>35</b>	<b>2,867</b>	<b>2,932</b>

Employees working in the Group's foreign operations, amounting to 1,130 units, accounted for approximately 39% of the RCS Group's average total at December 2023.

With regard to RCS, In Italy, in 2023, new trade union agreements aimed at corporate reorganization through the use of social safety nets were signed. Specifically, the following corporate reorganization plans, authorized by the Ministry of Labour, were signed:

- for white collars, blue collars and middle management of RCS MediaGroup SpA, 69 early retirements;
- for white collars and blue collars of RCS Produzioni SpA, 8 early retirements;
- for white collars, blue collars and middle management of M-dis Distribuzione media SpA, 17 early retirements;
- for journalists of "La Gazzetta dello Sport," 14 redundancies declared and with early retirements in the coming months of 2024;

For the "Magazines" division, the 19-month Plan from 22 July 2021 to 21 February 2023, which saw 3 early retirements of journalists, was concluded.

With regard to Spain, at Unidad Editorial in 2023:

- 1) union agreements were signed basically in all Unidad Editorial group companies regarding labour issues;
- 2) a process of international development started with the establishment of editorial teams in the United States and Mexico, expanding human resource management to an international scope;
- 3) in terms of labour risk prevention, welfare, and health, under current legislation, various assessments on related psychosocial risks were initiated;
- 4) in the sales area, negotiations between the company and unions were redefined regarding a new results-oriented variable compensation target for the sales area. These models are more aligned with business development and resources;
- 5) on the theme of equality in terms of opportunities and development for individuals, an internal mobility policy aimed at facilitating both horizontal and vertical mobility of corporate resources continued, which includes promoting individuals in case of talent enhancement;
- 6) the new talent policy continues with the renewal of profiles, including people with new skills and expertise needed to meet new business challenges.

### 3. Environment

With regard to the Environmental Report of the Cairo Communication Group, pursuant to Article 2428 of the Italian Civil Code, the provision should be interpreted in keeping with the subsequent provisions of Legislative Decree 254/2016 on the Non-Financial Statement (NFS), as suggested by the Italian Association of Public Accountants and Accounting Professionals in the Report on Operations issued in June 2018. The NFS at 31 December 2023 also reports the specific topics previously discussed in the Environmental Report; reference is therefore made thereto for any further details, specifying that:

- the Board of Directors of Cairo Communication S.p.A. approving this annual report also approves the NFS at 31 December 2023, presented in a stand-alone and separate form;
- this non-financial statement contains information on environmental, social, personnel and human rights issues, and on the fight against corruption and bribery to the extent required to ensure an understanding of the Group's activities, performance, results and impact;





- the reporting scope matches that of the Consolidated Financial Statements net of companies excluded for being in liquidation/non-operational and of companies excluded as considered not relevant for the purposes of this report.

Additionally, in accordance with GRI 3 "Material topics 2021" issued by the Global Sustainability Standards Boards (GSSB) and effective for reports starting 1 January 2023, impacts attributed to materiality topics of the RCS Group have been highlighted in the Consolidated Non-Financial Statement. Specifically, following the survey conducted by company management, analyses were carried out to develop the material topics subject to reporting. Regarding environmental topics, the most significant negative and positive impacts, both current and potential, were identified:

- Production of CO<sub>2</sub>e emissions by third parties operating along the value chain (current negative impact);
- Production of CO<sub>2</sub>e emissions from production processes and business activities (current negative impact);
- Insufficient use of energy from renewable sources resulting in failure to reduce CO<sub>2</sub>e emissions (potential negative impact);
- Use of suppliers and third parties not engaged in the process of reducing consumption/emissions in the long term (potential negative impact);
- Failure to take long-term measures to reduce consumption/emissions of corporate production hubs, locations/offices, corporate fleet, etc. (energy transition) (potential negative impact);
- Failure to adopt energy efficiency initiatives with consequences on consumption, emissions and input costs (potential negative impact);
- Poor waste management by third parties operating along the value chain with negative impact on the environment (potential negative impact);
- Environmental harm from unsustainable paper management and use (potential negative impact);
- Commitment to the proper management and disposal as well as reduction of waste from the performance of business activities (current positive impact).

The consolidated non-financial statement 2023 is available on the Group website at: [www.cairocommunication.it](http://www.cairocommunication.it), *Sostenibilità* section, and will be published at the Milan Company Register together with the Annual Report.

#### **4. Report on Corporate Governance and Ownership Structure (Article 123 bis of Italian Legislative Decree no. 58 of 24 February 1998)**

The Report on Corporate Governance and Ownership Structure, containing the information on compliance by Cairo Communication S.p.A. with the Corporate Governance Code for Listed Companies promoted by Borsa Italiana S.p.A., and the other information pursuant to paragraphs 1 and 2 of article 123-*bis* of Legislative Decree no. 58 of 24 February 1998, is published in accordance with the time limits of law also on the Company's website - Governance section.

#### **5. Consolidated Non-Financial Statement at 31 December 2023**

The Consolidated Non-Financial Statement (hereinafter also the "NFS") for 2023, drawn up in compliance with articles 3 and 4 of Legislative Decree 254/16, which aims to provide an overview of the policies, main risks and management criteria relating to the sustainability topics relevant to the Cairo Communication Group (hereinafter also the "Group"), is published in accordance with the time limits of law, also on the Company's website - Governance section.

#### **6. Privacy**

With regard to privacy and the protection of users and third parties in general, the Group continued to work so that all companies continue their efforts to ensure full compliance with EU Regulation 679/2016, as well as in



Italy with Legislative Decree 196/2003, as amended by Legislative Decree 101/2018, and Ley Orgánica 3/2018 de Protección de Datos Personales y Garantía de los Derechos Digitales in Spain.

In carrying out its activities, the Group has adopted procedures and tools aimed at ensuring compliance with the European Regulation. Group companies keep the "treatment register" up-to-date by carefully following developments in the regulatory framework, adapting their systems, disclosures and processes where necessary.

## **7. Participation in the regulatory simplification process adopted by CONSOB resolution no. 18079 of 20 January 2012**

As of 2012, the Cairo Communication S.p.A. Board of Directors, pursuant to Article 3 of CONSOB resolution no. 18079 of 20 January 2012 and in relation to the provisions of articles 70, paragraph 8, and 71, paragraph 1-bis of CONSOB regulation no. 11971/1999 as amended, decided to make use of the right to exemption from the informational document publication obligations set forth in the above-mentioned CONSOB regulation at the time of significant mergers, spin-offs, share capital increases through the contribution of goods in kind, acquisitions and disposals.

## **Significant events after the year and business outlook**

2023 was marked by the continued conflict in Ukraine, with its consequences also in terms of impacts on the economy and trade. This is leading to a state of great uncertainty and a slowdown in anticipated economic growth in relevant markets. Since October, a conflict has erupted in the Middle East following Hamas attacks on Israeli territory, potentially leading to escalating geopolitical impacts and exacerbating the overall environment of uncertainty.

The Group has no direct exposure and/or business activities towards the markets affected by the conflict and/or sanctioned entities.

These conflicts, along with their impacts, are still ongoing even in this early part of 2024.

In 2023, the Group met the public's strong need to stay informed through its information offering, ensuring a timely service to its viewers and readers. The *La7* programmes, the daily editions of *Corriere della Sera* and *La Gazzetta dello Sport* in Italy, and of *El Mundo*, *Marca* and *Expansión* in Spain, the Group's magazines and web and social platforms have played a pivotal role in informing, focusing on their mission as a non-partisan, trustworthy public service, and establishing themselves as authoritative players in daily television, print and online information, with strong television ratings and digital traffic figures.

The developing situation and the potential effects on the business outlook, which are constantly monitored, are unforeseeable at this time as they depend, inter alia, on the evolution, developments and duration of the conflicts in Ukraine and the Middle East and their geopolitical effects.

In consideration of the actions already implemented and those planned, in the absence of a deterioration of the consequences from the continuation and the developments of the conflicts in Ukraine and the Middle East, the Group believes that it can set the goal of achieving strongly positive margins (EBITDA) in 2024, up from those achieved in 2023, and to continue with further cash generation from operations.

Developments in the ongoing conflicts, the overall economic climate and the core segments could, however, affect the full achievement of these targets.

For the Board of Directors  
Chairman Urbano Cairo



Shareholders,

We invite you to approve the separate financial statements as at and for the year ended 31 December 2023 and the accompanying reports, and we propose the distribution of a dividend of Euro 0.16 per share, gross of tax. Shareholders are invited:

- to approve the Directors' Report on Operations and the separate financial statements for the year ended 31 December 2023, which show a profit for the year of Euro 19,393,037.10;
- to approve the distribution to shareholders of a dividend of Euro 0.16 for each share entitled to profits, gross of tax, excluding treasury shares held by the Company on the date prior to the record date referred to in Article 83-terdecies of the TUF, by allocating the entire profit for the year equal to Euro 19,393,037.10 and drawing on the "retained earnings" reserve for the difference up to Euro 2.113,618.58.

If approved by the Shareholders' Meeting, the dividend of Euro 0.16 per share will be payable on 29 May 2024 (record date under Article 83-terdecies of the TUF: 28 May 2024), subject to detachment of coupon no. 17 on 27 May 2023.

For the Board of Directors  
Chairman Urbano Cairo





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**Consolidated financial statements  
and explanatory notes**



## Consolidated income statement at 31 December 2023

€ millions	Notes	2023	2022
Net revenue	1	1,051.3	1,064.0
Other revenue and income	2	48.0	50.4
Change in inventory of finished products	3	(0.7)	2.4
Raw and ancillary materials and consumables	4	(113.2)	(119.8)
Cost of services	5	(450.1)	(479.5)
Use of third-party assets	6	(30.6)	(28.1)
Personnel expense	7	(321.8)	(317.4)
Amortization, depreciation, provisions and write-downs	8	(80.6)	(77.8)
Other operating costs	9	(15.4)	(25.0)
<b>EBIT</b>		<b>86.9</b>	<b>69.3</b>
Other gains (losses) from financial assets/liabilities	10	1.3	(4.1)
Net financial income (expense)	11	(12.7)	(8.8)
<b>Profit (loss) before tax</b>		<b>75.4</b>	<b>56.4</b>
Income tax for the period	13	(14.3)	(4.7)
<b>Profit (loss) from continuing operations</b>		<b>61.1</b>	<b>51.7</b>
<b>Profit (loss) from discontinued operations</b>		<b>-</b>	<b>-</b>
<b>Profit (loss) for the year</b>		<b>61.1</b>	<b>51.7</b>
<b>- Owners of the parent</b>		<b>38.4</b>	<b>32.1</b>
- Non-controlling interests - continuing operations		22.7	19.6
<b>Earnings per share (Euro)</b>			
- Earnings per share - continuing and discontinued operations	15	0.286	0.239
- Earnings per share - continuing operations	15	0.286	0.239



## Consolidated statement of comprehensive income at 31 December 2023

€ millions	2023	2022
<b>Profit (loss) for the year</b>	<b>61.1</b>	<b>51.7</b>
<i>Reclassifiable items of the comprehensive income statement</i>		
Gains (losses) from the translation of financial statements denominated in foreign currencies	0.0	0.1
Gains (losses) from cash flow hedges	34	1.5
Reclassification of gains (losses) from cash flow hedges	34	0.1
Tax effect	0.2	(0.4)
<i>Non-reclassifiable items of the comprehensive income statement</i>		
Actuarial gains (losses) from defined benefit plans	(0.1)	3.3
Tax effect	0.0	(0.7)
Gains (losses) from the fair value measurement of equity instruments	19	-
<b>Total comprehensive income for the period</b>	<b>59.9</b>	<b>55.6</b>
- Owners of the parent	37.6	34.8
- Non-controlling interests - continuing operations	22.3	20.8
	<b>59.9</b>	<b>55.6</b>



## Consolidated statement of financial position at 31 December 2023

### Assets

€ millions	Notes	31/12/2023	31/12/2022
Property, investment property, plant and equipment	16	107.1	110.9
Rights of use leased assets	17	130.4	146.4
Intangible assets	18	987.3	990.2
Investments	19	30.5	31.3
Non-current financial receivables and financial assets recognized for	20	0.0	1.2
Other non-current assets	21	4.5	4.3
Deferred tax assets	22	84.0	86.0
<b>Total non-current assets</b>		<b>1,343.8</b>	<b>1,370.3</b>
Inventory	23	21.4	35.5
Trade receivables	24	259.5	264.3
Receivables from parents, associates and affiliates	25	1.2	2.6
Sundry receivables and other current assets	26	88.7	86.2
Other current financial assets	20	1.1	1.9
Cash and cash equivalents	27	58.1	54.3
<b>Total current assets</b>		<b>430.0</b>	<b>444.8</b>
<b>Total assets</b>		<b>1,773.8</b>	<b>1,815.1</b>





## Equity and liabilities

	Notes	31/12/2023	31/12/2022
Share capital		7.0	7.0
Share premium reserve		224.2	224.2
Prior-years' profit (loss) and other reserves		278.8	261.7
Profit for the year		38.4	32.1
<b>Equity attributable to the owners of the parent</b>		<b>548.4</b>	<b>525.0</b>
<b>Share capital and reserves attributable to non-controlling interests</b>		<b>346.9</b>	<b>341.8</b>
<b>Total equity</b>	<b>28</b>	<b>895.3</b>	<b>866.8</b>
Non-current financial payables and liabilities	29	40.4	40.0
Non-current liabilities from leases	30	120.0	133.6
Post-employment benefits	31	41.8	44.3
Provisions for non-current risks and charges	32	21.5	27.1
Deferred tax liabilities	32	163.4	163.4
Other non-current liabilities	33	3.8	1.3
<b>Total non-current liabilities</b>		<b>390.9</b>	<b>409.7</b>
Payables and current financial liabilities	34	23.6	31.8
Current liabilities from leases	30	25.4	28.8
Payables to suppliers	35	278.1	307.1
Payables to parents, associates and affiliates	36	11.7	11.8
Tax payables	37	24.2	23.7
Current portion of provisions for risks and charges	32	20.7	32.0
Sundry payables and other current liabilities	38	103.9	103.4
<b>Total current liabilities</b>		<b>487.6</b>	<b>538.6</b>
<b>Total liabilities</b>		<b>878.5</b>	<b>948.3</b>
<b>Total equity and liabilities</b>		<b>1,773.8</b>	<b>1,815.1</b>



## Consolidated statement of cash flows

€ millions	31 December 2023	31 December 2022
Cash funds	54.3	113.0
Bank overdrafts	-	-
<b>CASH AND CASH EQUIVALENTS OPENING BALANCE</b>	<b>54.3</b>	<b>113.0</b>
<b>OPERATIONS</b>		
Profit (loss)	61.1	51.7
Amortization/depreciation	74.9	71.9
(Gains) losses and other non-monetary items	(0.1)	(0.2)
(Gains) losses on financial assets/liabilities	(1.3)	4.1
Net financial (income) expense	12.7	8.8
Dividends from equity-accounted investees	-	-
Income tax	14.3	4.7
(Increase) decrease in employee benefits and provisions for risks and charges	(14.6)	(2.8)
<b>Cash flow from operations before changes in working capital</b>	<b>147.1</b>	<b>138.2</b>
(Increase) decrease in trade and other receivables	3.7	(0.1)
Increase (decrease) in payables to suppliers and other liabilities	(44.5)	4.7
(Increase) decrease in inventory	14.1	(15.9)
<b>CASH FLOW FROM OPERATIONS</b>	<b>120.5</b>	<b>126.9</b>
Income tax received (paid)	(3.8)	(14.7)
Net financial expense paid	(10.0)	(9.1)
<b>CASH FLOW FROM OPERATIONS (A)</b>	<b>106.7</b>	<b>103.1</b>
<b>INVESTING ACTIVITIES</b>		
Net (acquisition) disposal of PPE and intangible assets	(38.6)	(91.9)
Acquisition of investments	-	(3.0)
Proceeds from the disposal of investments	2.2	0.5
Proceeds from the sale of property, plant and equipment and intangible	0.2	0.7
Net decrease (increase) in other non-current assets	(0.7)	0.1
<b>CASH FLOW FROM INVESTING ACTIVITIES (B)</b>	<b>(36.9)</b>	<b>(93.6)</b>
<b>FINANCING ACTIVITIES</b>		
Dividends paid	(31.2)	(36.3)
Net change in financial payables and other financial assets	(14.6)	(5.2)
Net change in lease liabilities	(26.3)	(26.9)
Increase (decrease) in non-controlling interests' share capital and reserves	-	0.1
Other changes in equity	-	-
<b>CASH FLOW FROM FINANCING ACTIVITIES (C)</b>	<b>(72.1)</b>	<b>(68.3)</b>
<b>CASH FLOW FOR THE PERIOD (A)+(B)+(C)</b>	<b>(2.3)</b>	<b>(58.7)</b>
<b>CASH AND CASH EQUIVALENTS CLOSING BALANCE</b>	<b>51.8</b>	<b>54.3</b>
<b>CASH AND CASH EQUIVALENTS</b>		
Cash funds	58.1	54.3
Bank overdrafts	(6.3)	-
	<b>51.8</b>	<b>54.3</b>



## Consolidated statement of changes in equity

€ millions	Share capital	Share premium reserve	Prior-years' profit (loss) and other reserves	Profit (loss) for the period	Equity attributable to the owners of the parent	Controlling interests' share capital and reserves	Total
<b>Balance at 31 December 2020</b>	<b>7.0</b>	<b>224.2</b>	<b>220.7</b>	<b>16.5</b>	<b>468.4</b>	<b>309.4</b>	<b>777.8</b>
Allocation of profit (loss)			16.5	(16.5)			
Dividend distribution			-5.4		-5.4	-6.2	-11.6
Other changes			(0.1)		(0.1)	0.9	0.8
Items of the comprehensive income			0.5	-0.5			
Total comprehensive profit (loss) for				51.5	51.5	29.3	80.8
<b>Balance at 31 December 2021</b>	<b>7.0</b>	<b>224.2</b>	<b>232.2</b>	<b>51.0</b>	<b>514.4</b>	<b>333.3</b>	<b>847.7</b>
Allocation of profit (loss)			51.0	(51.0)			
Dividend distribution			(24.2)		(24.2)	(12.5)	(36.7)
Other changes						0.1	0.1
Items of the comprehensive income			2.7	(2.7)			
Total comprehensive profit (loss) for				34.8	34.8	20.8	55.6
<b>Balance at 31 December 2022</b>	<b>7.0</b>	<b>224.2</b>	<b>261.7</b>	<b>32.1</b>	<b>525.0</b>	<b>341.8</b>	<b>866.8</b>
Allocation of profit (loss)			32.1	(32.1)			
Dividend distribution			(18.8)		(18.8)	(12.4)	(31.2)
Other changes			4.7		4.7	(4.7)	
Items of the comprehensive income			(0.8)	0.8			
Total comprehensive profit (loss) for				37.6	37.6	22.3	59.9
<b>Balance at 31 December 2023</b>	<b>7.0</b>	<b>224.2</b>	<b>278.8</b>	<b>38.4</b>	<b>548.4</b>	<b>346.9</b>	<b>895.3</b>



# **Explanatory Notes to the Group's Consolidated Financial Statements for the year ended 31 December 2023**

## **Main activities**

Cairo Communication S.p.A. (the Parent or the Company) is a joint-stock company listed in the Milan Company Register.

Cairo Communication S.p.A. is listed on the EXM (Euronext Milan) organized and managed by Borsa Italiana S.p.A. in the Euronext STAR Milan segment (Segment with High Requirement Securities) for companies that distinguish themselves for their excellence in terms of liquidity, transparency and corporate governance.

The Cairo Communication Group (the Group) operates as a publisher of magazines and books (Cairo Editore - and its division Editoriale Giorgio Mondadori - and Cairo Publishing), as a TV publisher (La7) and network operator (Cairo Network), as a multimedia advertising broker selling advertising time and space on television, in print media and in stadiums (Cairo Communication, and CairoRCS Media), as a publisher of dailies and magazines (weeklies and monthlies) in Italy and Spain through RCS, also active in the organization of major world sporting events.

The registered office of Cairo Communication S.p.A. is located in Via Rizzoli 8, Milan (Italy). The administrative offices, the magazine publishing business, the advertising sales units, Il Trovatore and Cairo Network are located in the same premises. The publishing business of La7 is managed mainly in Rome at the registered offices and the TV studios of La7 S.p.A. in Via della Pineta Sacchetti 229 and Via Novaro 32, respectively. RCS activities are mainly carried out in Via Rizzoli 8 and Via Solferino 28, Milan, and in Avenida San Luis 25, Madrid.

For additional details on investments, reference is made to the annex “List of Group investments at 31 December 2023”.

The entity which prepares the consolidated financial statements of the largest body of entities, of which the entity forms part, is U.T. Communications S.p.A., with registered office in Via Montenapoleone 8, Milan.

## **Supplementary disclosure on the authorization to publish financial statements**

The consolidated financial statements of Cairo Communication S.p.A. as at and for the year ended 31 December 2023 were approved by the Board of Directors on 28 March 2024 and also authorized for publication.

## **Significant events during the year**

Significant events during the year are commented on in the Directors' Report.

## **Basis of preparation**

### **1. Form and content of the consolidated financial statements**

The consolidated financial statements of the Cairo Communication Group at 31 December 2023 were prepared in accordance with IFRS issued by the International Accounting Standard Board (“IASB”) and endorsed by the European Union, as well as with the provisions arising from Article 9 of Legislative Decree no. 38/2005. The term IFRS is used to mean all the international accounting standards (“IAS”) and all the interpretations of the International Financial Reporting Interpretations Committee (“IFRIC”), formerly the Standing Interpretations Committee (“SIC”).

The currency of these consolidated financial statements is the Euro, used as the functional currency by most



Group companies. Unless otherwise indicated, all amounts are expressed in millions of Euro. At 31 December 2023, the consolidated financial statements included 54 companies directly or indirectly controlled and consolidated on a line-by-line basis (51 companies at 31 December 2022).

Deloitte & Touche S.p.A. carries out the statutory audit of the consolidated financial statements.

## 2. Form and content of the financial statements

The following is a list of the Group's consolidated financial statements.

The consolidated income statement is presented by nature, highlighting interim operating results and pre-tax results, in order to allow a better measurement of the results from normal operations. Furthermore, cost and revenue components deriving from events or transactions which, by their nature or size, are considered non-recurring, are also separately identified in the notes, under the definition as per CONSOB Communication No. 6064293 of 28 July 2006.

The income statement effect of discontinued operations is shown in a single line of the income statement named “Profit/loss from discontinued operations”, under IFRS 5. The consolidated statement of comprehensive income also reflects the “*changes arising from transactions with non-owners*”- separately showing the relevant tax effects, that is:

- profit and loss that could be directly recognized in equity (for instance actuarial gains and losses from the measurement of defined benefit plans);
- the effects of the measurements of derivative instruments hedging future cash flows;
- the effects of the measurements of available-for-sale financial assets;
- the effects arising from any change in accounting standards.

The consolidated statement of comprehensive income presents the items relating to the amounts of the components of other comprehensive income for the period by nature and grouped into those which, in accordance with the provisions of other IAS/IFRS:

- will not be subsequently reclassified to profit (loss) for the year;
- will be subsequently reclassified to profit (loss) for the year, when certain conditions are met.

The consolidated statement of financial position presents separately assets and liabilities divided in current and non-current, indicating, on two separate lines, “Assets held for sale” and “Liabilities associated with discontinued operations”, in accordance with IFRS 5. Specifically, an asset or a liability is classified as current when it satisfies one of the following criteria:

- it is expected to be realized or settled or it is expected to be sold or utilized in the normal operating cycle of the company;
- it is held mainly to be traded;
- it is expected to be realized or settled within 12 months of the reporting date.

Otherwise, the asset or liability is classified as non-current.

The consolidated statement of cash flows was prepared applying the indirect method in which operating profit is adjusted to reflect transactions of a non-monetary nature, for whatever deferral or accrual of previous or future operating receipts or payments and for revenue or cost components connected to cash flows arising from investing or financing activities. Income and expense relating to medium or long-term financial operations and those relating to hedging instruments and dividends paid are included in financing activities. Payments relating to lease liabilities are included in the cash flows used in financing activities.

The consolidated statement of changes in equity shows the changes in equity relating to:

- allocation of profit for the year;
- amount related to transactions with shareholders (purchase and sale of treasury shares); and separately income and expense defined as “*changes arising from transactions with non-owners*”, also shown in the consolidated statement of comprehensive income.

Furthermore, in order to comply with CONSOB Resolution No. 15519 of 27 July 2006 relating to the annexed reporting formats, additional formats on the consolidated income statement and the consolidated statement of financial position have been added, highlighting significant related party transactions in order not to compromise the overall readability of the formats.



### 3. Consolidation scope

In 2023, the following companies were incorporated and fully consolidated:

- In Viaggio Doveclub S.r.l.
- RCS Innovation S.r.l.
- Unidad Editorial USA Inc.

### 4. Relevant information on accounting standards applied

The Consolidated Financial Statements have been prepared in accordance with the provisions of CONSOB Resolution no. 11971/1999 as subsequently amended, including in particular those introduced by Resolutions no. 14990 of 14 April 2005 and no. 15519 of 27 July 2006, and contain the Group consolidated financial statements and explanatory notes, prepared in accordance with the IFRS international accounting standards issued by the IASB (*International Accounting Standards Board*) and adopted by the European Union. The term IFRS encompasses all the *International Financial Reporting Standards* (IFRS), all the *International Accounting Standards* (IAS) and all the interpretations of the *International Financial Reporting Standards Interpretations Committee* (IFRS IC, formerly IFRIC), previously known as *Standing Interpretations Committee* (SIC).

The consolidated financial statements of the Cairo Communication Group at 31 December 2023 were prepared on a going concern basis as the Group has determined that, despite the current geopolitical and economic context, there are no significant uncertainties (as defined in paragraph 25 of IAS 1) on the Company's ability to continue operating as a going concern, given both the profitability outlook and cash generating capacity of the Group companies, as well as the Company's financial position.

With regard to CONSOB communication no. DEM/11070007 of 5 August 2011, it is also noted that the Group does not hold bonds in its portfolio issued by central or local governments or government authorities, and, therefore, it is not exposed to the risk of market fluctuations in the aforementioned bonds.

### 5. Consolidation methods

The direct and indirect subsidiaries appearing in Annex 1 "Cairo Communication Group companies - Companies consolidated line-by-line" are consolidated as from their acquisition date, meaning the date on which the Group obtains control, and cease to be consolidated on the date on which control is lost. The Group controls a company when, by virtue of its relationship with the entity, it has control over its relevant activities, is exposed to variable returns, it has rights to those returns and it also has the ability to affect the returns by exercising its power over the entity.

The income and expense of the subsidiaries acquired or sold during the year are included in the income statement from the date on which the Group gains control until the date on which the Group no longer controls the companies.

Investments in associates and joint ventures are accounted for using the equity method, whereby the investee is recorded at purchase cost and adjusted thereafter for the post-acquisition change in the investor's share of the investee's equity. The accounting policies adopted are consistent for the companies included in the consolidation scope and the related financial statements have all been prepared at 31 December 2023.

Where necessary, adjustments to subsidiary financial statements are made in order to harmonize them with the Group accounting policies.

The full consolidation method has been used for the consolidation of subsidiary financial statements, assuming the total of assets, liabilities, income and expense of individual companies, regardless of the share owned, eliminating the carrying amount of the Parent investment against the subsidiary's equity.

Under the "full goodwill" option, in addition to recognizing 100% of the fair value of assets and liabilities acquired, pursuant to IFRS 3 - Business Combinations, goodwill attributed to minorities is also booked.



Accordingly, changes to the interest that do not constitute a loss of control or that refer to investees already controlled, are recognized in consolidated equity.

Non-controlling interests in the net assets of consolidated subsidiaries are disclosed separately from equity attributable to owners of the parent. This interest is calculated on the basis of the percentage stake of the fair value of the asset or liability on the original purchase date and subsequent changes in equity after such date.

Unrealized gains and losses, provided they are not minor, deriving from transactions between companies included in the scope of consolidation, are eliminated, as are all significant transactions which give rise to intra-Group receivables and payables, income and expense. These adjustments, like other consolidation adjustments, where applicable, take account of the related deferred tax effect.

Dividends distributed by consolidated companies are eliminated from the income statement and added to prior-year profits if and to the extent they were paid out of such profit.

Upon consolidation, the financial statements of the foreign subsidiaries in a currency other than the Euro are translated adopting, for the figures of the statement of financial position, the spot exchange rate at the end of the year, and for the income components of the income statement, the average rate of the year. The resulting translation differences are recognized in a separate equity reserve named Translation Reserve.

Changes to the interest that do not constitute a loss of control or that refer to investees already controlled, are treated as equity transactions and classified in equity.

## **6. Business combinations and goodwill**

Business combinations are accounted for using the acquisition method, whereby the acquiree's assets, liabilities and identifiable contingent liabilities that meet the conditions of IFRS 3 are measured at fair value on the acquisition date. Thus, deferred tax assets and liabilities are allocated on the adjustments made to the previous carrying amounts to align them to the current value.

The very complexity of applying the acquisition method implies that the standard provides for an initial, provisional calculation of the fair value of the assets, liabilities and contingent liabilities acquired, such as to allow initial recognition of the transaction in the consolidated financial statements at the end of the year in which the business combination took place. The first recording is completed and adjusted within twelve months from the date of acquisition. Changes to the initial consideration arising from facts or circumstances subsequent to the acquisition date are recognized in the income statement.

Goodwill arising from the acquisition of a subsidiary corresponds to that portion of the acquisition price paid by the Group that exceeds the Group share of the fair value of the assets, liabilities and identifiable contingent liabilities of a subsidiary, at the acquisition date. The "full goodwill" option allows the acquirer to recognize 100% of the goodwill of the acquirees, rather than just the goodwill attributed to the majority.

Goodwill arising from the business combination of the RCS Group was determined by using the "full goodwill" approach.

Goodwill is recognized as an intangible asset with indefinite useful life and is not amortized. Any positive difference between assets and liabilities measured at fair value at the acquisition date and the price paid is recognized in the consolidated income statement as non-recurring income. It may be subject to further adjustment within twelve months from the date of acquisition.

Transaction costs do not form part of the consideration transferred and so are charged to the income statement. Goodwill is periodically tested to ensure that it is still recoverable through a comparison with the greater of fair value and value in use, calculated as the sum of discounted future cash flows generated by the underlying investment. Impairment losses are recognized directly in profit and loss and are not subsequently reversed.

For the purposes of the fairness analysis, the goodwill acquired in a business combination is allocated, at the date of acquisition, to the Group's individual cash generating units, or to the groups of cash generating units that should benefit from the synergies of the combination, regardless of whether other assets or liabilities of the Group are assigned to these units or groups of units.



## 7. Investments in associates and joint ventures

The financial results, assets and liabilities of associates and joint ventures are consolidated using the equity method. According to this method, investments in associates at the time of acquisition are recognized in the statement of financial position at cost, subsequently adjusted to reflect the investor's share of the net assets of the associate. Any losses exceeding the Group share therein are not recognized, unless the Group has a commitment relating to loss coverage. The excess of acquisition cost over the Group share of carrying amount of assets, liabilities and identifiable contingent liabilities of the associate at the acquisition date is recognized as goodwill. Every year, goodwill is tested for impairment.

The lower value of acquisition cost over the Group share of the fair value of assets, liabilities and identifiable contingent liabilities of the associate at the acquisition date is credited in the income statement during the year. If an associate or joint venture recognizes adjustments with direct allocation to equity and/or in comprehensive income, the Group in turn records its share in equity and represents it, when applicable, in the statement of changes in equity and/or in the statement of other comprehensive income for the year.

Any impairment loss in the investment recognized in accordance with IAS 36 is not ascribable to goodwill or to the fair value measurement of assets recorded in the financial statements of the associate, but rather to the value of the investment as a whole. Therefore, any reversal of impairment loss is recognized fully to the extent to which the recoverable value of the investment increases subsequently, on the basis of the result of the impairment test.

With regard to transactions between Group companies and associates, unrealized profits and losses are eliminated in a proportion equal to the Group investment in the associate, except when unrealized losses are evidence of an impairment loss on the business acquired.

## 8. Revenue and cost recognition

Revenue and cost and income and expense are recognized on an accruals basis, specifically:

- Revenue is recognized in the income statement when the criteria set out in IFRS 15 are met.
- Revenue is recognized based on the likelihood of the Company to enjoy the economic benefits and in the extent to which the amount can be reliably determined. Revenue is stated net of any adjustments.
- Revenue from the sale of advertising space on traditional media is recognized at the moment the (TV) advertisement is broadcast or when the (print) title is published.
- Advertising revenue generated by digital operations is recognized at the time of the broadcasting or publication of the advertisement.
- Revenue from (daily and periodical) publications is recognized at the date of publication, net of reasonably estimated returns and gross of distribution premiums.
- Revenue from the sale of magazine subscriptions is recognized on the basis of the magazines published and distributed during the period.
- Revenue for services is recognized at the date of its accrual, as defined in the respective contracts; specifically, revenue from distribution activities (distribution premium) is recognized at the time of shipment to the distribution network.
- Revenue from the sponsorship of sporting events and from the organization of events is recognized at the date of the event, taking into account the short time horizon of such events.
- Royalties are recognized at the date of its accrual, as defined in the respective contracts.
- Pre-publication and launch costs are recognized in profit and loss when incurred.
- Costs and other operating expense are recognized as components of profit for the year at the time they are incurred according to the matching and accrual accounting principle that governs revenue, and when they have no requirements for deferral as assets in the statement of financial position.
- Interest income and expense are recognized on an accruals basis.
- Dividends are recognized when the right of the shareholders to receive the payment is established or at the date of the shareholders' meeting resolution.
- Chargebacks of costs incurred on behalf of third parties are recognized as a reduction in the cost they relate to.





## 9. Tax

Tax for the period corresponds to the sum of current, deferred tax and prepaid tax. Current tax is based upon taxable income for the period. Taxable income differs from the results shown in the income statement as it excludes both positive and negative entries which would be taxable or deductible in other tax years and excludes components which are not taxable or deductible at any time.

Current tax is calculated using the rates in force at the reporting date.

Starting from tax period 2021, Cairo Communication and RCS MediaGroup have jointly participated in the national tax consolidation scheme, with Cairo Communication acting as the consolidating company. Subsidiaries of RCS MediaGroup, where the prerequisites were met, also joined such tax consolidation,

The participating subsidiaries are:

- Cairo Editore, Cairo Publishing, La7, CairoRCS Media and Cairo Network,
- RCS Mediagroup S.p.A., Trovolavoro, RCS Sport, RCS Produzioni Padova, Sfera Service, Blei in liquidation, RCS Produzioni, Digital Factory, RCS Produzioni Milano, M-dis Distribuzione Media, To-dis, RCS Innovation, In Viaggio Dove Club, RCS Sports & Events and Mybeautybox,

Cairo Communication acts as the tax parent and determines a single taxable base for the group of companies that participate in the national tax consolidation scheme, which thereby benefits from the ability of offsetting taxable profits against taxable losses in one tax return. Deferred tax liabilities are generally recognized for all taxable temporary differences, while deferred tax assets or future tax benefits are recognized to the extent of the probability that there will be future taxable profits which will allow for the utilization of the deductible temporary differences. Deferred tax is calculated on the basis of the tax rates that are expected will be in force at the moment of realization of the asset or settlement of the liability, based on tax legislation in force at the reporting date. Where relevant, the effects of any changes in tax rate or tax legislation are disclosed in the notes. Deferred tax assets and liabilities are shown at their net value when there is a legal right to offset current tax liabilities against tax receivable assets and when tax relates to the same taxation authority. Deferred tax is not discounted.

The Group assesses the recoverability of deferred tax assets based on expected future taxable income, also taking account of the future effects arising from temporary differences on which deferred tax liabilities are recognized.

## 10. Earnings per share

The basic earnings per share is determined as the ratio between the Group's share of the results of the period attributable to the ordinary shares and the weighted average number of ordinary shares outstanding during the year.

## 11. Property, plant and equipment

Property, plant and equipment (PPE) are recognized when their cost can be reliably determined and when related future economic benefits can be enjoyed by the Group.

They are recognized at acquisition price or production cost, including directly associated expense and costs, plus the share of indirect costs which can be reasonably attributed to the asset.

These assets are systematically depreciated on a straight-line basis each year at rates consistent with the economic and technical useful life of the asset. Depreciation rates applied are as follows:



Property	3% - 20%
General equipment	12% - 25%
Plant and equipment	5% - 20%
Other assets	10% - 50%

Land is not depreciated.

In the first year, the rates applied take into account the actual use of the asset during the year; depreciation starts when assets are ready for use.

The remaining useful life and the depreciation criteria applied are reviewed on a regular basis and where change is deemed necessary, the depreciation rate is restated in accordance with the “prospective” method.

Incremental and maintenance costs producing a significant and tangible increase in the productive capacity or security of assets, or lengthening their remaining useful life, are capitalized and recognized as an increase in the carrying amount of the asset. Ordinary maintenance costs are taken directly to profit and loss.

Leasehold improvements are recognized as PPE, on the basis of the cost incurred. The depreciation period corresponds to the lower of the remaining useful life of the asset and the term of the contract.

An asset is eliminated from the financial statements at the time it is sold, or it is written off when no future economic benefit is expected from its use or disposal. Any losses or gains (calculated as the difference between the net income from the sale and the carrying amount) are included in the income statement in the year of the above elimination.

## **12. Rights of use on leased assets and liabilities from lease contracts**

The Group owns property, plant and equipment (mainly property and company cars used by employees) used in the performance of its business, through leases. At the commencement date of a lease, it is determined whether the contract is, or contains, a lease. This definition is met when the contract conveys the right to control the use of an underlying asset for a period of time in exchange for consideration.

At the effective date of a lease, there is an asset consisting in the right to use the underlying asset (Right of Use) and a lease liability.

The right of use is initially measured at cost, which includes the initial amount of the lease liability adjusted for payments already made at the effective date, less lease incentives received, plus any costs to dismantle, remove, or restore the underlying asset. Rights of use are subsequently depreciated on a straight-line basis over the shorter of the lease term and the estimated useful life of the assets consistent with the right of use.

The lease liability is initially measured at the present value of lease payments due over the lease term. These payments are discounted using an incremental borrowing rate consistent with the maturity of the underlying contracts when the implied interest rate of the lease is not readily determined. Variable lease payments that do not depend on an index or rate are recognized as expense in the period in which the event or condition that triggers those payments occurs. After the effective date, the lease liability is measured at amortized cost using the effective interest rate method and restated on occurrence of certain events.

The identification of the lease term corresponds to the non-cancellable period of the contract, together with the periods covered by an option for extension or early termination of the contract which is considered “reasonably certain” to exercise and which is within the control of the lessee.

The Group applies the exception to recognition provided for short-term leases to its contracts with terms of 12 months or less from the effective date. It also applies the exception to recognition provided for leases where the underlying asset is of “low value” and where the amount is estimated to be insignificant. Payments due on short-term leases and leases where the underlying asset is of low value are recognized as an expense on a straight-line basis over the lease term.

A lease modification is defined as a change in the scope of the lease, or of consideration for the lease, that was not part of the original terms and conditions of the lease. In this case, the right of use and the lease payable are updated accordingly.

The components of the contracts or the contracts themselves, the lease of which can be traced back to a service



contract or a licence concession, have been excluded from the scope of application of IFRS 16. Sublease contracts have been identified for properties in use. The Group, as a lessor of real estate to third parties, identified these contracts as operating leases.

Leasehold improvements are added to the carrying amount of the assets concerned only when they are reliably estimated and can be recovered through the associated expected future economic benefits.

### 13. Investment property

Investment property is periodically evaluated to identify any impairment losses as described in the following paragraph.

Investment property held to earn rentals, for appreciation of the invested capital, or for both purposes, is recognized at cost, inclusive of directly allocated ancillary expense and, with the exception of the component related to land, is systematically depreciated on a straight-line basis in each individual period on the basis of the estimated useful life.

### 14. Intangible assets

Costs, including ancillary costs incurred for the acquisition of resources with no physical substance, are recognized under intangible assets when the cost is quantifiable and the asset is clearly identifiable and controlled by the Group, and where the use of the asset will generate probable future benefits to the Group.

Advertising costs, start-up and expansion costs, and research costs are not capitalized. Non-current assets with a finite useful life are systematically amortized on a straight-line basis in each individual period, to take into account the residual potential for use.

“Goodwill” refers to the higher value attributed upon first consolidation of an investment or identified residually from the acquisition price paid by the Group that exceeds the fair value of the assets, liabilities and identifiable contingent liabilities of some subsidiaries, at the acquisition date.

Goodwill and intangible assets having indefinite life are not amortized, but rather they are periodically tested to identify any impairment losses, as described in the paragraph “Impairment losses of assets”. If the discounted expected cash flows do not allow recovery of the initial investment, the recorded asset is appropriately written down.

The higher value attributed to an intangible asset with finite useful life, recorded in accordance with IFRS 3 as a result of the acquisition of an investment upon first consolidation, is amortized if referred to non-current assets with finite useful life. If goodwill is allocated to intangible assets with indefinite useful life, it is not amortized. These assets are tested for impairment as required by IAS 36.

The amortization periods of intangible assets of various types are as follows:

Concessions, licenses, trademarks and similar rights	3 to 5 years
Software	3 to 5 years
Publication titles	10 to 30 years or indefinite
Television rights	based on availability period
Other intangible fixed assets	2 to 10 years

Publication titles with finite useful life are amortized over a period between ten and thirty years from the date of their acquisition based on their remaining useful lives. This amortization period is regularly reviewed to take account of the financial performance of the subsidiaries that own the title.

Registration rights (with a duration of more than 12 months) for the broadcasting of films, series, soaps,



cartoons, classical concerts, short films, documentaries, reports and the like, including ancillary expense (dubbing, editing and materials), and contributions to productions purchased under license agreements, are carried under “media rights” and amortized on an annual straight-line basis throughout the contractual term of the rights, as from the year they are available and ready for use. If the rights have used up their airing time, regardless of the amortization already charged, the residual amount is fully charged to the income statement in the period of the last airing. Rights to use television frequencies are amortized over their useful lives.

The remaining useful life and the amortization criteria applied are reviewed on a regular basis and where change is deemed necessary, the amortization rate is restated in accordance with the “prospective” method. Assets under development include the costs incurred for the acquisition or internal production of intangible assets, to which title has not been fully acquired or for projects to be completed. Assets under development continue to be accounted for in this item up to the time of their economic use, when they are reclassified under the relevant items of intangible assets and amortized.

Assets under development are tested for impairment as prescribed by IAS 36.

Financial expense is capitalized in the carrying amount of the intangible assets acquired, where a significant period of time is needed before they are ready to be used.

## **15. Impairment of non-financial assets**

At least once a year, the Company reviews the recoverability of the carrying amount of intangible assets with indefinite useful life, of intangible assets under development, and whenever there are potential indicators of an impairment loss, the recoverability of the carrying amount of PPE, of intangible assets with finite useful life, and of investments, in order to determine whether such assets may have suffered an impairment loss. When such indications are present, the carrying amount of the asset is reduced to reflect the recoverable value. The recoverable value of an asset is the greater of its fair value less costs to sell, and its value in use. Fair value is determined according to market prices. In the absence of market value, estimates and valuation models are used based on data available on the market. Value in use is defined by discounting the cash flows expected from use or sale of the asset (or from aggregate assets, i.e. cash generating units).

Excluding goodwill, when the impairment loss on the value of an asset no longer applies or is reduced, the carrying amount of the asset is increased up to the new estimated recoverable amount, and may not exceed the amount which would have been determined had no impairment loss been recognized, net of any amortization of depreciation.

## **16. Receivables and other financial assets**

Receivables, with the exception of trade receivables, and other financial assets are initially recognized at fair value, in addition to, only for financial assets measured at fair value through profit or loss, any ancillary purchase expense. Trade receivables on initial recognition are measured at the price established in the transaction. Management determines upon initial recognition how financial assets are to be classified, in accordance with IFRS 9 criteria and as required by IFRS 7.

After initial recognition, financial assets are measured in accordance with their classification within one of the following categories:

- at amortized cost: receivables and other financial assets are measured at the amortized cost, recognizing in the income statement the interest calculated at the effective interest rate, i.e. applying a rate that reduces to zero the sum of the present values of the net cash flows generated by the financial instrument. Losses are recognized in the income statement when impairments occur or when loans and receivables are written off. Receivables are impaired and recognized at their estimated realizable value (fair value) by means of the allowance for impairment directly deducted from their carrying amount.

Receivables are impaired when there is objective evidence that the receivable is unlikely to be collected and also on the basis of past experience and statistics, of current conditions and forecasts of future conditions



*(expected credit losses).*

If, in subsequent periods, the reasons for the previous impairment losses no longer apply, the amount of the asset is written back to the amount that would have derived from applying the amortization cost, if the impairment loss had not been recognized.

The Group mainly reports in this category assets due within twelve months, which are therefore recognized at nominal amount as an approximation of amortized cost. If the terms of payment are longer than normal market terms and the loan or receivable does not earn interest, the amount booked contains an implicit financial component and so must be discounted by recognizing the relating discount in profit or loss.

Loans and receivables denominated in foreign currencies are converted at closing rates, and the gains or losses from their translation are taken to profit or loss.

- at fair value through other comprehensive income (FVOCI): other non-current equity instruments (ex available for sale) are initially recognized at cost (fair value of the initial consideration given in exchange), increased by any relating directly-attributable transaction costs. As the Group does not trade equities, it has adopted the option of presenting subsequent changes in the fair value of the investment among other comprehensive income. Accordingly, only dividends are recognized in the income statement (unless they clearly represent a refund of the investment). Changes in fair value and any capital gains and losses on disposal of other non-current equity instruments are recognized in the statement of comprehensive income and never pass through the income statement. As this option can be exercised for each investment, any exceptions at the initial recognition stage will be shown in the comment on this item.

All the investments in equity instruments must be measured at fair value. In the case of securities traded on active markets, fair value is determined with reference to the closing price on the last trading day of the reporting year.

In the case of assets for which there is no active market, fair value is determined on the basis of the price used in recent transactions between independent parties in instruments that are substantially the same, or using other valuation techniques, such as income valuations or based on discounted cash flow analysis.

However, in a few circumstances only, cost may represent an adequate estimate of fair value if, for example, the latest information available to measure fair value is insufficient, or if there is a wide range of possible fair value measurements. Cost is never the best estimate of fair value for investments in listed equity instruments. As the Group does not trade equities, other non-current equity instruments consist of investments in equity instruments below 20% in which the Group does not exercise significant influence.

- at fair value through profit/loss for the year (FVTPL): financial assets are measured upon initial recognition at fair value through profit or loss, determined based on the market value at the end of the reporting date; in the case of unquoted instruments, this amount is determined by means of generally accepted financial valuation techniques based on market information. Fair value gains and losses on assets in this category are recognized in profit or loss. At 31 December 2023, the Group did not hold any financial assets, which are initially measured at fair value.

## **17. Inventory**

Inventory is measured at the lower of the purchase or production cost, including all directly attributable expense, net of discounts and allowances, calculated using the weighted average cost method, and estimated realizable value which can be derived from market prices. Estimated realizable value takes into account market prices, any production costs yet to incur and direct sales costs. Inventory is adjusted for obsolete and slow-moving items through a specific write-down provision.

## **18. Cash and cash equivalents**

This item comprises cash, bank deposits on demand, and other short-term highly liquid financial investments which are easily convertible to cash and not subject to the risk of significant value changes.

Cash and cash equivalents are recognized at their nominal amount.



## 19. Equity

### Treasury shares

Treasury shares are measured at historical cost and are recognized as a reduction in equity. The result of the subsequent sale of treasury shares is recognized directly as a change in equity.

### Dividends paid

Dividends payable are recognized as a change in equity in the year they are approved by the Shareholders' Meeting or by the Board of Directors in the event of an interim dividend, pursuant to Article 2433 bis of the Italian Civil Code.

## 20. Post-employment benefits

Post-employment benefits, mandatory for all Italian companies under Article 2120 of the Civil Code, are deferred remuneration and are directly related to the employee's length of service in the company, and to the employee's actual remuneration received during their period of service. Post-employment benefits reported by Italian companies with at least 50 employees are treated as a defined benefit plan only for that part of the liability vested before January 1, 2007 (and not yet paid out at the reporting date), while amounts accruing thereafter are treated as a defined contribution plan. For Italian companies with less than 50 employees, post-employment benefits are considered as a defined benefit plan. All defined benefit plans are discounted. The discounting process, based on demographic and financial assumptions, is performed by independent actuaries. Following the Amendment to IAS 19 - *Employee Benefits*, the recognition of expense related to work performed and net financial expense are recognized in the income statement, while the recognition of actuarial gains and losses arising from the re-measurement of liabilities and assets are recognized in the statement of comprehensive income.

## 21. Provisions for risks and charges

Provisions for risks and charges are recognized when the Group has a legal or constructive obligation resulting from a past event and for which a probability exists for the fulfillment of that obligation. The allocations reflect the best estimate of costs based on information currently available in order to meet the obligation at the reporting date, and are discounted when the effect is significant.

## 22. Payables and other liabilities

The item comprises trade payables, financial payables and payables to banks and other liabilities.

Payables and liabilities are initially recognized at fair value, which basically matches the amounts cashed in or to be cashed in net of transaction costs. Management determines upon initial recognition how financial liabilities are to be classified, in accordance with IFRS 9 criteria and as required by IFRS 7.

Subsequent to initial recognition, payables and liabilities are measured on the basis of their classification in one of the categories under IFRS 9. Specifically, the Group has classified its payables and other liabilities in the amortized cost category, except for derivative instruments, for which reference should be made to the specific paragraph, applying a rate that reduces to zero the sum of the present values of the net cash flows generated by the financial instrument. Instruments due within twelve months are measured at their nominal amount as an approximation of amortized cost.

If the loan agreements provide covenants, which are not fulfilled, and this situation is not remedied before the end of the year, the long-term portion of that loan is classified as current debt.

Payables denominated in a foreign currency are aligned at the exchange rate at the end of the year, and the



gains or losses deriving from the adjustment are recognized in the income statement.

### **23. Liabilities from lease contracts**

They represent the present value of payments due for leases (with a term of more than twelve months and not low value), measured at the effective date of the contract and not yet paid at the balance sheet date.

### **24. Derivative financial instruments**

Derivatives are classified as “Hedging derivatives” when they meet the requirements for hedge accounting, otherwise, even if they have been taken out with the intent of managing exposure to risks, they are recognized as “Non-hedging derivatives”.

In accordance with the provisions of IFRS 9, the Group has availed itself of the option to continue to apply the methods and requirements established for hedge accounting by IAS 39, previously in force, and thus define the hedge effectiveness relationship relating to the derivative financial instrument. Specifically, financial instruments are accounted for based on the hedge accounting methods adopted by the Group, only when their relationship with the hedged item is formally documented and the hedge effectiveness is high (so-called effectiveness test).

The effectiveness of hedging transactions is documented both at the inception of the hedge and periodically thereafter (quarterly or at least at every reporting date) and is measured by comparing changes in the hedging instrument’s fair value with those in the hedged item (dollar offset method) for back testing effectiveness. Prospectively testing effectiveness involves developing aggregate discounted cash flows by year for the hedged item and its hedging derivative (regression method).

When hedging derivatives hedge the risk of change in fair value of the hedged instruments (fair value hedges), the derivatives are recognized at fair value through profit or loss.

The effective portion of changes in the fair value of cash flow hedges, which hedge the exposure to changes in cash flows for the items hedged, is recognized in other comprehensive income and presented in the hedging reserve. The ineffective portion of changes in the fair value of the derivative financial instrument is immediately recognized in profit/loss for the year. If the derivative instrument is sold or no longer qualifies as an effective hedge of the risk for which it was taken out or if the underlying transaction is no longer highly probable, the related portion of the hedging reserve is immediately reclassified to profit or loss.

Regardless of the type of classification, derivatives are measured at fair value, determined by valuation techniques based on market data (such as, *inter alia*, discounted cash flow, forward currency rate method, Black- Scholes formula and its evolutions).

Specifically, this value is determined using specific pricing instruments based on market parameters (i.e. interest rates, exchange rates and volatilities), recognized on individual valuation dates and compared with the figures communicated by the counterparties.

### **25. Use of estimates**

The preparation of the financial statements and the notes thereto, in application of the IFRS, requires that the Company carry out certain estimates and assumptions which affect the carrying amount of assets and liabilities and disclosures about assets and contingent liabilities at the reporting date. Estimates and assumptions used are based on experience and on other factors considered significant. Actual results may differ from these estimates. Estimates relate mainly to provisions for risks relating to receivables, obsolete inventory, publishing returns, investment measurements, amortization, depreciation, impairment of assets, taxation, provisions for risks and charges, and contingent liabilities. Estimates and assumptions are reviewed regularly and the effects of each variation therein are recognized in the profit and loss in the period in which the estimate was revised. The effects of such revisions are reflected in the periods on which they have effect, i.e. both in the current year, and in future year, if relevant.

Under the guidelines contained in the documents published by CONSOB and ESMA, in light of the uncertainty



arising from the conflicts in Ukraine and the Middle East, it should be noted that the estimates at 31 December 2023 were made based on future assumptions marked by a significant degree of uncertainty. Therefore, one cannot rule out that actual events over the next years may likely have a different outcome to those forecast at 31 December 2023, causing significant adjustments to the carrying amounts of assets and liabilities, amongst which goodwill, other intangible assets with indefinite useful life, as well as deferred tax assets and the estimated recoverability of receivables.

In this regard, as for goodwill and trademarks and titles, a number of sensitivity analyses were performed, as commented on in Note 18 "Intangible assets".

### **Determination of the recoverable value of non-current assets**

The Group revises periodically the carrying amount of intangible assets even in the absence of impairment indications, to verify that they are not recorded at a higher amount than their recoverable value. When indicators of impairment are identified, the carrying amounts of property and plant are also promptly reviewed. More specifically, goodwill relating to cash generating units and intangible assets with indefinite useful life are measured at least annually even in the absence of impairment indicators.

The recoverable value of the goodwill defined by each impairment test is sensitive to changes in the assumptions used, e.g. the rate of growth of revenue, forecast changes in the EBITDA and, among the valuation parameters, the discount rate (WACC) and the consistency of financial projections beyond the period of the plan (g equal to zero, in nominal terms). In turn, the WACC is sensitive to changes in its own components, including the risk free rate that summarizes country risk.

### **Allowance for impairment**

The allowance for impairment reflects Management's estimate regarding the losses on the portfolio of receivables from end customers. The allowance for impairment is estimated based on the losses expected by the Group, based upon past experience for similar receivable, current and past due dates, losses and receipts, forecast models of expected losses, arising from the careful monitoring of receivables management and from projections on market and economic conditions.

The persisting uncertainty factors in the short and medium economic term, along with the resulting credit squeeze, could result in further deterioration of the financial conditions of Group debtors compared to deterioration already considered in the quantification of the recognized allowance for impairment.

### **Deferred tax assets**

Deferred tax assets are recorded to the extent to which it is considered probable that future taxable income will be generated to allow the utilization of deductible temporary differences. The recoverable value of deferred tax assets is periodically reviewed according to the future taxable income foreseen in the Group's most recent plans.

### **Provisions for risks and charges**

The allocations to the provisions for risks and charges relating to contingent liabilities of a legal or tax nature are made on the basis of estimates made by the Directors, on the basis of valuations made by the Company's legal and tax advisers on the probable charge that can be reasonably expected to fulfill the obligation.

## **26. Translation of foreign currency items**

Transactions in foreign currency are initially recognized at the exchange rate in force on the transaction date. Monetary assets and liabilities denominated in foreign currency are translated at the exchange rate in force at year end.

Non-monetary items valued at historical cost in foreign currency are converted at the exchange rate ruling on





the transaction date. Non-monetary items recognized at fair value in foreign currency are converted at the exchange rate ruling on the fair value measurement date.

If a designated fair value hedging relationship has been set up between a hedging instrument and an element being hedged in foreign currency, the accounting treatment applied is the same as for hedges, as explained under “Derivative financial instruments”.

Upon consolidation, the financial statements of the foreign subsidiaries in a currency other than the Euro are translated adopting, for the figures of the statement of financial position, the spot exchange rate at the end of the year, and for the income components of the income statement, the average rate of the year. The resulting translation differences are recognized in a separate equity reserve named Translation Reserve.

## 27. Risk management

The main fiscal, legal and financial risks the Cairo Communication Group is exposed to, as well as the policies put in place by Management for their management, are explained in Note 41. Reference is made to the Directors’ Report on Operations for operational and business risks.

### Accounting standards, amendments and interpretations effective as of 1 January 2023

As of 1 January 2023, amendments to the following standards came into effect:

- *Amendment to IAS 1 Disclosure of Accounting Policies IAS 1 and IFRS Practice Statement 2.* The amendments require companies to provide disclosures on material accounting policies, i.e., those that enable an understanding of the information reported on material transactions in the financial statements;
- *Amendment to IAS 8 - Definition of Accounting Estimates.* The amendments are intended to clarify how to distinguish changes in accounting policies from changes in accounting estimates;
- *Amendment to IAS 12 Deferred Tax related to Assets and Liabilities arising from a Single Transaction.* These amendments clarify how companies should account for deferred tax on transactions such as leases and decommissioning obligations;
- *Amendment to IAS 12 - International Tax Reform - Pillar Two Model Rules.* In December 2022, EU Directive 2022/2523 was adopted to ensure a global minimum level of taxation for multinational corporate groups and large-scale domestic groups in the Union. Under Legislative Decree of 27 December 2023, the Italian government implemented the above directive following the common approach shared internationally based on the OECD's technical guide on global minimum taxation. Individual member states are required to apply the relevant provisions to financial periods beginning on or after 1 January 2024. On 23 May 2023, the IASB issued amendments to IAS 12 "*International Tax Reform - Pillar Two Model Rules*", aimed at introducing, in addition to specific supplementary disclosures, a temporary relief from the recognition of deferred tax assets and liabilities arising from tax regulations implementing the Pillar Two model rules published by the OECD. The temporary relief is effective retroactively from the date of publication of the amendments. To date, the Group is reviewing the recently enacted accounting standard, the application of so-called "*transitional safe harbors*" aimed at simplifying the application of the evolving new provisions, and the possible adjustments envisaged in the calculation of the effective tax rate borne by the group's constituent entities located in different jurisdictions. In this regard, it should be noted that the group entities that will contribute to the determination of taxable results will mainly involve companies located in Italy and Spain.

The adoption of these amendments has not affected this Group’s annual financial report.



### **Accounting standards, amendments and interpretations endorsed by the EU, not yet mandatorily applicable, and not adopted in advance by the Group**

The following are the amendments endorsed and not adopted in advance by the Group, on which an assessment of their impact is in progress, with indication of the effective date:

- *Amendment to IFRS 16 - Lease Liability in a Sale and Leaseback.* The amendments apply as from 1 January 2024;
- *Amendments to IAS 1 - Classification of liabilities as current or non-current - and - Non-current Liabilities with Covenants.* The amendments apply as from 1 January 2024.

### **Accounting standards, amendments and interpretations yet to be endorsed by the EU and applicable from financial periods after 1 January 2023**

The following are the amendments that have yet to be endorsed and have not been adopted in advance by the Group, on which an assessment of their impact is in progress, with indication of the effective date:

- *Amendment to IAS 7 and IFRS 7 - Supplier Finance Arrangements.* The amendments apply as from 1 January 2024.
- *Amendment to IAS 21 – Lack of exchangeability.* The amendments apply as from 1 January 2025.

## **NOTES TO THE CONSOLIDATED INCOME STATEMENT**

The following is the analysis of the main items of revenue and cost for the year ended 31 December 2023. All the amounts indicated are shown in millions of Euro. The comparative figures refer to the Annual Report at 31 December 2022.

In 2023, with regard to EBITDA, non-recurring income and expense came to Euro -0.4 million, a positive difference of Euro -11.7 million versus 2022, when the net effect of non-recurring income and expense was equal to Euro -12.1 million. It should be noted that non-recurring expense in 2022 included approximately Euro 10 million in expense attributable to the settlement of the dispute over the Via Solferino/San Marco/Balzan property complex.

### **1. Net revenue**

The table below shows gross operating revenue, agency discounts and net operating revenue:

<b>Description</b>	<b>2023</b>	<b>2022</b>
Gross operating revenue	1,113.9	1,126.7
Advertising agency discounts	(62.6)	(62.7)
<b>Net operating revenue</b>	<b>1,051.3</b>	<b>1,064.0</b>

Revenue is generated mainly in Italy and in Spain. An analysis of revenue by business segment is provided in Note 14.

The breakdown of gross operating revenue can be analyzed as follows:



Description	2023	2022
TV advertising	150.3	150.0
Advertising on print media, Internet and sporting events	410.2	406.6
Other TV revenue	4.3	3.8
Magazine over-the-counter sales and subscriptions	404.3	427.2
VAT relating to publications	(4.5)	(3.8)
Sundry revenue	149.3	142.9
<b>Total gross operating revenue</b>	<b>1,113.9</b>	<b>1,126.7</b>

Gross operating revenue, amounting to Euro 1,113.9 million, decreased by Euro 12.8 million versus the prior year. Growth in advertising and sundry revenue partly offset lower revenue from publication sales (attributable mainly to declines in print circulation and add-ons). The item also includes Euro 1.9 million in non-recurring income.

As explained more in detail in the Directors' Report, in the year under review:

- circulation revenue (including the subscription portion) amounted to Euro 404.3 million, Euro 334.4 million of which attributable to the RCS Group and Euro 69.9 million to Cairo Editore magazines;
- gross advertising sales from Group publications, Group websites and sporting events amounted to Euro 399.5 million, attributable mainly to the RCS Group (Euro 384.6 million) and to Cairo Editore titles (Euro 11.6 million);
- gross advertising sales on La7 and La7d channels (also including revenue to Group companies) totaled approximately Euro 150.8 million (Euro 150 million in 2022), while the *Caccia e Pesca* channel of RCS contributed Euro 0.4 million;
- net of agency discounts of Euro 62.6 million, net advertising revenue amounted to Euro 497.9 million, of which Euro 347 million attributable to the RCS Group.

Sundry revenue, amounting to Euro 149.2 million, includes mainly revenue from the two television channels through the multiplex owned by the subsidiary Unidad Editorial, revenue from sporting events, distribution and direct marketing activities, and other operating revenue.

\* \* \*

## 2. Other revenue and income

"Other revenue and income", amounting to Euro 48 million (Euro 50.4 million in 2022), Euro 37.8 million of which attributable to the RCS Group (Euro 35.6 million in 2022), includes revenue from pulp and paper sales, charging of technical advertising costs, rental income, prior-year income, income from grants received and other items of revenue other than operating revenue.

"Other revenue and income" includes income for grants on subsidized paper purchase and consumption, a residual portion related to 2021 and the paper grants on subsidized paper purchase and consumption for year 2022, pursuant to the provisions of Article 188 of Law Decree no. 34 of 19/05/2020 converted with amendments by Law no. 77 of 17/07/2020, Article 1, paragraphs 378-379 Law no. 234/2021 (2022 Budget Law), Article 4, paragraphs 182 to 186 of Law no. 350 of 24 December 2003 (2004 Budget Law), having regard to Prime Minister's Decree no. 318 of 21.12.2004 and Article 67, paragraphs 9-bis, 9-ter and 9-quater of Law Decree no. 73 of 25 May 2021, converted, with amendments, by Law no. 106 of 23 July 2021. The item also includes the extraordinary grant for each print copy of newspapers and magazines sold in 2021, as per Article 3, of the Prime Minister's Decree of 28 September 2022 and Article 1 of the Order of the Head for the Department of Information and Publishing of 12 September 2023. Also included in this item are grants received by RCS Sport for promotional activities carried out. The item also includes grants for energy expenditure.

\* \* \*



### 3. Change in inventory of finished products

The item, amounting to Euro -0.7 million (Euro 2.4 million in 2022), arises from the use of the magazine sales during the ordinary course of business relating to Group companies.

\* \* \*

### 4. Raw and ancillary materials and consumables

The details of costs for raw and ancillary materials and consumables are as follows:

This item, amounting to Euro 113.2 million, refers mainly to the publishing activities of Cairo Editore, La7 and the RCS Group. The decrease of Euro 6.6 million versus the prior year is attributable mainly to lower procurement costs partly offset by the dynamics of paper inventory.

RCS Group's costs for raw and ancillary materials and consumables amounted to Euro 93.5 million.

\* \* \*

### 5. Cost of services

The item mainly comprises direct costs of advertising agencies, external processing, consultancies and collaborations mainly for bordereau, TV costs, promotion costs, organization costs and overheads. Costs of services are broken down as follows:

Description	2023	2022
Direct brokerage costs	38.8	38.6
Professional services, consulting and other administrative costs	35.1	35.2
Consultancy services and publishing collaborations	37.6	38.2
External processing	67.6	69.7
Transport costs	102.7	111.7
Sub-contracted TV programmes	19.4	21.7
Professional and artistic services and other TV consulting	9.5	10.8
Shooting crew, editing, and outdoor TV activities	0.9	0.8
News and sport information services and TV news agency	1.3	1.4
TV broadcasting services	0.2	0.2
TV artwork	0.5	0.6
Outdoor TV links	0.9	1.2
Advertising and promotion	36.7	43.7
Other organization costs and overheads	98.9	105.8
<b>Total cost of services</b>	<b>450.1</b>	<b>479.5</b>

This item, amounting to Euro 450.1 million (Euro 479.5 million in 2022), dropped versus Euro 29.4 million in the prior year.

Actions linked to cost containment and efficiency recovery continued, alongside specific measures taken to promptly adjust the company's organization to the changed environment.



## 6. Use of third-party assets

The item amounted to Euro 30.6 million (Euro 28.1 million at 31 December 2022) and includes mainly costs for journalistic, sport and TV programme rights, and royalties for copyrights, as well as lease payments related to short term and low cost leases, outside the application of IFRS 16.

Description	2023	2022
Lease payments for property	1.4	(0.2)
Rental of TV studios	0.1	0.1
Rental fees for TV studio equipment	0.9	0.5
TV programme rights	0.4	0.5
Sport rights	0.4	0.2
Journalistic rights	2.7	2.9
Copyright (SIAE, IMAIE, SCF, AFI)	3.7	3.6
Royalty expense and sundry rights	12.2	13.0
Other costs for use of third-party assets	8.8	7.5
<b>Total costs for use of third-party assets</b>	<b>30.6</b>	<b>28.1</b>

The item includes costs for the use of third-party assets attributable to the RCS Group of Euro 20.8 million (Euro 18.5 million in 2022), consisting mainly of literary rights, royalties payable and photographic reports of Euro 11.3 million (Euro 12.3 million in 2022).

\* \* \*

## 7. Personnel expense

The item can be analyzed as follows:

Description	2023	2022
Wages and salaries	236.7	233.7
Social security charges	74.1	74.4
Post-employment benefits	13.2	11.5
Other personnel expense	(2.2)	(2.2)
<b>Total personnel expense</b>	<b>321.8</b>	<b>317.4</b>

Personnel expense amounted to Euro 321.8 million (Euro 317.4 million in 2022) and includes personnel expense of Euro 243.5 million attributable to the RCS Group (Euro 240.1 million in 2022).

The item includes non-recurring expense from the corporate reorganization process for Euro 1.8 million (Euro 1.5 million in 2022).

\* \* \*

## 8. Amortization, depreciation, provisions and write-downs

This item can be analyzed as follows:



Description	2023	2022
Amortization of intangible assets	38.6	34.4
Depreciation of property, plant and equipment	10.4	10.0
Amortization/depreciation of rights of use on leased assets	25.4	26.6
Write-down of fixed assets	0.5	0.9
Allocations to the allowance for impairment	4.3	2.3
Allocations to the provisions for risk and charges	1.4	3.6
<b>Total amortization, depreciation, provisions and write-downs</b>	<b>80.6</b>	<b>77.8</b>

This item, amounting to Euro 80.6 million (Euro 77.8 million in 2022) increased by Euro 2.8 million. The application of IFRS 16 resulted in amortization and depreciation of Euro 25.4 million. Mention should be made that amortization attributable to the amounts allocated to intangible assets (previously unrecognized) with finite useful life under the “acquisition method” in the business combination of RCS, amounted for the year ended 31 December 2023 to Euro 1.8 million.

Goodwill and titles with indefinite useful life are not amortized, but are tested at least annually to identify any impairment losses.

\* \* \*

## 9. Other operating costs

The item can be analyzed as follows:

Description	2023	2022
Deductible and non-deductible tax paid during the year	4.2	3.3
Other operating expense	11.2	21.7
<b>Total other operating costs</b>	<b>15.4</b>	<b>25.0</b>

Other operating expense, down by Euro 9.6 million versus the prior year, includes membership fees, contributions, entertainment expense, donations and transaction charges.

In 2022, the item included approximately Euro 10 million in non-recurring expense attributable to the settlement of the dispute over the Via Solferino/San Marco/Balzan property complex.

\* \* \*

## 10. Other gains (losses) from financial assets/liabilities

This item can be analyzed as follows:

Description	2023	2022
Capital gains (losses) from the disposal of investments	1.2	-
Income (expense) from equity-accounted investees	0.1	(3.6)
(Write-down)/write-back of receivables and other financial assets		(0.5)
<b>Total other income (expense) from financial assets/liabilities</b>	<b>1.3</b>	<b>(4.1)</b>

The item amounted to a positive Euro 1.3 million and includes mainly the capital gain earned from the disposal of an investee of the M-dis Distribuzione Media group.



## 11. Financial income (expense)

Net financial expense, amounting to Euro 12.7 million (Euro 8.8 million in 2022), increased by Euro 3.9 million.

The change is attributable mainly to higher interest expense on loans (Euro 2.3 million) as a result of higher interest rates and higher sundry financial expense of Euro 1.6 million.

The details of this item are as follows:

Description	2023	2022
Interest income on bank accounts, loans and receivables	0.5	0.2
Gains on derivatives	1.3	0.2
Other	1.6	3.0
<b>Total financial income</b>	<b>3.4</b>	<b>3.4</b>
Bank interest expense	(0.4)	-
Interest income on loans	(4.1)	(1.8)
Losses on derivatives	(0.1)	(0.4)
Interest on lease payables - IFRS 16	(3.1)	(3.2)
Sundry financial expense	(8.4)	(6.8)
<b>Total financial expense</b>	<b>(16.1)</b>	<b>(12.2)</b>
<b>Net financial expense</b>	<b>(12.7)</b>	<b>(8.8)</b>

"Sundry financial expense" includes financial expense from discounting, foreign exchange losses, bank fees and expense.

\* \* \*

## 12. Non-recurring income and expense

In accordance with CONSOB Resolution no. 15519, the main components of income (positive and/or negative) deriving from events or transactions, the occurrence of which is non-recurring, or deriving from transactions or events that are unlikely to occur frequently in the normal course of business, are shown below.

Description	Non-recurring expense	Non-recurring income	Total	Reported total	% of reported total
Net revenue	-	1.9	1.9	1,051.3	0.2%
Personnel expense	(1.8)	-	(1.8)	(321.8)	0.6%
Cost of services	(0.5)	-	(0.5)	(450.1)	0.1%
<b>Total non-recurring income and expense</b>	<b>(2.3)</b>	<b>1.9</b>	<b>(0.4)</b>		

In 2023, net non-recurring expense amounted to Euro 0.4 million, attributable to Euro 1.8 million in personnel expense, Euro 0.5 million in service costs, and Euro 1.9 million in non-recurring income.

At 31 December 2022, net non-recurring expense totaled Euro 12.1 million, attributable for approximately Euro 10 million to the settlement of the litigation over the Via Solferino/San Marco/Balzan property complex.



### 13. Income tax for the year

Income tax for the year shows a balance of Euro 14.3 million (Euro 4.7 million in 2022). This item can be analyzed as follows:

Description	2023	2022
IRES for the year	10.0	3.2
IRAP for the year	4.2	2.3
Deferred tax assets and liabilities	0.1	(0.8)
<b>Total income tax</b>	<b>14.3</b>	<b>4.7</b>

The reconciliation of the effective and theoretical tax charge can be analyzed as follows:

Description	2023	2022
Profit (loss) before tax	75.4	56.4
Theoretical tax expense	18.1	13.5
Tax effects from the consolidation and the purchase price allocation of RCS	(0.4)	(0.4)
Tax effect of other permanent differences	(7.6)	(10.7)
IRAP	4.2	2.3
<b>Current and deferred income tax for the year</b>	<b>14.3</b>	<b>4.7</b>

The use of tax losses amounted to € 1,9 million and was entirely attributable to the RCS Group.

For a clearer understanding of the reconciliation of the effective and theoretical tax charge, IRAP has not been taken into account as this is not based on profit before tax, and this would generate a distorting effect between one year and the other. The theoretical tax charge has been calculated using the current IRES tax rate of 24%.

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### 14. Segment reporting

For a clearer understanding of the Group's economic performance, the analysis is focused on the results achieved during the year by each business segment, which has been identified, in compliance with IFRS 8 – *Operating segments*, based on internal reporting which is regularly examined by the directors.

The Group is organized in business units, each in turn structured around specific products and services, and presents six reportable business segments:

- **Magazine publishing Cairo Editore**, the Group operates as a publisher of magazines and books through its subsidiaries (i) Cairo Editore - which incorporated Editoriale Giorgio Mondadori in 2009 and publishes weeklies “Settimanale DIPIU” and “DIPIU’ TV”, supplements “Settimanale DIPIU’ e DIPIU’TV Cucina e Stellare”, “Diva e Donna” and the fortnightly Cucina Mia”, “TV Mia”, “Nuovo”, “F”, “Settimanale Giallo”, “Nuovo TV”, “Nuovo e Nuovo TV Cucina” and “Enigmistica Più”, “Enigmistica Mia” and monthlies “For Men Magazine”, “Natural Style”, Bell’Italia”, “Bell’Europa”, “In Viaggio”, “Airone”, “Gardenia”, “Arte” and “Antiquariato” - and (ii) Cairo Publishing, publisher of books;
- **Advertising**, the segment includes the two companies Cairo Communication S.p.A. and CAIRORCS Media S.p.A., and operates in advertising sales for RCS's print and online titles, for Cairo Editore's magazines, in TV advertising sales for La7 and La7d, for the sale of stadium signage and space at the Olimpico in Turin for Torino FC, and in advertising sales for a number of other third-party publishers;
- **TV publishing La7 and network operator**, the segment includes La7 S.p.A., which operates as a television publisher for La7 and La7d, and Cairo Network S.r.l. which, in 2014, took part in the procedure called by the Ministry of Economic Development, by being awarded the rights to use a lot of frequencies (“mux”). With the





acquisition and realization of the mux, the Cairo Communication Group started operations as a network operator;

- **RCS**, in 2016 the Group started operations in the daily newspaper publishing segment with the acquisition of the control of RCS. RCS, both directly and indirectly through its subsidiaries, publishes and distributes - in Italy and Spain - daily newspapers and magazines (weeklies and monthlies), and is also involved in print media and online advertising sales in Spain, and in the distribution of editorial products at newsstands. In Italy, RCS has also minor operations on the pay TV market with the TV satellite channels *Caccia* and *Pesca*, and with the web TV channels of *Corriere della Sera* and of *La Gazzetta dello Sport*.

In Spain, it is active with the leading national sports radio *Radio Marca* and the web TV of El Mundo, and broadcasts the two digital TV channels *GOL Television* and *Discovery max* on the Veo multiplex.

RCS also organizes, through RCS Sport and RCS Sports & Events, major world sporting events (such as *Giro d'Italia*, the *UAE Tour*, and the *Milano City Marathon*), and is well-positioned as a partner in the creation and organization of events through RCS Live.

With *Solferino - i libri del Corriere della Sera*, RCS is active in book publishing and since March 2019 has operated *RCS Academy*, the new Business School of the RCS Group;

2023 (€ millions)	Magazine publishing Cairo Editore	Advertising	TV publishing La7 and network operator	RCS	Intra and unallocated	Total
<b>Net operating revenue</b>	<b>77.6</b>	<b>350.2</b>	<b>117.0</b>	<b>826.1</b>	<b>(321.4)</b>	<b>1,049.3</b>
Change in inventory	(0.0)	-	-	(0.7)	-	(0.7)
Other income	9.7	6.7	1.0	37.8	(7.1)	48.0
<b>Total revenue</b>	<b>87.2</b>	<b>356.9</b>	<b>118.0</b>	<b>863.2</b>	<b>(328.5)</b>	<b>1,096.8</b>
Production costs	(63.3)	(330.1)	(63.3)	(480.8)	328.5	(608.9)
Personnel expense	(16.1)	(24.0)	(38.1)	(241.7)	(0.1)	(320.0)
Non-recurring income (expense)	-	-	-	(0.4)	-	(0.4)
<b>EBITDA</b>	<b>7.9</b>	<b>2.8</b>	<b>16.6</b>	<b>140.2</b>	<b>(0.0)</b>	<b>167.5</b>
Amortization, depreciation, provisions and	(1.4)	(2.5)	(17.2)	(59.5)	0.0	(80.6)
<b>EBIT</b>	<b>6.5</b>	<b>0.3</b>	<b>(0.6)</b>	<b>80.7</b>	<b>(0.0)</b>	<b>86.9</b>
Other gains (losses) from financial	-	-	-	1.3	-	1.3
Net financial income	0.3	(2.2)	0.8	(11.6)	(0.0)	(12.8)
<b>Profit (loss) before tax</b>	<b>6.8</b>	<b>(1.9)</b>	<b>0.2</b>	<b>70.4</b>	<b>(0.0)</b>	<b>75.4</b>
Income tax	(1.0)	0.0	(0.1)	(13.3)	(0.0)	(14.3)
<b>Profit (loss) for the period</b>	<b>5.8</b>	<b>(1.9)</b>	<b>0.1</b>	<b>57.2</b>	<b>(0.0)</b>	<b>61.1</b>
<b>Non-controlling interests</b>	<b>-</b>	<b>0.1</b>	<b>-</b>	<b>(22.8)</b>	<b>0.0</b>	<b>(22.7)</b>



2022 (€ millions)	Magazine publishing Cairo Editore	Advertising	TV publishing La7 and network operator	RCS	Intra and unallocated	Total
<b>Net operating revenue</b>	<b>79.5</b>	<b>349.6</b>	<b>114.8</b>	<b>845.0</b>	<b>(324.9)</b>	<b>1,064.0</b>
Change in inventory	0.0	-	-	2.4	-	2.4
Other income	7.9	6.2	4.6	36.0	(5.6)	49.2
<b>Total revenue</b>	<b>87.5</b>	<b>355.8</b>	<b>119.5</b>	<b>883.4</b>	<b>(330.5)</b>	<b>1,115.7</b>
Production costs	(66.7)	(327.5)	(66.5)	(510.6)	330.7	(640.6)
Personnel expense	(16.4)	(23.5)	(37.3)	(238.6)	(0.1)	(315.9)
Non-recurring income (expense)	-	-	-	(12.1)	-	(12.1)
<b>EBITDA</b>	<b>4.4</b>	<b>4.8</b>	<b>15.6</b>	<b>122.1</b>	<b>0.1</b>	<b>147.1</b>
Amortization, depreciation, provisions and	(2.5)	(2.2)	(16.0)	(57.1)	0.0	(77.8)
<b>EBIT</b>	<b>1.9</b>	<b>2.6</b>	<b>(0.4)</b>	<b>65.0</b>	<b>0.1</b>	<b>69.3</b>
Other gains (losses) from financial	-	-	-	(4.1)	-	(4.1)
Net financial income	(0.1)	(0.3)	(0.4)	(8.0)	(0.0)	(8.8)
<b>Profit (loss) before tax</b>	<b>1.8</b>	<b>2.3</b>	<b>(0.8)</b>	<b>53.0</b>	<b>0.1</b>	<b>56.4</b>
Income tax	0.9	(1.1)	(0.0)	(4.5)	(0.0)	(4.7)
<b>Profit (loss) for the period</b>	<b>2.8</b>	<b>1.2</b>	<b>(0.8)</b>	<b>48.5</b>	<b>0.1</b>	<b>51.7</b>
<b>Non-controlling interests</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(19.6)</b>	<b>(0.0)</b>	<b>(19.6)</b>

Management monitors the operating results of business units separately in order to decide on the allocation of resources and the evaluation of results. Transfer prices between business segments are established based on market conditions applicable in transactions with third parties.

Segment statement of financial position figures, specifically, total assets for each reportable segment, do not represent amounts regularly provided to the chief operating decision-maker. These details are, therefore, not provided in these notes in accordance with the amendment of IFRS 8 - Operating segments.

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## 15. Earnings per share

Earnings per share are calculated dividing the financial results of the Group by the weighted average of outstanding shares, excluding the weighted average of treasury shares. Specifically:

Description	2023	2022
€ millions		
Profit from continuing operations attributable to the owners of the parent	38.4	32.1
Profit (loss) from discontinued operations	-	-
<b>Profit (loss) for the year</b>	<b>38.4</b>	<b>32.1</b>
Weighted average number of shares outstanding	134,416,598	134,416,598
Weighted average number of treasury shares	(779)	(779)
<b>Weighted average number of shares to calculate earnings per share</b>	<b>134,415,819</b>	<b>134,415,819</b>
Euro:		
Earnings per share attributable to continuing operations	0.286	0.239
Earnings (loss) per share attributable to discontinued operations	-	-
<b>Net earnings per share</b>	<b>0.286</b>	<b>0.239</b>

Diluted earnings per share are not calculated as there are no shares with a potential dilutive effect.



## NOTES TO THE STATEMENT OF FINANCIAL POSITION

### 16. Property, investment property, plant and equipment

The movements in PPE can be analyzed as follows:

Description	Land and property	Plant and equipment	Other assets	Fixed assets under development	Investment property	Total
<b>Carrying amounts at 31/12/2022</b>	<b>78.7</b>	<b>18.3</b>	<b>6.5</b>	<b>0.5</b>	<b>6.9</b>	<b>110.9</b>
Acquisitions	0.2	3.2	1.9	1.3		6.6
Sales/Disposals						-
Depreciation and write-downs	(3.0)	(5.1)	(2.1)		(0.2)	(10.4)
Other changes		0.5		(0.5)		-
<b>Carrying amounts at 31/12/2023</b>	<b>75.9</b>	<b>16.9</b>	<b>6.3</b>	<b>1.3</b>	<b>6.7</b>	<b>107.1</b>

The item, amounting to Euro 107.1 million, shows a drop of Euro 3.8 million versus 31 December 2022.

Specifically, the item includes:

- land and property for Euro 75.9 million. The item includes the building and land in Via Solferino in Milan, the historical HQ of Corriere della Sera, owned industrial buildings (in particular the industrial complex in Pessano con Bornago), as well as improvements made to the offices on Via Rizzoli and Via Solferino and to other third-party industrial buildings.
- plant and equipment amounting to Euro 16.9 million, comprised mainly of production facilities for the printing of newspapers and magazines;
- other assets amounting to Euro 6.3 million, comprised mainly of servers for data storage to support publishing and management systems, personal computers, various electronic devices, furniture and fittings;
- investment property for Euro 6.7 million relating mainly to industrial buildings that are currently unused, located in Madrid and Turin.

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### 17. Rights of use on leased assets

This item includes rights of use on leased assets recognized in the financial statements following application of IFRS 16 as from 1 January 2019.

Description	Rights of use property	Rights of use facilities	Rights of use other assets	Rights of use motor vehicles	Total
<b>Carrying amounts at 31/12/2022</b>	<b>127.7</b>	<b>14.0</b>	<b>0.1</b>	<b>4.6</b>	<b>146.4</b>
Additions	5.7			4.3	10.0
Decreases	(0.5)			(0.2)	(0.7)
Depreciation	(21.4)	(1.3)	(0.1)	(2.6)	(25.4)
Other changes					-
<b>Carrying amounts at 31/12/2023</b>	<b>111.5</b>	<b>12.7</b>	<b>0.0</b>	<b>6.2</b>	<b>130.4</b>



At 31 December 2023, rights of use amounted to Euro 130.4 million, down by Euro 16 million versus the prior year. The change is due to net increases of Euro 10 million for the renewal of certain leases and for the adjustment of rents to the current inflation rate, and by amortization/depreciation and decreases of Euro 26.1 million mainly for amortization/depreciation.

For an analysis of the maturity dates of lease liabilities, reference is made to Note 41 below.

## 18. Intangible assets

The movements in intangible fixed assets can be analyzed as follows:

Description	Television rights	Concessions licenses, trademarks and publishing	Goodwill	Other intangible fixed assets	Fixed assets under development	Total
<b>Carrying amounts at 31/12/2022</b>	<b>15.2</b>	<b>775.5</b>	<b>195.5</b>	<b>0.3</b>	<b>3.7</b>	<b>990.2</b>
Additions	8.2	26.2		0.5	1.3	36.2
Amortization and write-downs	(12.2)	(26.4)		(0.5)		(39.1)
Other changes	2.8	0.4			(3.2)	-
<b>Carrying amounts at 31/12/2023</b>	<b>14.0</b>	<b>775.7</b>	<b>195.5</b>	<b>0.3</b>	<b>1.8</b>	<b>987.3</b>

The breakdown of intangible fixed assets based on their useful life can be analyzed as follows:

Description	Television rights	Concessions licenses, trademarks and publishing	Goodwill	Other intangible fixed assets	Fixed assets under development	Total
Indefinite useful life	-	656.6	195.5	-	-	852.1
Finite useful life	14.0	119.1	-	0.3	1.8	135.2
<b>Carrying amounts at 31/12/2023</b>	<b>14.0</b>	<b>775.7</b>	<b>195.5</b>	<b>0.3</b>	<b>1.8</b>	<b>987.3</b>

### Television rights

“Television rights” includes the investments made by La7 S.p.A. in registration rights (with a duration of over 12 months) for the broadcasting of films, series and soaps, as well as investments by RCS in rights for audiovisual works and executive productions broadcast on satellite channels *Caccia e Pesca*.

### Concessions, licenses, trademarks and publications

“Concessions, licenses, trademarks and titles” at 31 December 2023 included mainly:

- the fair value of Euro 348.8 million attributed to Italian trademarks and daily newspaper titles with indefinite useful life, and the fair value of Euro 295.2 million attributed to Spanish daily newspaper titles with indefinite useful life. RCS publishes the newspapers *Corriere della Sera* and *La Gazzetta dello Sport* in Italy, and the newspapers *El Mundo*, *Marca* and *Expansion* in Spain. In 2023, as explained in the Directors’ Report on Operations, *Corriere della Sera*, *La Gazzetta dello Sport*, *Marca* and *Expansión* continued to lead their respective segments;
- the fair value, net of accumulated amortization at 31 December 2023, of Euro 40 million attributed to Italian trademarks and magazine titles with finite useful life, and the fair value of Euro 10 million attributed to Spanish magazine titles with finite useful life;



- investments made for the acquisition of television licenses (Vevo Television) and radio licenses (Radio de Aragon) valued with indefinite useful life (Euro 12.6 million);
- the rights to use TV frequencies for digital terrestrial broadcasting systems (Euro 26.5 million) of Cairo Network.
- other intangible assets of Euro 42.6 million, consisting mainly of expenses incurred for the development of websites and new web projects in Italy and Spain, including new RCS Group digital advertising projects and enhancement of Group infrastructures.

Trademarks and titles with indefinite useful life are not subject to amortization and are regularly tested for impairment, while trademarks and titles with finite useful life are subject to the amortization process based on the duration of their useful life (30 years) and, in the presence of impairment indicators, tested for impairment to measure any potential indication of impairment with respect to their recoverable value.

## Goodwill

The item, amounting to Euro 195.5 million, includes:

- goodwill for Euro 188.3 million, deriving from the business combination of the RCS Group, determined as the residual value of the difference between the cost of the transaction and equity acquired, after all the assets and liabilities under the transaction had been expressed at fair value and allocated to the RCS Group as a whole.
- goodwill for Euro 7.1 million, relating to the cash generating units (CGU) represented by Cairo Editore's magazine publishing segment, to the advertising segment and to Il Trovatore. Pursuant to IAS 36, goodwill is tested for impairment at least annually using the methods outlined in the section on the impairment test process.

## Assets under development

- "Assets under development" for Euro 1.8 million includes TV rights to be exploited in future years, as well as costs incurred for development of information technology projects, which are waiting to go into operation.

## Impairment test

Pursuant to IAS 36, intangible assets with indefinite useful life, goodwill and assets under development are not amortized, but are subject to verification of their recoverable value (impairment test) in the presence of events or circumstances that may entail a risk of impairment and, nonetheless, at least annually. The recoverability of the value of assets with finite useful life, which are subject to amortization on the basis of their useful life, is assessed in the presence of indicators suggesting a risk of impairment.

The following are the assets with indefinite useful life booked in the consolidated financial statements of Cairo Communication following the business combination of the RCS Group, which were tested for impairment at 31 December 2023:

- Italian daily newspaper titles referable to the *Corriere della Sera* and *La Gazzetta dello Sport* systems, events (and their related websites and trademarks), booked for a total of Euro 348.8 million;
- the Spanish daily newspapers falling under the *El Mundo*, *Marca* and *Expansion* systems, booked for a total of Euro 295.2 million;
- a number of television and radio licenses, booked for a total of Euro 12.6 million;
- goodwill arising from the business combination of the RCS Group, amounting to Euro 188.3 million, which was allocated for impairment purposes to the RCS Group as a whole.

The recoverable value of trademarks and titles and goodwill arising from the RCS Group business combination was determined with the support of an independent expert.

The recoverable value of Spanish television and radio licenses was assessed by means of analyses conducted by the subsidiary RCS.

An assessment was also conducted by the Group to determine whether risks associated with environmental



topics, both physical and transitional, could significantly impact the estimated recoverable amount. In the event that a climate-related parameter is identified as a key assumption, it would in fact require an adjustment of the key assumptions in the plan to reflect its impacts in the cash flow projection. As explained in the "Risks associated with environmental issues" section of the Directors' Report on Operations, to which reference should be made, to date the Group does not appear to be particularly exposed to risks related to climate change, partly in view of the nature of its business.

The Group, in any case, constantly monitors these as to prevent and mitigate potential impacts, taking them into account, where significant, in its assessments.

The impairment tests, performed with the support of the independent expert, were made both in keeping with the previous method (approach before IFRS 16), and through a valuation that considered the effects of the application of IFRS 16 on the parameters relevant for impairment purposes.

For the valuation "before IFRS 16", invested capital does not take account of the rights of use on lease contracts and consistently the expected cash flows used in the calculation of the recoverable value include the rental cost. The WACC applied for the discounting of cash flows, net of the above IFRS 16 effects, was determined in the same manner at 31 December 2022.

Specifically, the recoverable value was determined as follows:

- for the Italian trademarks and titles and for goodwill arising from the RCS Group business combination, cash flows were inferred based on forecasts from the RCS Group's 2024-2026 Plan (approved by the RCS Board of Directors on 15 March 2024).

The cash flows, in compliance with the provisions of IAS 36, were projected for valuation purposes to be constant in nominal terms (growth rate  $g = 0$ ). These flows were then discounted based on a rate defined as a weighted average cost of capital WACC of 9.18% (8.64% at 31 December 2022) for trademarks and titles and 9.23% for goodwill (8.73% at 31 December 2022). At the balance sheet date, the capitalization of RCS is lower than the carrying amount of the RCS Group included in the consolidated financial statements.

The values obtained underwent a sensitivity analysis, by varying the discount rate (WACC) and the growth rate of the final value ( $g$ ), with discrete changes of 50 basis points, and reducing, as suggested by ESMA, the expected EBITDA values in the period and included in the final value of -10%.

None of the above scenarios show indications of impairment losses.

Additionally, further sensitivity analysis was conducted in terms of cash flow reduction in order to verify the sustainability of the carrying amount of goodwill and trademarks and titles. A specific scenario was also envisaged to determine the extent of the reduction in the EBITDA Plan (linear and in perpetuity) in order to bring the value in use back to the book value of these assets. This analysis too confirmed the reasonableness of the results reached.

- for the Spanish daily newspapers *El Mundo*, *Marca* and *Expansion*, based on forecast cash flows for 2023-2027 developed on the basis of the Unidad Editorial Plan also approved by Unidad's Board of Directors on 14 March 2024. Forecast cash flows for 2024-2028, projected for valuation purposes to be constant in nominal terms (growth rate  $g = 0$ ), were discounted at a rate considered to represent the weighted average cost of capital WACC equal to 9.33% (8.91% at 31 December 2022). No evidence of impairment arose from the analysis performed. Sensitivity analyses were also conducted for the Spanish daily newspapers, and the results further confirmed their fairness.

"Post IFRS 16", for the RCS Group as a whole, the carrying amounts increased due to the recognition of rights of use on leased assets; consistently, the expected cash flows used in the calculation of the recoverable value do not include the cost of lease payments. For such valuation, the flows were discounted on the basis of a rate defined as the weighted average cost of capital WACC of 8.94% for goodwill (8.65% at 31 December 2022). The analysis performed to carry out the impairment test and assess the possible impact of the effects (on the financial position, cash flows and income) of the introduction of the IFRS 16 - *Leases* on the results deriving from the impairment process, showed that even the impairment process carried out on the basis of an IFRS 16-compliant presentation does not change, at 31 December 2023, the results obtained and the conclusions by adopting the previous method.

"Post IFRS 16", for the RCS Group as a whole, the carrying amounts increased due to the recognition of rights of use on leased assets; consistently, the expected cash flows used in the calculation of the recoverable value do not include the cost of lease payments.



With regard to the Spanish daily newspaper titles *El Mundo*, *Marca* and *Expansion*, and the Spanish magazine titles with finite useful life, which were attributed, in the context of the business combination of the RCS Group, a fair value equal to the value recorded in the consolidated financial statements of the RCS Group at the acquisition date, RCS prepared an autonomous impairment test with the help of a leading consultancy firm, which indicated no impairment. For RCS's financial statements, the values of the television (*Vevo Television*) and radio (*Radio de Aragon*) licenses were also subject to impairment.

The book value of goodwill relating to the CGUs represented by Cairo Editore's magazine publishing segment and the advertising segment was also subject to test and showed no impairment.

In light of the current context as explained, certain intangible fixed assets with finite useful life were subject to impairment testing. Specifically, the impairment tests regarded mainly the Italian and Spanish titles with finite useful life of the RCS Group.

No evidence of impairment arose from the analyses performed.

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## 19. Investments

The item, amounting to Euro 30.5 million, includes the investments in associates and joint ventures (Euro 25.5 million) and investments in companies that are neither controlling nor trading (Euro 5 million).

The item is broken down as follows:

Description	Net carrying amount at 31/12/2022	Acquisitions, share capital increases and coverage of losses	Effect of measurement at equity	Effect of fair value measurement	Disposals	Dividends paid	Net carrying amount at 31/12/2023
Liguria Press S.r.l.	0.5	-	-	-	(0.5)	-	-
GD Media Service S.r.l.	0.5	-	0.1	-	-	-	0.5
Escuela de Cocina Telva S.L.	0.0	-	-	-	-	-	0.0
Radio Salud S.A.	0.2	-	-	-	-	-	0.2
Bermont Group	24.5	-	-	-	-	-	24.5
Quibee S.r.l.	0.1	-	-	-	-	-	0.1
<b>Total investments in associates and joint ventures</b>	<b>25.9</b>	<b>-</b>	<b>0.1</b>	<b>-</b>	<b>(0.5)</b>	<b>-</b>	<b>25.5</b>
Wouzee Media S.L	0.2	-	-	-	-	-	0.2
Ansa Società Cooperativa	0.6	-	-	0.1	-	-	0.7
H-Farm S.p.A.	0.2	-	-	(0.1)	-	-	0.1
Digital Magics S.p.A.	0.1	-	-	-	-	-	0.1
Immobiliare Editori Giornali S.r.l.	0.3	-	-	-	-	-	0.3
Nuevo MarketPlace S.L.	0.4	-	-	(0.4)	-	-	0.0
Buddy fit S.r.l.	3.0	-	-	-	-	-	3.0
Cefriel S.c.a r.l.	0.3	-	-	-	-	-	0.3
Other minor	0.2	-	-	-	-	-	0.2
<b>Total other equity instruments</b>	<b>5.4</b>	<b>-</b>	<b>-</b>	<b>(0.4)</b>	<b>-</b>	<b>-</b>	<b>5.0</b>
<b>Total investments</b>	<b>31.3</b>	<b>-</b>	<b>0.1</b>	<b>(0.4)</b>	<b>(0.5)</b>	<b>-</b>	<b>30.5</b>

The item mainly includes the RCS Group investments in Corporación Bermont (Euro 24.5 million), a Spanish company that deals with the printing of newspapers, magazines and other publishing products, as well as the distribution, marketing, sale and promotion of any type of magazine publication.

Other equity instruments, i.e., securities and investments that are neither controlling, linked or traded, amounted to Euro 5 million, down by Euro 0.4 million versus 31 December 2022, due to the net negative



change in fair value.

These assets are measured at fair value with a level 1 hierarchy (Euro 0.2 million) and a level 3 hierarchy (Euro 4.8 million) in accordance with IFRS 7.

Investments for which no fair value is available are recognized at cost, net of impairment losses, if any.

## 20. Non-current and current financial receivables

Financial receivables and assets totaled Euro 1.1 million (Euro 3.1 million at 31 December 2022). Non-current receivables amounted to zero (Euro 1.2 million at 31 December 2022), due to the short-term reclassification of a loan to third parties granted by the Spanish Unidad Editorial group.

Current financial receivables amounted to Euro 0.9 million (Euro 1 million at 31 December 2022), while derivatives totaled Euro 0.2 million. Details are found in Note 34 below.

The fair value of non-current loans to third parties was estimated by discounting future cash flows at the market rate.

A comparison of carrying amount and fair value is shown below:

Description	31/12/2023		31/12/2022	
	Carrying amount	Fair value	Carrying amount	Fair value
Non-current loans to third parties	-	0.8	-	0.8
Allowance for doubtful financial receivables	-	-	-	-
Non-current loans to associates	-	-	-	-
Allowance for doubtful financial receivables from associates	-	-	-	-
<b>Total</b>	<b>-</b>	<b>0.8</b>	<b>-</b>	<b>0.8</b>

## 21. Other non-current assets

Other non-current assets, amounting to Euro 4.5 million at 31 December 2023, include security and bank deposits and long-term tax receivables.

## 22. Deferred tax assets

“Deferred tax assets” relates to the recognition in the consolidated financial statements at 31 December 2023 of deferred tax assets on the temporary differences between the carrying amount of recognized assets and liabilities and their tax values and on the tax benefits deriving from usable tax losses. The item, amounting to Euro 84 million, decreased by Euro 2 million versus 31 December 2022, and is broken down as follows:





Description	31/12/2023	31/12/2022	Change
Tax losses carried forward	22.4	21.6	0.8
Asset valuation reserves	7.3	4.6	2.7
Provisions for risks and charges	6.9	9.4	(2.5)
Deferred deductibility costs	8.8	8.4	0.4
Deferred taxation from tax transparency system	-	-	-
Intangible and tangible fixed assets	7.4	6.7	0.7
Measurement of derivative financial instruments	0.1	0.1	0.0
Deferred deductibility interest expense	10.1	10.1	0.0
Other temporary differences	21.0	25.1	(4.1)
<b>Total deferred tax assets</b>	<b>84.0</b>	<b>86.0</b>	<b>(2.0)</b>

Deferred tax assets are calculated on the basis of the estimate of future taxable income in periods in which the associated temporary differences and the benefits deriving from the use of previous tax losses will be reversed.

Deferred tax assets at 31 December 2023 refer to the RCS Group for Euro 80.9 million, of which Euro 58.9 million to the Spanish group Unidad Editorial.

With particular regard to deferred tax assets relating to the Unidad Editorial group, recognition and recoverability of the value at 31 December 2023 was measured on the basis of the estimated taxable income obtainable from the 2024-2028 plan approved, and extrapolating from the plan the basis of calculation of the projections for subsequent years. Additionally, the amount of tax losses carried forward for which no deferred tax assets have been recorded is significant.

## 23. Inventory

Inventory movements arise entirely in the publishing companies and can be analyzed as follows:

Description	31/12/2023	31/12/2022	Change
Raw and ancillary materials and consumables	16.0	28.4	(12.4)
Work-in-progress and bordereau	2.3	3.8	(1.5)
Finished products and books	3.1	3.3	(0.2)
<b>Total</b>	<b>21.4</b>	<b>35.5</b>	<b>(14.1)</b>

Inventory is stated net of the provision for inventory write-down of Euro 3.2 million (Euro 2.6 million at 31 December 2022).

- **Raw and ancillary materials and consumables**

The item mainly includes paper inventory and is recognized at the lower of purchase or production cost and its presumed realizable value, based on market performance at year end. Mention should be made that the purchase cost for raw materials is determined using the weighted average cost method.

- **Work-in-progress and bordereau**

The item includes purchase or production costs incurred for publications to be invoiced, bordereau for services yet to be used, but available for future publications, and work in progress on forthcoming editions.



- **Finished products**

The item includes inventory of books and promotional products of the RCS Group, the inventory of La7 relating to TV programmes produced and awaiting to be aired at 31 December 2023, and to rights on films, soaps, cartoons and documentaries, acquired for a period of less than 12 months, whose available right has not expired and for which airing time during the next financial year is available.

## 24. Trade receivables

The item is broken down as follows:

Description	31/12/2023	31/12/2022	Change
Trade receivables	298.9	302.2	(3.3)
Allowance for impairment	(39.4)	(37.9)	(1.5)
<b>Total trade receivables</b>	<b>259.5</b>	<b>264.3</b>	<b>(4.8)</b>

The item, amounting to Euro 259.5 million and shown net of expected returns of newspapers and magazines, decreased by Euro 4.8 million versus the prior year.

Additionally, trade receivables are stated net of the allowance for impairment that has been determined taking account of both specific collection risks and a general risk of non-collectability based on the ordinary trend of company operations.

The allowance for impairment, amounting to Euro 39.4 million, increased by Euro 1.5 million versus 31 December 2022, due to allocations for the period (Euro 4.3 million), utilizations in the period (Euro 4.8 million) and reclassifications of Euro 2 million.

For further details on credit risk, reference should be made to Note 41.

## 25. Receivables from parents, associates and affiliates

The item, amounting to Euro 1.2 million (Euro 2.6 million at 31 December 2022), includes mainly:

- receivables from equity-accounted investees of m-Dis Distribuzione Media Group for Euro 0.2 million
- receivables from the affiliate Torino Football Club S.p.A. for Euro 0.9 million, accrued mainly as part of the contractual relations described in Note 40 below;

## 26. Sundry receivables and other current assets

The item can be broken down as follows:

Description	31/12/2023	31/12/2022	Change
Tax receivables	11.7	26.9	(15.2)
Government grants	46.3	22.8	23.5
Prepayments and accrued income	10.3	9.0	1.3
Advances to suppliers and agents	18.0	18.7	(0.7)
Sundry receivables	2.4	8.8	(6.4)
<b>Total sundry receivables and other current assets</b>	<b>88.7</b>	<b>86.2</b>	<b>2.5</b>

Sundry receivables and other current assets of Euro 88.7 million increased by Euro 2.5 million versus 31 December 2022. The change is attributable to higher receivables for government grants as explained in Note 2 "Other income and revenue", offset by lower receivables from tax authorities and lower sundry receivables.



## 27. Cash and cash equivalents

The item can be analyzed as follows:

Description	31/12/2023	31/12/2022	Change
Bank deposits	57.6	53.9	3.7
Cash and valuables on hand	0.5	0.4	0.1
<b>Total cash and cash equivalents</b>	<b>58.1</b>	<b>54.3</b>	<b>3.8</b>

The consolidated net financial position at 31 December 2023, versus the situation at 31 December 2022, can be summarized as follows:

Net financial position (Euro millions)	31/12/2023	31/12/2022	Changes
Cash and cash equivalents	58.1	54.3	3.8
Other current financial assets and financial	0.9	1.0	(0.1)
Current financial assets (liabilities) from	0.2	0.9	(0.7)
Current financial payables	(23.6)	(31.8)	8.3
<b>Current net financial position (net financial debt)</b>	<b>35.6</b>	<b>24.3</b>	<b>11.3</b>
Non-current financial payables	(40.4)	(40.0)	(0.4)
Non-current financial assets (liabilities) from derivative instruments	0.0	0.4	(0.4)
<b>Non-current net financial position (net financial debt)</b>	<b>(40.4)</b>	<b>(39.6)</b>	<b>(0.8)</b>
<b>Net financial position (net financial debt)</b>	<b>(4.8)</b>	<b>(15.2)</b>	<b>10.4</b>
Liabilities from leases (pursuant to IFRS 16)	(145.4)	(162.4)	16.9
<b>Total net financial position (net financial debt)</b>	<b>(150.2)</b>	<b>(177.6)</b>	<b>27.4</b>

Consolidated net financial debt at 31 December 2023 stood at Euro 4.8 million, a positive change of Euro 10.4 million versus end 2022. The improvement is attributable to the positive contribution from operations of Euro 106.7 million, partly offset by expenditure of Euro 38.6 million, the distributions of dividends of Euro 31.2 million, and payments related to lease liabilities of Euro 26.3 million. The change versus end 2022 is also affected by the current timing of collection of tax receivables provided for the publishing industry (at 31 December 2023, Euro 39.8 million the residual receivable also related to 2021 and 2022). At 31 December 2023, RCS's net financial debt stood at Euro 23.4 million (Euro 31.6 million at 31 December 2022).

Total net financial debt, which includes financial liabilities from leases recognized in accordance with IFRS 16 (mainly property leases) of Euro 145.4 million, amounted to Euro 150.2 million, with a positive change of Euro 27.4 million versus 31 December 2022 (Euro 177.6 million).

Below are details of the Total Net Financial Position as set out in the "Guidance on disclosure requirements under the Prospectus Regulation" published by ESMA on 4 March 2021 under document "ESMA32-382-1138" and taken up by CONSOB in communication 5/21 of 29 April 2021. This item includes financial liabilities from short-term and/or long-term leases and non-remunerated debt, which have a significant implicit or explicit financing component (e.g. trade payables with a maturity of more than 12 months), and any other



non-interest-bearing loans.

<b>Net financial debt</b> (€ millions)	<b>31/12/2023</b>	<b>31/12/2022</b>	<b>Changes</b>
A Cash	58.1	54.3	3.8
B Cash equivalents	-	-	-
C Other current financial assets	1.1	1.9	(0.8)
<b>D Cash (A+B+C)</b>	<b>59.2</b>	<b>56.2</b>	<b>3.0</b>
E Current financial debt	(49.0)	(35.9)	(13.1)
<i>of which current liabilities from leases</i>	<i>(25.4)</i>	<i>(28.8)</i>	<i>3.4</i>
F Current portion of non-current financial debt	-	(24.7)	24.7
<b>G Current financial debt (E+F)</b>	<b>(49.0)</b>	<b>(60.6)</b>	<b>11.6</b>
<b>H Net current financial debt (liquidity) (G - D)</b>	<b>10.2</b>	<b>(4.5)</b>	<b>14.7</b>
I Non-current financial debt	(160.4)	(173.2)	12.8
<i>of which non-current liabilities from leases</i>	<i>(120.0)</i>	<i>(133.6)</i>	<i>13.6</i>
J Debt instruments	-	-	-
K Trade payables and other non-current payables	-	-	-
<b>L Non-current financial debt (I+J+K)</b>	<b>(160.4)</b>	<b>(173.2)</b>	<b>12.8</b>
<b>M Total financial debt (liquidity) (H+L)</b>	<b>(150.2)</b>	<b>(177.6)</b>	<b>27.4</b>

The Group's financial liabilities are commented on in Note 29 below.

## 28. Equity

At 31 December 2023, the consolidated equity of the Group was Euro 548.4 million, including profit for the period. Changes in the equity accounts are stated in the consolidated statement of changes in equity.

The statement of reconciliation of the Parent's equity and profit and Group equity and profit is set out in the Directors' Report on Operations.

The Shareholders' Meeting held by Cairo Communication on 8 May 2023 approved the distribution of a dividend of Euro 0.14 per share, gross of tax, with ex-dividend date on 29 May 2023, for a total of approximately Euro 18.8 million.

The subscribed and fully paid up share capital of Cairo Communication S.p.A. at 31 December 2023 was Euro 7 million, comprising no. 134,416,598 ordinary shares, with no indication of par value.

In accordance with the Bylaws, the shares are registered, indivisible and freely transferable. The requirements of representation, legitimization, circulation of the company investment required for securities traded on regulated markets continue to apply. Each share has the right to a proportion of the profit which has been approved for distribution and to a portion of equity on liquidation and also has the right to vote, without limits other than those as defined by the Law. No securities carrying special controlling rights have been issued. No financial instruments have been issued attributing the right to subscribe to newly-issued shares. No share incentive plans are envisaged involving share capital increases, even on a freely allocated basis.

The reconciliation between the number of shares outstanding at 31 December 2023 and those at 31 December 2022 is as follows:

<b>Description</b>	<b>31/12/2022</b>	<b>Share capital increase</b>	<b>Purchase/Disposal of treasury shares</b>	<b>31/12/2023</b>
Ordinary shares issued	134,416,598	-	-	134,416,598
Treasury shares	(779)	-	-	(779)
<b>Ordinary shares</b>	<b>134,415,819</b>	<b>-</b>	<b>-</b>	<b>134,415,819</b>



In 2023, as part of the share buy-back plans, no treasury shares were sold or purchased. At 31 December 2023, Cairo Communication held a total of no. 779 treasury shares, or 0.001% of the share capital, subject to Article 2357-ter of the Italian Civil Code.

“Retained earnings and other reserves”, amounting to Euro 278.8 million at 31 December 2023, includes:

- Euro 280.4 million in retained earnings;
- Euro 1.4 million in the legal reserve;
- Euro -0.9 million in the fair value reserve (Euro 1 million at 31 December 2022), which includes the translation reserve used for recording exchange rate differences and the recognition of actuarial gains and losses as part of the process for discounting post-employment benefits, and the relating tax effect.
- Euro 0.1 million in the cash flow hedge reserve, which includes the effects recognized directly in equity as a result of the derivative financial instruments taken out to hedge the risk of rate fluctuations and the relating tax effect;
- Euro -2.2 million in the reserve for financial assets measured at fair value through other comprehensive income. It includes the effects arising from the measurement of "Other non-current equity instruments".

## **29. Payables and non-current financial liabilities**

The item, amounting to Euro 40.4 million (Euro 40 million at 31 December 2022), includes the non-current portion of bank loans.

The main bank loans are explained below:

### RCS financial debt

Upon the final maturity date of 31 December 2023, the loan granted in 2017 by the pool of banks (an amortizing line of credit and a revolving line of credit) was repaid, while paying off the last installment of the amortizing loan.

In October 2022, RCS concluded a new amortizing loan agreement with BPER of Euro 30 million and a revolving credit line of Euro 20 million. The Euro 30 million line, with original maturity on 31 December 2027, following the standstill for adverse climate events, was postponed to 30 June 2028 and has a constant six-month payment schedule of Euro 4.3 million starting on 31 December 2024.

Both lines carry an interest rate equal to the sum of the six-month Euribor and a variable margin depending on the leverage ratio (debt/EBITDA), which is assessed annually. The Revolving Credit Line for a total of Euro 20 million (undrawn at 31 December 2023) matures on 12 October 2026. These two lines have a single covenant, based on a maximum Leverage Ratio threshold (debt/EBITDA before IFRS 16 and before non-recurring expense/income) of 3.00x.

On 26 July 2023, RCS concluded a new loan agreement with BPM, maturing on 30 June 2028, for a total of Euro 50 million, consisting in an amortizing credit line of Euro 30 million and a revolving credit line of Euro 20 million.

The amortizing line has a disbursement availability (also in several tranches) until 30 June 2024; at the time of the first draw down, a constant six-month payment schedule with pre-amortization is established. The first installment payment is scheduled to be made 12 months after the conclusion of the calendar semester in which the first disbursement takes place.

The loan, as a whole, is tied to the Euribor as the benchmark interest rate, with an additional margin. Moreover, there is a potential bonus/malus adjustment to the margin based on the achievement of ESG targets.

The new loan too envisages a single covenant, which is assessed yearly on 31 December. The covenant is determined by a maximum leverage ratio threshold (debt/EBITDA before IFRS 16 and before non-recurring expense/income, with a maximum limit of Euro 15 million) set at 3.00x. This agreement at 31 December 2023 had not been utilized.



### Unicredit loans

The loan agreement concluded by Cairo Communication with Unicredit, dated 3 August 2021, expired at 31 December 2023.

On 3 August 2021, Cairo Editore S.p.A. concluded a loan agreement with Unicredit for a total amount of Euro 10 million backed by a guarantee issued by EIB (European Investment Bank). The loan matures on 31 August 2024 and provides, inter alia, for:

- a) compulsory early repayment, statements, obligations, withdrawal and relating materiality threshold clauses,
- b) financial covenants in the Group's consolidated financial statements: debt cover (net financial position/EBITDA) of less than or equal to 2.5 and leverage (net financial position/equity) of less than or equal to 1,
- c) a repayment plan in 3 installments of Euro 3.3 million after the 18-month amortization period.
- d) early repayment in the event of a change of control of Cairo Communication.

At 31 December 2023, the loan, classified under current financial liabilities, has a remaining balance of Euro 6.7 million.

An interest rate cap of Euro 10 million was taken out to hedge debt exposure.

Additional comments on the derivative are provided in Note 34 below.

### Crédit Agricole loan

On 29 May 2023, Cairo Communication concluded a revolving loan agreement with Crédit Agricole for a total amount of Euro 20 million with a term of 36 months. At 31 December 2023, Euro 10 million of the loan line was drawn down.

The revolving credit line provides, inter alia, for:

- a) compulsory early repayment, statements, obligations, withdrawal and relating materiality threshold clauses;
- b) financial covenants at the level of the consolidated group financial statements to be recognized on a six-month basis. Specifically, a gearing ratio (debt/equity) no higher than 1.0x and a leverage ratio (debt/EBITDA) no higher than 3.0x;
- c) early redemption in the event of a change of control of Cairo Communication.

## **30. Current and non-current liabilities from lease contracts**

Under IFRS 16, financial liabilities arising from outstanding lease payments are classified under these items. Versus the prior year, the financial liability is increased to account for interest accruing, decreased in relation to lease payments, and adjusted to account of any restatement of the lease liability.

Specifically, at 31 December 2023:

- non-current financial liabilities from lease contracts have a residual balance of Euro 120 million (Euro 133.6 million at 31 December 2022)
- current financial liabilities from lease contracts have a residual balance of Euro 25.4 million (Euro 28.8 million at 31 December 2022).

## **31. Post-employment benefits**

Post-employment benefits represent a type of employee remuneration, whose payment is deferred until termination of employment. Liabilities relating to post-employment benefits are discounted according to IAS 19 using a discount rate of 3.1%. The composition and movements of this item in the year are shown in the table below:



Description	31/12/2023	31/12/2022	Change
<b>Opening balance</b>	<b>44.3</b>	<b>49.8</b>	<b>(5.5)</b>
Allocations to the income statement	0.7	0.1	0.6
Interest expense	1.5	0.2	1.3
Losses (gains) from actuarial valuation recognized in the	(0.4)	(3.4)	3.0
Utilizations/other changes	(4.3)	(2.4)	(1.9)
<b>Closing balance</b>	<b>41.8</b>	<b>44.3</b>	<b>(2.5)</b>

The exact administrative headcount of the Group at 31 December 2023 is shown below, broken down by role and geographical area:

Description	31/12/2023	31/12/2022	Change
Executives	118	124	(6)
Middle managers	311	303	8
White collars	1,774	1,818	(44)
Journalists	1,439	1,432	7
Blue collars	147	183	(36)
<b>Grand total</b>	<b>3,789</b>	<b>3,860</b>	<b>(71)</b>

Description	31/12/2023	31/12/2022	Change
Italy	2,659	2,743	(84)
Abroad	1,130	1,117	13
<b>Grand total</b>	<b>3,789</b>	<b>3,860</b>	<b>(71)</b>

2,867 employees refer to the RCS Group.

### 32. Provisions for risks and charges and provision for deferred tax

Movements in the period are shown below:

Description	31/12/2022	Net allocations	Utilizations	Other changes	31/12/2023
Provision for agents' termination	3.1	0.4	(0.2)		3.3
Provision for legal disputes	11.9	2.0	(2.3)	(1.8)	9.8
Provisions for personnel	17.9	0.2	(1.9)	(6.2)	10.0
Other provisions for risks and	26.2	(1.2)	(2.9)	(3.0)	19.1
<b>Grand total</b>	<b>59.1</b>	<b>1.4</b>	<b>(7.3)</b>	<b>(11.0)</b>	<b>42.2</b>

The provision for "Agents' termination benefits" is the amount, subject to actuarial valuations, to be paid to agents as prescribed by law and the applicable collective contracts.

The "Provision for legal disputes", amounting to Euro 9.8 million, relates to potential liabilities deriving from ongoing disputes with third parties, and refers to both civil proceedings and defamation suits related to articles published in the Group's titles.

"Provisions for personnel", amounting to Euro 10 million, includes potential liabilities linked to personnel management and the termination of employment relationships and leased staff contracts, and relate to the RCS Group (Euro 6.2 million) and to the subsidiary La7 (Euro 3.8 million).



“Other provisions for risks and charges” relate mainly to contingent liabilities attributable to the RCS Group and to La7, set aside to cover the risk arising from claims for damages originated during the production and airing of TV programmes and from other contractual risks.

In accordance with IFRS, the non-current portion of provisions for risks has been discounted to take account of the effect of the time value of money, using a rate of approximately 3.6% for the provision for litigation and 3.7% for other provisions and charges.

The sensitivity analysis of the discount rate risk, assuming a parallel change of +/- 0.5%, showed no significant effects.

Deferred tax liabilities, amounting to Euro 163.4 million (Euro 163.4 million at 31 December 2022), refer mainly to the business combination of the RCS Group.

### 33. Other non-current liabilities

"Other non-current liabilities," amounting to Euro 3.8 million (Euro 1.3 million at 31 December 2022), is attributable to liabilities of Cairo Network and tax liabilities of the RCS Group.

### 34. Payables and current financial liabilities

This item, amounting to Euro 23.6 million (Euro 31.8 million at 31 December 2022), includes Euro 18.8 million (Euro 31.8 million at 31 December 2022) for the current portion of bank loans explained in Note 29 above and overdrafts.

The main types of derivative financial instruments are shown below, along with the hedging or trading purposes for which the relevant derivative contracts were stipulated.

Description	31/12/2023		31/12/2022	
	Assets	Liabiliti	Assets	Liabilitie
Interest Rate Cap for hedging loans	-	-	0.4	-
<b>Non-current</b>	-	-	<b>0.4</b>	-
Interest Rate Cap for hedging loans	0.2	-	0.2	-
Interest Rate Swap for cash flow hedges	-	-	0.7	-
Forward Foreign Exchange Contract for	-	-	-	-
<b>Current</b>	<b>0.2</b>	-	<b>0.9</b>	-
<b>Total</b>	<b>0.2</b>	-	<b>1.3</b>	-

The current portion for derivatives to hedge interest rate risk exposure on the Cairo Editore S.p.A. loan amounted to Euro 0.2 million.

The notional amount of the Interest Rate Cap at 31 December 2023 is Euro 6.7 million with a cap rate of -0.25%; the benchmark of the variable rate is the six-month Euribor.

Description	Outstanding notional amount (€ million)	Benchmark	Rate	0-6 M	6 M - 1 y	1-2 Y	2-5 Y	Over 5 years
IRS	20.0	Euribor 3 M	-0.25%	-	(20.0)	-	-	-
CAP	10.0	Euribor 6 M	-0.25%	-	(10.0)	-	-	-
<b>Total</b>	<b>10.0</b>	-	-	-	-	-	-	-





The above instruments, relating to hedges of the interest rate risk and exchange rate risk, were negotiated for hedging purposes.

In compliance with International Financial Reporting Standards, they were subject to the so-called effectiveness testing (prospective and retrospective), to see whether they qualify for hedge accounting, in accordance with the specific requirements for hedges.

Description	Type of hedge	Risk	Fair value		Change	Impact recognized in other comprehensive
			31/12/2023	31/12/2022		
NFP hedge	IRS	Interest rate risk	-	0.7	(0.7)	-
Loan hedge	CAP	Interest rate risk	0.2	0.6	(0.4)	0.3
<b>Total</b>		-	<b>0.2</b>	<b>1.3</b>	<b>(1.1)</b>	<b>0.3</b>

### 35. Payables to suppliers

“Payables to suppliers” amounted to Euro 278.1 million, down by Euro 29 million versus the prior year. Payables relate entirely to the current year.

### 36. Payables to parents, associates and affiliates

“Payables to parents, associates and affiliates” amounted to Euro 11.7 million (Euro 11.8 million at 31 December 2022) and includes mainly:

- trade payables amounting to Euro 7.7 million due to some associates of the Bermont Group that handle the printing of newspapers in Spain;
- trade payables from equity-accounted investees of m-Dis Distribuzione Media Group for Euro 0.6 million;
- trade payables for Euro 3.1 million due to the associate Torino Football Club S.p.A. for amounts accrued under the advertising concession contract signed with CAIRORCS Media S.p.A..

### 37. Tax payables

They include:

Description	31/12/2023	31/12/2022	Change
Current tax payables	6.7	0.8	5.9
Other tax payables	17.5	22.9	(5.4)
<b>Closing balance</b>	<b>24.2</b>	<b>23.7</b>	<b>0.5</b>

This item amounted to Euro 24.2 million, increasing by Euro 0.5 million versus 31 December 2022. Payables of Euro 15.6 million are attributable to the RCS Group.

### 38. Sundry payables and other current liabilities

The item can be analyzed as follows:



Description	31/12/2023	31/12/2022	Change
Payables to employees	37.2	34.7	2.5
Payables to social security and pension	17.9	17.8	0.1
Advances and payments on account on	8.6	8.4	0.2
Accrued expenses and deferred income	27.1	29.6	(2.5)
Other payables	13.1	12.9	0.2
<b>Closing balance</b>	<b>103.9</b>	<b>103.4</b>	<b>0.5</b>

The item, amounting to Euro 103.9 million, increased by Euro 0.5 million versus the prior year, and includes current liabilities attributable to the RCS Group of Euro 76.1 million.

### 39. Commitments, risks and other information

In 2014, the subsidiary Cairo Network took part in the tender procedure opened by the Ministry of Economic Development for the assignment of rights to use TV frequencies for digital terrestrial broadcasting systems, submitting its binding bid and winning the rights to use a lot of frequencies ("mux") for a period of 20 years. In January 2015, Cairo Network and EI Towers S.p.A. ("EIT") therefore entered into the agreements for the realization and subsequent long-term technical management in full service mode (hospitality, service and maintenance, use of broadcasting infrastructure, etc.) of the mux. The agreements, as reviewed in March 2018, which contain better terms overall for Cairo Network, include, inter alia:

- a transitional phase, completed on 31 December 2017, witnessing the realization and start-up of the mux, and an operational phase of the mux lasting 17 years (from 2018 to 2034);
- the right to free withdrawal of Cairo Network starting from 1 January 2025;
- guaranteed coverage of at least 94% of the population, in line with national muxes with greater coverage;
- consideration to EIT:
  - during the implementation phase of the network (2015-2017), amounting to a total of Euro 11.5 million for the full three-year period;
  - at full performance (starting from 2018), amounting to Euro 16 million per year,
- these amounts include compensation for the availability of the transmitters;
- an annual consideration from EIT to Cairo Network, starting from 2018, ranging between Euro 0 up to Euro 6 million in the 2018-2022 period, reduced to Euro 5.5 million in the 2023-2027 period and to Euro 5 million from 2028 until expiry, in the event that the available bandwidth on the mux is not fully used by Cairo Network.

In the 2018 Budget Law (Law no. 205 of 2017, as subsequently supplemented and amended by Law no. 145 of 2019), Article 1, paragraph 1026 et seq. introduced specific provisions for terrestrial TV operators to release 694-790 MHz frequencies ("700 band" – corresponding to channels 49-60) to telephone operators and for the consequent reorganization of the user rights of existing television operators over the remaining television spectrum ("refarming").

In implementation of the above law, AGCOM and MISE adopted the consequent measures, as a result of which in 2019 Cairo Network was assigned a right of use with no frequency specification, equal to half of a mux.

Subsequently, at the end of the procedure for consideration called, the Ministry of Economic Development, through its decision dated 2 July 2021, announced that Cairo Network had been awarded a right of use with no frequency specification, equal to half of a newly-planned national multiplex. Cairo Network paid half of the amount offered in the tender (subject to a reservation) and asked for the residual amount to be paid in installments (in three annual installments). On 6 August 2021, MISE, as a result of the combination of the two rights of use with no frequency specification, then announced the provision for the assignment of the right of use of the frequencies for the purposes of operating the national network of the PNAF called "National network no. 10" until 2032 (two years less than the duration of the right originally acquired in 2014).

Cairo Network was heard in the context of the various proceedings, and took part in the relating public consultations, pointing out the legal and technical arguments for the exclusion of the Company from the application of the Budget Law (and, specifically, from the procedure for the conversion of the original right of



use and the assignment of newly-planned rights of use), also attaching supporting documentation.

Cairo Network then also challenged the resolutions and provisions of AGCOM and MISE, implementing the Budget Law, filing appeals with the Latium Regional Administrative Court, Rome, and subsequent additional grounds (g.r. no. 6740/2018, no. 7017/18, no. 440/2021 and no. 6040/2021), in which the same arguments raised with the public authorities and further illegalities of the contested measures were also raised with the administrative judge.

The Latium Regional Administrative Court, with judgments issued on 28 January 2021 in the above trials g.r. no. 6740/2018 and no. 7017/2018, rejected the claims for annulment, while not fully addressing the merits of the issues raised by Cairo Network, and the above judgments are subject to an appeal before the Council of State (g.r. no. 4335/2021 and no. 4334/2021), which by Order no. 10415 of 1 December 2023, after the discussion hearings on 28 September 2023, ordered a reference for a preliminary ruling under Article 267 TFEU before the Court of Justice of the European Union C-764/23

On 8 February 2022, the MISE then published the decree on compensatory measures to network operators for the costs incurred in the preparation of transmission facilities to guarantee the T2 transmission standard, which Cairo Network has challenged in an appeal before the Regional Administrative Court, which is pending (g.r. no. 4515/2022).

Lastly, with decree dated 17 April 2023 (published on 10 July 2023), the Ministry of Business and Made in Italy (Mimit) established the fees for digital frequency usage rights for the years 2022-2023. According to the decree, network operators are required to pay an annual amount of Euro 3.8 million for each network. Cairo Network should be exempted from the provisions of the above decree, and, specifically, from paying the fees for the years 2022 and 2023, since the acts of the bidding procedure called in 2014 and concluded with the assignment to Cairo Network of the right of use for a 20-year period, established that: i) upon completion of the refarming of frequencies, Cairo would receive a frequency with similar coverage and duration as the one assigned; ii) payment of the amount of Cairo's bid was also made as a fee for the granting of rights of use of radio frequencies, thus fulfilling its obligation to pay. On 3 August 2023, the Ministry of Enterprise and Made in Italy published a notice announcing a review of this decree of 17 April 2023, still underway to date.

Additionally, Cairo Network is about to initiate actions, also of a judicial nature (in addition to disputes already filed), in order to obtain compensation for the damages and harm suffered i) for payment requested to regain ownership of a right of use of frequencies that Cairo had already paid for as a result of the 2014 tender procedure, ii) for the different duration of the new right of use, iii) for the loss of business opportunities suffered in recent years as a result of the uncertainty generated by the refarming procedure, and iv) for being discriminated (virtually the only network operator to be so) by the compensatory measures envisaged in the MISE decree of 17 November 2021 and published on 8 February 2022.

To date, the effects of the outcome of the appeals brought before the Regional Administrative Court and the Council of State, also following the interlocutory procedure before the Court of Justice, or of those that may be brought in the future, cannot be predicted with certainty yet.

With regard to the contract for the purchase of RCS Libri S.p.A., commented on in the 2016-2022 annual reports of RCS, and to the earn-out established therein, it should be noted that the required procedures for verifying the existence (or less) of the conditions for payment of the earn-out and, in such case, for its determination, have been put in place and are still in progress, as set out in the sale contract.

The main guarantees given by the Group are listed below:

- guarantees and endorsements given totalled Euro 23.4 million, a decrease of Euro 2.9 million versus the prior year, due mainly to the guarantees issued by m-Dis to phone service providers as a guarantee for the correct fulfillment of distribution agreements. Additionally, the item includes the guarantees given to the Public Administration and other public bodies for prize contests, concessions and disputes.
- other guarantees amounted to Euro 25.5 million, up by Euro 9.3 million versus 31 December 2022, for guarantees issued to the Revenue Agency for VAT receivables. The item also includes the indemnity issued to Agenzia per lo Sviluppo dell'Editoria and to SIAE for reimbursements received.
- commitments amounted to Euro 0.8 million, decreasing by Euro 0.5 million versus the prior year. The item includes existing and potential contractual commitments relating to personnel, which refer solely to agreements in force at 31 December 2023, subject to contractual clauses at that date under the exclusive control of the Group. These are commitments entered into with related parties for the amount of Euro 0.5 million.



It should also be noted that, as part of the transfers or contributions of investments or business units carried out by the RCS Group, the RCS Group granted guarantees, predominantly of a tax, social security and labor nature, which are still active. Such guarantees were issued according to market practices and conditions.

Pursuant to Article 1, par. 125 to 129 of Law no. 124 of 4 August 2017, with regard to the obligations to publish grants, contributions, paid assignments and, in any case, economic benefits of any kind received from the PA, it should be noted that the Allocating Bodies are required to publish the contributions in the National Aids Register, available at: [www.rna.gov.it/sites/PortaleRNA/it\\_US/transparency](http://www.rna.gov.it/sites/PortaleRNA/it_US/transparency) in the field of State aid and de minimis aid.

With regard to the National Aid Registry (RNA), there is an indication regarding the recognition of the tax credit to newspaper and magazine publishing companies for expense incurred in the purchase of paper and the distribution of published titles

#### **40. Related party transactions**

As required by CONSOB Communication pursuant to Article 114, paragraph 5 of Legislative Decree no. 58/98, protocol number 13046378 of 27 May 2013, transactions with the related parties of the Group are shown in this note.

The procedures adopted by the Group for related party transactions, to ensure transparency and substantial and procedural fairness, are disclosed in the "Report on Corporate Governance and Ownership Structure" and can be viewed on the Company's website [www.cairocommunication.it](http://www.cairocommunication.it) in the *Corporate Governance* section.

Related party transactions of greater significance are reserved to the exclusive remit of the Board of Directors and may not be delegated. These transactions, as well as several less significant transactions, were subject to the prior opinion of the Related Party Transactions Committee provided for therein.

The following are identified as related parties:

- the direct and indirect parent entities of Cairo Communication S.p.A., their subsidiaries, associates and affiliates of the Group, as shown in the list attached to this Annual Report ("List of Group investments at 31 December 2023"). The Ultimate Parent of the Group is U.T. Communications S.p.A.;
- directors, statutory auditors, key management personnel and their close relations.

Details are provided in the following tables on related party transactions, broken down by balance sheet heading. Intercompany relations eliminated in the consolidation process are excluded.



<b>Receivables and financial assets</b> (€ millions)	<b>Trade receivables</b>	<b>Receivables tax consolidation</b>	<b>Other current financial assets</b>
Parents	0.1		
Associates	0.2		
Other affiliates	0.9		
Other related parties	0.1		
<b>Total</b>	<b>1.3</b>		

<b>Payables and financial liabilities</b> (€ millions)	<b>Trade and other payables</b>	<b>Other current financial liabilities</b>
Parents		
Associates	8.6	
Other affiliates	3.1	
Other related parties		
<b>Total</b>	<b>11.7</b>	

<b>Revenue and costs</b> (€ millions)	<b>Operating revenue</b>	<b>Operating costs</b>	<b>Financial income</b>
Parents			
Associates	0.4	(15.1)	
Other affiliates	0.3	(4.5)	
Other related parties	0.9	(0.3)	
<b>Total</b>	<b>1.6</b>	<b>(19.9)</b>	

Transactions with associates refer primarily to associates in the Bermont Group, in respect of which the Group companies that operate in Spain (Unidad Editorial Group) incurred costs of Euro 13.7 million in 2023, and hold trade payables of Euro 7.7 million.

There are also transactions with the equity-accounted investees of the m-Dis Distribuzione Media Group, in respect of which the Group companies generated revenue of Euro 0.3 million and incurred costs of Euro 0.8 million in 2023, and hold trade receivables of Euro 0.2 million and trade payables of Euro 0.6 million.

Transactions with affiliates refer mainly to:

- the concession contract between CairoRCS Media S.p.A. and Torino FC S.p.A. (a subsidiary of U.T. Communications) for the sale of advertising space at the Olimpico football pitch and promotional sponsorship packages. This contract resulted in the payment in the year of Euro 4.4 million to the concession holder against revenue of Euro 5.4 million net of agency discounts. CAIRORCS Media S.p.A. earned further commissions of Euro 0.1 million;
- the agreement between Cairo Communication S.p.A. and Torino F.C. for the provision of administrative services such as bookkeeping, which provides for an annual consideration of Euro 0.1 million.

Transactions with “other related parties” refer mainly to commercial dealings with the Della Valle Group, in respect of which Group companies generated revenue of Euro 0.9 million. Trade receivables amounted to Euro 0.1 million.

Transactions in the year with related parties, including with Group companies, were not considered to be atypical or unusual, and were part of the ordinary activities of Group companies. These transactions were carried out on market terms, taking account of the goods and services provided.

In 2023, Cairo Communication and its subsidiaries other than those belonging to the RCS Group, paid Directors, Statutory Auditors, General Managers and Key Management Personnel fees totaling Euro 4.5 million. This information is analyzed in detail in the appropriate Remuneration Report, prepared pursuant to Article 123 ter of the TUF.



In 2023, the RCS Group paid Directors, Statutory Auditors and Key Management Personnel fees totaling Euro 7.3 million, explained further in Note 44 below.

During the year, no transactions were carried out with members of the Board of Directors, general managers and/or with key management personnel, members of the Board of Statutory Auditors, and the Financial Reporting Manager, further than the fees paid and already shown in this Note.

It should be noted that:

- with regard to Cairo Communication and its subsidiaries other than those belonging to the RCS Group, there are no agreements in place between the Group companies and the directors for any indemnity in the event of resignation or unjust dismissal, or in the event their employment relationship ceases following a takeover bid; there are agreements between Cairo Communication and Uberto Fornara that provide, in exchange for non-compete commitments for 18 months following termination of his executive employment with the Company, for the payment during the course of the relationship of an annual gross consideration of Euro 100 thousand.
- with regard to RCS, referring to the processes set forth in the event of the termination or dissolution of the employment relationship, reference should be made to the RCS Remuneration Report published on the website [www.rcsmediagroup.it](http://www.rcsmediagroup.it).

It should also be noted that there are no succession plans regarding executive directors and that Cairo Communication does not currently have any stock option plans in place.

#### **41. Risk management**

The Group manages capital structure and financial risks in accordance with the asset structure, in order to maintain adequate and consistent credit ratings and capital ratio levels, taking account of the current credit availability in Italy and in Spain.

The Group constantly monitors the financial risks connected with its business and those relating to its subsidiaries.

#### **Liquidity risk**

Liquidity risk may arise from difficulties in obtaining loans to support operations in accordance with the proper timescales, and, if necessary, to repay loans falling due.

As explained in Note 29 "Non-current financial payables and liabilities", at 31 December 2023, the Group has, in addition to cash and cash equivalents, undrawn medium/long-term lines of credit that provide significant flexibility in managing operational requirements.

#### **Liquidity analysis**

The table below summarizes the equity profile of the Cairo Communication Group's current assets and liabilities at 31 December 2023:



Description	31/12/2023	31/12/2022	Change
Trade receivables and other current assets	349.4	353.1	(3.7)
Inventory	21.4	35.5	(14.1)
Trade payables and other current liabilities	(417.9)	(446.0)	28.1
<b>Net working capital</b>	<b>(47.2)</b>	<b>(57.4)</b>	<b>10.3</b>
Cash funds	58.1	54.3	3.8
Current financial assets	1.1	1.9	(0.8)
Current financial liabilities	(23.6)	(31.8)	8.2
Current liabilities from leases	(25.4)	(28.8)	3.4
<b>Current net financial position</b>	<b>10.2</b>	<b>(4.4)</b>	<b>14.6</b>
<b>Difference between current assets and current liabilities</b>	<b>(37.0)</b>	<b>(61.8)</b>	<b>24.8</b>

At 31 December 2023, the difference between current assets and liabilities shows a negative balance of Euro 37 million (Euro -61.8 million at 31 December 2022).

The change is attributable mainly to the increase of Euro 14.6 million in the current net financial position (the improvement in ordinary operations more than offset the distribution of dividends as further detailed in Note 27).

It should be noted in this regard that:

- in October 2022, RCS concluded a new amortizing loan agreement with BPER for Euro 30 million maturing on 30 June 2028, and a revolving credit line for Euro 20 million (undrawn at 31 December 2023) maturing on 12 October 2026.
- in July 2023, RCS concluded a new loan agreement with BPM, maturing on 30 June 2028, for a total of Euro 50 million, consisting in an amortizing credit line of Euro 30 million and a revolving credit line of Euro 20 million. The amortizing line has a disbursement availability (also in several tranches) until 30 June 2024. This agreement at 31 December 2023 had not been used.
- on 29 May 2023, Cairo Communication concluded a revolving loan agreement with Crédit Agricole for a total amount of Euro 20 million with a term of 36 months. At 31 December, Euro 10 million of the loan line had been drawn down.
- the publishing companies have a negative net working capital (current assets net of current liabilities, not including financial assets or liabilities), since a portion of the trade receivables (those from sales in the publishing segment) is transformed into cash more quickly than average supplier payment terms;
- the Group attempts to ensure that an appropriate ability to generate cash is maintained, even under the current market conditions.

The table below summarizes the time profile of the Cairo Communication Group's financial assets and liabilities at 31 December 2023 based on the non-discounted collections and payments set out in the contracts (including principal and interest even if not accrued at the reporting date):



31/12/2023	On demand	<6 M	6 M - 1 year	1-2 Y	2-5 Y	>5 Y	Total
Non-current financial							
Current financial receivables		0.5	0.4				0.9
Financial receivables from Group companies							
Hedging derivatives			0.2				0.2
Cash funds	58.1						58.1
Interest income		0.0	0.0				0.0
<b>Total financial assets</b>	<b>58.1</b>	<b>0.5</b>	<b>0.6</b>				<b>59.2</b>
Payables to banks and financial liabilities to third parties	6.8	10.1	6.7	8.7	31.7		64.0
Hedging derivatives							
Financial payables to Group companies							
Interest expense		1.0	0.9	1.0	1.1		4.0
<b>Total financial liabilities</b>	<b>6.8</b>	<b>11.1</b>	<b>7.6</b>	<b>9.7</b>	<b>32.8</b>		<b>68.0</b>
Liabilities from leases	0.2	14.4	10.8	20.2	56.0	43.8	145.4
Interest expense on leases		1.5	1.3	2.5	4.7	1.5	11.6
<b>Total comprehensive financial liabilities</b>	<b>7.0</b>	<b>27.0</b>	<b>19.8</b>	<b>32.4</b>	<b>93.5</b>	<b>45.3</b>	<b>224.9</b>
<b>31/12/2022</b>	<b>On demand</b>	<b>&lt;6 M</b>	<b>6 M - 1 year</b>	<b>1-2 Y</b>	<b>2-5 Y</b>	<b>&gt;5 Y</b>	<b>Total</b>
Non-current financial				0.8			0.8
Current financial receivables		0.5	0.6				1.0
Financial receivables from Group companies							
Hedging derivatives		0.3	0.2	0.8			1.3
Cash	54.3						54.3
Interest income		0.0	0.0	0.0			0.1
<b>Total financial assets</b>	<b>54.3</b>	<b>0.8</b>	<b>0.8</b>	<b>1.6</b>			<b>57.5</b>
Financial payables to third parties	0.0	14.3	17.5	14.3	25.7		71.8
Hedging derivatives							
Financial payables to Group companies							
Interest expense		1.2	1.0	1.5	1.9		5.6
<b>Total financial liabilities</b>	<b>0.0</b>	<b>15.5</b>	<b>18.5</b>	<b>15.8</b>	<b>27.6</b>		<b>77.5</b>
Liabilities from lease contracts	0.2	16.2	12.5	18.1	107.5	7.9	162.4
Interest expense on lease contracts		1.6	1.5	2.7	7.7	0.5	14.0
<b>Total comprehensive financial liabilities</b>	<b>0.2</b>	<b>33.4</b>	<b>32.5</b>	<b>36.6</b>	<b>142.8</b>	<b>8.4</b>	<b>253.9</b>





The amounts shown in the table above, unlike the amounts of total net financial debt, include the non-current financial receivables (Euro 0.8 million at 31 December 2022).

## Interest rate risk

Interest rate risk refers to the risk of possible higher financial expense caused by an adverse, unexpected fluctuation in interest rates. At 31 December 2023, the Group is exposed to this risk for its floating-rate financial liabilities.

With regard to the RCS Group, which at 31 December 2023 had a net financial debt of Euro 23.4 million:

- interest rate risk management is regulated by specific policies that define the risk management objectives, limits, roles and responsibilities of the different functions involved in the process. The use of derivative instruments for speculative purposes is not permitted;
- at 31 December 2023, no hedges were outstanding: Euro 20 million of hedging derivatives were due on such date (at 31 December 2022, the hedging percentage was 35%).

With regard to Cairo Communication and its subsidiaries other than those belonging to the RCS Group, which have a positive net financial position of Euro 18.6 million, the portion of financial debt contractually covered with interest rate caps is approximately 39%.

In the case of Interest Rate Caps, in the sole event of an increase in interest rates above the contractually defined rate, the financial counterparty pays the difference between the contractual rate and the variable market rate to the Group companies that have entered into the derivative, in order to bring the financial burden of the Group companies back to the level of the contractual rate.

### Sensitivity analysis

The table below shows the results of the sensitivity analysis of interest rate risk, reporting its impact on the income statement and equity, as required by IFRS 7. This analysis was performed assuming a 1% increase/decrease in the relevant interest rate curves by individual currency.

Sensitivity analysis of interest rate risk on floating rate items	Underlying average	Increase (decrease of rate)	Impacts on income statement	Impacts on equity
2023	(5.9)	1%	(0.5)	-
2022	(13.9)	1%	0.0	0.3
2023	(5.9)	-1%	0.5	-
2022	(13.9)	-1%	(0.2)	(0.3)

At 31 December 2023, the Group held floating-rate debt financial instruments. The use of interest rate derivatives, transforming liabilities from floating rate to fixed rate, should be noted. Floating-rate financial instruments included in the sensitivity analysis concern cash and cash equivalents, current and non-current financial receivables and payables, and interest rate derivatives held. The analysis was conducted taking into account:

- the change in interest income and expense during the year attributable to any reasonable changes in interest rates applicable to floating-rate assets and liabilities held during the year;
- the opposite impact in terms of fair value changes in interest rate derivatives recognized in equity for the hedge component beyond the relevant year, and in the income statement, assuming a sudden change in the rate curve at the reporting date. At 31 December 2023, interest rate caps had a notional value of Euro 10 million (Euro 20 million in 2022).

The result of the analysis shows:



- a one percentage point (+1%) increase in interest rates would have a negative impact on the income statement for the period, due to higher financial expense of Euro 0.5 million (no effects were reported for 2022);
- a one percentage point (-1%) decrease in interest rates, taking account of the contractual provisions relating to the applicability of negative rates, would have a potential negative impact of Euro 0.5 million on the income statement for the period (expense of Euro 0.2 million for 2022).

## Currency risk

Currency risk can be defined as the set of negative effects on balance sheet assets or liabilities arising from changes in exchange rates. Despite its international presence, the Group did not record significant exposure to currency risk, given that the Euro is the functional currency of the main Group business areas.

Exposure to currency risk is limited to certain minor commercial and financial positions relating to RCS MediaGroup, RCS Sports and Events and La7.

Currency risk management is regulated by specific policies that define the risk management objectives, limits, roles and responsibilities within the process. The use of derivative instruments for speculative purposes is not permitted, i.e. not targeted at pursuing the aforementioned objective.

## Credit risk

Credit risk can be defined as the possibility of incurring a financial loss due to the counterparty's failure to fulfil its contractual obligations.

The tables below show the Group's maximum exposure to credit risk for equity components:

Description	31/12/2023	31/12/2022	Change
Trade receivables <sup>(1)</sup>	260.7	266.9	(6.2)
Non-current financial receivables	0.0	0.8	(0.8)
Current financial receivables	0.9	1.0	(0.1)
Other non-current assets	4.5	4.3	0.2
Other current assets <sup>(2)</sup>	78.4	77.2	1.2
<b>Total receivables and other assets</b>	<b>344.5</b>	<b>350.2</b>	<b>(5.7)</b>
Cash funds	58.1	54.3	3.8
<b>Total</b>	<b>402.6</b>	<b>404.5</b>	<b>(1.9)</b>

(1) Trade receivables also include receivables from parent companies, associates and subsidiaries in the amount of Euro 1.2 million (Euro 2.6 million in 2022).

(2) Other current assets do not include accrued income and prepaid expenses of Euro 10.3 million at 31 December 2023 (Euro 9 million at 31 December 2022).

Description	Trade receivables <sup>(1)</sup>	Non-current financial receivables	Current financial receivables	Other non-current assets	Other current assets	Cash funds	Total
<b>2023</b>							
<b>Total gross amount</b>	<b>300.1</b>	-	<b>0.9</b>	<b>4.5</b>	<b>87.6</b>	<b>58.1</b>	<b>451.2</b>
Write-down	(39.4)	-	-	-	(9.2)	-	(48.6)
<b>Total net value</b>	<b>260.7</b>	-	<b>0.9</b>	<b>4.5</b>	<b>78.4</b>	<b>58.1</b>	<b>402.6</b>

(1) Trade receivables also include receivables from parent companies, subsidiaries and affiliates for Euro 1.2 million.



Description	Trade receivables <sup>(1)</sup>	Non-current financial receivables	Current financial receivables	Other non-current assets	Other current assets	Cash funds	Total
<b>2022</b>							
<b>Total gross amount</b>	<b>304.8</b>	<b>0.8</b>	<b>1.0</b>	<b>4.3</b>	<b>87.1</b>	<b>54.3</b>	<b>452.3</b>
Write-down	(37.9)	-	-	-	(9.9)	-	(47.8)
<b>Total net value</b>	<b>266.9</b>	<b>0.8</b>	<b>1.0</b>	<b>4.3</b>	<b>77.2</b>	<b>54.3</b>	<b>404.5</b>

(1) Trade receivables also include receivables from parent companies, subsidiaries and affiliates for Euro 2.6 million.

The Group is exposed to credit risk, in relation mainly to trade receivables and, specifically, to advertising sales. This risk is, however, mitigated by the fact that exposure is spread over a large number of customers and that monitoring and control procedures are in place to counter the risk.

Net trade receivables, amounting to Euro 259.5 million at 31 December 2023 (Euro 260.7 including transactions with parents, associates and affiliates), include Euro 127.8 million referring to the RCS Group (Euro 128 million, including transactions with parents, associates and affiliates) and Euro 131.7 million to Cairo Communication and its subsidiaries (excluding the RCS Group) (Euro 132.7 million, including transactions with parents, associates and affiliates). Trade receivables are stated net of an allowance for impairment of Euro 39.4 million.

Gross trade receivables for the RCS Group, including transactions with parent companies, associates and affiliates, amounted to Euro 161 million. New customers and customer credit rating is evaluated by an automated credit scoring system. The rating model applied to Italy uses the “expected default frequency” model prepared by a leading financial information and analysis group. The table below provides information on the quality of the receivables held in the portfolio of the RCS Group:

Description	Trade receivables 31/12/2023	Trade receivables 31/12/2022
Rating A (low risk)	29.2	34.4
Rating B (medium risk)	90.4	11.5
Rating C (high risk)	6.1	8.2
Rating Z (not rated)	35.3	97.7
<b>Total</b>	<b>161.0</b>	<b>151.8</b>
Write-down	(33.0)	(33.1)
<b>Net total</b>	<b>128.0</b>	<b>118.7</b>

The category of loans and receivables with a Z Rating mostly refers to loans and receivables from public entities, foreign customers and mass market customers.

With regard to m-Dis, it should be noted that the relating balance sheet items fall under the Z Rating band; in order to alleviate the credit risk effects, m-dis Distribuzione Media S.p.A. keeps a watchful eye on the credit situation and has obtained guarantees (sureties) from many local distributors to partly cover the credit risk. However, the continued decline in settlements and the virtual absence of market access barriers may lead to changes in the current distribution chain, with a concentration of players and greater credit risk. The market of operation of m-Dis companies consists of a small number of small/medium sized companies who are mainly local distributors active in the distribution of publishing products. Transactions carried out are generally settled within a short period of time and through collection of periodic advance payments. In light of the above, a schedule of these items has not been prepared as they are immaterial; the relevant balance sheet items are therefore to be considered as having mainly on-demand maturities.

With regard to Cairo Communication and its subsidiaries (excluding the RCS Group), gross trade receivables



came to Euro 139.1 million. The allowance for impairment amounted to Euro 6.4 million.

The ageing of trade receivables by due date at 31 December 2023 versus 31 December 2022 is as follows:

<b>31/12/2023</b>	<b>Current</b>	<b>Past due 30-60 dd</b>	<b>Past due 61- 90 dd</b>	<b>Past due 91-180 dd</b>	<b>Past due over 180 dd</b>	<b>Total</b>
Trade receivables	122.3	0.5	3.3	1.9	11.1	139.1
Allowance for impairment	(0.3)	(0.1)	(0.3)	(0.3)	(5.4)	(6.4)
<b>Receivables from</b>	<b>122.0</b>	<b>0.4</b>	<b>3.0</b>	<b>1.6</b>	<b>5.7</b>	<b>132.7</b>

<b>31/12/2022</b>	<b>Current</b>	<b>Past due 30-60 dd</b>	<b>Past due 61- 90 dd</b>	<b>Past due 91-180 dd</b>	<b>Past due over 180 dd</b>	<b>Total</b>
Trade receivables	138.3	5.9	1.1	2.9	4.8	153.0
Allowance for impairment	(0.9)	(0.5)	(0.1)	(0.4)	(2.9)	(4.8)
<b>Receivables from</b>	<b>137.4</b>	<b>5.4</b>	<b>1.0</b>	<b>2.5</b>	<b>1.9</b>	<b>148.2</b>

Other current and non-current assets include:

- receivables from the tax authorities totaling Euro 12.9 million (of which Euro 1.2 million non-current) and from the State for public grants totaling Euro 46.3 million, for which the credit risk is deemed to be insignificant given the nature of the counterparty;
- advances to agents, associates, authors and suppliers amounting to Euro 18 million, for which the credit risk is mitigated by possible offsetting with current and/or future related payables. These advances are shown net of an allowance for impairment of Euro 4.7 million;
- security and bank deposits of Euro 3.3 million, on which the credit risk is deemed insignificant;
- sundry receivables of Euro 2.4 million, net of an allowance for impairment of Euro 4.4 million;
- current financial receivables amounted to Euro 0.9 million;
- the credit risk associated with cash and cash equivalents, with a maximum theoretical exposure of Euro 58.1 million (Euro 54.3 million at 31 December 2022), is considered irrelevant, as it is represented by deposits spread across various banks.

### **Price risk**

The Group is not exposed to significant price risks from financial instruments that fall within the scope of application of IAS 39.

## **42. Financial Instruments: disclosures**

As required by IFRS 7, the table below shows the carrying amounts of items included in each category identified by IFRS 9. The carrying amount generally coincides with the measurement at amortized cost of the financial assets/liabilities, except for derivative instruments and other equity instruments measured at fair value.

In accordance with IFRS 7, sundry receivables and other current assets, shown in the table below do not include tax receivables, accrued income and prepaid expenses and receivables from social security institutions.

Likewise, sundry payables and other current liabilities do not include payables to social security institutions, accrued expense and deferred income, and untaken holiday entitlement.



Description	31/12/2023	31/12/2022
<b>FINANCIAL ASSETS</b>		
<b>Financial assets at amortized cost</b>		
Non-current financial receivables		0.8
Other non-current assets	4.5	4.3
Trade receivables	259.5	264.3
Receivables from parents, associates and affiliates	1.2	2.6
Sundry receivables and other current assets	18.3	32.1
Current financial receivables	0.9	1.0
Cash and cash equivalents	58.1	54.3
<b>Financial assets at fair value through profit or loss</b>		
Non-hedging derivatives		
Other non-current equity instruments		
<b>Financial assets at fair value through other</b>		
Hedging derivatives	0.2	1.3
Other non-current equity instruments	5.0	5.4
<b>TOTAL</b>	<b>347.5</b>	<b>366.2</b>
<b>FINANCIAL LIABILITIES</b>		
<b>Financial liabilities at amortized cost</b>		
Payables and non-current financial liabilities	40.4	40.0
Other non-current liabilities		
Non-current liabilities from leases	120.0	133.6
Payables to banks	6.3	
Current financial payables	17.3	31.8
Trade payables	278.1	307.1
Payables to parents, associates and affiliates	11.7	11.8
Sundry payables and other current liabilities	44.8	38.8
Current liabilities from leases	25.4	28.8
<b>Financial liabilities at fair value through profit or loss</b>		
Non-hedging derivatives		
<b>Financial liabilities at fair value through other</b>		
Hedging derivatives		
<b>TOTAL</b>	<b>544.5</b>	<b>591.9</b>

Financial assets measured at fair value and recognized in the statement of comprehensive income include securities and equity investments that are not controlled, linked or traded, defined as other equity instruments. The Company generally chooses to measure the instrument at fair value with changes recognized in other comprehensive income.

IFRS 7 requires financial instruments recognized in the statement of financial position at fair value to be classified on the basis of a three-level fair value hierarchy. The levels of the hierarchy are as follows:

- Level 1: Quoted prices (unadjusted) in active markets for identical assets or liabilities;
- Level 2: Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (as prices) or indirectly (derived from prices);
- Level 3: Inputs for the asset or liability which are not based on observable market data.



Assets and liabilities have been classified according to the fair value hierarchy as follows.

<b>Hierarchy of fair value measurement for categories of financial instruments at 31/12/2023</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Total</b>
<b>FINANCIAL ASSETS</b>				
Financial assets at fair value through profit or loss				
Hedging derivatives		0.2		0.2
Financial assets at fair value through other comprehensive				
Other equity instruments	0.2		4.8	5.0
<b>TOTAL</b>	<b>0.2</b>	<b>0.2</b>	<b>4.8</b>	<b>5.2</b>
<b>FINANCIAL LIABILITIES</b>				
Financial liabilities at fair value through other comprehensive				
Hedging derivatives				
<b>TOTAL</b>				

<b>Hierarchy of fair value measurement for categories of financial instruments at 31/12/2022</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Total</b>
<b>FINANCIAL ASSETS</b>				
Financial assets at fair value through profit or loss				
Hedging derivatives		1.3		1.3
Financial assets at fair value through other comprehensive				
Other equity instruments	0.3		5.1	5.4
<b>TOTAL</b>	<b>0.3</b>	<b>1.3</b>	<b>5.1</b>	<b>6.7</b>
<b>FINANCIAL LIABILITIES</b>				
Financial liabilities at fair value through other comprehensive				
Hedging derivatives				
<b>TOTAL</b>				

In accordance with IFRS 7, the table below shows the effects of financial instruments on the income statement and equity, which mainly consist of gains and losses arising on the purchase and sale of financial assets and liabilities, as well as from fair value gains or losses and the interest income/expense relating to financial assets/liabilities measured at amortized cost.



	Note	31/12/2023	31/12/2022
<b>Net profit (loss) recognized on financial assets and liabilities measured at fair value in profit (loss) for the year</b>			
<b>Other equity instruments</b>			
of which profit (loss) from derecognition	10		
<b>Net profit (loss) recognized on financial assets and liabilities measured at amortized cost</b>			
<b>Financial assets</b>			
Allocation to the allowance for impairment	8	(4.3)	(1.2)
Gains (losses) from the derecognition of trade and sundry receivables	9	(0.1)	(0.1)
Gains (losses) from the derecognition of receivables and other financial	10		(0.3)
Write-down of financial receivables including reversals	10		(0.1)
<b>Financial liabilities</b>			
of which profit (loss) from derecognition	11		
of which profit (loss) from re-negotiation	11		
<b>Net profit (loss) recognized on investments in equity instruments measured at fair value through other comprehensive income</b>			
<b>Other equity instruments</b>			
of which profit (loss) from change in fair value	18	(0.4)	
<b>Net gains (losses) recognized on cash flow hedge derivatives</b>			
<b>Hedging derivatives</b>			
of which profit (loss) through other comprehensive income	33	(1.0)	1.7
of which profit (loss) through the income statement	11	1.3	(0.2)
<b>Interest income (expense) at the effective interest rate accrued on financial assets/liabilities not through FVPTL</b>			
Interest income on receivables/loans at amortized cost	11	0.5	0.2
Interest expense on financial liabilities at amortized cost	11	(4.1)	(1.7)
Liabilities from leases	11	(3.1)	(3.2)
<b>Expense and fees not included in effective interest rate</b>			
Financial liabilities at amortized cost	11	(4.8)	(5.0)

#### **43. Net change in financial payables and other financial assets reported in the statement of cash flows**

Changes in financial payables and other financial assets are shown below. The table reconciles the cash flows shown in the statement of cash flows with the total changes recorded, for the period under review, in the consolidated statement of financial position.



Description	31/12/2022	Cash flow	Non-monetary			31/12/2023
			Net increases	Changes in consolidation	Other changes	
Financial payables	71.8	(15.3)	-	-	1.2	57.7
Current financial	(1.0)	0.9	-	-	(0.8)	(0.9)
Derivatives	(1.3)	-	-	1.1	-	(0.2)
<b>Net change in financial payables and other (financial assets)</b>	<b>69.5</b>	<b>(14.5)</b>	<b>-</b>	<b>1.1</b>	<b>0.4</b>	<b>56.5</b>
Cash funds	54.3	3.8	-	-	-	58.1
Current payables to banks	-	(6.3)	-	-	-	(6.3)
<b>Cash and cash equivalents</b>	<b>54.3</b>	<b>(2.5)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>51.8</b>
<b>Net financial debt (liquidity)</b>	<b>15.2</b>	<b>(12.0)</b>	<b>-</b>	<b>1.1</b>	<b>0.4</b>	<b>4.8</b>
<b>Liabilities from leased assets</b>	<b>162.4</b>	<b>(26.3)</b>	<b>9.3</b>	<b>-</b>	<b>-</b>	<b>145.4</b>

As required by IFRS, current bank loans and overdrafts form part of the change in cash and cash equivalents.

#### 44. Board of Directors' and Board of Statutory Auditors' fees

With regard to Cairo Communication and its subsidiaries other than those belonging to the RCS Group, information is presented below in aggregate form regarding the fees to Directors, Statutory Auditors, General Managers and Key Management Personnel, according to the various forms in which they were paid:

Key management personnel (€ millions)	Cost of services	Personnel expense (AGP)	Sundry payables and other current liabilities
Board of Directors - fees	(0.2)	-	-
Board of Statutory Auditors - fees	(0.1)	-	0.1
Chief Executive Officers	(1.3)	(0.8)	0.7
Key management personnel	(0.4)	(1.8)	0.3
<b>Total</b>	<b>(2.0)</b>	<b>(2.5)</b>	<b>1.1</b>

This information is analyzed in detail in the appropriate Remuneration Report, prepared pursuant to Article 123 ter of the TUF.

The consolidated financial statements of Cairo Communication at 31 December 2023 also include, for an amount of Euro 7.3 million, the fees to Directors, Statutory Auditors, and Key Management Personnel attributable to the RCS Group, detailed as follows:





<b>Key management personnel</b> (€ millions)	<b>Cost of services</b>	<b>Personnel expense (AGP)</b>	<b>Sundry payables and other current liabilities</b>
Board of Directors	(3.9)	-	1.3
Board of Statutory Auditors - fees	(0.2)	-	0.2
Key management personnel	-	(3.2)	0.6
<b>Total</b>	<b>(4.1)</b>	<b>(3.2)</b>	<b>2.1</b>

Regarding key management personnel as defined by the RCS Group, reference should be made to the list in Section I of the Remuneration Report published on the website [www.rcsmediagroup.it](http://www.rcsmediagroup.it).

For additional information regarding the commitments to key management personnel of RCS MediaGroup S.p.A., reference is made to the RCS Remuneration Report published on the website [www.rcsmediagroup.it](http://www.rcsmediagroup.it)

#### **45. Significant events after the year**

No events took place after year end that would require any adjustments to the figures presented in this Annual Report.

#### **46. Transactions deriving from atypical and/or unusual or non-recurring transactions**

Pursuant to CONSOB Communication of 28 July 2006 no. DEM/6064296, it should be noted that in 2023 the Cairo Communication Group did not engage in any atypical and/or unusual transactions as defined by the above Communication.

The consolidated income statement also includes non-recurring income and expense as analyzed in Note 12 above.





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**Cairo Communication S.p.A.**

**Consolidated financial statements at 31 December 2023 – Annexes**



## LIST OF GROUP INVESTMENTS AT 31 DECEMBER 2023

### Annex 1

The tables below list all Cairo Communication Group companies, showing the company name, registered office, quota capital, and shares held, whether directly or indirectly, by the Parent Cairo Communication S.p.A. and by each subsidiary, and the consolidation method.

Company	Registered office	Share capital at 31/12/2023	Currency	Investing company	% Direct interest	% Consolid.	Business segment	Consolidation method
Cairo Communication S.p.A.	Milan	6,989,663	Euro				Advertising	Full
Cairo Editore S.p.A.	Milan	1,043,256	Euro	Cairo Communication S.p.A.	99.95	99.95	Publishing	Full
La7 S.p.A.	Rome	1,020,000	Euro	Cairo Communication S.p.A.	100.00	100.00	TV publishing	Full
CairoRCS Media S.p.A.	Milan	100,000	Euro	Cairo Communication S.p.A.	51.00			
				RCS MediaGroup S.p.A.	49.00	80.25	Advertising	Full
Cairo Network S.r.l.	Milan	5,500,000	Euro	Cairo Communication S.p.A.	100.00	100.00	Network operator	Full
Cairo Publishing S.r.l.	Milan	10,000	Euro	Cairo Communication S.p.A.	100.00	100.00	Publishing	Full
Il Trovatore S.r.l.	Milan	25,000	Euro	Cairo Communication S.p.A.	80.00	80.00	Internet	Full
Edizioni Anabasi S.r.l.	Milan	10,200	Euro	Cairo Editore S.p.A.	100.00	99.95	Publishing	Full
RCS MediaGroup S.p.A.	Milan	270,000,000	Euro	Cairo Communication S.p.A.	59.69	59.69	Publishing	Full
MyBeautyBox S.r.l.	Milan	10,000	Euro	RCS Mediagroup S.p.A.	90.00	53.72	Multimedia	Full
Blei S.r.l. in liquidation	Milan	1,548,000	Euro	RCS MediaGroup S.p.A.	100.00	59.69	Advertising	Full
RCS Produzioni S.p.A.	Milan	1,000,000	Euro	RCS MediaGroup S.p.A.	100.00	59.69	Production	Full
RCS Produzioni Milano S.p.A.	Milan	1,000,000	Euro	RCS MediaGroup S.p.A.	100.00	59.69	Production	Full
RCS Produzioni Padova S.p.A.	Milan	500,000	Euro	RCS Mediagroup S.p.A.	100.00	59.69	Production	Full
Consorzio Milano Marathon S.r.l.	Milan	20,000	Euro	RCS Sport S.p.A.	100.00	59.69	Services	Full
RCS Sport S.p.A.	Milan	100,000	Euro	RCS Mediagroup S.p.A.	100.00	59.69	Services	Full
Società Sportiva Dilettantistica RCS Active Team a r.l.	Milan	10,000	Euro	RCS Sport S.p.A.	100.00	59.69	Services	Full



Company	Registered office	Share capital at 31/12/2023	Currency	Investing company	% Direct interest	% Consolid.	Business segment	Consolidation method
RCS Sports & Events S.r.l.	Milan	10,000	Euro	RCS Mediagroup S.p.A.	100.00	59.69	Advertising	Full
Digital Factory S.r.l.	Milan	500,000	Euro	RCS Mediagroup S.p.A.	100.00	59.69	Television	Full
Sfera Service S.r.l.	Milan	52,000	Euro	RCS Mediagroup S.p.A.	100.00	59.69	Services	Full
Trovolavoro S.r.l.	Milan	674,410	Euro	RCS Mediagroup S.p.A.	100.00	59.69	Advertising	Full
M-Dis Distribuzione Media S.p.A.	Milan	6,392,727	Euro	RCS MediaGroup S.p.A.	100.00	59.69	Distribution	Full
MDM Milan Distribuzione Media S.r.l.	Milan	611,765	Euro	M-Dis Distribuzione Media S.p.A.	56.00	33.43	Distribution	Full
Pieroni Distribuzione S.r.l.	Milan	750,000	Euro	M-Dis Distribuzione Media S.p.A.	51.00	30.44	Distribution	Full
TO-dis S.r.l.	Milan	10,000	Euro	M-Dis Distribuzione Media S.p.A.	100.00	59.69	Distribution	Full
Emozione S.r.l.	Milan	10,000	Euro	Ecomozione 5D S.L.	100.00	41.78	Services	Full
In Viaggio Doveclub S.r.l.	Milan	50,000	Euro	RCS Mediagroup S.p.A.	100.00	59.69	Services	Full
RCS Innovation S.r.l.	Milan	10,000	Euro	RCS Mediagroup S.p.A.	100.00	59.69	Services	Full
Canal Mundo Radio Cataluna S.L. (in liquidation)	Barcelona	3,010	Euro	Unidad Editorial S.A.	99.99	59.68	Radio	Full
Corporación Radiofónica Informacion y Deporte S.L.U.	Madrid	900,120	Euro	Unedisa Comunicaciones S.L.U.	100.00	59.68	Radio	Full
Ediciones Cónica S.A.	Madrid	432,720	Euro	Unidad Editorial S.A.	99.40	59.33	Publishing	Full
Ediservicios Madrid 2000 S.L.U.	Madrid	601,000	Euro	Unidad Editorial Revistas S.L.U.	100.00	59.68	Publishing	Full
Unidad Editorial Ediciones Locales, S.L.	Valencia	1,732,345	Euro	Unidad Editorial S.A.	87.23	58.76	Publishing	Full
				Unidad Editorial Información General S.L.U.	11.22		Publishing	Full
La Esfera de los Libros S.L.	Madrid	48,000	Euro	Unidad Editorial S.A.	75.00	44.76	Publishing	Full
Unedisa Comunicaciones S.L.U.	Madrid	610,000	Euro	Unidad Editorial S.A.	100.00	59.68	Multimedia	Full
Unedisa Telecomunicaciones S.L.U.	Madrid	1,100,000	Euro	Unidad Editorial S.A.	100.00	59.68	Multimedia	Full
Unedisa Telecomunicaciones de Levante S.L. (in liquidation)	Valencia	3,010	Euro	Unedisa Telecomunicaciones S.L.U.	51.16	30.53	Multimedia	Full
Unidad Editorial S.A.	Madrid	125,896,898	Euro	RCS Mediagroup S.p.A.	99.99	59.68	Editoriale	Full
Unidad Liberal Radio S.L.	Madrid	10,000	Euro	Unidad Editorial S.A.	55.00	32.83	Multimedia	Full
Unidad de Medios Digitales S.L. (in liquidation)	Madrid	3,000	Euro	Unidad Editorial S.A.	50.00	29.84	Advertising	Full
Unidad Editorial Información Deportiva S.L.U.	Madrid	4,423,043	Euro	Unidad Editorial S.A.	100.00	59.68	Multimedia	Full



Company	Registered office	Share capital at 31/12/2023	Currency	Investing company	% Direct interest	% Consolid.	Business segment	Consolidation method
Unidad Editorial Informaci3n Economica S.L.U.	Madrid	102,120	Euro	Unidad Editorial S.A.	100.00	59.68	Publishing	Full
Unidad Editorial Formacion S.L.U.	Madrid	1,693,000	Euro	Unedisa Telecomunicacio	100.00	59.68	Training	Full
Unidad Editorial Informaci3n General S.L.U.	Madrid	102,120	Euro	Unidad Editorial S.A.	100.00	59.68	Publishing	Full
Unidad Editorial Revistas S.L.U.	Madrid	1,195,920	Euro	Unidad Editorial S.A.	100.00	59.68	Publishing	Full
Ecomozione 5D S.L.	Barcellona	100,000	Euro	Sfera Editores Espana S.L.	70.00	41.78	Services	Full
Unidad Editorial Sports&Events S.L.U. (in	Madrid	6,000	Euro	Unidad Editorial S.A.	100.00	59.68	Services	Full
Veo Television S.A.	Madrid	769,824	Euro	Unidad Editorial S.A.	100.00	59.68	Television	Full
Sfera Editores Espana S.L.	Barcellona	174,000	Euro	RCS Mediagroup	100.00	59.69	Publishing/Services	Full
Sfera Editores Mexico S.A.	Colonia Anzures	11,285,000	MXN	RCS Mediagroup Sfera Service Srl	99.999 0.001	59.69	Publishing/Services	Full
Sfera France SAS	Parigi	240,000	Euro	Sfera Editores Espana S.L.	66.70	39.81	Publishing/Services	Full
Unidad Editorial USA Inc.	Miami	1,000	USD	Unidad Editorial S.A.	100.00	59.68	Publishing/Services	Full
Hotelyo S.A. in liquidation	Chiasso	100,000	CHF	RCS Mediagroup	100.00	#N/D	Digital	Full
RCS Sports and Events DMCC	Dubai	20,077	Euro	RCS Sports & Events S.r.l.	100.00	59.69	Services	Full



## Companies consolidated at equity

Company	Registered office	Share capital at 31/12/2023	Currency	Investing company	% Direct interest	Business segment	Consolidation method
Quibee S.r.l.	Torino	15,873	Euro	RCS Mediagroup	37.00	Digital	Equity
Consorzio C.S.E.D.I.	Milano	103,291	Euro	M-Dis Distribuzione Media S.p.A.	20.00	Distribution	Equity
				Pieroni Distribuzione S.r.l.	10.00	Distribution	Equity
GD Media Service S.r.l.	Milano	789,474	Euro	M-Dis Distribuzione Media S.p.A.	29.00	Distribution	Equity
Corporacion Bermont S.L.	Madrid	21,003,100	Euro	Unidad Editorial S.A.	37.00	Ptint media	Equity
Bermont Catalonia S.A.	Barcelona	60,101	Euro	Corporacion Bermont S.L.	100.00	Ptint media	Equity
Bermont Impresion S.L.	Madrid	321,850	Euro	Corporacion Bermont S.L.	100.00	Ptint media	Equity
Calprint S.L.	Valladolid	1,856,880	Euro	Corporacion Bermont S.L.	39.58	Ptint media	Equity
Escuela de Cocina Telva S.L. (in liquidation)	Madrid	61,000	Euro	Ediciones Cónica S.A.	50.00	Training	Equity



Company	Registered office	Share capital at 31/12/2023	Currency	Investing company	% Direct interest	Business segment	Consolidation method
Lagar S.A.	Madrid	150,253	Euro	Corporacion Bermont S.L. Bermont Impresion S.L.	60.00 40.00	Print media	Equity
Madrid Deportes y Espectáculos S.A. (in	Madrid	600,000	Euro	Unidad Editorial Informació	30.00	Multimedia	Equity
Newsprint Impresion Digital S.L.	Tenerife	93,000	Euro	TF Print S.A.	50.00	Print media	Equity
Distribuciones Aliadas S.A	Sevilla	60,200	Euro	Recoprint Dos Hermanas	100.00	Print media	Equity
Grafilandia S.L.	Madrid	6,010	Euro	Corporacion Bermont S.L.	100.00	Print media	Equity
Omniprint S.A.	Santa Maria del Cami	2,790,000	Euro	Corporacion Bermont S.L.	100.00	Print media	Equity
Radio Salud S.A.	Barcelona	200,782	Euro	Unedisa Comunicaciones	30.00	Radio	Equity
Recoprint Dos Hermanas S.L.U.	Madrid	2,052,330	Euro	Corporacion Bermont S.L.	100.00	Print media	Equity
Recoprint Güimar S.L.U.	Madrid	1,365,140	Euro	Corporacion Bermont S.L.	100.00	Print media	Equity
Recoprint Impresión S.L.U.	Madrid	3,010	Euro	Corporacion Bermont S.L.	100.00	Print media	Equity
Recoprint Pinto S.L.U.	Madrid	3,652,240	Euro	Corporacion Bermont S.L.	100.00	Print media	Equity
Recoprint Rábade S.L.U.	Madrid	1,550,010	Euro	Corporacion Bermont S.L.	100.00	Print media	Equity
Recoprint Sagunto S.L.U.	Madrid	2,281,920	Euro	Corporacion Bermont S.L.	100.00	Print media	Equity
TF Print S.A.	Santa Cruz de Tenerife	1,382,328	Euro	Corporacion Bermont S.L. Bermont Impresion S.L.	75.00 25.00	Print media	Equity
Unidad Liberal Radio Madrid S.L.	Madrid	10,000	Euro	Unidad Editorial S.A. Libertad Digital S.A.	45.00 55.00	Multimedia	Equity
Iniziativa Immobiliare Due S.r.l.	Milam	500,000	Euro	Inimm Due S.à.r.l.	100.00	Real Estate	Equity
Inimm Due S.à.r.l.	Lussemburgo	240,950	Euro	RCS MediaGroup	20.00	Real Estate	Equity





## Investments in other companies

Company	Registered office	Share capital at 31/12/2023	Currency	Investing company	% Direct interest	Business segment	Consolidation method
Auditel S.r.l.	Milan	300,000	Euro	La7 S.p.A.	3.33	Television	Cost
Ansa Società Cooperativa	Roma	10,783,362	Euro	RCS Mediagroup S.p.A.	4.38	Advertising	Cost
Cefriel S.c.a r.l.	Milan	1,173,393	Euro	RCS Mediagroup S.p.A.	4.93	Research	Cost
Consorzio Edicola Italiana	Milan	60,000	Euro	RCS Mediagroup S.p.A.	16.67	Digital	Cost
Consuledit S.c.a r.l. in liquidation	Milan	20,000	Euro	RCS Mediagroup S.p.A.	19.55	Publishing	Cost
H-Farm S.p.A.	Roncade (TV)	12,867,231	Euro	RCS MediaGroup S.p.A.	0.52	Services	Cost
Immobiliare Editori Giornali S.r.l.	Roma	830,462	Euro	RCS MediaGroup S.p.A.	7.49	Publishing	Cost
ItaliaCamp S.r.l.	Roma	10,000	Euro	RCS MediaGroup S.p.A.	2.91	Services	Cost
Mach 2 Libri S.r.l. in liquidation	Milan	646,250	Euro	RCS MediaGroup S.p.A.	19.09	Publishing	Cost
Digital Magics S.p.A.	Milan	10,428,427	Euro	RCS Mediagroup S.p.A.	0.27	Multimedia	Cost
Mperience S.r.l.	Roma	31,856	Euro	RCS Mediagroup S.p.A.	1.68	Digital	Cost
Fantaking Interactive S.r.l.	Brescia	10,000	Euro	RCS Mediagroup S.p.A.	15.00	Digital	Cost
Buddyfit S.r.l.	Genova	29,816	Euro	RCS Mediagroup S.p.A.	5.00	Multimedia	Costo
				Cairo Communications S.p.A.	2.00		
Premium Publisher Network (Consortium)	Milan	19,426	Euro	RCS Mediagroup S.p.A.	20.51	Advertising	Cost
Giorgio Giorgi S.r.l.	Calenzano (FI)	1,000,000	Euro	M-dis Distribuzione	5.00	Distribution	Cost
Cronos Producciones Multimedia S.L.U.	Madrid	3,010	Euro	Libertad Digital Television S.A.	100.00	Publishing	Cost
Ábside Media S.L.	Madrid	19,414,992	Euro	Unidad Editorial S.A.	0.02	Multimedia	Cost
Digicat Sis S.L.	Barcelona	3,200	Euro	Radio Salud S.A.	25.00	Radio	Cost
Libertad Digital S.A.	Madrid	4,763,260	Euro	Unidad Editorial S.A.	1.16	Multimedia	Cost
Libertad Digital Publicidad y Marketing S.L.U	Madrid	3,010	Euro	Libertad Digital S.A.	100.00	Advertising	Cost
Libertad Digital Television S.A.	Madrid	775,800	Euro	Libertad Digital S.A.	99.66	Television	Cost
Medios de Azahar S.A.	Castellon	825,500	Euro	Unidad Editorial Ediciones Locales, S.L	6.12	Services	Cost
Nuevo MarketPlace S.L. in liquidation	Madrid	5,252,445	Euro	Unidad Editorial S.A.	3,81	Multimedia	Cost
Palacio del Hielo S.A.	Madrid	185,742	Euro	Unidad Editorial S.A.	8.53	Multimedia	Cost
Wouzee Media S:L	Madrid	14,075	Euro	Unidad Editorial S.A.	10.00	Multimedia	Cost
Yoodeal Ltd	Ash Aldershot Surrey	150,000	GBP	RCS Mediagroup S.p.A.	2.00	Digital	Cost



## RELATED PARTY TRANSACTIONS

### Annex 2

The tables below provide details on related party transactions of the Cairo Communication Group:

<b>Parent companies</b> (€ millions)	<b>Trade receivables</b>	<b>Other receivables and current assets</b>	<b>Receivables from consolidation</b>	<b>Other current financial assets</b>
U.T. Communication S.p.A.	0.1	-	-	-
<b>Total</b>	<b>0.1</b>	<b>-</b>	<b>-</b>	<b>-</b>

<b>Associates</b> (€ millions)	<b>Trade receivables</b>	<b>Other receivables and current assets</b>	<b>Receivables from consolidation</b>	<b>Other current financial assets</b>
GD Media Service S.r.l.	0.2	-	-	-
<b>Total</b>	<b>0.2</b>	<b>-</b>	<b>-</b>	<b>-</b>

<b>Associates</b> (€ millions)	<b>Trade payables</b>	<b>Other payables and current liabilities</b>	<b>Payables from consolidation</b>	<b>Other current financial liabilities</b>
GD Media Service S.r.l.	0.6	-	-	-
Bermont Impresion S.L. (Bermont)	2.6	-	-	-
Recoprint Dos Hermanas S.L.U. (Bermont Group)	1.3	-	-	-
Recoprint Sagunto S.L.U. (Bermont Group)	1.0	-	-	-
Calprint S.l. (Bermont Group)	-	-	-	-
Omniprint S.A. (Bermont Group)	0.5	-	-	-
Bermont Catalonia S.A. (Bermont)	0.9	-	-	-
TF Print S.A. (Bermont Group)	0.6	-	-	-
Recoprint Ràbade S.L.U. (Bermont)	0.8	-	-	-
Radio Salud S.A.	0.3	-	-	-
<b>Total</b>	<b>8.6</b>	<b>-</b>	<b>-</b>	<b>-</b>

<b>Companies subject to the control of parents</b> (€ millions)	<b>Trade receivables</b>	<b>Other receivables and current assets</b>	<b>Receivables from consolidation</b>	<b>Other current financial assets</b>
Torino FC S.p.A.	0.9	-	-	-
<b>Total</b>	<b>0.9</b>	<b>-</b>	<b>-</b>	<b>-</b>



<b>Companies subject to the control of parents</b> (€ millions)	<b>Trade payables</b>	<b>Other payables and current liabilities</b>	<b>Payables from consolidation</b>	<b>Other current financial liabilities</b>
Torino FC S.p.A.	3,1	-	-	-
<b>Total</b>	<b>3,1</b>	<b>-</b>	<b>-</b>	<b>-</b>

<b>Other related parties</b> (€ millions)	<b>Trade receivables</b>	<b>Other receivables and current assets</b>	<b>Receivables from consolidation</b>	<b>Other current financial assets</b>
Della Valle Group companies	0.1	-	-	-
<b>Total</b>	<b>0.1</b>	<b>-</b>	<b>-</b>	<b>-</b>

<b>Associates</b> (€ millions)	<b>Operating revenue</b>	<b>Operating costs</b>	<b>Financial income</b>	<b>Financial expense</b>
GD Media Service S.r.l.	0,3	(0,8)	-	-
Bermont Impresion S.L. (Bermont Group)	-	(5,4)	-	-
Recoprint Dos Hermanas S.L.U. (Bermont Group)	-	(2,0)	-	-
Recoprint Sagunto S.L.U.	-	(1,6)	-	-
Omniprint S.A. (Bermont Group)	-	(0,8)	-	-
Bermont Catalonia S.A.	-	(1,5)	-	-
TF Print S.A. (Bermont Group)	-	(1,0)	-	-
Recoprint Ràbade S.L.U.	-	(1,4)	-	-
Radio Salud S.A.	0,1	(0,6)	-	-
<b>Total</b>	<b>0,4</b>	<b>(15,1)</b>	<b>-</b>	<b>-</b>

<b>Companies subject to the control of parents</b> (€ millions)	<b>Operating revenue</b>	<b>Operating costs</b>	<b>Financial income</b>	<b>Financial expense</b>
Torino FC S.p.A.	0.3	(4.5)	-	-
<b>Total</b>	<b>0.3</b>	<b>(4.5)</b>	<b>-</b>	<b>-</b>

<b>Other related parties</b> (€ millions)	<b>Operating revenue</b>	<b>Operating costs</b>	<b>Financial income</b>	<b>Financial expense</b>
Della Valle Group companies	0.9	-	-	-
Supplementary Pension Fund for Senior Managers (FIPDIR)	-	(0.3)	-	-
<b>Total</b>	<b>0.9</b>	<b>(0.3)</b>	<b>-</b>	<b>-</b>



## Consolidated Income Statement pursuant to CONSOB Resolution no. 15519 of 27 July 2006

€ millions	2023	related parties (*)	% of total	2022	related parties (*)	% of total
Net revenue	1.051,3	1,6	0,2%	1064,0	1,7	0,2%
- of which non-recurring	1,9			1,3		
Other revenue and income	48,0	-		50,4	-	
- of which non-recurring	-			1,3		
Change in inventory of finished products	(0,7)	-	-	2,4	-	-
Raw and ancillary materials and consumables	(113,2)	-	-	(119,8)	-	-
Cost of services	(450,1)	(19,9)	4,4%	(479,5)	(17,3)	3,6%
- of which non-recurring	(0,5)			(11,8)		
Use of third-party assets	(30,6)	-	-	(28,1)	-	-
Personnel expense	(321,8)	-	-	(317,4)	-	-
- of which non-recurring	(1,8)			(1,5)		
Amortization, depreciation, provisions	(80,6)	-	-	(77,8)	-	-
- of which non-recurring	-			-		
Other operating costs	(15,4)	-	-	(25,0)	-	-
<b>EBIT</b>	<b>86,9</b>			<b>69,3</b>		
Other gains (losses) from financial assets/liabilities (**)	1,3	-	-	-4,1	-	-
- of which non-recurring	-			-		
Net financial income (expense)	(12,7)	-	-	(8,8)	-	-
- of which non-recurring	-			-		
<b>Profit (loss) before tax</b>	<b>75,4</b>			<b>56,4</b>		
Income tax for the year	(14,3)	-	-	(4,7)	-	-
- of which non-recurring						
<b>Profit (loss) from continuing</b>	<b>61,1</b>			<b>51,7</b>		
Profit (loss) from discontinued	-	-	-	-	-	-
<b>Profit (loss) for the year</b>	<b>61,1</b>			<b>51,7</b>		



## Consolidated Statement of Financial Position pursuant to CONSOB Resolution no. 15519 of 27 July 2006

Assets € millions	31 December 2023	related parties (*)	% of total	31 December 2022	related parties (*)	% of total
Property, investment property, plant and equipment	107,1			110,9		
Rights of use on leased assets	130,4			146,4		
Intangible assets	987,3			990,2		
Investments	30,5			31,3		
Non-current financial receivables and financial assets recognized for derivatives	0,0			1,2		
Other non-current assets	4,5			4,3		
Deferred tax assets	84,0			86,0		
<b>Total non-current assets</b>	<b>1343,8</b>			<b>1.370,3</b>		
Inventory	21,4			35,5		
Trade receivables	259,5	0,1	0,0%	264,3	0,6	0,2%
Receivables from parents, associates and	1,2	1,2	100,0%	2,6	2,6	100,0%
Sundry receivables and other current assets	88,7			86,2		
Other current financial assets	1,1			1,9		
Cash and cash equivalents	58,1			54,3		
<b>Total current assets</b>	<b>430,0</b>			<b>444,8</b>		
<b>Total assets</b>	<b>1773,8</b>			<b>1.815,1</b>		
<b>Equity and liabilities</b>						
	<b>31 December 2023</b>	<b>related parties (*)</b>	<b>% of total</b>	<b>31 December 2022</b>	<b>related parties (*)</b>	<b>% of total</b>
Share capital	7,0			7,0		
Share premium reserve	224,2			224,2		
Prior-years' profit (loss)	278,8			261,7		
Profit for the year	38,4			32,1		
Equity attributable to the owners of the	548,4			525,0		
Share capital and reserves attributable to	346,9			341,8		
<b>Total equity</b>	<b>895,3</b>			<b>866,8</b>		
Payables and non-current financial	40,4			40,0		
Non-current liabilities from leases	120,0			133,6		
Post-employment benefits	41,8			44,3		
Provisions for non-current risks and	21,5			27,1		
Deferred tax liabilities	163,4			163,4		
Other non-current liabilities	3,8			1,3		
<b>Total non-current liabilities</b>	<b>390,9</b>			<b>409,7</b>		
Payables and current financial liabilities	23,6			31,7		
Current liabilities from leases	25,4			28,8		
Payables to suppliers	278,1			307,1		
Payables to parents, associates and	11,7	11,7	100,0%	11,8	11,8	100,0%
Tax payables	24,2			23,7		
Current portion of provisions for risks and	20,7			32,0		
Sundry payables and other current	103,9			103,4		
<b>Total current liabilities</b>	<b>487,6</b>			<b>538,5</b>		
<b>Total liabilities</b>	<b>878,5</b>			<b>948,2</b>		
<b>Total equity and liabilities</b>	<b>1.773,8</b>			<b>1.815,1</b>		

(\*) Related party transactions are analyzed in Note 40.



## Information pursuant to Article 149-duodecies of CONSOB Issuer Regulation

### Appendix

The following summary, prepared pursuant to Article 149-xii of CONSOB Issuer Regulation, shows the fees for the current year for auditing and other services provided by the Independent Auditors.

(€ millions)	Services provided by	Fees for the year
<b>Audit</b>		
Parent - Cairo Communication S.p.A.	Deloitte & Touche	0.1
Subsidiaries	Deloitte & Touche	0.3
<b>Certification services (*)</b>		
Parent - Cairo Communication S.p.A.	Deloitte & Touche	0.0
Subsidiaries	Deloitte & Touche	0.0
		<b>0.4</b>

(\*) Certification services refer to the Consolidated Non-Financial Statement (Euro 18 thousand).

Auditing and other services to RCS MediaGroup and its subsidiaries are provided by the Independent Auditors Deloitte & Touche S.p.A. as shown in the table below:

(€ millions)	Services provided by	Fees for the year
<b>Audit</b>		
RCS MediaGroup S.p.A.	Deloitte & Touche S.p.A.	0.4
Italian subsidiaries	Deloitte & Touche S.p.A.	0.1
Foreign subsidiaries	Deloitte Network	0.4
<b>Certification services (*)</b>		
Italian companies	Deloitte & Touche S.p.A.	0.0
Foreign subsidiaries	Deloitte Network	0.0
<b>Other services (*)</b>		
RCS MediaGroup S.p.A.	Deloitte & Touche S.p.A.	-
Foreign subsidiaries	Deloitte Network	-
<b>Total</b>		<b>0.9</b>

(\*) Certification services refer to the Consolidated Non-Financial Statement (Euro 37 thousand). Other services refer to consulting in m-dis (Euro 4 thousand).





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**Certification of the Consolidated Financial Statements  
and Independent Auditors' Report**





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## **Certification of the consolidated financial statements pursuant to Article 81 ter of CONSOB Regulation no. 11971 of 14 May 1999 as subsequently amended and supplemented**

1. The undersigned Urbano Roberto Cairo, as Chairman of the Board of Directors, and Marco Pompignoli, as Financial Reporting Manager of Cairo Communication S.p.A., also in accordance with Article 154 bis, paragraphs 3 and 4 of Legislative Decree no. 58 of 24 February 1998, certify:

- the adequacy of the characteristics of the Company and
- the effective application of administrative and accounting procedures for the preparation of the 2023 consolidated financial statements.

2. We also certify that:

2.1 the consolidated financial statements at 31 December 2023:

- a) were prepared in compliance with International Financial Reporting Standards endorsed by the European Union, pursuant to EEC Regulation no. 1606/2002 of the European Parliament and Council, of 19 July 2002,
- b) are consistent with the accounting records and books,
- c) give a true and fair view of the financial position and performance of the Issuer and the companies included in the consolidation scope;

2.2 the Directors' Report contains a reliable analysis of performance and the results of operations, as well as of the position of the Issuer and of the companies included in the consolidation scope, together with a description of the main risks and uncertainties they are exposed to.

Milan, 28 March 2024

For the Board of Directors

The Chairman

.....

(Urbano Roberto Cairo)

Financial Reporting Manager

.....

(Marco Pompignoli)

INDEPENDENT AUDITOR'S REPORT  
PURSUANT TO ARTICLE 14 OF LEGISLATIVE DECREE No. 39 OF JANUARY 27, 2010  
AND ARTICLE 10 OF THE EU REGULATION 537/2014

To the Shareholders of  
Cairo Communication S.p.A.

REPORT ON THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS

Opinion

We have audited the consolidated financial statements of Cairo Communication S.p.A. and its subsidiaries (hereinafter referred as the "Group"), which comprise the consolidated statement of financial position as at December 31, 2023, and the consolidated income statement as at December 31, 2023, the statement of comprehensive consolidated income as at December 31, 2023, the statement of changes in consolidated equity and consolidated statement of cash flows for the year then ended, and the related notes to the consolidated financial statements, including relevant information on the accounting policies applied.

In our opinion, the accompanying consolidated financial statements give a true and fair view of the consolidated financial position of the Group as at December 31, 2023, and of its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with International Financial Reporting Standards as adopted by the European Union and the requirements of national regulations issued pursuant to art. 9 of Italian Legislative Decree no. 38/05.

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISA Italia). Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Consolidated Financial Statements* section of our report. We are independent of Cairo Communication S.p.A. (hereinafter referred as the "Company") in accordance with the ethical requirements applicable under Italian law to the audit of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

***Impairment test of goodwill and other intangible assets with an indefinite useful life related to the Group RCS MediaGroup S.p.A.***

**Description of the key audit matter** The consolidated financial statements at December 31, 2023 include intangible assets with an indefinite useful life of Euro 852.1 million, of which Euro 844.9 million relate to trademarks, magazines, television and broadcast licenses' (Euro 656.6 million), as well as goodwill (Euro 188.3 million) mainly related to RCS MediaGroup Group S.p.A. (hereinafter referred as "Group RCS").

The recoverability of the aforementioned intangible assets is verified by the Directors at least annually, or, whenever there are indicators of potential impairment, by comparing the carrying amount of the intangible assets with the estimated recoverable amount through an impairment test.

The Directors, with the assistance of an external consultant, determined the recoverable amount of goodwill and other intangible assets with an indefinite useful life related to RCS Group, estimating the value in use by using the discounted cash flow model. To this end, the Directors considered an explicit period and determined the terminal value of the abovementioned other intangible assets according to the methods described in the notes.

The methodology used for the impairment test is characterized by a high degree of complexity and the use of estimates, which by their nature are uncertain and subjective, with reference to the following elements:

- the expected cash flows, whose determination is influenced by the general economic trend and related markets, the cash flows recorded by the RCS Group in recent years, and the expected growth rates;
- the parameters used to determine an appropriate discount rate (WACC); and
- the long-term growth rate (g-rate).

Following the impairment test, the Directors did not recognize any impairment loss.

Given the materiality of the value of goodwill and other intangible assets with an indefinite useful life related to RCS Group, the subjectivity and uncertainty inherent in the estimates of expected cash flows and the key variables of the impairment model, we considered the impairment test of those intangible assets as a key audit matter of the Group's consolidated financial statements.

Note 18 "Intangible assets" includes the disclosure on the impairment test.

<p><b>Audit procedures performed</b></p>	<p>As part of our audit, we have carried out, among other procedures, the following, which were performed along with the support of Deloitte network experts:</p> <ul style="list-style-type: none"> <li>• analysis of the methods used by the Directors to determine the recoverable amount by analyzing the methods and assumptions used for the development of the impairment test;</li> <li>• understanding of the relevant controls implemented by the Group on this process;</li> <li>• verification of compliance with the applicable accounting standards of the method adopted by the Directors for the impairment test;</li> <li>• assessment of the skills, abilities and objectivity of the expert involved by the Directors for the preparation of the impairment test related to RCS Group;</li> <li>• analysis of the reasonableness of the main assumptions adopted for the determination of the projected cash flow;</li> <li>• analysis of sector data and other information we consider necessary obtained from Directors;</li> <li>• analysis of the deviations between actual results and forecasted results in order to assess the nature of the deviations and the reliability of the planning process;</li> <li>• assessment of the reasonableness of the discount rate (WACC) and of the long-term growth rate (g-rate);</li> <li>• verification of the mathematical clerical accuracy of the model used to determine the value in use of the <i>cash generating unit</i> ("CGUs");</li> <li>• verification of the correct determination of the book value of the CGUs;</li> <li>• review of the sensitivity analysis prepared by Directors;</li> <li>• review of the disclosure reported by the Directors in the notes and its compliance with IAS 36.</li> </ul>
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***Recoverability of deferred tax assets of the Unidad Editorial Group***

<p><b>Description of the key audit matter</b></p>	<p>The Group recognizes deferred tax assets of Euro 84 million of which Euro 58.9 million relate to Unidad Editorial Group. Those deferred tax assets are related to tax losses carried forward and to temporary tax differences for which, under Spanish law, use restrictions are provided for in respect of the tax base for each financial year.</p> <p>The Directors have assessed the recoverability of these assets on the basis of expected future taxable income arising from the five-year plan (2024-2028) of the Unidad Editorial Group for the explicit period and extrapolating from the latter the expected taxable income for subsequent years.</p> <p>Given the existence of tax losses generated in the past years, the peculiarities of the Spanish law, as well as the subjectivity and uncertainty inherent in the estimates of future taxable income, we considered the recoverability of deferred tax assets of the Unidad Editorial Group as a key audit matter of the Group's consolidated financial statements.</p>
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Note 22 "Deferred tax asset" includes the disclosure on the Group's deferred tax assets.

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**Audit procedures performed**

As part of our audit, we have carried out, among other procedures, the following:

- understanding of the relevant controls implemented by the Group to verify the recognition and recoverability of deferred tax assets;
- analysis of the methods used by the Directors to verify the recoverability of deferred tax assets;
- analysis of the reasonableness of the main assumptions adopted for the formulation of forecasts of future taxable income;
- verification of the consistency of future taxable income with the five-year plan of Unidad Editorial Group prepared by the Directors and the projections for subsequent years;
- analysis of the deviations between actual results and forecasted results in order to assess the nature of the deviations and the reliability of the planning process;
- analysis of deductible temporary differences and tax losses that generated the recognition of deferred tax assets;
- analysis of the appropriateness of the applied tax rates and the arithmetical calculation of deferred tax assets;
- review of the disclosure reported in the notes and its compliance with IAS 12.

**Responsibilities of the Directors and the Board of Statutory Auditors for the Consolidated Financial Statements**

The Directors are responsible for the preparation of the consolidated financial statements that give a true and fair view in accordance with International Financial Reporting Standards as adopted by the European Union and the requirements of national regulations issued pursuant to art. 9 of Italian Legislative Decree no. 38/05, and, within the terms established by law, and for such internal control as the Directors determine is necessary to enable the preparation of the consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the Directors are responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless they have identified the existence of the conditions for the liquidation of the Company or the termination of the business or have no realistic alternatives to such choices.

The Board of Statutory Auditors is responsible for overseeing, within the terms established by law, the Group's financial reporting process.

## Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with International Standards on Auditing (ISA Italia) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with International Standards on Auditing (ISA Italia), we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control;
- obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control;
- evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Directors;
- conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern;
- evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation;
- obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicated with those charged with governance, identified at an appropriate level as required by ISA Italia, regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identified during our audit.

We also provided those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence applicable in Italy, and to communicate to them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.

From the matters communicated with those charged with governance, we determined those matters that were of most significance in the audit of the consolidated financial statements of the current period and they are the key audit matters. We describe these matters in our auditors' report.

#### **Other information communicated pursuant to art. 10 of the EU Regulation 537/2014**

The Shareholders' Meeting of Cairo Communication S.p.A. has appointed us on April 27, 2018 as auditors of the Company for the years ended December 31, 2020 to December 31, 2028.

We declare that we have not provided prohibited non-audit services referred to in art. 5 (1) of EU Regulation 537/2014 and that we have remained independent of the Company in conducting the audit.

We confirm that the opinion on the consolidated financial statements expressed in this report is consistent with the additional report to the Board of Statutory Auditors, in its role of Audit Committee, referred to in art. 11 of the said Regulation.

#### **REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS**

##### **Opinion on the compliance with the provisions of the Delegated Regulation (EU) 2019/815**

The Directors of Cairo Communication S.p.A. are responsible for the application of the provisions of the European Commission Delegated Regulation (EU) 2019/815 with regard to the regulatory technical standards on the specification of the single electronic reporting format (ESEF – European Single Electronic Format) (hereinafter referred to as the "Delegated Regulation") to the consolidated financial statements as at December 31, 2023, to be included in the annual financial report.

We have carried out the procedures set forth in the Auditing Standard (SA Italia) n. 700B in order to express an opinion on the compliance of the consolidated financial statements with the provisions of the Delegated Regulation.

In our opinion, the consolidated financial statements as at December 31, 2023 have been prepared in XHTML format and have been marked up, in all material respects, in accordance with the provisions of the Delegated Regulation.

Due to certain technical limitations, some information contained in the illustrative notes to the consolidated financial statements, when extracted from XHTML format in an XBRL instance, may not be reproduced in the same way as the corresponding information displayed in the consolidated financial statements in XHTML format.

## **Opinion pursuant to art. 14 paragraph 2 (e) of Legislative Decree 39/10 and art. 123-bis, paragraph 4, of Legislative Decree 58/98**

The Directors of Cairo Communication S.p.A. are responsible for the preparation of the report on operations and the report on corporate governance and the ownership structure of the Group as at December 31, 2023, including their consistency with the related consolidated financial statements and their compliance with the law.

We have carried out the procedures set forth in the Auditing Standard (SA Italia) n. 720B in order to express an opinion on the consistency of the report on operations and some specific information contained in the report on corporate governance and the ownership structure set forth in art. 123-bis, n. 4 of Legislative Decree 58/98, with the consolidated financial statements of the Group as at December 31, 2023 and on their compliance with the law, as well as to make a statement about any material misstatement.

In our opinion, the above-mentioned report on operations and some specific information contained in the report on corporate governance and the ownership structure are consistent with the consolidated financial statements of the Group as at December 31, 2023 and are prepared in accordance with the law.

With reference to the statement referred to in art. 14, paragraph 2 (e), of Legislative Decree 39/10, made on the basis of the knowledge and understanding of the entity and of the related context acquired during the audit, we have nothing to report.

## **Statement pursuant to art. 4 of the Consob Regulation for the implementation of Legislative Decree 30 December 2016, no. 254**

The Directors of Cairo Communication S.p.A. are responsible for the preparation of the non-financial statement pursuant to Legislative Decree 30 December 2016, no. 254.

We verified the approval by the Directors of the non-financial statement.

Pursuant to art. 3, paragraph 10 of Legislative Decree 30 December 2016, no. 254, this statement is subject of a separate attestation issued by us.

DELOITTE & TOUCHE S.p.A.

*Signed by*  
**Giacomo Bellia**  
Partner

Milan, Italy  
March 29, 2024

*This independent auditor's report has been translated into the English language solely for the convenience of international readers. Accordingly, only the original text in Italian language is authoritative.*









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**Cairo Communication S.p.A.**  
**Separate financial statements at 31 December 2023**



## Income statement at 31 December 2023

Euro	Notes	31 December 2023	31 December 2022
Net revenue	1	4,833,797	5,023,246
Other revenue and income	2	253,746	1,199,161
Service costs	3	(2,588,246)	(2,643,999)
Use of third-party assets	3	(17,100)	(56,948)
Personnel expense	4	(1,919,942)	(1,924,329)
Amortization, depreciation, provisions and write-downs	5	(200,358)	(175,731)
Other operating costs	3	(55,941)	(391,304)
<b>Operating profit</b>		<b>305,956</b>	<b>1,030,095</b>
Net financial income (expense)	6	(1,767,456)	(199,787)
Income (expense) from investments	7	20,727,607	25,536,941
<b>Profit (loss) before tax</b>		<b>19,266,108</b>	<b>26,367,249</b>
Tax	8	126,929	(647,772)
<b>Profit (loss) from continuing operations</b>		<b>19,393,037</b>	<b>25,719,477</b>
Profit (loss) from discontinued operations		-	-
<b>Profit (loss) for the year</b>		<b>19,393,037</b>	<b>25,719,477</b>

## Statement of comprehensive income at 31 December 2023

Euro	31 December 2023	31 December 2022
<b>Profit (loss) for the year</b>	<b>19,393,037</b>	<b>25,719,477</b>
<i>Other reclassifiable items of the comprehensive income statement</i>	-	-
Gains (losses) from cash flow hedges	(177,167)	192,575
Tax effect	46,218	(46,218)
<i>Other non-reclassifiable items of the comprehensive income statement</i>		
Actuarial gains (losses) from defined benefit plans	15,894	203,203
Tax effect	(3,815)	(48,769)
<b>Total comprehensive income</b>	<b>19,274,167</b>	<b>26,020,268</b>



## Statement of financial position

### Assets

Euro	Notes	31 December 2023	31 December 2022
Property, plant and equipment	9	216,117	284,705
Rights of use on leased assets	10	86,159	86,946
Intangible assets	11	185,689	207,578
Investments	12	326,000,156	325,923,700
Other non-current financial assets	13	4,537,575	4,537,575
Deferred tax assets	14	419,465	460,835
Non-current financial assets recognized for derivatives	15	0	0
<b>Total non-current assets</b>		<b>331,445,160</b>	<b>331,501,339</b>
Trade receivables	16	1,047,592	1,363,776
Receivables from parents	25	106,417	206,602
Receivables from subsidiaries	17	42,659,471	66,712,084
Sundry receivables and other current assets	18	2,678,313	482,407
Current financial assets recognized for	15	0	207,198
Cash and cash equivalents	19	21,922,354	14,808,964
<b>Total current assets</b>		<b>68,414,147</b>	<b>83,781,032</b>
<b>Total assets</b>		<b>399,859,308</b>	<b>415,282,372</b>

### Equity and liabilities

		31 December 2023	31 December 2022
Share capital	20	6,989,663	6,989,663
Share premium reserve	20	224,075,425	224,075,425
Retained earnings	20	9,949,678	3,036,565
Other reserves	20	(315,473)	(184,492)
Treasury shares	20	(2,352)	(2,352)
Profit for the period	20	19,393,037	25,719,477
<b>Total equity</b>		<b>260,089,978</b>	<b>259,634,286</b>
Payables and non-current financial liabilities	19	10,000,000	0
Non-current liabilities from lease contracts	21	48,267	57,845
Post-employment benefits	22	1,067,527	1,017,292
Deferred tax liabilities	23	0	46,218
<b>Total non-current liabilities</b>		<b>11,115,794</b>	<b>1,121,355</b>
Payables to suppliers	24	873,147	1,355,943
Payables to subsidiaries	26	67,555,410	88,996,504
Payables and current financial liabilities	19	0	5,000,000
Current liabilities from lease contracts	21	34,964	25,825
Financial payables to subsidiaries	27	52,511,961	55,900,708
Tax payables	28	5,753,111	1,498,463
Other current liabilities	29	1,924,942	1,749,288
<b>Total current liabilities</b>		<b>128,653,535</b>	<b>154,526,731</b>
<b>Total liabilities</b>		<b>139,769,329</b>	<b>155,648,086</b>
<b>Total equity and liabilities</b>		<b>399,859,308</b>	<b>415,282,372</b>



## Statement of cash flows

Euro/000	2023	2022
<b>CASH AND CASH EQUIVALENTS</b>	<b>14,809</b>	<b>9,755</b>
Liquid assets from the merger of Cairo Pubblicità S.p.A.	0	327
<b>OPERATIONS</b>		
Profit (loss)	19,393	25,719
Amortization, depreciation, provisions and write-downs	200	176
Write-down of investments	0	0
Release of provision for the write-down of investments	0	0
Net financial income	(18,960)	(25,337)
Income tax	(128)	648
Change in post-employment benefits	0	(15)
Change in provisions for risks and charges	80	0
<b>Cash flow from operations before changes in working capital</b>	<b>585</b>	<b>1,191</b>
(Increase) decrease in trade and other receivables	22,309	(2,020)
Increase (decrease) in payables to suppliers and other liabilities	(17,314)	(10,060)
<b>TOTAL CASH FROM OPERATIONS</b>	<b>5,581</b>	<b>(10,889)</b>
Income tax paid	(36)	0
Financial expense paid	(349)	(200)
<b>TOTAL NET CASH FROM OPERATIONS (A)</b>	<b>5,195</b>	<b>(11,089)</b>
<b>INVESTING ACTIVITIES</b>		
Net (acquisition) disposal of PPE and intangible assets, rights of use on leased assets and intangible assets	(109)	(148)
Interest and financial income received	0	0
Dividends received	20,728	25,537
(Increase) decrease in investments	(76)	(857)
<b>NET CASH USED IN INVESTING ACTIVITIES (B)</b>	<b>20,542</b>	<b>24,532</b>
<b>FINANCING ACTIVITIES</b>		
Dividends paid	(18,818)	(24,195)
Increase (decrease) in non-current financial assets	0	24,873
(Increase) decrease in current financial assets	0	(14)
Increase (decrease) in financial payables	193	(9,439)
Net change in lease liabilities	(0)	58
Other changes in equity	0	1
<b>NET CASH USED IN FINANCING ACTIVITIES (C)</b>	<b>(18,625)</b>	<b>(8,716)</b>
<b>CASH FLOW FOR THE PERIOD (A) + (B) + (C)</b>	<b>7,113</b>	<b>4,727</b>
<b>NET CASH AND CASH EQUIVALENTS CLOSING BALANCE</b>	<b>21,922</b>	<b>14,809</b>



## Statement of changes in equity

Euro/000	Share capital	Share premium reserve	Retained earnings	Other reserves	Treasury shares	Profit (loss) for the period	Equity
<b>Balance at 31 December</b>	<b>6,990</b>	<b>224,076</b>	<b>22,326</b>	<b>1,640</b>	<b>(2)</b>	<b>(1,566)</b>	<b>253,462</b>
Allocation of profit (loss)			(1,566)			1,566	0
Dividend distribution			(5,377)				(5,377)
Other changes				(16)			(22)
Actuarial gains (losses) from defined benefit plans			(6)			(3)	0
Total comprehensive profit			3			11,700	11,700
<b>Balance at 31 December</b>	<b>6,990</b>	<b>224,076</b>	<b>15,380</b>	<b>1,624</b>	<b>(2)</b>	<b>11,697</b>	<b>259,764</b>
Allocation of profit (loss)			11,697			(11,697)	0
Dividend distribution			(24,195)				(24,195)
Other changes				(1,954)		0	(1,954)
Actuarial gains (losses) from defined benefit plans			154	147		(301)	(0)
Total comprehensive profit						26,020	26,020
<b>Balance at 31 December</b>	<b>6,990</b>	<b>224,076</b>	<b>3,036</b>	<b>(183)</b>	<b>(2)</b>	<b>25,719</b>	<b>259,634</b>
Allocation of profit (loss)			25,719			(25,719)	0
Dividend distribution			(18,818)				(18,818)
Other changes			0	0		0	0
Items of the comprehensive income statement			12	(131)		119	(0)
Total comprehensive profit (loss) for the period						19,274	19,274
<b>Balance at 31 December 2023</b>	<b>6,990</b>	<b>224,076</b>	<b>9,949</b>	<b>(314)</b>	<b>(2)</b>	<b>19,393</b>	<b>260,090</b>



# EXPLANATORY NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

## Main activities

Cairo Communication S.p.A. (the Parent or the Company) is a joint-stock company listed in the Milan Company Register.

The Cairo Communication Group (the Group) operates as a publisher of magazines and books (Cairo Editore - and its division Editoriale Giorgio Mondadori - and Cairo Publishing), as a TV publisher and network operator (La7 and Cairo Network), as a multimedia advertising broker selling advertising time and space on television, in print media and in stadiums (Cairo Communication and CAIORCSMedia), and as a publisher of dailies and magazines (weeklies and monthlies) in Italy and Spain through RCS MediaGroup (RCS), also active in the organization of major world sporting events, in distribution to newsstands.

The registered and operational office of Cairo Communication S.p.A. is located in Via Rizzoli 8, Milan.

The registered and operational office of CAIORCSMedia, Cairo Editore, Il Trovatore and Cairo Network is located in Via Rizzoli 8. The activities of La7 are managed mainly in Rome at the registered office and the TV studios of La7 S.p.A. in Via della Pineta Sacchetti 229 and Via Novaro 32, respectively. RCS activities are mainly carried out in Via Rizzoli 8 and Via Solferino 28, Milan, and in Avenida San Luis 25, Madrid.

The income statement and the statement of financial position are presented in Euro, while the statement of cash flows, the statement of changes in equity and the amounts in these notes are presented in thousands of Euro.

As the Parent, Cairo Communication S.p.A. also prepared the consolidated financial statements of the Cairo Communication Group at 31 December 2023.

## Relevant information on accounting standards applied

### 1. Structure, form and content of the financial statements

The separate financial statements of Cairo Communication S.p.A. at 31 December 2023 were prepared in accordance with IFRS issued by the International Accounting Standard Board (“IASB”) and endorsed by the European Union, as well as with the provisions arising from Article 9 of Legislative Decree no. 38/2005. The term IFRS is used to mean all the international accounting standards (“IAS”), and all the interpretations of the International Financial Reporting Interpretations Committee (“IFRIC”), formerly the Standing Interpretations Committee (“SIC”).

The accounting standards adopted in the preparation of the separate financial statements are the same as those used for the financial statements at 31 December 2022, with the exception of the adoption of the new standards effective as of 1 January 2023, as described below in *Accounting standards, amendments and interpretations effective as of 1 January 2023*.

For completeness of information, the following annexes are supplied as an integral part of these Notes:

- Annex 1: List of investments in direct subsidiaries;
- Annexes 2 and 3: Summary key figures of the draft financial statements of direct subsidiaries at 31 December 2023;
- Annexes 4 and 5: Summary key figures of the most recently approved financial statements of direct subsidiaries.

The main accounting policies adopted are shown below;

- Annex 6: Income Statement and Statement of Financial Position in accordance with CONSOB Resolution no. 15519 of 27 July 2006.





These separate financial statements were audited by Deloitte & Touche S.p.A. pursuant to Legislative Decree no. 39 of 27 January 2010, and Regulation (EU) no. 537/2014. The assignment has been awarded for a period of nine financial years (2020 - 2028), pursuant to Article 17, paragraph 1 of the above Decree.

The presentation currency of these financial statements is the Euro, which is also used to present the Cairo Group's consolidated financial statements. Unless otherwise specified, all amounts shown in these notes are stated in Euro.

The financial statements are prepared on a going concern basis, as the Company has determined that despite the current geopolitical and economic conditions, there are no significant uncertainties (as defined in paragraph 25 of IAS 1) concerning its ability to continue as a going concern; this is supported by (i) the income prospects and cash generation capacity of the Company and the Group, (ii) the liquidity of the Group's wholly-owned subsidiaries, and (iii) the Company's unrestricted access to new liquidity in the form of financing facilities.

## 2. Financial statements schedules

The income statement is presented by nature, highlighting interim operating results and pre-tax results, and, in order to allow a better measure of ordinary operating management performance. Furthermore, cost and revenue components deriving from events or transactions which, by their nature or size, are considered non-recurring, are also separately identified in the financial statements and the notes. These transactions also fall under the definition of non-recurring events and transactions as per CONSOB Communication No. 6064293 of 28 July 2006.

The income statement effect of discontinued operations is shown in a single line of the income statement named "Profit/loss from discontinued operations", under IFRS 5. The statement of comprehensive income also reflects the "*changes arising from transactions with non-owners*" - separately showing the relevant tax effects, that is:

- profit and loss that could be directly recognized in equity (for instance, actuarial losses from the measurement of defined benefit plans),
- the effects of the measurements of derivative instruments hedging future cash flows,
- the effects of the measurement of "available-for-sale financial assets",
- the effects arising from any change in accounting standards.

The statement of comprehensive income presents the items relating to the amounts of the components of other comprehensive income for the period by nature and grouped into those which, in accordance with the provisions of other IAS/IFRS:

- will not be subsequently reclassified to profit (loss) for the year;
- will be subsequently reclassified to profit (loss) for the year, when certain conditions are met.

The **statement of financial position** presents separately assets and liabilities divided in current and non-current, indicating, on two separate lines, "Assets intended for sale" and "Liabilities associated with discontinued operations", in accordance with IFRS 5. Specifically, an asset or a liability is classified as current when it satisfies one of the following criteria:

- it is expected to be realized or settled or it is expected to be sold or utilized in the normal operating cycle of the Company;
- it is held mainly to be traded;
- it is expected to be realized or settled within 12 months of the reporting date.

Otherwise, the asset or liability is classified as non-current.

The statement of cash flows has been prepared applying the indirect method in which the net result is adjusted to reflect transactions of a non-monetary nature, for whatever deferral or accrual of previous or future operating receipts or payments and for revenue or cost components connected to cash flows arising from investing or financing activities. Income and expense relating to medium or long-term financial operations and those relating to hedging instruments and dividends paid are included in financing activities.

The statement of changes in equity shows the changes in equity relating to:

- allocation of profit for the year;
- amounts relating to transactions with owners (purchase and sale of treasury shares);



and separately income and expense defined as “*changes arising from transactions with non-owners*”, also shown in the statement of comprehensive income.

For each significant item detailed in the above-mentioned schedules, reference is made to the following notes in which relevant information is provided, with details also on composition and variations versus the prior year.

It should also be noted that in order to comply with the indications contained in CONSOB Resolution no. 15519 of 27 July 2006 relating to financial statements schedules, specific additional statements of comprehensive income and of financial position were prepared, showing significant transactions with related parties separately for each item.

### **3. Recognition of revenue and costs**

Revenue and cost and income and expense are recognized on an accruals basis, specifically:

- Revenue is recognized in the income statement when the criteria set out in IFRS 15 are met.
- Revenue is recognized based on the likelihood of the Company to enjoy the economic benefits and in the extent to which the amount can be reliably determined. Revenue is stated net of any adjustments.
- Advertising revenue is recognized at the moment the advertisement is broadcast or published or provision of services offered.
- Cost is recognized using the same criteria for revenue recognition and on an accruals basis.
- Interest income and expense are recognized on an accruals basis.
- Dividends are recognized only as from when the shareholders' right to the dividend payment has been established, i.e. at the date of the shareholders' meeting resolution, and only when resulting from a profit distribution following the acquisition of the investment; in the case, however, of a profit distribution prior to the acquisition of their relevant shares, such dividends are treated as a reduction in the cost of the relevant investment.
- Chargebacks of costs incurred on behalf of third parties are recognized as a reduction in the cost they relate to.
- Financial income and expense are recognized in the income statement on a maturity basis, as a function of time, using the effective interest method.

### **4. Tax**

Tax for the period corresponds to the sum of current, deferred tax and prepaid tax. Current tax is based upon taxable income for the period. Taxable income differs from the results shown in the income statement as it excludes both positive and negative entries which would be taxable or deductible in other tax years and excludes components which are not taxable or deductible at any time.

Current tax is calculated using the rates in force at the reporting date.

Cairo Communication presented the tax consolidation scheme option pursuant to Article 117/129 of the TUIR (Consolidated Income Tax Act) starting from 2016, together with the subsidiaries Cairo Editore, Cairo Publishing, La7 and Cairo Network.

Starting from tax period 2021, Cairo Communication S.p.A. and RCS MediaGroup S.p.A. have jointly participated in the national tax consolidation scheme, with Cairo Communication S.p.A. acting as the consolidating company, as well as the subsidiaries of RCS MediaGroup S.p.A., where the conditions exist.

Cairo Communication S.p.A. acts as the tax parent and determines a single taxable base for the group of companies that participates in the national tax consolidation scheme, which thereby benefits from the ability of offsetting taxable profits against taxable losses in one tax return.

Each company that participates in the national tax consolidation scheme transfers its taxable profit or loss to the tax parent; for any such taxable profit reported, the subsidiary enters a payable to Cairo Communication S.p.A. equal to the amount of IRES to be paid. Conversely, for any such taxable loss reported, the subsidiary enters a receivable from Cairo Communication S.p.A..

Deferred tax liabilities are generally recognized for all taxable temporary differences, while deferred tax assets are recognized to the extent of the probability that there will be future taxable profits which will allow for the utilization of the deductible temporary differences. Deferred tax is calculated on the basis of the tax rates that are expected will be in force at the moment of realization of the asset or settlement of the liability,



based on tax legislation in force at the reporting date. Where relevant, the effects of any changes in tax rate or tax legislation after the reporting date are disclosed in the notes. Deferred tax assets and liabilities are shown at their net value when there is a legal right to offset current tax liabilities against tax receivable assets and when tax relates to the same taxation authority.

### **Property, plant and equipment**

They are recognized at acquisition price or production cost, including directly associated expense and costs, plus the share of indirect costs which can be reasonably attributed to the asset. Recognition is made taking account of the associated future benefits that may flow to the Company.

These assets are systematically depreciated on a straight-line basis each year at rates consistent with the remaining useful life of the asset. Depreciation rates applied are as follows:

Property	3%
General equipment	20%
Motor vehicles	20%-25%
Plant and equipment	10%
Office equipment and furniture	10%-12%
Electronic equipment	20%

The depreciation process is tied to the time the asset comes into use.

The remaining useful life and the depreciation criteria applied are reviewed on a regular basis and where change is deemed necessary, the depreciation rate is restated in accordance with the “prospective” method.

The useful life of the asset is subject to change if extraordinary maintenance is performed during the year that changes the useful life of the main investment.

Incremental and extraordinary maintenance costs producing a significant and tangible increase in the productive capacity or security of assets, or lengthening their remaining useful life, are capitalized as an increase in the carrying amount of the asset. Ordinary maintenance costs are taken directly to profit and loss.

Leasehold improvements are recognized as PPE, on the basis of the cost incurred. The depreciation period corresponds to the lower of the remaining useful life of the asset and the term of the contract.

A tangible asset is derecognized on disposal or fully impaired when no future economic benefits are expected from its use. Any losses or gains (calculated as the difference between the net income from the sale and the carrying amount) are included in the income statement in the year in which the sale takes place.

Property, plant and equipment are reviewed if there are indicators of impairment to identify any associated losses as described in the section “Impairment of assets”.

### **Rights of use on leased assets and liabilities from lease contracts**

Following the introduction of IFRS 16, the Company has classified operating leases with a duration of more than 12 months under this item, taking account of its ability to control the use of the underlying asset for the specific period of time in return for consideration.

The right of use is initially measured at cost, including the initial amount of the lease liability adjusted for payments already made at the effective date, less lease incentives received, plus any costs to dismantle, remove, or restore the underlying asset. Rights of use are subsequently depreciated on a straight-line basis over the shorter of the lease term and the estimated useful life of the assets consistent with the right of use.

Accordingly, a financial liability is generated, initially measured at the present value of the future instalments due, which will be paid over the lease term, and subsequently discounted at an incremental borrowing rate consistent with the maturity of the underlying contracts. Variable lease payments that do not depend on an index or rate are recognized as expense in the period in which the event or condition occurs.



Changes in the scope of the lease, or in the expected rentals, generate modifications in the corresponding item.

The components of the contracts or the contracts themselves, the lease of which can be traced back to a service contract or a licence concession, have been excluded from the scope of application of IFRS 16.

### **Intangible assets**

The item includes costs, including ancillary expense, incurred for the acquisition of intangible assets whose amount is quantifiable, the asset is clearly identifiable and controlled by the Company, and where the use of the asset will generate probable future benefits.

These are recognized at their acquisition or production cost, including ancillary expense – to the extent to which they are considered to have finite life – and they are amortized to reflect their remaining useful economic lives.

The amortization periods of intangible assets of various types are as follows:

Concessions, licenses, trademarks and similar rights	3 to 5 years
Software	3 to 5 years

The remaining useful life and the amortization criteria applied are reviewed on a regular basis and where change is deemed necessary, the amortization rate is restated in accordance with the “prospective” method.

### **Impairment of assets**

IAS 36 requires impairment testing of tangible fixed assets, intangible fixed assets and investments in subsidiaries and associates, in the presence of indications that an impairment loss may have occurred. Investments in subsidiaries or associates and other intangible assets with indefinite useful life or assets not available for use must be tested for impairment at least once a year, particularly for those investments where the investor’s portion of equity is less than the carrying amount.

The recoverability of the recorded values is tested by comparing the carrying amount recorded in the financial statements with the higher amount between the net sale price, if an active market exists, or the value in use of the asset.

Value in use is defined by discounting the cash flows of the relating cash generating units. Specifically, for investments in subsidiaries and associates, the discounted estimated cash flow and the value expected from its disposal at the end of its useful life, is adjusted by the net financial position recognized at the end of the year, relating to the financial statements of the investee. The equity value thus determined is then compared with the investment’s carrying amount. Cash generating units were identified consistently with the organizational and business structure of the Company and of its investees. They consist of homogeneous aggregations that generate independent cash flows, deriving from the continued utilization of the assets allocated to them.

### **Investments**

#### **Subsidiaries and associates**

Investments in subsidiaries and associates are measured at their acquisition or subscription cost and periodically subject to impairment tests, to verify that no impairments have occurred. This test is carried out at least annually, i.e. whenever there is evidence of a likely impairment loss of the investments. The measurement method used is based on Discounted Cash Flow, applying the method described in the paragraph “Impairment of assets” or on fair value, calculated as the amount obtainable from the sale of the investment in an arm’s length transaction between knowledgeable, willing parties, less the costs of disposal. If an impairment loss needs to be recognized, it will be allocated in the income statement in the year when it is recognized.



Should the company's share of losses in an investment exceed the carrying amount of the investment, and the company is required to reflect those losses, the value of the investment is written off and the share of any such losses is shown as a provision in liabilities. Whenever an impairment loss is reduced or ceases to exist, the loss is reversed up to the original carrying amount through profit and loss.

## 5. Receivables and other financial assets

Receivables, with the exception of trade receivables, and other financial assets are initially recognized at fair value. For financial assets classified at fair value with adjustments booked to the income statement, recognition is also made of the related ancillary acquisition expense. Trade receivables on initial recognition are measured at the price established in the transaction. Management determines upon initial recognition how financial assets are to be classified, in accordance with IFRS 9 criteria and as required by IFRS 7.

After initial recognition, financial assets are measured in accordance with their classification within one of the following categories:

- at amortized cost: receivables and other financial assets measured at amortized cost, recognizing in the income statement the interest calculated at the effective interest rate, i.e. applying a rate that reduces to zero the sum of the present values of the net cash flows generated by the financial instrument. Losses are recognized in the income statement when impairments occur or when loans and receivables are written off. Receivables are impaired and recognized at their estimated realizable value (fair value) by means of the allowance for impairment directly deducted from their carrying amount.

Receivables are impaired when there is objective evidence that the receivable is unlikely to be collected and also on the basis of past experience and statistics.

If, in subsequent periods, the reasons for the previous impairment losses no longer apply, the amount of the asset is written back to the amount that would have derived from applying the amortization cost, if the impairment loss had not been recognized.

The Company mainly reports in this category assets due within twelve months, which are therefore recognized at nominal amount as an approximation of amortized cost. If the terms of payment are longer than normal market terms and the loan or receivable does not earn interest, the amount booked contains an implicit financial component and so must be discounted by recognizing the relating discount in profit or loss. Loans and receivables denominated in foreign currencies are converted at closing rates, and the gains or losses from their translation are taken to profit or loss.

- at fair value recognized in other comprehensive income (FVOCI): other non-current equity instruments (ex *available for sale*) are initially recognized at cost (fair value of the initial consideration given in exchange) increased by any transaction costs directly attributable to them. As the Group does not trade equities, it has adopted the option of presenting subsequent changes in the fair value of the investment among other comprehensive income. Accordingly, only dividends are recognized in the income statement (unless they clearly represent a refund of the investment). Changes in fair value and any gains or losses recognized on disposal of the investment in the statement of comprehensive income do not pass through the income statement. As this option can be exercised for each investment, any exceptions at the initial recognition stage are shown in the comment on this item.

All the investments in equity instruments must be measured at fair value.

Cairo Communication holds assets for hedging derivative instruments which, at the time of initial recognition, are measured at fair value as explained in paragraph 15 "Non-current financial assets recognized for derivatives" of this note.

## 6. Cash and cash equivalents

This item comprises cash, bank current accounts and deposits on demand, and other short-term highly liquid financial investments which are easily convertible to cash and not subject to the risk of significant value changes.

Cash and cash equivalents are recognized at their nominal amount.



## **7. Cash and cash equivalents**

### **Treasury shares**

Treasury shares are recognized as a reduction in equity. The effects of any subsequent transactions are also recognized directly in equity.

## **8. Cash and cash equivalents**

### **Dividends paid**

Dividends payable are recognized as a change in equity in the year they are approved by the Shareholders' Meeting or by the Board of Directors in the event of an interim dividend.

Post-employment benefits (TFR) in Italian companies with at least 50 employees are treated as a defined benefit plan only for that part of the liability vested before January 1, 2007 (and not yet paid out at the reporting date), while amounts accruing thereafter are treated as a defined contribution plan. For Italian companies with less than 50 employees, post-employment benefits are considered as a defined benefit plan. All defined benefit plans are discounted.

The Company has less than 50 employees. The discounting process, based on demographic and financial assumptions, is performed by independent actuaries.

In accordance with IAS 19 - *Employee Benefits*, the recognition of expense related to work performed and net financial expense are recognized in the income statement, while actuarial gains and losses arising from the valuation of liabilities and assets are recognized in the statement of comprehensive income.

## **9. Payables and other liabilities**

The item comprises trade payables, financial payables and payables to banks and other liabilities.

Financial payables and liabilities are initially recognized at fair value, which basically matches the amounts cashed in net of transaction costs. Management determines upon initial recognition how financial liabilities are to be classified, in accordance with IFRS 9 criteria and as required by IFRS 7.

Subsequent to initial recognition, financial liabilities are measured on the basis of their classification in one of the categories under IFRS 9. Specifically, Cairo Communication has classified its payables and other liabilities in the amortized cost category, applying a rate that reduces to zero the sum of the present values of the net cash flows generated by the financial instrument. Instruments due within twelve months are measured at their nominal amount as an approximation of amortized cost.

If the loan agreements provide covenants, which are not fulfilled, and this situation is not remedied before the end of the year, the long-term portion of that loan is classified as current debt.

Payables denominated in a foreign currency are aligned at the exchange rate at the end of the year, and the gains or losses deriving from the adjustment are recognized in the income statement.

## **10. Use of estimates**

The preparation of the financial statements and the notes thereto, in application of the IFRS, requires that the Company carry out certain estimates and assumptions which affect the carrying amount of assets and liabilities and disclosures about assets and contingent liabilities at the reporting date. Estimates and assumptions used are based on experience and on other factors considered significant. Actual results may differ from these estimates. Estimates relate mainly to investment measurement, provisions for risks relating to receivables, depreciation, amortization, impairment of assets, taxation, provisions for risks and charges, and contingent liabilities.



Estimates and assumptions are reviewed regularly and the effects of each variation therein are recognized in profit and loss in the period in which the estimate was revised. The effects of such revisions are reflected in the periods on which they have effect, i.e. both in the current year, and in future years, if relevant.

Under the guidelines contained in the documents published by CONSOB and ESMA, in the presence of a complex macroeconomic environment characterized by ongoing and new international crises, it should be noted that the estimates at 31 December 2023 were made based on future assumptions marked by a significant degree of uncertainty. Therefore, one cannot rule out that actual events over the next years may likely have a different outcome to those forecast at 31 December 2023, causing significant adjustments to the carrying amounts of assets and liabilities, amongst which, due to their significance, investments, other intangible assets with indefinite useful life, as well as deferred tax assets and the estimated recoverability of receivables.

In this regard, as for the RCS investment, a number of sensitivity analyses were performed, as commented on in Note 12 "Investments".

A summary follows of all critical measurement processes used and key assumptions made by Management regarding the future in the process of applying accounting policies and that could have a significant effect on the amounts recognized in the consolidated financial statements and for which there is a risk that significant adjustments to the carrying amount of assets and liabilities could arise in the next year.

### **Determination of the recoverable value of investments**

The Company revises periodically, at least annually, the carrying amount of investments even in the absence of impairment indications, to verify that they are not recorded at a higher amount than their recoverable value. Particular significance is attached to the impairment test for the investment in RCS, whose carrying amount of Euro 304.9 million accounts for approximately 93% of the total carrying amount of the investments held.

The recoverable value of the investments defined by each impairment test is sensitive to changes in the assumptions used, e.g. the rate of growth of revenue, changes in the forecast EBITDA and, amount the valuation parameters, the discount rate (WACC) and the consistency of financial projections beyond the period of the plan (equal to zero, in nominal terms). In turn, the WACC is sensitive to changes in its own components, including the risk-free rate that summarizes country risk.

### **Allowance for impairment**

The allowance for impairment reflects Management's estimate regarding the losses on the portfolio of receivables from end customers. The allowance for impairment is estimated based on the losses expected by the Company, based upon past experience for similar receivable, current and past due dates, losses and receipts, forecast models of expected losses, arising from the careful monitoring of receivables management and from projections on market and economic conditions.

### **Deferred tax assets**

Deferred tax assets are recorded to the extent to which it is considered probable that future taxable income will be generated to allow the utilization of deductible temporary differences. The recoverable value of deferred tax assets is periodically reviewed according to the future taxable income foreseen in the Company's most recent plans.

The main fiscal, legal and financial risks Cairo Communication S.p.A. is exposed to, as well as the policies put in place by Management for their management, are explained in Note 30 and Note 32. Reference is made to the Directors' Report regarding operational and business risks.



### **IFRS accounting standards, amendments and interpretations applied as from 1° January 2023**

As of 1 January 2023, amendments to the following standards came into effect:

- *Amendment to IAS 1 Disclosure of Accounting Policies IAS 1 and IFRS Practice Statement 2.* The amendments require companies to provide disclosures on material accounting policies, i.e., those that enable an understanding of the information reported on material transactions in the financial statements.
- *Amendment to IAS 8 - Definition of Accounting Estimates.* The amendments are intended to clarify how to distinguish changes in accounting policies from changes in accounting estimates.
- *Amendment to IAS 12 Deferred Tax related to Assets and Liabilities arising from a Single Transaction.* These amendments clarify how companies should account for deferred tax on transactions such as leases and decommissioning obligations.
- *Amendment to IAS 12 - International Tax Reform - Pillar Two Model Rules.* The amendments introduce temporary relief from the accounting of deferred tax arising from the implementation of the second-pillar rules published by the OECD.
- *Amendment to IAS 12 - International Tax Reform - Pillar Two Model Rules.* In December 2022, EU Directive 2022/2523 was adopted to ensure a global minimum level of taxation for multinational corporate groups and large-scale domestic groups in the Union. Under Legislative Decree of 27 December 2023, the Italian government implemented the above directive following the common approach shared internationally based on the OECD's technical guide on global minimum taxation. Individual member states are required to apply the relevant provisions to financial periods beginning on or after 1 January 2024. On 23 May 2023, the IASB issued amendments to IAS 12 "*International Tax Reform - Pillar Two Model Rules*", aimed at introducing, in addition to specific supplementary disclosures, a temporary relief from the recognition of deferred tax assets and liabilities arising from tax regulations implementing the Pillar Two model rules published by the OECD. The temporary relief is effective retroactively from the date of publication of the amendments. To date, the Company is reviewing the recently enacted accounting standard, the application of so-called "*transitional safe harbors*" aimed at simplifying the application of the evolving new provisions, and the possible adjustments envisaged in the calculation of the effective tax rate borne by the group's constituent entities located in different jurisdictions. In this regard, it should be noted that the group entities that will contribute to the determination of taxable results will mainly involve companies located in Italy and Spain.

The adoption of these amendments had no impact on this Annual Report of the Group.

### **Accounting standards, amendments and interpretations endorsed by the EU, not yet mandatorily applicable, and not adopted in advance by the Company**

The following are the amendments endorsed and not adopted in advance by the Group, on which an assessment of their impact is in progress, with indication of the effective dates:

- *Amendment to IFRS 16 - Lease Liability in a Sale and Leaseback.* The amendments apply as from 1 January 2024.
- *Amendments to IAS 1 - Classification of liabilities as current or non-current - and - Non-current Liabilities with Covenants.* The amendments apply as from 1 January 2024.

### **Accounting standards, amendments and interpretations yet to be endorsed by the EU and applicable from financial periods after 1 January 2023**

The following are the amendments that have yet to be endorsed and have not been adopted in advance by the Group, on which an assessment of their impact is in progress, with indication of the effective date:





- *Amendment to IAS 7 and IFRS 7 - Supplier Finance Arrangements.* The amendments apply as from 1 January 2024.
- *Amendments to IAS 21 - Lack of exchangeability.* The amendments apply as from 1 January 2025.

## Notes to the income statement

The following is the analysis of the main items of revenue and cost for the year ended 31 December 2023. All the amounts indicated are shown in thousands of Euro. The comparative figures refer to the separate financial statements at 31 December 2022.

### 1. Net revenue

Net operating revenue amounted to Euro 4,834 thousand (Euro 5,023 thousand in 2022). Its composition, versus the prior year, is shown below:

<b>Net revenue</b> (€ thousands)	<b>2023</b>	<b>2022</b>
Cairo RCSMedia sub-concession	2,952	3,142
Group services	1,782	1,782
Other revenue from associates	100	100
<b>Total</b>	<b>4,834</b>	<b>5,023</b>

Revenue is generated exclusively in Italy, so and an analysis by geographical area is pointless.

In 2023, Cairo Communication continued to operate in TV advertising sales (La7 and La7d) through its subconcession relationship with its subsidiary CAIRORCS Media S.p.A. on a sub-concession basis, invoicing advertising spaces directly to its customers and returning to Cairo Communication a share of revenue generated by resources managed on a sub-concession basis. CAIRORCS Media is owned 51% by Cairo Communication and 49% by RCS and is subject to the direction and coordination of Cairo Communication.

Starting from the 2018 financial statements, following application of IFRS 15 and based on existing contracts, sub-concession revenue is shown net of the portions paid to publishers, which amounted to Euro 101.9 million in the year (Euro 102.3 million in the year ended 31 December 2022).

Apart from advertising services, thanks to its administrative structure, Cairo Communication also provides a number of Companies with services relating mainly to auditing, financial analysis, debt management and collection. Such services are subject to contracts which are revised annually. Sales to Group companies deriving from these activities during the year were as follows:

<b>Group services</b> (€ thousands)	<b>2023</b>	<b>2022</b>
CAIRORCS Media S.p.A.	1,280	1,280
Il Trovatore S.r.l.	22	22
Cairo Editore S.p.A.	480	480
<b>Total</b>	<b>1,782</b>	<b>1,782</b>

Other revenue from associates (Euro 100 thousand) relates to administrative services provided to Torino FC S.p.A., a related party in that it is ultimately controlled by U.T. Communications S.p.A..



## 2. Other revenue and income

Other revenue and income amounted to Euro 255 thousand (Euro 1,199 thousand at 31 December 2022). These refer mainly to the charging of costs connected with centralized services to other Group companies amounting to Euro 101 thousand, to contingent assets of Euro 106 thousand, and to the release of the allowance for impairment under IFRS9 of Euro 42 thousand.

## 3. Services, use of third-party assets and other operating costs

Cost of services amounted to Euro 2,588 thousand (Euro 2,644 thousand at 31 December 2022). The item is broken down as follows:

<b>Service costs</b> (€ thousands)	<b>2023</b>	<b>2022</b>
Consultancy services and collaborations	384	355
Board of Directors' fees	670	685
Board of Statutory Auditors' fees	125	125
Other administration and general expense	1,409	1,479
<b>Total service costs</b>	<b>2,588</b>	<b>2,644</b>

As explained in [Note 1](#), the amounts returned to publishers, totaling Euro 101.9 million, were presented, as a result of the application of IFRS 15 and on the basis of existing contracts, as a decrease in the respective advertising revenue from sub-concessions.

"Costs for use of third-party assets" amounted to Euro 17 thousand (Euro 57 thousand at 31 December 2022) and refers to rentals for company cars.

Other operating costs amounted to Euro 56 thousand (Euro 391 thousand for the year ended 31 December 2022) and refer to prior-year expense of Euro 22 thousand and other expense as the difference.

## 4. Personnel expense

This item can be analyzed as follows:

<b>Personnel expense</b> (€ thousands)	<b>2023</b>	<b>2022</b>
Wages and salaries	1,224	1,221
Social security charges	646	639
Post-employment benefits	49	63
Other personnel expense	1	1
<b>Total personnel expense</b>	<b>1,920</b>	<b>1,924</b>



## 5. Amortization, depreciation, provisions and write-downs

These can be detailed as follows:

<b>Amortization, depreciation, provisions and write-downs</b> (€ thousands)	<b>2023</b>	<b>2022</b>
Amortization of intangible assets	92	86
Depreciation of property, plant and equipment	71	70
Amortization/depreciation of rights of use on third-party assets	37	20
Allocation to the allowance for impairment	0	0
<b>Total amortization, depreciation, provisions and write-downs</b>	<b>200</b>	<b>176</b>

## 6. Net financial income (expense)

Net financial expense amounted to Euro 1,767 thousand (Euro 200 thousand at 31 December 2022) and is broken down as follows:

<b>Net financial income (expense)</b> (€ thousands)	<b>2023</b>	<b>2022</b>
Sundry interest income	24	25
Interest income on bank accounts	199	27
Income from derivatives	173	45
<b>Total financial income</b>	<b>396</b>	<b>97</b>
Interest and other financial expense	(2,161)	(292)
Interest expense on lease contracts (pursuant to IFRS 16)	(2)	(5)
<b>Total financial expense</b>	<b>(2,163)</b>	<b>(297)</b>
<b>Net financial income (expense)</b>	<b>(1,767)</b>	<b>(200)</b>

The change in "interest expense and other financial expense" is attributable mainly to the increase in the Euribor, to which the interest rate applied to intercompany current account transactions and the deposit contract with La7 is indexed.

## 7. Income (expense) from investments

"Income and expense from investments" amounting to Euro 20,728 thousand (Euro 25,537 thousand at 31 December 2022) includes dividends resolved by the subsidiary RCS MediaGroup S.p.A. of Euro 18,691 thousand, dividends resolved by the subsidiary Cairo Editore of Euro 1,877 thousand, and dividends resolved by the subsidiary Cairo Publishing of Euro 160 thousand.

## 8. Tax

Tax for the year amounted to a positive Euro 127 thousand (positive Euro 647 thousand in the year ended 31 December 2022), detailed in the table below



<b>Tax</b>	<b>2023</b>	<b>2022</b>
(€ thousands)		
<i>Current tax :</i>		
IRES	(127)	373
IRAP	0	68
Deferred tax assets and liabilities	32	183
Adjustment of prior years' tax	(32)	23
<b>Total income tax</b>	<b>(127)</b>	<b>647</b>

The reconciliation of the effective and theoretical tax charge is detailed below:

	<b>2023</b>	<b>2022</b>
<b>Profit (loss) before tax</b>	<b>19,266</b>	<b>26,367</b>
<b>Theoretical income tax expense (24%)</b>	<b>4,624</b>	<b>6,328</b>
Tax effect of dividends received	(4,725)	(5,822)
Tax effect of other permanent differences	(26)	73
IRAP	0	68
<b>Current and deferred income tax for the year</b>	<b>(127)</b>	<b>647</b>

For a clearer understanding of the reconciliation of the effective and theoretical tax charge, IRAP has not been taken into account as this is not based on profit before tax, and this would generate a distorting effect between one financial period and the other.

## Notes to the statement of financial position

### 9. Property, plant and equipment

"Property, plant and equipment" at 31 December 2023 amounted to Euro 216 thousand, with a net decrease of Euro 69 thousand, attributable mainly to depreciation for the period, versus 31 December 2022.

Movements can be broken down as follows:

<b>Description</b>	<b>Motor vehicles</b>	<b>Furniture and fittings</b>	<b>Plant and equipment</b>	<b>Other assets</b>	<b>Total</b>
<b>Carrying amounts at 31/12/2021</b>	<b>0</b>	<b>111</b>	<b>231</b>	<b>9</b>	<b>351</b>
Net purchases	0	0	4	0	4
Depreciation	0	0	(70)	0	(70)
<b>Carrying amounts at 31/12/2022</b>	<b>0</b>	<b>111</b>	<b>165</b>	<b>9</b>	<b>285</b>
Net purchases	0	0	2	0	2
Depreciation	0	0	(71)	0	(71)
<b>Carrying amounts at 31/12/2023</b>	<b>0</b>	<b>111</b>	<b>96</b>	<b>9</b>	<b>216</b>

Tangible fixed assets were not subject to revaluation during the year.



## 10. Rights of use on leased assets

With the application, as from 1 January 2019, of IFRS 16 - *Leases*, the item "rights of use on leased assets" was included to indicate the recognition of rights of use of leased assets under fixed assets (mainly cars for company use).

At 31 December 2023, this item showed a balance of Euro 86 thousand net of accumulated amortization/depreciation of Euro 57 thousand (Euro 87 thousand at 31 December 2022).

The item can be analyzed as follows:

Description	Rights of use property	Rights of use other assets	Rights of use motor vehicles	Total
<b>Carrying amounts at 31/12/2021</b>	<b>0</b>	<b>0</b>	<b>29</b>	<b>29</b>
Net purchases	0	0	51	51
Depreciation	0	0	(20)	(20)
Other changes, increases and write-backs	0	0	27	27
<b>Carrying amounts at 31/12/2022</b>	<b>0</b>	<b>0</b>	<b>87</b>	<b>87</b>
Net purchases	0	0	38	38
Depreciation	0	0	(39)	(39)
Other changes, increases and write-backs	0	0	0	0
<b>Carrying amounts at 31/12/2023</b>	<b>0</b>	<b>0</b>	<b>86</b>	<b>86</b>

## 11. Intangible assets

Intangible assets amounted to Euro 186 thousand at 31 December 2023, decreasing by a net Euro 22 thousand versus 31 December 2022. Their movements in the period are shown below:

Description	Software, licenses and trademarks	Fixed assets under development	Total
<b>Carrying amounts at 31/12/2021</b>	<b>169</b>	<b>57</b>	<b>226</b>
Net purchases	80	16	96
Amortization	(85)	0	(85)
Other changes	38	(38)	0
Other changes and adjustments	(9)	(20)	(29)
<b>Carrying amounts at 31/12/2022</b>	<b>193</b>	<b>15</b>	<b>208</b>
Net purchases	68	1	69
Amortization	(91)	0	(91)
Reclassifications	0	0	0
Other changes and adjustments	0	0	0
<b>Carrying amounts at 31/12/2023</b>	<b>170</b>	<b>16</b>	<b>186</b>



## 12. Investments

### 12.1 Investments in subsidiaries

At 31 December 2023, investments amounted to Euro 325,143 thousand (Euro 325,067 thousand at 31 December 2022):

Description (Euro/000)	Carrying amount at 31/12/2022	Write-downs	Increases (decreases)	Impairment losses	Carrying amount at 31/12/2023
RCS MediaGroup S.p.A.	304,916	-	-	-	304,916
CairoRCS Media S.p.A.	2,602	-	76	-	2,678
Cairo Network S.r.l.	5,308	-	-	-	5,308
La7 S.p.A.	4,039	-	-	-	4,039
Il Trovatore S.r.l.	357	-	-	-	357
Cairo Editore S.p.A.	6,273	-	-	-	6,273
Cairo Publishing S.r.l.	1,572	-	-	-	1,572
Cairo Pubblicità S.p.A.	0	-	-	-	0
<b>Total investments in subsidiaries</b>	<b>325,067</b>	<b>-</b>	<b>76</b>	<b>0</b>	<b>325,143</b>

On 23 June 2023, RCS sold a 1% stake in CAIRORCS Media. to Cairo Communication keeping the latter company's equal governance unchanged. Therefore, at 31 December 2023, Cairo Communication. holds 51% of the share capital of CAIRORCS Media. and RCS the remaining 49%.

Annex 2 contains the information required by paragraph V of Article 2427 of the Italian Civil Code. Information at 31 December 2023 is drawn from the draft financial statements approved by the Board of Directors of each direct subsidiary.

For more detailed information, a comparison between carrying amount and the amount derived from the application of the equity method is provided for each investment in the following table.

Description (€ millions)	Equity 31/12/23	Ownership %	Equity method (*) a)	Carrying amount (b)	Difference (a-b)
Rcs MediaGroup	414.8	59.69%	520.5	304.9	<b>215.6</b>
Cairo Network S.r.l.	13.4	100%	13.1	5.3	<b>7.8</b>
La7 S.p.A.	62.8	100%	63.0	4.0	<b>59.0</b>
Il Trovatore S.r.l.	0.8	80%	0.8	0.4	<b>0.4</b>
Cairo Editore S.p.A.	9.7	99.95%	29.4	6.3	<b>23.1</b>
Cairo Publishing S.r.l.	0.9	100%	0.9	1.6	<b>(0.7)</b>
CAIRORCS Media S.p.A.	6.8	79.84%	3.5	2.7	<b>0.8</b>

(\*) Amounts determined under IAS/IFRS.

Particular significance is attached to the impairment test relating to the investment in RCS MediaGroup S.p.A..

The purchase cost of the investment had been Euro 304.9 million in 2016, relating to no. 311.5 million RCS shares, corresponding to 59.69% of RCS's share capital.



Cairo Communication determined, for impairment purposes, the recoverable value (defined in accordance with IAS 36 as the higher of the value in use and the fair value less costs to sell) of the "RCS investment" at the reporting of 31 December 2023. At the balance sheet date, the capitalization of RCS is lower than the carrying amount of the investment.

An assessment was also conducted to determine whether risks associated with environmental topics, both physical and transitional, could significantly impact the estimated recoverable amount. In the event that a climate-related parameter is identified as a key assumption, it would in fact require an adjustment of the key assumptions in the plan to reflect its impacts in the cash flow projection. As explained in the "Risks associated with environmental issues" section of the Directors' Report on Operations, to which reference should be made, to date the Group does not appear to be particularly exposed to risks related to climate change, partly in view of the nature of its business.

The Company, in any case, constantly monitors these as to prevent and mitigate potential impacts, taking them into account, where significant, in its assessments.

The recoverable value of the "RCS Investment" was determined with the support of an independent expert.

The impairment test was carried out in keeping with the previous method (approach before IFRS 16), and also through a valuation that considered the effects of the application of the IFRS 16 on the parameters relevant for impairment purposes. For the valuation "before IFRS 16", invested capital does not take account of the rights of use on lease contracts and consistently the expected cash flows used in the calculation of the recoverable value include the rental cost.

Specifically, the recoverable value of the "RCS Investment" was determined, with the support of the independent expert, based on the forecasts taken from the RCS's 2024-2026 Plan (approved by RCS's Board of Directors on 15 March 2024). The cash flows, in compliance with the provisions of IAS 36, were projected for valuation purposes to be constant in nominal terms (growth rate  $g = 0$ ).

These flows were then discounted on the basis of a rate defined as the weighted average cost of capital WACC of 9.23% (8.73% at 31 December 2022), determined net of the abovementioned IFRS 16 effects, in line with the procedures adopted at 31 December 2022.

The value obtained underwent a sensitivity analysis, by varying the discount rate (WACC) and the growth rate of the final value ( $g$ ), with discrete changes of 50 basis points, and reducing the expected EBITDA values in the period and included in the final value of up to -10%. None of the scenarios envisaged show indications of impairment losses for the RCS Investment at 31 December 2023.

Additionally, further sensitivity analyses were carried out to verify the sustainability of the carrying amount of the investment in terms of reduced cash flows. A specific scenario was also envisaged to determine the extent of the reduction in the EBITDA Plan (linear and in perpetuity) in order to bring the value in use back to the book value of the investment. This analysis too confirmed the reasonableness of the results reached; "Post IFRS 16", invested capital takes account of the rights of use on lease contracts and consistently the expected cash flows used in the calculation of the recoverable value do not include the rental cost.

For such valuation, the flows were discounted on the basis of a rate defined as the weighted average cost of capital WACC of 8.94% (8.65% at 31 December 2022).

The analysis performed to assess the possible impact of the effects (on the financial position, cash flows and income) of the introduction of the IFRS 16 - *Leases* on the results deriving from the impairment process, showed that even an impairment process carried out on the basis of an IFRS 16-compliant presentation does not change, at 31 December 2023, the results obtained and the conclusions by adopting the previous method.

The carrying amount of the investment in Cairo Publishing S.r.l. is Euro 0.7 million, higher than the amount obtained using the equity method. Therefore, the carrying amount of the investment was also subject to an impairment test to measure its recoverable value in terms of value in use, based on the estimated cash flows from the results of the investees as inferred from the most recent budgets and business plans (three-year), forecast for valuation purposes to be constant in nominal terms (growth rate  $g = 0$ ) and discounted on the basis of a 9.18% WACC. No evidence of impairment arose from the analysis performed.

The Company prepares Group consolidated financial statements which, taking account of the investments held, are an essential document to ensure complete understanding of the activities of the Group, the Parent and its investments.



## 12.2 Investments in other companies

The item, amounting to Euro 857 thousand, refers to the investment acquired in 2022 in BuddyFit S.r.l..

## 13. Non-current financial assets

At 31 December 2023, “non-current financial assets” amounted to Euro 4,538 thousand (Euro 4,538 thousand at 31 December 2022), relating to loans granted to the subsidiary Cairo Network S.r.l., shown net of an allowance for impairment of Euro 27 thousand from the application of IFRS 9.

## 14. Deferred tax assets

At 31 December 2023, deferred tax assets amounted to Euro 420 thousand (Euro 461 thousand at 31 December 2022). These assets are summarized in the table below:

Deferred tax assets (€ thousands)	31/12/23		31/12/22	
	Amount of temporary differences	Tax effect	Amount of temporary differences	Tax effect
Allowance for impairment	1,463	351	1,676	402
Tax losses from group tax consolidation	0	0	-	-
Post-employment benefits IAS	80	19	80	19
Other temporary differences	205	50	164	39
<b>Total deferred tax assets</b>	<b>1,748</b>	<b>420</b>	<b>1,920</b>	<b>461</b>

Deferred tax assets are recognized to the extent they are considered recoverable depending on the presence of future taxable income in which temporary differences will be reversed.

## 15. Current and non-current financial assets recognized for derivatives

This item (Equal to Euro 207 thousand at 31 December 2022), referred to the mark-to-market (MTM) of the derivative, settled on 31 July 2023 and concluded to hedge the debt exposure from the unsecured revolving loan entered into with Unicredit on 3 August 2021 and expired on 31 July 2023.

## 16. Trade receivables

Trade receivables amounted to Euro 1,048 thousand, decreasing by Euro 316 thousand versus 31 December 2022.

They are broken down as follows:

Receivables from customers (€ thousands)	31/12/23	31/12/22	Change
Trade receivables	2,240	2,689	(449)
Allowance for impairment	(1,192)	(1,325)	133
<b>Total trade receivables</b>	<b>1,048</b>	<b>1,364</b>	<b>(316)</b>

For further details on credit risk, reference should be made to [Note 32](#).





The ageing of trade receivables by due date is as follows:

<b>31 December 2023</b>	<b>Current</b>	<b>Past due 30- 60 dd</b>	<b>Past due 61- 90 dd</b>	<b>Past due 91- 180 dd</b>	<b>Past due over 180 dd</b>	<b>Total</b>
Trade receivables	31	-	-	213	1,995	2,239
Allowance for impairment	-	-	-	-	(1,191)	(1,191)
<b>Receivables from customers</b>	<b>31</b>	<b>0</b>	<b>0</b>	<b>213</b>	<b>804</b>	<b>1,048</b>

<b>31 December 2022</b>	<b>Current</b>	<b>Past due 30- 60 dd</b>	<b>Past due 61- 90 dd</b>	<b>Past due 91- 180 dd</b>	<b>Past due over 180 dd</b>	<b>Total</b>
Trade receivables	52	-	-	3	2,634	2,689
Allowance for impairment	-	-	-	-	(1,325)	(1,325)
<b>Receivables from customers</b>	<b>52</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>1,309</b>	<b>1,364</b>

Trade receivables from customers are stated net of the allowance for impairment, determined by taking into account specific collection risks.

Cairo Communication operates on the advertising sales market on a sub-concession basis with the subsidiary CAIRORCS Media, which invoices directly to its customers and returns a share of the revenue to its parent. Current receivables arising from this activity accrue from the subsidiary.

## 17. Receivables from subsidiaries

These amounted to Euro 42,659 thousand, decreasing by Euro 24,053 thousand versus 31 December 2022, and are shown net of an allowance for impairment of Euro 194 thousand from the application of IFRS 9.

They are broken down as follows:

<b>Receivables from subsidiaries</b> (€ thousands)	<b>31/12/23</b>	<b>31/12/22</b>	<b>Change</b>
La7 S.p.A.	3,247	14,225	(10,978)
Cairo Editore S.p.A.	976	622	354
Il Trovatore S.r.l.	35	7	28
Cairo Publishing S.r.l.	38	16	22
Cairo Network S.r.l.	1,188	4,639	(3,451)
Cairo RCSMedia S.p.A.	36,880	45,409	(8,529)
RCS MediaGroup S.p.A.	13	21	(8)
Res Produzioni S.p.A.	66	0	66
Rcs Produzioni Padova S.p.A.	87	0	87
Rcs Sport&Event S.r.l.	0	584	(584)
Rcs Sport S.p.A.	237	1,424	(1,187)
Blei S.r.l. in liquid.	17	0	17
In Viaggio Dove Club S.r.l.	6	0	6
RCS Innovation S.r.l.	63	0	63
<b>Total gross receivables from subsidiaries</b>	<b>42,853</b>	<b>66,947</b>	<b>(24,094)</b>
Write-down	(194)	(235)	41
<b>Total receivables from subsidiaries</b>	<b>42,659</b>	<b>66,712</b>	<b>(24,053)</b>



Receivables from La7 S.p.A. (Euro 3,247 thousand) consist mainly of receivables arising from Group VAT (Euro 3,196 thousand).

Receivables from Cairo Editore S.p.A. (Euro 976 thousand) are attributable for Euro 696 thousand to the centralized services provided by the parent company, for Euro 228 thousand to the receivable from the adhesion to tax consolidation, and the difference to the chargeback of costs and losses on receivables.

Receivables from Il Trovatore S.r.l. (Euro 35 thousand) refer mainly to centralized services provided by the Parent, while the receivable from Cairo Network S.r.l. (Euro 1,188 thousand) is attributable mainly to the receivable from the Group's VAT (Euro 872 thousand) and Euro 312 thousand from the company's adhesion to Cairo Communication's tax consolidation.

Receivables from CAIRORCS Media S.p.A. (Euro 36,880 thousand) refer for Euro 36,620 thousand to the sub-concession contracts for advertising sales on TV and Web media, and for Euro 260 thousand to the contract for the provision of administrative services.

Administrative services and use of serviced spaces to subsidiaries are provided by Cairo Communication through contracts at market value.

\* \* \*

## 18. Sundry receivables and other current assets

These amounted to Euro 2,678 thousand, increasing by Euro 2,196 thousand versus 31 December 2022, and can be analyzed as follows:

<b>Sundry receivables and other current assets</b> (€ thousands)	<b>31/12/23</b>	<b>31/12/22</b>	<b>Change</b>
Prepaid IRAP	68	32	36
Other receivables from tax authorities	266	0	266
IRES payable	0	159	(159)
Receivables from others	48	75	(27)
VAT payable	1,994	0	1,994
Prepayments and accrued income	302	216	86
<b>Total sundry receivables and other current</b>	<b>2,678</b>	<b>482</b>	<b>2,196</b>

## 19. Cash and cash equivalents

The item amounted to Euro 21,922 thousand, increasing by Euro 7,113 thousand versus the prior year, and is broken down as follows:

<b>Cash and cash equivalents</b> (€ thousands)	<b>31/12/23</b>	<b>31/12/22</b>	<b>Changes</b>
Bank and post office deposits	21,921	14,809	7,112
Cash and valuables on hand	1	0	1
<b>Total</b>	<b>21,922</b>	<b>14,809</b>	<b>7,113</b>

Changes in this item are shown in the statement of cash flows.

Cash and cash equivalents continued to be managed prudently.

Below is the net financial position of Cairo Communication at 31 December 2023, as set out in the "Guidance on disclosure requirements under the Prospectus Regulation" published by ESMA on 4 March 2021 under document "ESMA32-382-1138" and taken up by CONSOB in communication 5/21 of 29 April 2021:



<b>Net financial debt</b> (€ millions)	<b>31/12/2023</b>	<b>31/12/2022</b>	<b>Change</b>
A Cash funds	21,922	14,809	7,113
B Cash equivalents	0	0	0
C Other current financial assets	0	207	(207)
<b>D Cash (A+B+C)</b>	<b>21,922</b>	<b>15,016</b>	<b>6,906</b>
E Current financial debt	(52,547)	(60,927)	8,380
<i>of which current liabilities from lease contracts</i>	<i>(35)</i>	<i>(26)</i>	<i>(9)</i>
F Current portion of non-current financial debt	0	0	0
<b>G Current financial debt (E+F)</b>	<b>(52,547)</b>	<b>(60,927)</b>	<b>8,380</b>
<b>H Net current financial debt (liquidity) (G - D)</b>	<b>(30,625)</b>	<b>(45,911)</b>	<b>15,286</b>
I Non-current financial debt	(10,048)	(58)	(9,990)
<i>of which non-current liabilities from lease contracts</i>	<i>(48)</i>	<i>(58)</i>	<i>10</i>
J Debt instruments	0	0	0
K Trade payables and other non-current	0	0	0
<b>L Non-current financial debt (I+J+K)</b>	<b>(10,048)</b>	<b>(58)</b>	<b>(9,990)</b>
<b>M Total financial debt (liquidity) (H+L)</b>	<b>(40,673)</b>	<b>(45,969)</b>	<b>5,296</b>

Current financial payables at 31 December 2023 include:

- Euro 41,036 thousand in payables to the subsidiary La7 S.p.A., deriving from the short-term interest-bearing cash deposit agreement, and
- Euro 11,475 thousand in payables to subsidiaries relating to the current account for centralized treasury management, respectively Euro 9,927 thousand to Cairo Editore and Euro 1,548 thousand to La7;
- Euro 35 thousand for the current portion of financial liabilities from lease contracts recorded in the financial statements pursuant to IFRS 16.
- Non-current financial payables refer to the revolving loan agreement concluded by Cairo Communication with Crédit Agricole. At 31 December 2023, Euro 10 million of the loan line was drawn down.
- Non-current financial debt also includes Euro 48 thousand in financial liabilities from lease contracts recorded in the financial statements pursuant to IFRS 16.

#### Credit Agricole loan

On 29 May 2023, Cairo Communication concluded a revolving loan agreement with Crédit Agricole for a total amount of Euro 20 million with a term of 36 months. At 31 December 2023, Euro 10 million of the loan line was drawn down. The revolving credit line provides, inter alia, for:

- a) compulsory early repayment, statements, obligations, withdrawal and relating materiality threshold clauses;
- b) financial covenants at the level of the consolidated group financial statements to be recognized on a six-month basis. Specifically, a gearing ratio (debt/equity) no higher than 1.0x and a leverage ratio (debt/EBITDA) no higher than 3.0x;
- c) early repayment in the event of a change of control of Cairo Communication.



### Unicredit loans

The loan concluded by Cairo Communication S.p.A. with Unicredit, dated 3 August 2021 and explained in the notes to the 2022 financial statements, expired on 31 July 2023.

## **20. Equity**

Equity at 31 December 2023 amounted to Euro 260,090 thousand, a net increase of Euro 455 thousand versus 31 December 2022, attributable to the overall result for 2023 of Euro 19,393 thousand and the distribution of dividends of Euro 18,818 thousand.

### **Share capital**

The share capital at 31 December 2023 was Euro 6,990 thousand, subscribed and fully paid up, comprising no. 134,416,598 ordinary shares, with no indication of par value.

In accordance with the Bylaws, the shares are registered, indivisible and freely transferable. The requirements of representation, legitimization, circulation of the company investment required for securities traded on regulated markets continue to apply.

Each share has the right to a proportion of the profit which has been approved for distribution and to a portion of equity on liquidation and also has the right to vote, without limits other than those as defined by the Law.

The total amount of voting rights and the updated list of shareholders with an interest above 5% of the share capital of the Company registered in the special list for the entitlement to the benefit of the increased voting right and who have obtained the double vote pursuant to articles 85-bis, paragraph 4-bis and 143-quater, paragraph 5, of the Issuer Regulation are published on the website [www.cairocommunication.it](http://www.cairocommunication.it) Corporate Governance section - increased voting right.

Specifically, at 8 January 2024, with regard to shareholders with interests greater than 5%:

- the shareholder U.T. Communications S.p.A. is entitled to exercise the increased voting right on 59,939,246 shares;
- the shareholder Urbano Cairo is entitled to exercise the increased voting right on 9,705,000 shares.

The two positions above refer to the controlling party Urbano Cairo.

Without prejudice to the above, no securities carrying special controlling rights have been issued to date.

No financial instruments have been issued attributing the right to subscribe to newly-issued shares.

No share incentive plans are envisaged involving share capital increases, even on a freely allocated basis.

The reconciliation between the number of shares outstanding at 31 December 2023 and those at 31 December 2022 is as follows:

	31/12/22	Share capital Increase	Purchase/ Disposal treasury	31/12/23
Ordinary shares issued	134,416,598	-	-	134,416,598
Treasury shares	(779)	-	-	(779)
<b>Ordinary shares outstanding</b>	<b>134,415,819</b>	-	-	<b>134,415,819</b>

### **Share premium reserve**

At 31 December 2023, the share premium reserve amounted to Euro 224,075 thousand, unchanged versus the prior year.



## Retained earnings

At 31 December 2023, the balance showed a positive Euro 9,950 thousand. The item includes the IAS first-time adoption reserve, with a negative balance of Euro 1,313 thousand.

This item also incorporates the adjustment at 1 January 2018 due to the effects for a negative Euro 239 thousand deriving from the application of the expected credit loss model introduced by IFRS 9.

<b>Retained earnings</b> (€ thousands)	<b>31/12/23</b>	<b>31/12/22</b>
Retained earnings	11,502	4,589
Effects of applying IFRS 9	(239)	(239)
Retained earnings – “first-time adoption” reserve	(1,313)	(1,313)
<b>Total</b>	<b>9,950</b>	<b>3,037</b>

## Other reserves

At 31 December 2023, the item amounted to Euro -315 thousand.

Details of this item can be analyzed in the table below:

<b>Other reserves</b> (€ thousands)	<b>31/12/23</b>	<b>31/12/22</b>
Legal reserve	1,398	1,398
Negative goodwill	225	225
Effects of the merger by incorporation of Cairo Pubblicità	(1,955)	(1,955)
Other reserves	17	148
<b>Total</b>	<b>(315)</b>	<b>(184)</b>

## Treasury shares reserve

In 2023, as part of the share buy-back plans, no treasury shares were sold or purchased. At 31 December 2023, Cairo Communication held a total of no. 779 treasury shares, or 0.001% of the share capital, subject to Article 2357-ter of the Italian Civil Code.

The Shareholders' Meeting held on 8 May 2023, after revoking a similar resolution adopted on 3 May 2022, approved the proposal to authorize the purchase and disposal of treasury shares pursuant to articles 2357 et seq. of the Italian Civil Code. The purchase and disposal of treasury shares may be carried out in order to provide liquidity to the market, for a set period of time, fostering the regular conduct of trading, as well as for the other purposes indicated in the explanatory report in point 3 on the agenda of the Shareholders' Meeting, published on the Company's website. The Board of Directors was authorized to purchase treasury shares up to the maximum number permitted by law, for a period of 18 months from the date of today's authorization by the Shareholders' Meeting, by using (i) retained earnings distributable by the Company, as resulting from the latest approved financial statements, net of the allocation to the legal reserve, and (ii) the available reserves, including the share premium reserve. Purchase transactions may be carried out in accordance with the provisions of national and European law and regulations in force from time to time and in accordance with the procedures set out in Article 144-bis, paragraph 1, letter b), of the Issuer Regulation, without prejudice to the application of the exemption set out in paragraph 3 of Article 132 of the TUF and, in any case, in any other manner permitted by the provisions of law and regulations on the matter from time to time in force. Purchases shall be made at a price no greater than 20% lower or higher than the average official price recorded by the Cairo Communication share over the 15 trading days prior to each individual purchase transaction. The Board of Directors has also been authorized to dispose, on one or more occasions, without time limits, of the treasury shares purchased and those already held in the portfolio. The disposal of treasury shares may be carried out (i) through sale to be made on the market, also for trading activities, or



outside the market; (ii) through transfer to directors, employees and/or associates of the Company and/or its subsidiaries in implementation of incentive plans; (iii) in the context of transactions in relation to which it may be appropriate to exchange or dispose of share packages, including by way of swap or contribution; (iv) in the context of capital transactions or other transactions of a financial nature involving the use, assignment, disposal or cancellation of treasury shares, such as, by way of example, mergers, demergers, issue of convertible bonds or warrants served by treasury shares, assignment as collateral or set up of restrictions for financial transactions, or in the event of a distribution of dividends. Disposal transactions shall be carried out at a price no greater than 20% lower than the average official price recorded by the Cairo Communication share over the 15 trading days prior to each individual disposal transaction, it being understood that such price limit shall not apply in the cases referred to in sub-paragraphs (ii), (iii) and (iv) above.

The table below shows equity items and indicates if they can be used and distributed, and tax restrictions if any:

Amount/Description (€ thousands)	Amount	Eligibility for use	Available portion	Use over the previous three year	
				To cover losses	Other (dividends)
Share capital	6,990			-	-
Treasury shares	(2)			-	-
Share premium reserve (1)	224,075	ABC	224,075	-	-
Legal reserve	1,398	B		-	-
Other reserves	17	ABC	17	-	-
Effects of the merger by incorporation of Cairo Pubblicità	(1,955)			-	-
Negative goodwill	225	ABC	225	-	-
Retained earnings	9,950	ABC	9,950	-	29,572
<b>Total</b>	<b>240,698</b>		<b>234,267</b>	<b>-</b>	<b>29,572</b>

Key:

A - for increases in share capital

B - to cover losses

C - dividend

(1) In accordance with Article 2431 of the Italian Civil Code, the entire amount of this reserve may be distributed provided the legal reserve has reached the limit as defined by Article 2430 of the Code

## Profit for the year

Profit for the year amounted to Euro 19,393 thousand (a profit of Euro 25,719 thousand at 31 December 2022).

## 21. Current and non-current liabilities from lease contracts

With the application, as from 1 January 2019, of IFRS 16 - Leases, the items "Non-current liabilities from lease contracts" and "Current liabilities from lease contracts" have been added to express the recognition of the liability arising from rents to be paid.

Current financial liabilities from leases at 31 December 2023 have a residual balance of Euro 35 thousand (Euro 26 thousand at 31 December 2022). Non-current liabilities from leases have a residual balance of Euro 48 thousand (Euro 58 thousand at 31 December 2022).



## 22. Post-employment benefits

This item amounted to Euro 1,067 thousand, with a net difference of Euro 50 thousand versus the prior year. The movement is analyzed below:

	Balance at 31/12/2022	Paid during the year/ shifts	Financial expense	Allocations in the year	Actuarial adjustment	Balance at 31/12/2023
Post-employment benefits	1,017	(21)	38	50	(17)	1,067
<b>Total</b>	<b>1,017</b>	<b>(21)</b>	<b>38</b>	<b>50</b>	<b>(17)</b>	<b>1,067</b>

The following assumptions were considered for actuarial valuation purposes:

VALUATION DATE	31/12/23
COMPANY	Cairo Communication
VALUATION METHOD	Post-employment benefits
Mortality table	2019
Reduction of mortality table	0%
Advance request rate EXECUTIVES	1.51%
Advance request rate MIDDLE MANAGERS	1.51%
Advance request rate WHITE COLLARS	1.51%
Salary increase rate EXECUTIVES*	0.00%
Salary increase rate MIDDLE MANAGERS*	0.00%
Salary increase rate WHITE COLLARS*	0.00%
Future inflation rate	2.25%
Discount rate	3.08%
Resignation rate EXECUTIVES	0.21%
Resignation rate MIDDLE MANAGERS	0.21%
Resignation rate WHITE COLLARS	0.21%

Changes in the breakdown of staff are summarized in the table below:

	Headcount at beginning of year	Changes	Headcount at year end	Average headcount
Executives	6	-	6	6
Middle managers	2	-	2	2
White collars	8	(1)	7	8
<b>Total</b>	<b>16</b>	<b>(1)</b>	<b>15</b>	<b>15.5</b>

## 23. Deferred tax liabilities

The item is equal to zero. Last year, it referred to the provision for deferred tax on hedging derivatives as detailed in Note 15.



## 24. Payables to suppliers

Payables to suppliers amounted to Euro 873 thousand, decreasing by Euro 483 thousand versus 31 December 2022.

## 25. Receivables from and payables to parents

Receivables from parent companies amounted to Euro 106 thousand, down by Euro 100 thousand versus 31 December 2022, and related mainly to trade receivables from U.T. Communications.

## 26. Payables to subsidiaries

Payables to subsidiaries amounted to Euro 67,555 thousand, decreasing by Euro 21,441 thousand versus 31 December 2022, and are broken down as follows:

<b>Payables to subsidiaries</b> (Euro/000)	<b>31/12/23</b>	<b>31/12/22</b>	<b>Changes</b>
La7 S.p.A.	63,824	78,722	(14,898)
Cairo Pubblicità S.p.A.	0	0	0
Cairo Publishing S.r.l.	0	176	(176)
Il Trovatore S.r.l.	18	29	(11)
Cairo Network S.r.l.	0	0	0
Cairo Editore S.p.A.	103	2,029	(1,926)
RCS MediaGroup S.p.A.	1,339	295	1,044
CAIROPUBLICMEDIA S.p.A.	68	5,746	(5,678)
Rcs Produzioni S.p.A.	0	95	(95)
Rcs Produzioni Milano S.p.A.	0	104	(104)
Rcs Produzioni Padova S.p.A.	0	129	(129)
Sfera Service S.r.l.	37	32	5
Trovolavoro S.r.l.	175	113	62
M-dis	1,322	1,185	137
Blei S.p.A. in liquidation	0	6	(6)
To-dis	368	335	33
Rcs Sport and Events S.p.A.	297	0	297
Rcs Sport S.p.A.	0	0	0
My Beauty Box S.r.l.	4	0	4
<b>Total</b>	<b>67,555</b>	<b>88,996</b>	<b>(21,441)</b>

The payable to La7 S.p.A. arises from the publisher's share acknowledged to the subsidiary for advertising sales on La7 and La7d channels (Euro 61,982 thousand) and from the payable arising from the company's adhesion to tax consolidation (Euro 1,845 thousand).

Payables to RCS Mediagroup and its subsidiaries are attributable mainly to their adhesion to the Cairo Communication tax consolidation, which RCS Mediagroup's subsidiaries In Viaggio Dove Club, My Beauty Box and RCS Innovation have also adhered to since 2023.

The payable to Cairo Editore derives mostly from the debt that arose as part of the Group VAT (Euro 99 thousand), which the company has adhered to since 2023.





## 27. Financial payables to subsidiaries

Financial payables to subsidiaries, amounting to Euro 52,512 thousand, are attributable to the short-term interest-bearing cash deposit agreement concluded with La7 S.p.A. on 19 October 2018 for the amount of Euro 41,036 thousand (the duration of the deposit is negotiated from time to time in a monthly interval of between one and twelve months at the request of La7 S.p.A.), and for the difference to the intra-group current account agreement entered into by Cairo Communication with its subsidiaries for the purpose of recording receivables and payables arising from mutual remittances arising from trade transactions, i.e. financial transactions and optimizing balances.

The payable to subsidiaries arising from this agreement is attributable for Euro 9,927 thousand to Cairo Editore S.p.A. and for Euro 1,549 thousand to La7.

## 28. Tax payables

Tax payables amounted to Euro 5,753 thousand, increasing by Euro 4,255 thousand versus 31 December 2022. The item is broken down as follows:

<b>Tax payables</b> (€ thousands)	<b>31/12/23</b>	<b>31/12/22</b>	<b>Changes</b>
Withholding tax on employees	134	165	(31)
Withholding tax on contract workers	32	15	17
Current IRAP	0	0	0
Current IRES	5,587	0	5,587
VAT payable	0	1,318	(1,318)
<b>Total tax payables</b>	<b>5,753</b>	<b>1,498</b>	<b>4,255</b>

## 29. Other current liabilities

Other current liabilities amounted to Euro 1,925 thousand, increasing by Euro 176 thousand versus 31 December 2022. The item is broken down as follows:

<b>Other current liabilities</b> (Euro/000)	<b>31/12/23</b>	<b>31/12/22</b>	<b>Changes</b>
Payables to social security institutions	188	183	5
Other payables	1,460	1,515	(55)
Accrued expense and deferred income	277	51	226
<b>Total</b>	<b>1,925</b>	<b>1,749</b>	<b>176</b>

"Other payables" refers mainly to employees for holidays accrued (Euro 1,245 thousand) and additional monthly salaries (Euro 67 thousand).

## 30. Commitments, risks and other information

Pursuant to Article 1, paragraph 125 to 129 of Law no. 124 of 4 August 2017, with regard to the obligations to publish grants, contributions, paid assignments and, in any case, economic benefits of any kind received from the PA, and to Article 3-quater, paragraph 2, of Decree Law no. 135/2018 (Simplification Decree), it should be noted that the Allocating Bodies are required to publish the contributions in the National Aids Register, available at: [https://www.rna.gov.it/sites/PortaleRNA/it\\_IT/trasparenza](https://www.rna.gov.it/sites/PortaleRNA/it_IT/trasparenza) on state aid and *de minimis* aid. In 2023, Cairo Communication did not benefit from any grants, contributions, paid assignments and, in any case, economic benefits of any kind received from the PA.



### Guarantees and commitments

With regard to the commitments, risks and other information relating to Cairo Communication's subsidiaries, reference should be made to the explanatory notes to the consolidated financial statements at 31 December 2023.

It is also noted that:

- the separate financial statements at 31 December 2023 do not include any receivables or payables with a residual term exceeding five years;
- the separate financial statements at 31 December 2023 do not include the capitalization of financial expense.

### 31. Related-party transactions

In 2023, transactions carried out by Cairo Communication with related parties and the effects on the balance sheet and income statement are shown as follows:

Receivables and financial assets (Euro/000)	Trade receivables	Other receivables and current assets	Intra-group financial assets
<b>Parent UT Communications</b>	<b>106</b>		<b>0</b>
<b>Subsidiaries of Cairo Communication Group</b>			
Cairo Editore S.p.A.	748	228	0
Cairo Publishing S.r.l.	12	26	0
Il Trovatore S.r.l.	34	0	0
La7 S.p.A.	50	3,197	0
RCS MediaGroup S.p.A.	13	0	0
Cairo Network S.r.l.	5	1,183	4,565
Cairo RCSMedia S.p.A.	36,881	0	0
RCS Produzioni S.p.A.	0	66	0
RCS Produzioni Padova S.p.A.	0	87	0
RCS Sport & Events S.r.l.	0	0	0
RCS Sport S.p.A.	237	0	0
Blei S.r.l. in liquidation	0	17	0
In Viaggio Dove Club S.r.l.	0	6	0
RCS Innovation S.r.l.	0	63	0
<b>Affiliates of UT Communications Group</b>			
Torino FC S.p.A.	315	0	0
<b>Total gross receivables</b>	<b>38,295</b>	<b>4,873</b>	<b>4,565</b>
<b>Write-down</b>	<b>(193)</b>	<b>0</b>	<b>(28)</b>
<b>Total</b>	<b>38,208</b>	<b>4,873</b>	<b>4,537</b>



<b>Payables and financial liabilities</b> (Euro/000)	<b>Trade payables</b>	<b>Other payables and current liabilities</b>	<b>Intra-group financial payables</b>
<b>Parent UT Communications</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Subsidiaries of Cairo Communication Group</b>			
La7 S.p.A.	61,981	1,843	42,584
Cairo Publishing S.r.l.	0	0	0
Il Trovatore S.r.l.	18	0	0
Cairo Editore S.p.A.	4	99	9,928
CairoRCS Media S.p.A.	48	20	0
Trovolavoro S.r.l.	0	175	0
Sfera Service S.r.l.	0	37	0
RCS MediaGroup S.p.A.	242	1,097	0
RCS Produzioni S.p.A.	0	0	0
RCS Produzioni Padova S.p.A.	0	0	0
My Beauty Box S.r.l.	0	4	0
Rcs Sport and Events S.p.A.	0	297	0
Rcs Sport S.p.A.	0	0	0
To-dis S.r.l.	0	368	0
M-dis	0	1,322	0
<b>Total</b>	<b>62,293</b>	<b>5,262</b>	<b>52,512</b>

<b>Revenue and costs</b> (Euro/000)	<b>Operating revenue</b>	<b>Operating costs</b>	<b>Financial income</b>	<b>Financial expense</b>	<b>(Expense)/Inc ome from investments</b>
<b>Parent UT Communications</b>	-	-	-	-	-
<b>Subsidiaries of Cairo Communication Group</b>					
CAIRORCSMedia S.p.A.	106,186	0	-	-	-
Cairo Editore S.p.A.	525	-	-	336	1,877
La7 S.p.A.	42	101,947	-	1,212	-
Il Trovatore S.r.l.	22	20	-	-	-
RCS MediaGroup S.p.A.	6	440	-	-	18,691
Cairo Network S.r.l.	0	0	-	-	-
Cairo Publishing S.r.l.	0	0	-	-	160
<b>Affiliates of UT Communications Group</b>					
Torino FC S.p.A.	100	0	-	-	-
<b>Total</b>	<b>106,881</b>	<b>102,407</b>	<b>-</b>	<b>1,548</b>	<b>20,728</b>

- (1) In the financial statements, the amount of Euro 2,952 thousand is shown net of publishers' fees, with an equivalent reduction in the corresponding costs and, in particular, the fees of La7, equal to Euro 101,948 thousand, shown in the table.



Revenue (Euro/000)	RCS Media Group	Cairo Editore	Cairo RCS Media	La7	Il Trovatore	Cairo Publishing	Cairo Network	Torino FC
Sub-concession payment	-	-	104,899	-	-	-	-	-
Administrative services and use of serviced space	-	480	1,280	-	22	-	-	100
Recharged costs	6	45	7	42	-	-	-	-
<b>Total</b>	<b>6</b>	<b>525</b>	<b>106,186</b>	<b>42</b>	<b>22</b>	<b>0</b>	<b>0</b>	<b>100</b>

Costs (Euro/000)	RCS MediaGroup	CAIRO RCS Media	La7	Il Trovatore	Cairo Editore
Internet services	-	-	-	20	-
Publisher's share	-	-	101,947	-	-
Seconded personnel	178	-	-	-	-
Serviced space	104	-	-	-	-
Inter-group legal and corporate services	50	-	-	-	-
Other general expense	108	-	-	-	-
Interest expense	-	-	1,212	-	336
<b>Total</b>	<b>440</b>	<b>0</b>	<b>103,159</b>	<b>20</b>	<b>336</b>

Cairo Communication supplies a range of services to some of its subsidiaries and associates, relating mainly to management accounting software, administrative staff, and the areas of finance, treasury, management control and credit management, to allow the individual companies to benefit from economies of scale and more efficient management.

In 2023, CAIORCS Media S.p.A. operated for Cairo Communication as a sub-lessee for TV advertising sales (La7).

Under these agreements, Cairo RCSMedia directly invoices customers and returns a percentage of the relating revenue to the sub-lessor.

In the year under review, there were no transactions with the parent (U.T. Communications) or with subsidiaries of the latter, except for the contract with Torino F.C. for the provision of administrative services such as bookkeeping; the agreement sets a fixed annual fee of Euro 100 thousand.

Cairo Communication has an exclusive advertising sales concession contract in place with La7 related to the publisher's TV channels.

Cairo Communication presented the tax consolidation scheme option pursuant to Article 117/129 of the TUIR (Consolidated Income Tax Act) starting from 2016, together with the subsidiaries Cairo Editore, Cairo Publishing, La7 and Cairo Network.

Starting from tax period 2021, Cairo Communication S.p.A. and RCS MediaGroup S.p.A. have jointly participated in the national tax consolidation scheme, with Cairo Communication S.p.A. acting as the consolidating company, as well as the subsidiaries of RCS MediaGroup S.p.A., where the conditions exist.

Fees paid to the directors in the year are analyzed in Note 34 "Board of Directors' and Board of Statutory Auditors' fees" and in the Remuneration Report, prepared pursuant to Article 123 ter of the TUF.

During the year, no transactions were concluded with members of the Board of Directors of the Company, general managers and/or key management personnel, members of the Board of Statutory Auditors, and the Financial Reporting Manager, further than fees paid and as already shown in this Note.

The procedures adopted by the Group for related party transactions, to ensure transparency and substantial and procedural fairness, made by the Company either directly or through its subsidiaries, are illustrated in the Directors' Report on Operations in the section on the "Report on Corporate Governance and Ownership Structure".



## 32. Risk management

### Liquidity risk

Liquidity risk may arise from difficulties in obtaining loans to support operations in accordance with the proper timescales, and, if necessary, to repay loans falling due.

### Liquidity analysis

The table below summarizes the equity profile of Cairo Communication current assets and liabilities at 31 December 2023:

Description	31/12/23	31/12/22	Change
Trade receivables and other current assets	46.5	68.8	(22.3)
Trade payables and other current liabilities	(76.1)	(93.6)	17.5
<b>Net working capital</b>	<b>(29.6)</b>	<b>(24.8)</b>	<b>(4.8)</b>
Cash funds	21.9	14.8	7.1
Current financial assets	0.0	0.2	(0.2)
Current financial liabilities	(52.5)	(60.9)	8.4
<b>Current net financial position</b>	<b>(30.6)</b>	<b>(45.9)</b>	<b>15.3</b>
Current liabilities from lease contracts (IFRS 16)	(0.1)	(0.1)	<b>0.0</b>
<b>Difference between current assets and</b>	<b>(60.3)</b>	<b>(70.8)</b>	<b>10.5</b>

At 31 December 2023, the difference between current assets and liabilities showed a negative balance of Euro 60.3 million, changing by Euro 10.5 million versus the prior year (Euro 70.8 million at 31 December 2022).

Current financial liabilities, amounting to Euro 52.5 million, are attributable to the interest-bearing cash deposit agreement concluded with La7 S.p.A. on 19 October 2018 (Euro 41 million), the intra-group current account agreement for Euro 11.5 million.

It should be noted in this regard that:

- despite the current market environment, the Company and the Group have a strong cash generation capacity;
- the Group's wholly-owned subsidiaries hold cash at 31 December 2023, and
- in any event, the Company has unrestricted access to new liquidity in the form of financing facilities.

The table below summarizes the time profile of Cairo Communication financial assets and liabilities at 31 December 2023 based on the non-discounted collections and payments set out in the contracts (including principal and interest even if not accrued at the reporting date):



<b>31 December 2023</b>	<b>On</b>	<b>&lt;6 M</b>	<b>6 M - 1</b>	<b>1-2 Y</b>	<b>2-5 Y</b>	<b>&gt;5 Y</b>	<b>Total</b>
Non-current financial receivables	-	-	-	-	4.5	-	4.5
Current financial receivables	-	-	-	-	-	-	-
Hedging derivatives	-	-	0	-	-	-	0
Cash funds	21.9	-	-	-	-	-	21.9
Interest income	-	-	-	-	-	-	-
<b>Total financial assets</b>	<b>21.9</b>	<b>-</b>	<b>0</b>	<b>-</b>	<b>4.5</b>	<b>-</b>	<b>26.5</b>
Financial payables to third parties	-	-	0	0.0	(10.0)	-	(10.0)
Financial payables to Group companies	-	-	(52.5)	0.0	-	-	(52.5)
Interest expense	-	-	(2.2)	0	-	-	(2.2)
<b>Total financial liabilities</b>	<b>-</b>	<b>0.0</b>	<b>(54.7)</b>	<b>0.0</b>	<b>(10.0)</b>	<b>-</b>	<b>(64.7)</b>
Liabilities from lease contracts	-	-	-	-	-	-	-
Interest expense on lease contracts	-	-	-	-	-	-	-
<b>Total comprehensive financial</b>	<b>-</b>	<b>0.0</b>	<b>(54.7)</b>	<b>0.0</b>	<b>(10.0)</b>	<b>-</b>	<b>(64.7)</b>

<b>31 December 2022</b>	<b>On</b>	<b>&lt;6 M</b>	<b>6 M - 1</b>	<b>1-2 Y</b>	<b>2-5 Y</b>	<b>&gt;5 Y</b>	<b>Total</b>
Non-current financial receivables	-	-	-	-	4.5	-	4.5
Current financial receivables	-	-	-	-	-	-	-
Hedging derivatives	-	-	0.2	-	-	-	0.2
Cash funds	14.8	-	-	-	-	-	14.8
Interest income	-	-	-	-	-	-	-
<b>Total financial assets</b>	<b>14.8</b>	<b>-</b>	<b>0.2</b>	<b>-</b>	<b>4.5</b>	<b>-</b>	<b>19.5</b>
Financial payables to third parties	-	(5.0)	-	-	-	-	(5.0)
Financial payables to Group companies	-	-	(55.9)	0	-	-	(55.9)
Interest expense	-	-	(0.3)	0	-	-	(0.3)
<b>Total financial liabilities</b>	<b>-</b>	<b>(5.0)</b>	<b>(56.2)</b>	<b>0.0</b>	<b>-</b>	<b>-</b>	<b>(61.2)</b>
Liabilities from lease contracts	-	-	-	-	-	-	-
Interest expense on lease contracts	-	-	-	-	-	-	-
<b>Total comprehensive financial</b>	<b>-</b>	<b>(5.0)</b>	<b>(56.2)</b>	<b>0.0</b>	<b>-</b>	<b>-</b>	<b>(61.2)</b>

The amounts shown in the table above, unlike the amounts of total net financial debt, include non-interest bearing non-current financial receivables of Euro 4.5 million (Euro 4.5 million in 2022) granted to the subsidiary Cairo Network S.r.l.

### Interest rate risk

Interest rate risk consists of potential and higher financial expense stemming from an unfavorable and unexpected change in interest rates.

At 31 December 2023, the Company holds exclusively floating rate financial instruments and, therefore, is exposed to said risk.

The floating rate financial instruments exposed to interest rate risk are those included in the net financial debt, amounting to Euro 40.7 million at 31 December 2023. Taking these values as a reference, a +1% change in the reference rate curves would result in an increase in financial expense of Euro 0.4 million on an annual basis, while a -1% change in the rate curves would result in a reduction in financial expense of Euro 0.4 million on an annual basis.



## Currency risk

Cairo Communication is not exposed to currency risk as revenue is generated entirely in Italy and the main costs are incurred in Euro.

## Credit risk

Cairo Communication has limited exposure to credit risk given that its advertising sales activities are performed through sub-concession agreements with the subsidiary CAIRORCSMedia. Trade receivables are therefore due almost entirely from other Group companies.

The table below shows the Company's maximum exposure to credit risk for equity components:

Description	31/12/23	31/12/22	Change
Trade receivables	43.8	68.3	(24.5)
Other current assets	2.6	0.4	2.2
Current financial receivables	0.0	0.2	(0.2)
Non-current financial receivables	4.5	4.5	0.0
<b>Total receivables and other assets</b>	<b>50.9</b>	<b>73.4</b>	<b>(22.5)</b>
Cash funds	21.9	14.8	7.1
<b>Total</b>	<b>73.0</b>	<b>103.0</b>	<b>(30.0)</b>

The breakdown of trade receivables by due date is commented on in [Note 16](#).

## 33. Financial Instruments: disclosures

As required by IFRS 7, the table below shows the carrying amounts of items included in each category identified by IFRS 9.

The carrying amount generally coincides with the measurement at amortized cost of the financial assets/liabilities, except for derivative instruments and other equity instruments measured at fair value.

In accordance with IFRS 7, sundry receivables and other current assets, shown in the table below do not include tax receivables, accrued income and prepaid expenses and receivables from social security institutions.

Likewise, sundry payables and other current liabilities do not include payables to social security institutions, accrued expense and deferred income, and untaken holiday entitlement.

Description	31/12/23	31/12/22
<b>FINANCIAL ASSETS</b>		
<b>Financial assets at amortized cost</b>		
Non-current financial receivables	4.5	4.5
Non-current financial receivables	0.0	0.2
Trade receivables	1.0	1.4
Receivables from parents, associates and affiliates	42.7	66.7
Sundry receivables and other current assets	0.0	0.1
Cash and cash equivalents	21.9	14.8
<b>TOTAL</b>	<b>70.2</b>	<b>87.7</b>



<b>FINANCIAL LIABILITIES</b>		
<b>Financial liabilities at amortized cost</b>		
Payables and non-current financial liabilities	0.0	0.0
Non-current liabilities from lease contracts	0.0	0.1
Current financial payables	52.5	60.9
Trade payables	0.9	1.4
Payables to parents, associates and affiliates	67.6	89.0
Sundry payables and other current liabilities	0.1	0.3
Current liabilities from lease contracts	0.0	0.0
<b>TOTAL</b>	<b>121.2</b>	<b>151.7</b>

In accordance with IFRS 7, the effects produced in the income statement on financial assets/liabilities measured at amortized cost amounted to Euro 0.2 million.

### **34. Board of Directors' and Board of Statutory Auditors' fees**

For the year ended 31 December 2023, the following information referring to the fees paid to Directors, Statutory Auditors, General Managers and key management personnel, also in subsidiaries, is analyzed in detail in the Remuneration Report, prepared pursuant to Article 123 ter of the TUF, and in summary form in the table below:

(€ millions)	Service costs	Personnel expense (AGP)	Sundry payables and other current current
<b>In Cairo Communication S.p.A.</b>			
Board of Directors - fees	(0.2)	-	-
Board of Statutory Auditors - fees	(0.1)	-	0.1
Chief Executive Officers	(0.4)	(0.8)	-
Key management personnel	0	(0.2)	-
<b>Total from Cairo Communication S.p.A.</b>	<b>(0.7)</b>	<b>(1.0)</b>	<b>0.1</b>
<b>In subsidiaries</b>			
Board of Directors - fees	-	-	-
Board of Statutory Auditors - fees	(0.1)	-	0.1
Chief Executive Officers	(4.5)	0.0	2.0
Key management personnel	(0.4)	(1.6)	0.3
<b>Total from subsidiaries</b>	<b>(5.0)</b>	<b>(1.6)</b>	<b>2.4</b>
<b>Grand total</b>	<b>(5.7)</b>	<b>(2.6)</b>	<b>2.5</b>

It should be noted that:

- there are no agreements in place between the Parent and the directors for any indemnity in the event of resignation or unjust dismissal, or in the event their employment relationship ceases following a takeover bid;
- there are agreements in place between the Company and Uberto Fornara, subject to non-compete commitments for 18 months following termination of his management relationship with the Parent, for payment during his relationship of a gross annual fee of Euro 100 thousand.

Cairo Communication has no stock option plans in place.





### **35. Transactions deriving from atypical and/or unusual or non-recurring transactions**

Pursuant to CONSOB Communication of 28 July 2006 no. DEM/6064296, it should be noted that in 2023 the Cairo Communication Group did not engage in any atypical and/or unusual transactions as defined by the above Communication.

### **36. Entity which prepares the consolidated financial statements of the largest body of entities, of which the entity forms part as a subsidiary**

U.T. Communications S.p.A., with registered office in Via Montenapoleone 8, Milan, where a copy of the consolidated financial statements is also available.

### **37. Entity which prepares the consolidated financial statements of the smallest body of entities, of which the entity forms part as a subsidiary**

U.T. Communications S.p.A., with registered office in Via Montenapoleone 8, Milan, where a copy of the consolidated financial statements is also available.

### **38. Significant events after the year**

No events took place after year end that would require any adjustments to the figures presented in this Annual Report.



Shareholders,

We invite you to approve the separate financial statements as at and for the year ended 31 December 2023 and the accompanying reports, and we propose the distribution of a dividend of Euro 0.16 per share, gross of tax.

Shareholders are invited:

- to approve the Directors' Report on Operations and the separate financial statements for the year ended 31 December 2023, which show a profit for the year of Euro 19,393,037.10;
- to approve the distribution to shareholders of a dividend of Euro 0.16 for each share entitled to profits, gross of tax, excluding treasury shares held by the Company on the date prior to the record date referred to in Article 83-terdecies of the TUF, by allocating the entire profit for the year equal to Euro 19,393,037.10 and drawing on the "retained earnings" reserve for the difference up to Euro 2.113,618.58.

If approved by the Shareholders' Meeting, the dividend of Euro 0.16 per share will be payable on 29 May 2024 (record date under Article 83-terdecies of the TUF: 28 May 2024), subject to detachment of coupon no. 17 on 27 May 2023.

For the Board of Directors  
Chairman Urbano Cairo



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**Cairo Communication S.p.A.**  
**Separate financial statements at 31 December 2023**  
**Annexes and appendix**



## List of investments in direct subsidiaries

### Annex 1

Company name and registered office (€ millions)	Share capital	Result most recent year (*)	Equity	% of ownership
<b>Cairo Editore S.p.A.</b> - Milan				
At 31/12/22	1.0	1.9	7.0	99.95
At 31/12/23	<b>1.0</b>	<b>4.9</b>	<b>9.8</b>	99.95
<b>Rcs MediaGroup S.p.A.</b> - Milan				
At 31/12/22	270.0	43.0	509.0	59.69
At 31/12/23	<b>270.0</b>	<b>45.4</b>	<b>522.6</b>	<b>59.69</b>
<b>LA7 S.p.A.</b> - Rome				
At 31/12/22	1.0	(6.3)	65.7	100.00
At 31/12/23	<b>1.0</b>	<b>(2.9)</b>	<b>62.8</b>	<b>100.00</b>
<b>Il Trovatore S.r.l.</b> - Milan				
At 31/12/22	0.0	0.1	0.8	80.00
At 31/12/23	<b>0.0</b>	<b>0.0</b>	<b>0.8</b>	<b>80.00</b>
<b>CAIORCS Media S.p.A.</b> - Milan				
At 31/12/22	0.3	(0.1)	7.7	79.84
At 31/12/23	<b>0.3</b>	<b>(0.8)</b>	<b>6.8</b>	<b>80.25</b>
<b>Cairo Publishing S.r.l.</b> - Milan				
At 31/12/22	0.0	0.2	0.8	100.00
At 31/12/23	<b>0.0</b>	<b>0.3</b>	<b>1.0</b>	<b>100.00</b>
<b>Cairo Network S.r.l.</b> - Milan				
At 31/12/22	5.5	5.0	10.3	100.00
At 31/12/23	<b>5.5</b>	<b>3.0</b>	<b>13.3</b>	<b>100.00</b>

(\*) Figures at 31/12/2022 refer to the financial statements approved by the respective Shareholders' Meetings. Figures at 31/12/2023 refer to the draft financial statements approved by the respective Boards of Directors.

(\*\*) Company merged by incorporation into Cairo Communication S.p.A. by Deed of Notary Ratti di Desio Levi dated 21 July 2022.



## Summary key figures of the draft financial statements of direct subsidiaries in the Cairo Editore publishing segment, TV publishing La7, RCS and network operator at 31 December 2023

### Annex 2

(€ millions)	Cairo Editore Financial statements at 31.12.2023	Rcs MediaGroup Financial statements at 31.12.2023	Cairo Publishing Financial statements at 31.12.2023	LA7 Financial statements at 31.12.2023	Cairo Network Financial statements at 31.12.2023
<b>Assets</b>					
A) Share capital proceeds to be received	0.00	0.00	0.00	0.00	0.00
B) Intangible fixed assets	1.78	33.34	0.01	13.85	26.5
Tangible fixed assets	3.46	86.23	0.00	3.19	0.00
Rights of use on leased assets	0.00	102.49	0.00	0.00	0.00
Investment property	0.00	2.27	0.00	0.00	0.00
Financial fixed assets	0.02	406.02	0.00	0.06	0.00
<b>Total fixed assets</b>	<b>5.26</b>	<b>630.35</b>	<b>0.01</b>	<b>17.10</b>	<b>26.50</b>
C) Inventory	1.93	13,84	0.02	0.39	0.00
Receivables	30.57	153,20	0.64	109.23	8.00
Current financial assets	0.20	153.77	0.00	1.50	0.00
Cash funds	3.15	8.69	0.67	5.22	1.36
<b>Total current assets</b>	<b>35.85</b>	<b>329.50</b>	<b>1.33</b>	<b>116.34</b>	<b>9.36</b>
D) Prepayments and accrued income	0.67	5.80	0.02	2.25	0.00
<b>Total assets</b>	<b>41.78</b>	<b>965.65</b>	<b>1.35</b>	<b>135.69</b>	<b>35.87</b>
<b>Liabilities</b>					
A) Share capital	1.04	270.00	0.01	1.02	5.50
Income-related and other reserves	1.11	122.64	0.02	64.61	1.30
Shareholders' contributions	0.00	0.00	0.00	0.00	0.00
Retained earnings (losses carried forward)	2.66	84.63	0.64	0.04	3.50
Net profit (loss) for the year	4.94	45.36	0.20	(2.86)	3.03
<b>Total equity</b>	<b>9.75</b>	<b>522.63</b>	<b>0.87</b>	<b>62.81</b>	<b>13.33</b>
B) Provisions for risks and charges	0.21	26.37	0.01	4.65	0.00
C) Post-employment benefits	1.57	24.71	0.12	6.95	0.07
D) Payables and other liabilities	29.49	255.89	0.34	61.12	21.25
Current liabilities from lease contracts	0.00	123.85	0.00	0.00	0.00
E) Accrued expense and deferred income	0.76	12.20	0.00	0.16	1.23
<b>Total liabilities</b>	<b>41.78</b>	<b>965.65</b>	<b>1.35</b>	<b>135.69</b>	<b>35.87</b>
<b>Income statement</b>					
A) Production revenue	68.24	467.53	0.70	108.33	19.56
B) Production costs	(62.68)	(449.79)	(0.43)	(113.50)	(15.42)
<b>Difference between production revenue</b>	<b>5.56</b>	<b>17.74</b>	<b>0.27</b>	<b>(5.17)</b>	<b>4.15</b>
C) Financial income (expense)	0.30	(0.44)	0.01	1.31	0.00
D) Adjustments to financial assets	0.00	30.57	0.00	0.00	0.00
<b>Profit (loss) before tax</b>	<b>5.87</b>	<b>47.87</b>	<b>0.28</b>	<b>(3.86)</b>	<b>4.15</b>
Income tax for the year	(0.93)	(2.51)	(0.08)	1.00	(1.11)
<b>Profit (loss) for the year</b>	<b>4.94</b>	<b>45.36</b>	<b>0.20</b>	<b>(2.86)</b>	<b>3.03</b>



## Summary key figures of the draft financial statements of subsidiaries in the advertising segment and Il Trovatore at 31 December 2023

### Annex 3

(€ millions)	Il Trovatore Financial statements at 31.12.23	CairoRCS Media Financial statements at 31.12.23
<b>Assets</b>		
A) Share capital proceeds to be received	0.00	0.00
B) Intangible fixed assets	0.00	7.67
Tangible fixed assets	0.01	0.13
Financial fixed assets	0.00	0.02
<b>Total fixed assets</b>	<b>0.01</b>	<b>7.82</b>
C) Inventory	0.00	0.00
Receivables	1.34	159.29
Current financial assets	0.00	0.00
Cash funds	0.08	7.47
<b>Total current assets</b>	<b>1.43</b>	<b>166.76</b>
D) Prepayments and accrued income	0.00	0.26
<b>Total assets</b>	<b>1.43</b>	<b>174.84</b>
<b>Liabilities</b>		
A) Share capital	0.03	0.30
Income-related and other reserves	0.01	7.80
Shareholders' contributions to cover losses	0.00	0.00
Retained earnings (losses carried forward)	0.78	(0.45)
Net profit (loss) for the year	(0.03)	(0.84)
<b>Total equity</b>	<b>0.78</b>	<b>6.81</b>
B) Provisions for risks and charges	0.00	5.26
C) Post-employment benefits	0.05	2.76
D) Payables	0.61	157.06
E) Accrued expense and deferred income	0.00	2.95
<b>Total liabilities</b>	<b>1.43</b>	<b>174.84</b>
<b>Income statement</b>		
A) Production revenue	0.97	356.65
B) Production costs	(1.00)	(357.08)
<b>Difference between production revenue and</b>	<b>(0.03)</b>	<b>(0.43)</b>
C) Financial income (expense)	0.00	(0.27)
D) Adjustments to financial assets	0.00	0.00
<b>Profit (loss) before tax</b>	<b>(0.03)</b>	<b>(0.70)</b>
Income tax for the year	0.00	(0.14)
<b>Profit (loss) for the year</b>	<b>(0.03)</b>	<b>(0.84)</b>



## Summary key figures of the most recently approved financial statements of direct subsidiaries in the Cairo Editore publishing segment, TV publishing La7, RCS and network operator (31 December 2022)

### Annex 4

(€ millions)	Cairo Editore Financial statements at 31.12.2022	Rcs MediaGroup Financial statements at 31.12.2022	Cairo Publishing Financial statements at 31.12.2022	LA7 Financial statements at 31.12.2022	Cairo Network Financial statements at 31.12.2022
<b>Assets</b>					
A) Share capital proceeds to be received	0.00	0.00	0.00	0.00	0.00
B) Intangible fixed assets	4.13	30.71	0.01	16.97	29.27
Tangible fixed assets	1.90	89.82	0.00	1.53	0.00
Rights of use on leased assets	0.00	111.81	0.00	0.00	0.00
Investment property	0.00	2.27	0.00	0.00	0.00
Financial fixed assets	0.45	404.51	0.00	0.06	0.00
<b>Total fixed assets</b>	<b>6.49</b>	<b>639.12</b>	<b>0.01</b>	<b>18.56</b>	<b>29.27</b>
C) Inventory	3.22	23.23	0.02	0.37	0.00
Receivables	30.12	155.99	0.74	125.31	5.48
Current financial assets	0.00	168.70	0.00	1.50	0.00
Cash funds	3.72	11.78	0.49	5.48	0.87
<b>Total current assets</b>	<b>37.05</b>	<b>359.70</b>	<b>1.24</b>	<b>132.66</b>	<b>6.35</b>
D) Prepayments and accrued income	0.54	5.20	0.00	1.19	0.00
<b>Total assets</b>	<b>44.08</b>	<b>1,004.02</b>	<b>1.25</b>	<b>152.41</b>	<b>35.62</b>
<b>Liabilities</b>					
A) Share capital	1.04	270.00	0.01	1.02	5.50
Income-related and other reserves	1.39	123.30	0.02	70.91	0.08
Shareholders' contributions	0.00	0.00	0.00	0.00	0.00
Retained earnings (losses carried forward)	2.66	72.67	0.64	0.04	(0.21)
Net profit (loss) for the year	1.88	43.00	0.17	(6.30)	4.96
<b>Total equity</b>	<b>6.97</b>	<b>508.97</b>	<b>0.83</b>	<b>65.67</b>	<b>10.33</b>
B) Provisions for risks and charges	0.60	37.28	0.01	4.83	0.00
C) Post-employment benefits	1.72	26.41	0.11	7.34	0.06
D) Payables and other liabilities	34.34	286.70	0.29	74.21	24.01
Current liabilities from lease contracts	0.00	133.46	0.00	0.00	0.00
E) Accrued expense and deferred income	0.44	11.20	0.00	0.36	1.23
<b>Total liabilities</b>	<b>44.08</b>	<b>1004.02</b>	<b>1.25</b>	<b>152.41</b>	<b>35.62</b>
<b>Income statement</b>					
A) Production revenue	68.23	488.51	0.63	109.35	21.06
B) Production costs	(67.32)	(488.34)	(0.43)	(117.62)	(14.21)
<b>Difference between production revenue</b>	<b>0.91</b>	<b>0.17</b>	<b>0.20</b>	<b>(8.28)</b>	<b>6.85</b>
C) Financial income (expense)	(0.05)	(1.83)	0.00	(0.02)	0.00
D) Adjustments to financial assets	0.00	37.94	0.00	0.00	0.00
<b>Profit (loss) before tax</b>	<b>0.86</b>	<b>36.28</b>	<b>0.20</b>	<b>(8.29)</b>	<b>6.85</b>
Income tax for the year	1.02	6.72	(0.03)	1.99	(1.88)
<b>Profit (loss) for the year</b>	<b>1.88</b>	<b>43.00</b>	<b>0.17</b>	<b>(6.30)</b>	<b>4.96</b>



## Summary key figures of the most recently approved financial statements of the subsidiaries in the advertising segment and Il Trovatore (31 December 2022).

### Annex 5

(€ millions)	Il Trovatore Financial statements at 31.12.22	CairoRCSMedia Financial statements at 31.12.22
<b>Assets</b>		
A) Share capital proceeds to be received	0.00	0.00
B) Intangible fixed assets	0.00	7.92
Tangible fixed assets	0.00	0.22
Financial fixed assets	0.00	0.02
<b>Total fixed assets</b>	<b>0.00</b>	<b>8.17</b>
C) Inventory	0.00	0.00
Receivables	1.11	173.21
Current financial assets	0.00	0.00
Cash funds	0.10	5.29
<b>Total current assets</b>	<b>1.21</b>	<b>178.50</b>
D) Prepayments and accrued income	0.00	0.37
<b>Total assets</b>	<b>1.21</b>	<b>187.05</b>
<b>Liabilities</b>		
A) Share capital	0.03	0.30
Income-related and other reserves	0.01	7.80
Shareholders' contributions to cover losses	0.00	0.00
Retained earnings (losses carried forward)	0.68	(0.35)
Net profit (loss) for the year	0.09	(0.10)
<b>Total equity</b>	<b>0.81</b>	<b>7.65</b>
B) Provisions for risks and charges	0.00	4.83
C) Post-employment benefits	0.04	2.97
D) Payables	0.36	168.19
E) Accrued expense and deferred income	0.00	3.42
<b>Total liabilities</b>	<b>1.21</b>	<b>187.05</b>
<b>Income statement</b>		
A) Production revenue	1.11	353.71
B) Production costs	(0.99)	(353.37)
<b>Difference between production revenue and</b>	<b>0.12</b>	<b>0.34</b>
C) Financial income (expense)	0.00	(0.09)
D) Adjustments to financial assets	0.00	0.00
<b>Profit (loss) before tax</b>	<b>0.12</b>	<b>0.25</b>
Income tax for the year	(0.03)	(0.35)
<b>Profit (loss) for the year</b>	<b>0.09</b>	<b>(0.10)</b>





## Income statement pursuant to CONSOB Resolution no. 15519 of 27 July 2006

### Annex 6

Euro	Notes	31 December 2023	Related parties (*)	% of total	31 December 2022	Related parties (*)	% of total
Net revenue	1	4,833,797	4,833,797	100.00%	5,023,246	5,023,246	100.00%
Other revenue and income	2	253,746	100,799	39.72%	1,199,161	570,272	47.56%
Service costs	3	(2,588,246)	(460,788)	17.8%	(2,643,999)	(429,737)	16.3%
Use of third-party assets	3	(17,100)			(56,948)		
Personnel expense	4	(1,919,942)			(1,924,329)		
Amortization, depreciation, provisions and write-downs	5	(200,358)			(175,731)		
Other operating costs	3	(55,941)			(391,304)		
<b>Operating profit</b>		<b>305,956</b>			<b>1,030,096</b>		
Net financial income (expense)	6	(1,767,456)	(1,548,243)	87.6%	(199,787)	(180,708)	90.5%
Income (expense) from investments	7	20,727,607	20,727,607	100.0%	25,536,941	25,536,941	100.0%
<b>Profit (loss) before tax</b>		<b>19,266,108</b>			<b>26,367,249</b>		
Tax	8	126,929			(647,772)		
<b>Profit (loss) from continuing operations</b>		<b>19,393,037</b>			<b>25,719,477</b>		
<b>Profit (loss) from discontinued operations</b>		<b>0</b>			<b>0</b>		
<b>Profit (loss) for the year</b>		<b>19,393,037</b>			<b>25,719,477</b>		

(\*) Related party transactions are analyzed in Note 31



## Statement of financial position pursuant to CONSOB Resolution no. 15519 of 27 July 2006

Assets Euro	31 December 2023	Related parties (*)	% of total	31 December 2022	Related parties (*)	% of total
Property, plant and equipment	216.117			284.705		
Rights of use on leased assets	86.159			86.946		
Intangible assets	185.689			207.578		
Investments	326.000.156	325.143.013	99.7%	325.923.700	325.066.557	99.7%
Non-current financial assets	4.537.575	4.537.218	100.0%	4.537.575	4.537.218	100.0%
Deferred tax assets	419.465			460.835		
Non-current financial assets recognized for derivatives	0			0		
<b>Total non-current assets</b>	<b>331.445.160</b>			<b>331.501.339</b>		
Trade receivables	1.047.592	315.408	30.1%	1.363.776	65.653	4.8%
Receivables from parents	106.417	106.417	100.0%	206.602	206.602	100.0%
Receivables from subsidiaries	42.659.471	42.659.471	100.0%	66.712.084	66.712.084	100.0%
Sundry receivables and other	2.678.313			482.407		
Current financial assets recognized for derivatives	0			207.198		
Cash and cash equivalents	21.922.354			14.808.964		
<b>Total current assets</b>	<b>68.414.147</b>			<b>83.781.032</b>		
<b>Total assets</b>	<b>399.859.308</b>			<b>415.282.372</b>		
(*) Related party transactions are analyzed in Note 31						
Equity and liabilities	31 December 2023	Related parties (*)	% of total	31 December 2022	Related parties (*)	% of total
Share capital	6.989.663			6.989.663		
Share premium reserve	224.075.425			224.075.425		
Retained earnings	9.949.678			3.036.565		
Other reserves	(315.473)			(184.492)		
Treasury shares	(2.352)			(2.352)		
Profit for the period	19.393.037			25.719.477		
<b>Total equity</b>	<b>260.089.978</b>			<b>259.634.286</b>		
Payables and non-current financial	10.000.000			0		
Non-current liabilities from lease	48.267			57.845		
Post-employment benefits	1.067.527			1.017.292		
Provisions for risks and charges	-			46218		
<b>Total non-current liabilities</b>	<b>11.115.794</b>			<b>1.121.355</b>		
Payables to suppliers	873.147			1.355.943		
Payables to subsidiaries	67.555.410	67.555.410	100.0%	88.996.504	88.996.504	100.0%
Payables and current financial	0			5.000.000		
Current liabilities from lease	34.964			25.825		
Financial payables to subsidiaries	52.511.961	52.511.961	100.0%	55.900.708	55.900.708	100.0%
Tax payables	5.753.111			1.498.463		
Other current liabilities	1.924.942			1.749.288		
<b>Total current liabilities</b>	<b>128.653.535</b>			<b>154.526.731</b>		
<b>Total liabilities</b>	<b>139.769.329</b>			<b>155.648.086</b>		
<b>Total equity and liabilities</b>	<b>399.859.308</b>			<b>415.282.372</b>		



## Information pursuant to Article 149-duodecies of CONSOB Issuer Regulation

### Appendix

The following summary, prepared pursuant to Article 149-xii of CONSOB Issuer Regulation, shows the fees for the current year for auditing and other services provided by the Independent Auditors.

(€ millions)	Services provided by	Fees for the year
<b>Audit</b>		
Parent - Cairo Communication S.p.A.	Deloitte & Touche	0.1
Subsidiaries	Deloitte & Touche	0.3
<b>Certification services (*)</b>		
Parent - Cairo Communication S.p.A.	Deloitte & Touche	0.0
Subsidiaries	Deloitte & Touche	0.0
		<b>0.4</b>

(\*) Certification services include a limited audit of the Consolidated Non-Financial Statement (Euro 18 thousand).

Auditing and other services to RCS MediaGroup and its subsidiaries are provided by the Independent Auditors Deloitte & Touche S.p.A. as shown in the table below:

(€ millions)	Services provided by	Fees for the year
<b>Audit</b>		
RCS MediaGroup S.p.A.	Deloitte & Touche	0.4
Italian subsidiaries	Deloitte & Touche	0.1
Foreign subsidiaries	Deloitte Network	0.4
<b>Certification services (*)</b>		
Italian companies	Deloitte & Touche	0.0
Foreign subsidiaries	Deloitte Network	0.0
<b>Other services (*)</b>		
RCS MediaGroup S.p.A.	Deloitte & Touche	0.0
Foreign subsidiaries	Deloitte Network	0.0
<b>Total</b>		<b>0.9</b>

(\*) Certification services refer to the Consolidated Non-Financial Statement (Euro 37 thousand). Other services refer to consulting in m-dis (Euro 4 thousand).



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**Certification of the separate financial statements  
and the Independent Auditors'  
and Board of Statutory Auditors' Report**



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**Certification of the separate financial statements pursuant to Article 81 ter of CONSOB Regulation no. 11971 of 14 May 1999 as subsequently amended and supplemented**

1. The undersigned Urbano Roberto Cairo, as Chairman of the Board of Directors, and Marco Pompignoli, as Financial Reporting Manager of Cairo Communication S.p.A., also in accordance with Article 154 bis, paragraphs 3 and 4 of Legislative Decree no. 58 of 24 February 1998, certify:

- the adequacy of the characteristics of the Company and
- the effective application of administrative and accounting procedures for the preparation of the 2023 separate financial statements.

2. We also certify that:

2.1 the separate financial statements at 31 December 2023:

- a) were prepared in compliance with International Financial Reporting Standards endorsed by the European Union, pursuant to EEC Regulation 1606/2002 of the European Parliament and Council, of 19 July 2002,
- b) are consistent with the accounting records and books of the Company,
- c) give a true and fair view of the financial position and performance of the Issuer;

2.2 the Directors' Report contains a reliable analysis of performance and the results of operations, as well as of the position of the Issuer, together with a description of the main risks and uncertainties it is exposed to.

Milan, 28 March 2024

For the Board of Directors

Financial Reporting Manager

The Chairman

.....

.....

(Urbano Roberto Cairo)

(Marco Pompignoli)

INDEPENDENT AUDITOR'S REPORT  
PURSUANT TO ARTICLE 14 OF LEGISLATIVE DECREE No. 39 OF JANUARY 27, 2010  
AND ARTICLE 10 OF THE EU REGULATION 537/2014

To the Shareholders of  
Cairo Communication S.p.A.

## REPORT ON THE AUDIT OF THE FINANCIAL STATEMENTS

### Opinion

We have audited the financial statements of Cairo Communication S.p.A. (hereinafter referred as the "Company"), which comprise the statement of financial position as at December 31, 2023, the income statement as at December 31, 2023, and the statement of comprehensive income as at December 31, 2023, the statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including relevant information on the accounting principles applied. .

In our opinion, the accompanying financial statements give a true and fair view of the financial position of the Company as at December 31, 2023, and of its financial performance and its cash flows for the year then ended in accordance with International Financial Reporting Standards as adopted by the European Union and the requirements of national regulations issued pursuant to art. 9 of Italian Legislative Decree no. 38/05.

### Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISA Italia). Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Company in accordance with the ethical requirements applicable under Italian law to the audit of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the financial statements of the current period. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

***Impairment test of investments in the subsidiary RCS MediaGroup S.p.A.***

**Description of the key audit matter** The financial statements at December 31, 2023 include investments in subsidiaries, accounted at cost, of Euro 325.1 million, of which Euro 304.9 million related to the investment held in RCS MediaGroup S.p.A. whose carrying amount, therefore, represents approximately 94% of the total investments in subsidiaries.

The recoverability of the investment in this subsidiary is verified by the Directors at least annually, or, whenever there are indicators of potential impairment, by comparing the carrying amount of the investments with the estimated recoverable amount through an impairment test.

The Directors, with the assistance of an external consulting, determined the recoverable amount of the investment in this subsidiary, estimating the value in use by using the discounted cash flow model. To this end, the Directors considered an explicit period for the different investments and determined the terminal value of these investment according to the methods described in the notes to the financial statements.

The methodology used for the impairment test is characterized by a high degree of complexity and the use of estimates, which by their nature are uncertain and subjective, with reference to the following elements:

- the expected cash flows, whose determination is influenced by the general economic trend and the related markets, by the cash flows recorded by the subsidiary in the last financial years and the projected growth rates;
- the parameters used to determine an appropriate discount rate (WACC); and
- the long-term growth rate (g-rate).

Following the impairment test, the Directors did not recognize any impairment loss.

Given the materiality of the value of investment in the subsidiary, the subjectivity and uncertainty inherent in the estimates of expected cash flows and the key variables of the impairment model, we considered the impairment test of the investment in the subsidiary RCS MediaGroup S.p.A. as a key audit matter of the Company's financial statements.

Note 12 "Investments" includes the disclosure on the impairment test.



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<b>Audit procedures performed</b>	<p>As part of our audit, we have carried out, among other procedures, the following, which were performed along with the support of Deloitte network experts:</p> <ul style="list-style-type: none"><li>• analysis of the methods used by Directors to determine the recoverable amount by analyzing the methods and assumptions used for the development of the impairment test;</li><li>• understanding of the relevant controls implemented by the Company on this process;</li><li>• analysis of compliance with the applicable accounting standards of the method adopted by Directors for the impairment test;</li><li>• assessment of the skills, abilities and objectivity of the expert involved by Directors for the preparation of the impairment test related to the investment;</li><li>• analysis of the reasonableness of the main assumptions adopted for the determination of the projected cash flow;</li><li>• analysis of sector data and other information we consider necessary obtained from Directors;</li><li>• analysis of the deviations between actual results and forecasted results, in order to assess the nature of the deviations and the reliability of the planning process;</li><li>• assessment of the reasonableness of the discount rate (WACC) and of the long-term growth rate (g-rate);</li><li>• verification of the mathematical accuracy of the model used to determine the value in use of the investment;</li><li>• review of the sensitivity analysis prepared by the Directors;</li><li>• review of the disclosure reported by Directors in the notes and its compliance with the IAS 36.</li></ul>
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### **Responsibilities of the Directors and the Board of Statutory Auditors for the Financial Statements**

The Directors are responsible for the preparation of the financial statements that give a true and fair view in accordance with International Financial Reporting Standards as adopted by the European Union and the requirements of national regulations issued pursuant to art. 9 of Italian Legislative Decree no. 38/05 and, within the terms established by law, and for such internal control as the Directors determine is necessary to enable the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless they have identified the existence of the conditions for the liquidation of the Company or for the termination of the operations or have no realistic alternative to such choices.

The Board of Statutory Auditors is responsible for overseeing, within the terms established by law, the Company's financial reporting process.

## Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with International Standards on Auditing (ISA Italia) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with International Standards on Auditing (ISA Italia), we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control;
- obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control;
- evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Directors;
- conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern;
- evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicated with those charged with governance, identified at an appropriate level as required by ISA Italia, regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identified during our audit.

We also provided those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence applicable in Italy, and to communicate to them all relationships and other matters that may reasonably be thought to bear on our independence and, where applicable, actions taken to eliminate threats or safeguards applied.

From the matters communicated with those charged with governance, we determined those matters that were of most significance in the audit of the financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditors' report.

#### **Other information communicated pursuant to art. 10 of the EU Regulation 537/2014**

The Shareholders' Meeting of Cairo Communication S.p.A. has appointed us on April 27, 2018 as auditors of the Company for the years ended from December 31, 2020 to December 31, 2028.

We declare that we have not provided prohibited non-audit services referred to in art. 5 (1) of EU Regulation 537/2014 and that we have remained independent of the Company in conducting the audit.

We confirm that the opinion on the financial statements expressed in this report is consistent with the additional report to the Board of Statutory Auditors, in its role of Audit Committee, referred to in art. 11 of the said Regulation.

#### **REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS**

##### **Opinion on the compliance with the provisions of the Delegated Regulation (EU) 2019/815**

The Directors of Cairo Communication S.p.A. are responsible for the application of the provisions of the European Commission Delegated Regulation (EU) 2019/815 with regard to the regulatory technical standards on the specification of the single electronic reporting format (ESEF – European Single Electronic Format) (hereinafter referred to as the “Delegated Regulation”) to the financial statements as at December 31, 2023, to be included in the annual financial report.

We have carried out the procedures set forth in the Auditing Standard (SA Italia) n. 700B in order to express an opinion on the compliance of the financial statements with the provisions of the Delegated Regulation.

In our opinion, the financial statements as at December 31, 2023 have been prepared in XHTML format in accordance with the provisions of the Delegated Regulation.

##### **Opinion pursuant to art. 14, paragraph 2 (e), of Legislative Decree 39/10 and art. 123-bis, paragraph 4, of Legislative Decree 58/98**

The Directors of Cairo Communication S.p.A. are responsible for the preparation of the report on operations and the report on corporate governance and ownership structure of Cairo Communication S.p.A. as at December 31, 2023, including their consistency with the related financial statements and their compliance with the law.

We have carried out the procedures set forth in the Auditing Standard (SA Italia) n. 720B in order to express an opinion on the consistency of the report on operations and some specific information contained in the report on corporate governance and ownership structure set forth in art. 123-bis, n. 4 of Legislative Decree 58/98 with the financial statements of Cairo Communication S.p.A. as at December 31, 2023 and on their compliance with the law, as well as to make a statement about any material misstatement.

In our opinion, the above-mentioned report on operations and information contained in the report on corporate governance and ownership structure are consistent with the financial statements of Cairo Communication S.p.A. as at December 31, 2023 and are prepared in accordance with the law.

With reference to the statement referred to in art. 14, paragraph 2 (e), of Legislative Decree 39/10, made on the basis of the knowledge and understanding of the entity and of the related context acquired during the audit, we have nothing to report.

DELOITTE & TOUCHE S.p.A.

*Signed by*  
**Giacomo Bellia**  
Partner

Milan, Italy  
March 29, 2024

*This independent auditor's report has been translated into the English language solely for the convenience of international readers. Accordingly, only the original text in Italian language is authoritative.*

**Board of Statutory Auditors' Report**  
**to the Shareholders' Meeting of Cairo Communication S.p.A.**  
**pursuant to Article 153 of Legislative Decree no. 58 of 24 February 1998**

Shareholders,

the Board of Statutory Auditors, pursuant to Article 153 of Legislative Decree 58/1998, Consolidated Law on Finance (hereinafter, "TUF"), is called upon to report to the Shareholders' Meeting on the supervisory activity performed and on any omissions or reprehensible facts found. The Board of Statutory Auditors may also put forward observations and proposals regarding the financial statements, their approval and the matters within its remit.

During the year ended 31 December 2023, the supervisory tasks assigned to the Board of Statutory Auditors by current legislation and regulations were carried out, in compliance with the provisions contained in the standards of conduct recommended by the Italian Association of Public Accountants and Accounting Professionals, and the relevant instructions provided by CONSOB communications concerning corporate control and the activities of the Board of Statutory Auditors. The Board of Statutory Auditors oversaw compliance with the law and the Bylaws, as well as with the principles of proper governance; it also oversaw the adequacy of the Company's organizational, administrative and accounting structure, within its remit. The Board of Statutory Auditors believes there are no irregularities that need to be disclosed in this Report.

**1. Independence of the members of the Board of Statutory Auditors**

The Board of Statutory Auditors assessed the absence of grounds for forfeiture, pursuant to Article 148 of the TUF, and that the members still meet the independence requirements: (i) pursuant to Article 148, paragraph 3, of the TUF, and (ii) pursuant to Article 2, Recommendation 7, of the Corporate Governance Code.

**2. Significant transactions and events**

The Board of Statutory Auditors certifies, within its remit, the compliance with the law and the Bylaws of the transactions having a significant impact on the balance sheet, income

statement and cash flows carried out by the company and that they are not manifestly imprudent or hazardous, in potential conflict of interest, in contrast with the resolutions passed by the Shareholders' Meeting or such as to compromise the integrity of the company's assets.

These transactions, as well as the significant events of 2023 and subsequent events, relating to Cairo Communication S.p.A. and the companies it directly and indirectly controls ("Cairo Group" or the "Group"), are adequately described in the Directors' Report on Operations and the Notes to the Consolidated Financial Statements, to which reference should be made for further details.

### 3. Transactions with related parties or intra-group

Pursuant to Article 2391-bis of the Italian Civil Code, the Board of Directors adopted, in accordance with the general principles indicated by CONSOB, rules ensuring transparency and fairness in both substance and procedure for transactions with related parties, for which reference should be made to the Directors' Report on Operations. In this regard, we confirm that the Company adopted its own "Procedure for Transactions with Related Parties" in accordance with the relevant CONSOB provisions (CONSOB Regulation, Resolution no. 17221 of 12 March 2010, as amended).

Income and financial-related transactions with related parties are shown in the Explanatory Notes to the Consolidated Financial Statements (and related Annex 2) and the Separate Financial Statements. In 2023, there were no transactions with affiliates and related parties other than those within the normal course of the Group's operations.

The Board of Statutory Auditors takes regularly part in the proceedings of the Committee for Transactions with Related Parties, monitoring the procedures actually adopted, and in this regard there are no particular remarks to make.

### 4. Atypical and/or unusual transactions

The Notes to the Separate Financial Statements and the Consolidated Financial Statements, the information produced at the Board of Directors' meeting and the information received from the Directors and company management, did not reveal the presence of any atypical and/or unusual transactions, including those with Group companies or related parties. Additionally, at the date of preparation of this Report, the Board of Statutory Auditors has

not received any communication from the Supervisory Bodies of the subsidiaries, nor from the Independent Auditors, containing remarks to report.

5. Meetings of the Board of Statutory Auditors, the Board of Directors and the Board Committees

During the year ended 31 December 2023, the Board of Statutory Auditors met 10 times, with full attendance of its members.

In addition to attending the Shareholders' Meeting, the Board of Statutory Auditors also attended the meetings of the Board of Directors (6 meetings), and, with all or some of its members, the meetings of the Control, Risk and Sustainability Committee, also in its capacity as Committee for Related Party Transactions (6 meetings), and the meetings of the Remuneration and Appointments Committee, also in its capacity as Committee for Related Party Transactions (5 meetings).

6. Remarks pursuant to Legislative Decree no. 39/2010, Legislative Decree no. 254 of 30 December 2016 and on the independence of the Independent Auditors

The Board of Statutory Auditors notes that the statutory audit tasks were assigned to the Independent Auditors Deloitte & Touche S.p.A. (the "Independent Auditors" or "Deloitte"), which issued the Reports on 29 March 2024, pursuant to Article 14 of Legislative Decree no. 39 of 27 January 2010, and to Article 10 of EU Regulation no. 537/2014, relating to the Separate Financial Statements of Cairo Communication S.p.A. and the Consolidated Financial Statements of the Group at 31 December 2023 to which reference is made, providing an unqualified opinion.

The Independent Auditors also certified that the separate financial statements were prepared in XHTML format and the consolidated financial statements were prepared in XHTML format and marked in all significant aspects in accordance with the provisions of Delegated Regulation (EU) 2019/815.

The Board of Statutory Auditors, in its capacity as Internal Control and Audit Committee (pursuant to Article 19 of Legislative Decree no. 39/2010) oversaw the effectiveness of the statutory audit process, meeting periodically with Deloitte's representatives to discuss the activities carried out.

The Independent Auditors confirmed their independence in carrying out the statutory audit, with a certification dated 29 March 2024 ("Annual confirmation of independence" pursuant to Article 6 of Regulation (EU) no. 537/2014).

Further tasks assigned to the Independent Auditors are stated in terms of amounts and contents in the specific annexes to the Separate Financial Statements and Consolidated Financial Statements (pursuant to Article 149 duodecies of the CONSOB Issuer Regulation). Where necessary, the Board of Statutory Auditors issued its authorization, pursuant to Article 5 of Regulation (EU) no. 537/2014.

The Board of Statutory Auditors, in the performance of its duties, oversaw compliance with the provisions contained in Legislative Decree no. 254 of 30 December 2016 and the CONSOB Regulation implementing the Decree adopted with resolution no. 20267 of 18 January 2018, specifically with regard to the drafting process and the contents of the Non-Financial Statement ("NFS") prepared by the company.

The Board of Statutory Auditors monitored the organizational and operational process for the purpose of drawing up the Consolidated Non-Financial Statement through discussions with the relating department, the Control, Risk and Sustainability Committee and the Independent Auditors; as part of its activities, no violations of the relevant regulatory provisions were found.

The NFS was approved at the Board meeting held on 28 March 2024 as a separate document from the Directors' Report on Operations at 31 December 2023. The Independent Auditors, appointed to review the NFS pursuant to Article 3, paragraph 10, of Legislative Decree 254/2016, in the report issued on 29 March 2024, note that they did not find any evidence suggesting that the NFS of the Cairo Group, relating to the year ended 31 December 2023, was not prepared, in all significant aspects, in accordance with the requirements of Articles 3 and 4 of Legislative Decree 254/2016 and with the reporting standards outlined in the "Methodological Note" of the NFS.

#### 7. Remarks on the financial reporting process and the internal control system

During 2023, the Board of Statutory Auditors oversaw the adequacy of the administrative and accounting system, as well as the reliability of the latter to correctly present operations, by obtaining information from the Financial Reporting Manager and from the other heads of control functions. Overall, the Board of Statutory Auditors considers the administrative



and accounting system to be adequate and reliable, taking into account the size and complexity of both the Company and the Group.

As part of its duties, the Board of Statutory Auditors oversaw the adequacy of the internal control system by: (i) obtaining information from the heads of corporate departments; (ii) meeting with the head of the Risk, Compliance, Internal Audit and Sustainability department; (iii) attending the meetings of the related committees; and (iv) sharing information with the Independent Auditors.

The Board of Statutory Auditors was also informed, by means of the half-year reports sent to the Board of Directors and special meetings, about the activities carried out by the Supervisory Board set up in accordance with Legislative Decree no. 231/2001 as subsequently amended.

Lastly, the Board of Statutory Auditors acknowledged the certifications made by the Chairman of the Board of Directors and the Financial Reporting Manager L. 262/05, pursuant to Article 81-ter of CONSOB Regulation no. 11971 of 14 May 1999 as subsequently amended, regarding the adequacy and effective application of the administrative and accounting procedures for preparing the Separate Financial Statements and the Consolidated Financial Statements.

Based on the results of the activities carried out, the Board of Statutory Auditors believes that the internal control system is adequate for the size and structure of operations.

#### **8. Remarks on the adequacy of the organizational structure**

The Board of Statutory Auditors oversaw, within its remit, the adequacy of the Company's organizational structure, by obtaining information from the heads of corporate functions, and considers this structure to be overall adequate for the characteristics of the Company and the activities carried out.

#### **9. Further activities of the Board of Statutory Auditors**

The Board of Statutory Auditors:

- (i) did not receive any complaints pursuant to Article 2408 of the Italian Civil Code, nor any report;
- (ii) issued its opinion as prescribed by law on the determination of compensation to key management personnel, as established by the Board of Directors on the proposal of the Remuneration and Appointments Committee;

- (iii) ascertained the correct application of the criteria and assessment procedures adopted by the Board of Directors to assess the independence of its members;
- (iv) acknowledged that the parent company gave instructions to its subsidiaries, ensuring they supply all necessary information to the controlling entity in order to fulfill the legal disclosure obligations;
- (v) with regard to first-tier subsidiaries, obtained information on the organizational structure and internal control system through the central departments of the parent company and periodic meetings with the respective control bodies;
- (vi) acknowledged the preparation of the 2024 Annual Report on the Remuneration Policy and Compensation Made in 2023 pursuant to Article 123-ter of the TUF, and has no particular remarks to report;
- (vii) monitored the actual methods of implementing the corporate governance rules laid down in the Corporate Governance Code, which the Company has endorsed. In this regard, reference should be made to the Report on Corporate Governance and Ownership Structure, prepared pursuant to Article 123-bis of the TUF;
- (viii) confirms that during the regular meetings with the Independent Auditors, no significant aspects were identified that need to be mentioned in this Report.

During its supervisory activity, as explained above, no reprehensible facts, omissions or irregularities requiring mention in this Report were found.

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The draft Separate Financial Statements, the Consolidated Financial Statements for the year ended 31 December 2023 and the Directors' Report on Operations were approved at the meeting of the Board of Directors held on 28 March 2024.

As the Board of Statutory Auditors is not responsible for the statutory audit of the accounts, which falls under the responsibility of Deloitte, with regard to the Separate Financial Statements and the Consolidated Financial Statements, the Board of Statutory Auditors assessed their general compliance with the rules governing their preparation and structure. The Board, within its remit, also ascertained their substantial compliance with the facts and information that came to its attention in the performance of its tasks. In this regard, the Board of Statutory Auditors has no particular remarks to make.

In the Directors' Report on Operations (in "Main risks and uncertainties") and in the Notes to the Consolidated Financial Statements (Note 41), the Directors describe the main risks and uncertainties to which the Group is exposed.

Additionally, the Board of Statutory Auditors does not deem it necessary to exercise its right to submit proposals to the Shareholders' Meeting pursuant to Article 153, paragraph 2, of the TUF.

Having acknowledged the above, the Board of Statutory Auditors, having taken note of the above certifications issued jointly by the Chairman of the Board of Directors and the Financial Reporting Manager, as well as the reports of the Independent Auditors Deloitte & Touche, finds no obstacles within its remit to prevent the approval of the proposed Separate Financial Statements for the year ended 31 December 2023 submitted by the Board of Directors, and the proposal regarding the allocation of the result for the year and the distribution of dividends.

Milan, 29 March 2024

For the Board of Statutory Auditors

Michele Paolillo - Chairman